



## 2023-2024 BUSINESS PLAN

### ***New Brunswick Arts Board (artsnb)***

*Facilitates and promotes the creation, production, enjoyment, awareness and understanding of the arts, as well as administers funding programs for professional artists in the province. Works as an arm's length agency that provides advice to the government on matters relating to the arts.*

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## **MESSAGE FROM ARTSNB CHAIR**

**Honorable Tammy Scott-Wallace  
Minister Tourism, Heritage and Culture  
Government of New Brunswick**

Madam Minister,

It is with great pleasure that I send you the New Brunswick Arts Board's (artsnb) 2023-2024 business plan for the fulfillment of its mandate and the implementation of programs and activities that help "facilitate and promote the creation and production of art" in New Brunswick.

We are responsible by the Accountability and Continuous Improvement Act in the preparation of this plan and the achievement of the specific goals and objectives set out therein.

The new 2022-2027 strategic plan has helped guide artsnb on a path of growth and development for the next five years.

Let me reiterate the Board's desire to continue to excel in its responsibilities.

Please note that the New Brunswick Arts Council thanks you for your continued support and is available any time "to provide advice to the government, through the Minister, on policy development respecting the arts and on matters relating to the arts".

**Victoria Hutt**  
Chair, New Brunswick Arts Board

## LAND ACKNOWLEDGEMENT

As a provincial entity, the New Brunswick Arts Board acknowledges that it carries out its work on the traditional unceded territory of the Wolastoqiyik, Mi'kmaq and Peskotomuhkati peoples. This territory is covered by the "Treaties of Peace and Friendship" which these nations first signed with the British Crown in 1726. The treaties did not deal with the surrender of lands and resources, but in fact recognized Mi'kmaq and Wolastoqiyik title and established the rules for what was to be an ongoing relationship between nations.

We, the staff and members of the board, pay respect to the elders, past and present, and descendants of this land. We honour the knowledge keepers and seek their guidance as we strive to develop closer relationships with the Indigenous people across New Brunswick.

## EQUITY STATEMENT

The New Brunswick Arts Board strives to co-create an equitable, diverse, and inclusive world in which all people have fair access to the tools and resources they need to bring to light their creative vision. We are committed to working with equity-seeking communities to remove systemic barriers based on race, gender, sexuality, disability, belief, age, geography, and language. artsnb acknowledges that this is a living statement, and we expect it to evolve as the world changes and our consciousness matures.

## LEGISLATED MANDATE

artsnb's mandate as defined in the *New Brunswick Arts Board Act* (R.S.N.B. 2011, c.192) is:

- to facilitate and promote the creation and production of art;
- to facilitate and promote the enjoyment, awareness and understanding of the arts;
- to provide advice to the government, through the Minister, on policy development respecting the arts and on matters relating to the arts;
- to promote and advocate for arts excellence;
- to celebrate artistic excellence through the development and administration of awards programs to recognize high achievement in the arts;
- to develop and administer programs on behalf of the Minister to provide financial support to individuals and arts organizations for artistic creation and professional development opportunities;
- to establish and operate a system of peer assessment, a jury system or other methods of evaluation relating to
  - the artistic merit of works, projects and proposals submitted to the Board or to the Minister, and
  - the selection of new acquisitions, including acquisitions for the New Brunswick Art Bank; and
- to carry out such other activities or duties in relation to the arts as the Minister may direct or approve.

## MISSION

artsnb manages public funds and engages with a network of partners in support of a diverse, thriving, and sustainable arts ecosystem across New Brunswick. We encourage and celebrate the work of New Brunswick artists working in a broad range of disciplines, and empower them to share their work throughout the province and beyond.

## VISION

By 2027:

- artsnb equips the arts ecosystem to create great work, share a diversity of stories in many languages, and contribute to the vibrancy of communities throughout the province;
- We nurture lasting relationships with artists and partners, provide appropriate resources to the New Brunswick arts community, and we are a driving force at the heart of an arts network throughout the province;
- More funding is accessible to a growing number and a broader, more diverse range of artists living and working in communities across New Brunswick;
- The arts community is recognized as a significant contributor to the economy, to quality of life, to linguistic and cultural vitality, and to the social fabric of New Brunswick;
- Artistic expression is widely appreciated and celebrated in all its forms;
- The work of New Brunswick artists is recognized locally, nationally, and internationally.

## VALUES

- At artsnb, we cherish and promote empathy, openness, and harmony;
- We continuously evolve, adapt, and respond to change in order to better serve and support creative and cultural expression;
- We strive for efficiency, transparency, and accountability in all our endeavours;
- We use our ears to listen and to learn, and our voice to speak, educate and celebrate.

## COMMITMENTS FOR 2022-2027

Our new Strategic Framework should give you a clearer sense of our overall intentions and objectives for the next five years; but up front, let us say that we are committed to the following:

- Increase and sustain outreach and relationship-building activities with partners and stakeholders.
- Raise the profile of the arts in New Brunswick, and advocate for the full recognition of the importance of artists' work.
- Constantly improve programs, processes, and access.
- Increase diversity across artsnb (board, staff, juries).
- Collaborate with our partners to help the sector emerge and "build back better" following COVID.
- Enhance our role in research, document the sector, share stories, in an effort to elevate awareness and understanding of arts and culture, artistic practices, etc. among public, government, media, communities.
- Build artsnb's capacity (increased and stable funding, sufficient and effective staffing) in order to better support the arts community.

# BOARD OF DIRECTORS

## VICTORIA HUTT, CHAIR



Victoria Hutt is a visual artist, designer and writer living in Florenceville-Bristol, NB. Project manager of the Canadian Crafts Federation/Fédération canadienne des métiers d’art, a national service organization championing Canadian craft, Victoria is a NSCAD design graduate and former executive director of The Andrew & Laura McCain Art Gallery. Victoria is experienced in arts administration, not-for-profit management, community development, and highly involved in wellness and food security initiatives in her community.

## DOMENIC BRO, 1ST VICE-CHAIR



Domenic Bro is an active Acadian filmmaker and media producer from Tracadie. Mostly self-taught, he quickly became an important figure in Acadian contemporary culture. With his brother François Pierre, they form the duo Les frères Breau, which has created more than 300 videos since 2010 (documentaries, music videos, commercials, short films, etc.).

## DARREN MCLEOD, 2ND VICE-CHAIR



Darren McLeod lives in Saint John where he serves as senior development and fundraising professional at the University of New Brunswick. He has broad experience in development, fundraising, communication, marketing, and stakeholder engagement for the not-for-profit sector. He has previously worked at the New Brunswick Medical Education Foundation, Saint John Regional Hospital Foundation, Atlantic Ballet Theatre of Canada, Beaverbrook Art Gallery, and the Canadian Council on Learning. His voluntary board work has included the AIDS New Brunswick and the City of Saint John Community Arts Board where he served as chair for three years.

## JENNIFER STEAD, TREASURER



Jennifer Stead is the Director & Curator of the Andrew & Laura McCain Art Gallery in Florenceville-Bristol, New Brunswick. She holds a Master of Fine Art, Chancellor's Gold Medalist from the University of Calgary, an Art Education Diploma from McGill University and a BFA from NSCAD. Along with a successful professional art practice, Ms. Stead has over 25 years of art education experience. Her work is represented in many private, public and corporate collections nationally.

## HUBERT FRANCIS



Hubert Francis hails from Elsipogtog Mig'Mag Indian Reserve. Eaglefeather, an internationally award-winning rock group lead by Hubert Francis, has been around since 1990, setting itself apart by its unique sound combining traditional chants and contemporary rock. Hubert has also been a cast member of a production titled DRUM! for over 10 years. A musical production based out of Halifax N.S., produced by Brookes Diamond, DRUM! tells through song and dance the story of the Acadians, Celts and Black cultures and the history of how they came to be in the Maritimes and how the Mig'Mag people have contributed to their survival on this land.

## JASON GUERRETTE



Jason Guerrette is a classically trained singer-songwriter and a founding member of the ECMA-nominated band *Spoutnique*. He has performed as soloist in several operas in NB, was part of Star Académie cohort in 2012, is a recipient of MusicNB's *People's Choice* award, and has participated in the touring production *L'Acadie, un pays qui se raconte*. Currently recording his first solo album, Jason is also president of Productions 11 Inc.

## VANESSA MOELLER



Vanessa Moeller's poems and short stories have appeared in numerous periodicals and anthologies, and her first collection, *Our Extraordinary Monsters*, has been published. She has worked on *Qwerty* and *The Fiddlehead*, for Goose Lane Editions and was artsnb Deputy Director for several years. Vanessa currently sits on the board of the Frye literary Festival and works as Senior Creative Writer at m5 Marketing Communications. She completed her MA in creative writing at the University of New Brunswick.

## CHRISTIANA MYERS



Christiana Myers is a curator, writer, artist, and museum educator based in Menagoesg/Saint John, New Brunswick. She holds a BFA from Mount Allison University and a MLitt Curatorial Practice from the Glasgow School of Art. She has undertaken curatorial projects in Atlantic Canada, Montreal, Finland, and Scotland, and now works closely with The New Brunswick Museum, the New Brunswick College of Craft & Design, and Third Space Gallery. Her recent writing on disability and access, public art, and the intersection of art with climate justice have appeared in *Canadian Art*, *C Magazine*, and publications by the Owen's Art Gallery, Goose Lane Editions, and the Banff Centre for the Arts.

## CÉSAR SUÁREZ



Dr. César Suárez is a Venezuelan-Canadian classical musician, with a doctorate from Michigan State University. He has more than thirty-five years of successful performing, teaching experience and orchestra conducting in different countries. In Venezuela, César was notably the Orchestra Conductor, viola and violin teacher of Sistema Monagas and the Monagas State Symphony Orchestra Conductor in the city of Maturín from 2009 to 2017. Since 2017, César has resided in Canada where he has worked as the orchestra conductor of Sistema New Brunswick and the Saint John Youth Orchestra.



## **EX-OFFICIO**

Cécile LePage, Acting Director, Arts and Culture Branch, Department of Tourism, Heritage and Culture

Jean-Pierre Caissie, Executive Director, New Brunswick Arts Board

## **COMMITTEES**

Executive Committee

Program & Jury Committee

Partnerships Committee

Nominations Committee

## **CIRCLE OF ELDERS**

Hubert Francis

George Paul

Judie Acquin

## **STAFF**

Corrina Merasty, Indigenous Outreach Officer

Tilly Jackson, Program Officer

Rebecca Salazar, Program Officer

Audrée Hamelin-St-Amour, Communications Officer

Cheryl Lavigne, Administrative Assistant

## STRATEGIC PLAN 2022-2027

Our new strategic plan for 2022-2027 - "A New Beginning" - charts the course we plan to take over the next five years. While the 2018-2021 plan focused on rebuilding our organization in response to significant budget cuts, this new plan offers a more outward-looking vision and is based on the principles of inclusion, diversity, equity and accessibility (IDEA). Of course, the post-pandemic recovery is also embedded in "A New Beginning."

Our main goals are to increase artsnb's engagement and outreach with our partners, to improve the understanding of the arts ecosystem of all stakeholders based on data and analysis, and to secure access to funding and resources for a growing number of New Brunswick artists.

While the range of stakeholders consulted was broad and diverse - nearly 120 individuals and arts organizations over the course of an entire year - many similar concerns were expressed by many. To name a few:

- Instill diversity in all aspects of the organization;
- Focus on equity and accessibility;
- Reaching out to historically marginalized communities;
- Reaching out to all communities, where they live and work, and online;
- Informing and providing tools for success through forums and workshops.

We are fully committed to these principles, as well as to continuing to seek increased funding and resources to continue to provide excellent services, conduct research, analyze data, and publish the results of our findings to increase relevant information and better guide decision-making. We will also continue to work with our partners and government to close the gaps in certain arts disciplines and produce activities that benefit from collaboration between groups and communities.

What will be different?

- Continue to diversify the Board of Directors;
- Increase promotional activities and meetings with potential clients;
- Continue to analyze the growing amount of data generated internally, particularly through the recent introduction of a voluntary self-identification form (including Indigenous people, Black people and people of color, First Nations, 2ELGBTQ+, official language minority community, newcomers, etc.).

# ARTSNB STRATEGIC FRAMEWORK 2022-2027

## VISION BY 2027:

- artsnb equips the arts ecosystem to create great work, share a diversity of stories in many languages, and contribute to the vibrancy of communities throughout the province;
- We nurture lasting relationships with artists and partners, provide appropriate resources to the New Brunswick arts community, and we are a driving force at the heart of an arts network throughout the province;
- More funding is accessible to a growing number and a broader, more diverse range of artists living and working in communities across New Brunswick;
- The arts community is recognized as a significant contributor to the economy, to quality of life, to linguistic and cultural vitality, and to the social fabric of New Brunswick;
- Artistic expression is widely appreciated and celebrated in all its forms;
- The work of New Brunswick artists is recognized locally, nationally, and internationally.

## GOAL 1

### KEYSTONE PRINCIPLES: IDEA

We subscribe to the principles of Inclusivity, Diversity, Equity, and Accessibility (IDEA) in everything we do. They are the foundation of all our other strategic goals.

#### OUTCOMES

1. Inclusivity, diversity, equity, and accessibility permeate our structures, operations, programs, decisions, and interactions, resulting in better service to the broader arts community.
2. Collaborate with equity-sector partners to learn about and engage with marginalized and under-represented communities.

## GOAL 2

### ENGAGEMENT, OUTREACH, AND PARTNERSHIPS

artsnb will reach out and engage with its wide and diverse range of partners and stakeholders, so that they are more aware of what funding and resources we offer; in turn, we will have a better understanding of the needs of the community.

#### OUTCOMES

1. Increase our presence and engagement in communities across NB so we know each other better; pay particular attention to Indigenous communities and marginalized groups.
2. Reach out to artists by all means available and provide them with the information they need to thrive and succeed in the long run.
3. Celebrate and showcase the work of New Brunswick artists.

## MISSION

artsnb manages public funds and engages with a network of partners in support of a diverse, thriving, and sustainable arts ecosystem across New Brunswick. We encourage and celebrate the work of New Brunswick artists working in a broad range of disciplines, and empower them to share their work throughout the province and beyond.

## VALUES

- At artsnb, we cherish and promote empathy, openness, and harmony;
- We continuously evolve, adapt, and respond to change in order to better serve and support creative and cultural expression;
- We strive for efficiency, transparency, and accountability in all our endeavours;
- We use our ears to listen and to learn, and our voice to speak, educate and celebrate.

## GOAL 3

### DATA, RESEARCH, AND REPORTING

artsnb will rely on research and data to guide its decisions in order to better serve its wide range of clients and stakeholders, and will publish its findings regularly to keep them better informed and better equipped.

#### OUTCOMES

1. Refine our understanding of the activities and practices supported by artsnb through research and analysis.
2. Share insights to improve the public and government's understanding of the New Brunswick arts community.

## GOAL 4

### FUNDING, RESOURCES, AND ACCESS

artsnb will continue to work with its partners and government to ensure that it has the financial, technological, and human resources to support the broad arts ecosystem of New Brunswick so that it can thrive.

#### OUTCOMES

1. Constantly improve our programs and streamline our processes to improve access to funding and resources to a more diverse range of applicants.
2. Increase funding and support to a more diverse base for creation, production, and presentation.
3. Boost artsnb's capacity, training, and resources to better serve the arts community, aiming to optimize staff workload and leverage board contribution.

## **PRESENTATION OF THE 2023-2024 BUSINESS PLAN**

This business plan is based on artsnb's newly adopted 2022-2027 Strategic plan which features four main goals, listed in the previous pages:

- Inclusivity – Diversity – Equity – Accessibility (IDEA)
- Engagement, Outreach and Partnerships
- Data, Research and Reporting
- Funding, Resources and Access

The New Brunswick Arts Board utilizes the Arts Development Trust Fund/Fonds en fiducie pour l'avancement des arts in order to facilitate and promote the creation of art as well as administer funding programs for professional artists in the province.

The entire amount received from the Arts Development Trust Fund is spent through the grant programs to artists.

## **THE GRANT PROGRAMS ARE AS FOLLOWS, ON MARCH 31, 2023:**

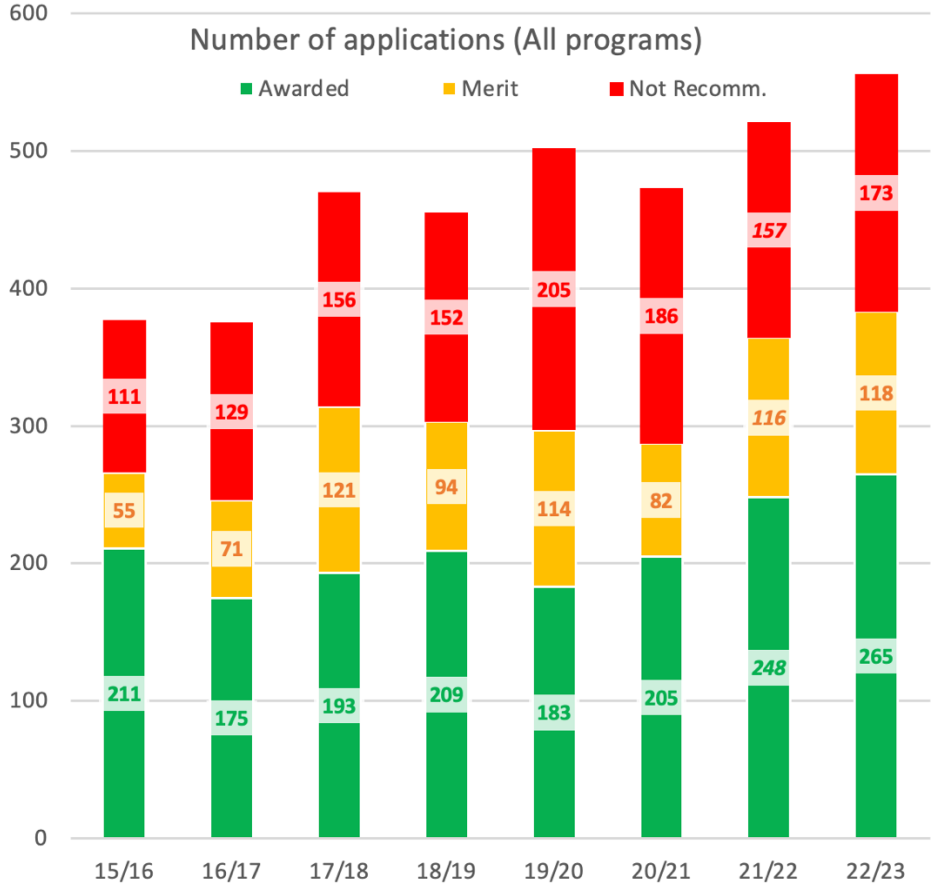
- Creation
- Documentation
- Career Development
- Lieutenant-Governor's Awards for High Achievement in the Arts (biannual)
- Arts Infrastructure Grant for New and Emerging Artists
- Equinox Program for Indigenous Artists
- Arts Scholarships
- Artist in Residence
- Creative Residencies - Québec
- Access Support
- Application Assistance

Details in appendix.

# PRINCIPAL ACTIONS FOR 2023-2024

## Trends in applications to ALL grant programs between 2015 and 2023

The following graphs show participation in all grant programs over the last 7 full years, as well as the current year that is not complete. The data for the year 2022-2023 does NOT include information for the last 6 deadlines which occurred in January, February, and March 2023. Despite this incomplete data for 2022-2023, we can see that the trend continues with increasing numbers of applications received and amounts requested.

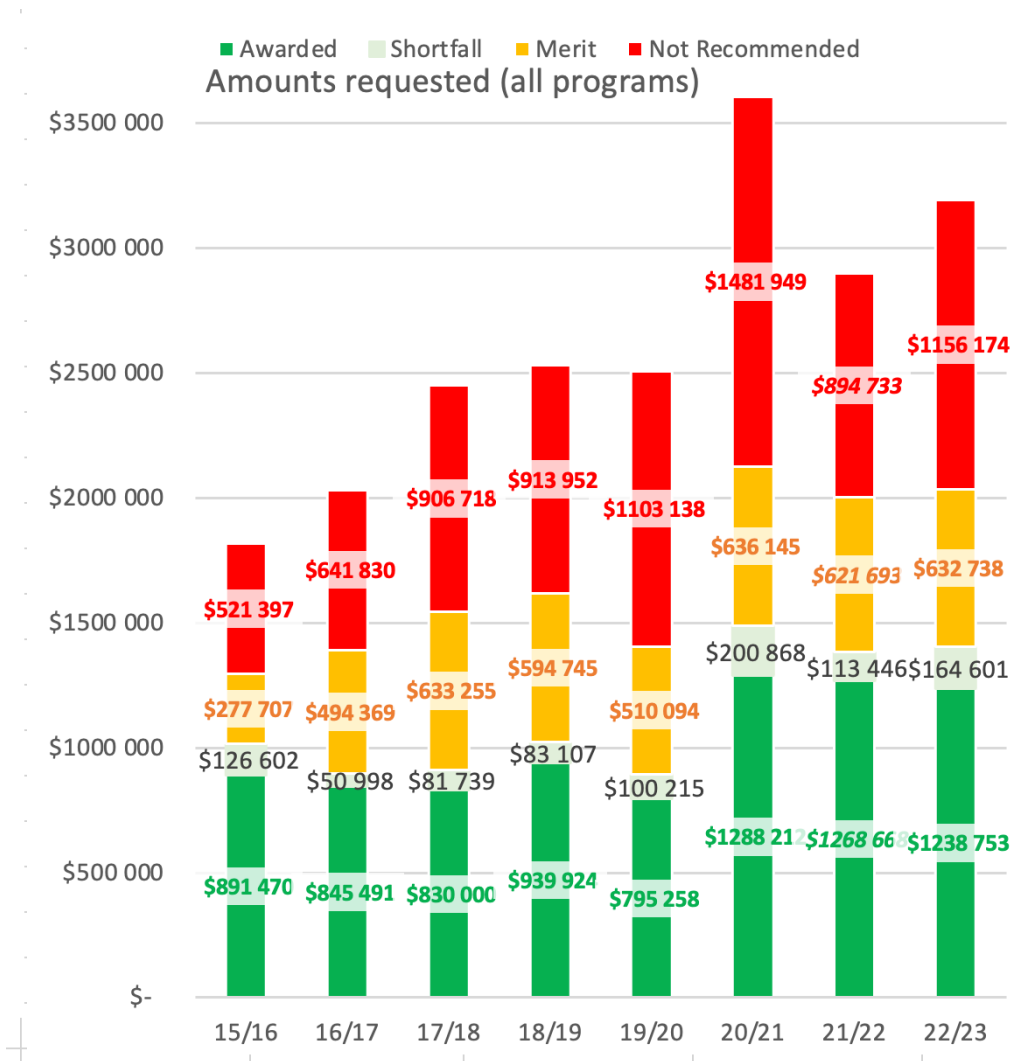


In general, the number of requests made, and the amounts requested increase each year. The marked increase in 2020-2021 is directly related to the onset of the pandemic and the \$500,000 budget increase through the Arts Development Trust Fund. Since then, participation has continued to steadily increase.

While this increase to the Trust Fund has allowed artsnb to award a record number of grants in 2020-2021 and an almost identical number in 2021-2022, it is accompanied by a record number of applications. Thus, we still see a substantial percentage of valid applications that cannot be funded, as illustrated by the yellow and light green bars in the Amounts Requested table (all programs).



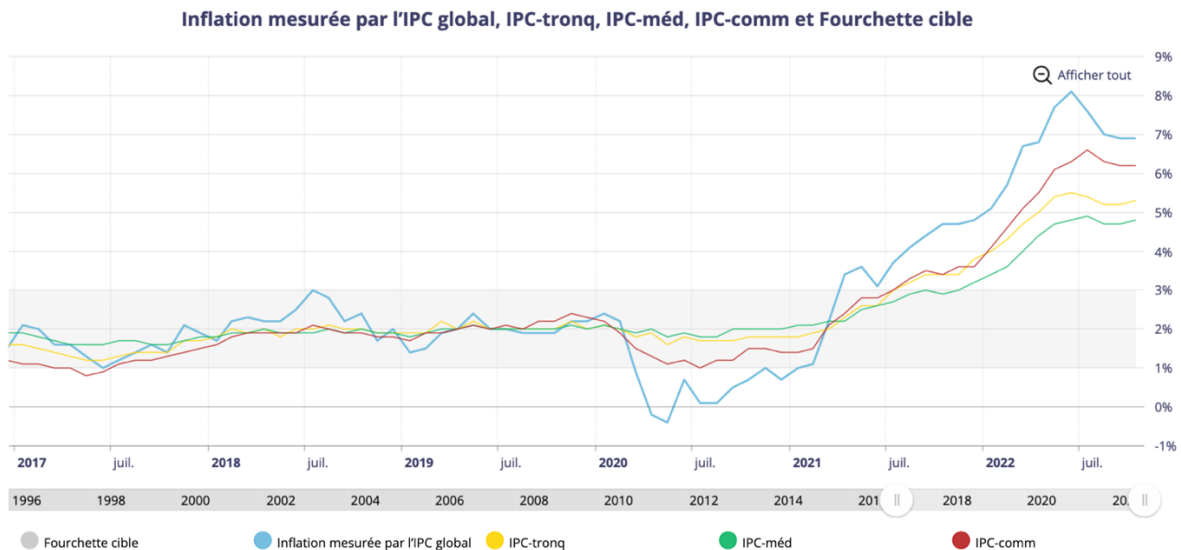
To address this situation of increased requests, juries can reduce the budget requested by many successful applicants (light green portion - nearly \$270,000 in the last two fiscal years), so that more people can receive funding. We allow the jury to go down to 60% of the amount requested. We plan to review this practice as part of the program review.



## Undue pressure from inflation

Rampant inflation of 6.9% over the past 12 months (as measured by the headline CPI) is putting additional pressure on Council spending, for one thing. The price of supplies has risen and so have some services.

On the other hand, this same inflation is reducing the value of the grants artsnb provides to artists and organizations through its programs. For example, between 2019 and 2022, inflation of 12.79% reduces the value of a grant from \$10,000 to \$8,866.



*Source: Main Inflation Indicators and Target Range, Bank of Canada, information obtained on 13 December 2022.*

## Artist residencies and status of the artist

The NBAB is in the process of reviewing its programs, which will allow it, as of April 1, 2023, to recast its support for artists' residencies under a single program that will be standardized around the type of applicant, whether it be the artist, or the non-profit organization or institution. The maximum amount granted by this program could be increased.

In response to the recommendations of the Report of the Prime Minister's Task Force on the Status of the Artist (2021), the NBAB wishes to assist in achieving Recommendation 15:

### Create new and enhance existing artist-in-residence programs

That the Government of New Brunswick:

- a) implement an artist-in-residence program model aimed at inviting New Brunswick artists to contribute in their own way to various spheres of government;
- b) substantially increase funding to the New Brunswick Arts Board to better support its artist-in-residence program and to give it the means to develop cross-residencies with other provinces and countries.



Increasing the number of artist residencies here in New Brunswick, as well as increasing the number of New Brunswick artists in residence elsewhere in the country or in the world, is a concrete action to increase the mobility of artists, particularly in times of post-pandemic economic recovery.

In addition, we wish to extend this program to municipalities (which will be even more numerous after local governance reform) as well as to New Brunswick government departments, agencies, boards and commissions.

**-> Additional investments from the Government of New Brunswick**

**\$300,000** additional funding for the Trust Fund artist residency program starting in 2023-2024  
**\$60,000** will be required to administer the Artist-in-Residence Program with the hiring of an additional Program Officer

**Lieutenant Governor's Award**

To standardize budgets from year to year, now that the Lieutenant Governor's Awards (LGAs) are awarded every two years, we generally budget for half of all LGA costs each year.

In direct response to its 2022-2027 Strategic Planning, the NBAB voted in October 2022 to add a 4th award that would recognize artistic excellence by an Indigenous artist. Efforts are underway to secure sponsorship for a portion of the Lieutenant Governor's Awards for Excellence in the Arts. Sponsorship efforts will continue into 2023 and beyond.

Consequently, next year we plan to set aside the following amounts for the 2023 LGA and carry them over to 2023-2024:

- \$30,000 from the Arts Advancement Trust Fund to cover half the value of three of the four awards;
- \$7,500 in core funding to cover half of the promotional and gala costs;
- \$10,000 in private sponsorship;
- The same amounts will be budgeted in 2024-2025 for the second half.

## **Funding from other sources than THC**

### **Artist Professional Development**

A pilot project has been developed with the support of Post-Secondary Education, Training and Labour to increase grants to artists under the Career Development Program, Professional Development component. This component aims to help artists acquire additional skills through professional development. After \$35,000 in 2022-2023, the project will continue in 2023-2024 with \$15,000. If this pilot project is successful, another request for financial support will be made to PETL for the next phase of the project in 2023-2024. This effort is intended to assist with the post-pandemic recovery of the New Brunswick arts sector and, more specifically, with the enhancement of artists' skills.

### **Professional Development for Cultural Workers**

Also for 2023-2024, efforts are being made to develop a pilot financial assistance program for New Brunswick cultural workers who require financial support for professional development opportunities. This pilot program will be proposed to the LFTS in the winter of 2023 for support for delivery in 2023-2024.

## **Continued review of artsnb programs**

NBAC is currently reviewing all its grant programs. This three-year exercise will first of all allow us to standardize guidelines, simplify applications and especially find efficiencies. This review will also allow us to target those programs or types of activities that are experiencing increasing demand and decreasing positive response rates and amounts awarded.

artsnb completed the first phase of its ongoing program revisions. The goal of this first phase was to improve the clarity of the program guidelines and better organize the information contained in them, to make program guidelines consistent from one program to another, to include additional information regarding collaborative practices, project eligibility and expenses, and to correct inconsistencies between disciplines.

## NOTABLE ACTIONS FOR 2023-2024

With objective performance measures specific to the goals and objectives.

| GOALS AND OBJECTIVES   | AGENTS  | TIMELINE      |
|--|---|---------------|
| Implement the Strategic Plan (2022-2027)   | Exec. Director<br>Board of Directors  | Ongoing       |
| Work with Tourism, Heritage and Culture to identify initiatives relating to the provincial climate change strategy and present a measuring and reporting baseline in 2023-2024 to plan a strategy (mandate letter).  | Exec. Director<br>Board of Directors  | 31 March 2024 |
| <p><b><i>GOAL 1: Keystone Principles:<br/>Inclusivity, Diversity, Equity, and Accessibility (IDEA)</i></b></p>   |   |               |
| Increase diversity on the New Brunswick Arts Board and insure proper balance through nominations.  | Board of Directors<br>Exec. Director  | 31 March 2024 |
| Prioritize diversity when hiring or selecting jurors, balancing needs for representation based on language, region, gender or sexual orientation, artistic discipline, cultural background, disability, immigration status.  | Exec. Director<br>Prog. Officers  | 31 March 2023 |
| <p><b><i>GOAL 2: Engagement, Outreach, and Partnerships</i></b></p>  |   |               |
| Develop a multi-year plan to sustain Indigenous outreach; Continue to maintain close contact and collaboration with the Canada Council for the Arts regarding Indigenous outreach; Continue to increase Indigenous participation across all programs through ongoing outreach and promotion; track and report regularly, and work closely with the Circle of Elders. | Circle of Elders<br>Indigenous Outreach Officer<br>Board of Directors<br>Exec. Director | 31 March 2024 |
| Develop a multi-year plan to engage more closely with equity-seeking groups and marginalized communities.  | Exec. Director<br>Board of Directors  | 31 March 2024 |

|   |  |               |
|---|--|---------------|
| Continue to prepare and deliver presentations and workshops to help artists increase their chances of obtaining funding from artsnb and other funders.  | Exec. Director<br>Employees                                | Ongoing       |
| Collaborate with strategic partners and participate in all meetings of the Transition Committee on Status of the Artist.  | Chair<br>Exec. Director                                    | Ongoing       |
| <b><i>GOAL 3: Data, Research, and Reporting</i></b>   |  |               |
| Enhance the profile of artsnb throughout the province and raise awareness of the resources that artsnb offers to professional artists to increase their capacity to create, disseminate and promote their work, and to become more self-sufficient. | Exec. Director<br>Prog. Officers<br>Communications Officer | ongoing       |
| Collect, organize and analyze data collected through the Voluntary Self-ID (VSID) form. This data will inform decision-making regarding increasing diversity at all levels of the organization.   | Prog. Officers<br>Exec. Director<br>P&J Committee          | 31 March 2024 |
| Start implementing the multi-year research plan.  | Exec. Director<br>Prog. Officers<br>P&J Committee          | Ongoing       |
| Collaborate with partners in efforts to help New Brunswick artists recover from the COVID pandemic economic slowdown.   | Exec. Director<br>Board of Directors                       | Ongoing       |
| Continue to track and report on application results, with a focus on first-time applicants and new awardees.  | Exec. Director<br>Prog. Officers                           | Ongoing       |
| <b><i>GOAL 4: Funding, Resources, and Access</i></b>  |  |               |
| Continue the second phase of revisions of all granting programs.  | Prog. Officer<br>Exec. Director<br>P&J Committee           | 31 March 2024 |
| Explore funding opportunities through a Digital Strategy Initiative to develop digital tools to help streamline our own work, lighten staff workload.   | Exec. Director   | 31 March 2024 |

|   |  |                |
|---|--|----------------|
| <p>Consult with the sector and other provincial funders, including Tourism, Heritage and Culture, Music NB, NB Film Coop, etc. to understand where the gaps in funding are, identify the stakeholders affected, and come up with concerted solutions to close these gaps.</p> | <p>Exec. Director<br/>Prog. Officers</p> | <p>Ongoing</p> |
|---|--|----------------|

# FINANCIAL OVERVIEW FOR 2023-2024

March 31, 2023

|                                 | <b>23-24</b>     |
|---------------------------------|------------------|
| <b>REVENUE</b>                  | <b>\$</b>        |
| Arts Development Trust Fund     | 1,200,000        |
| THC - Base Funding              | 535,000          |
| Other grants                    | 375,000          |
| Sponsorships                    | 10,000           |
| Reported revenue                | 30,000           |
| Investment revenue              | 4,500            |
| <b>TOTAL</b>                    | <b>2,154,500</b> |
| <b>EXPENSES</b>                 |                  |
| Grants, Scholarships & Awards   | 1,523,500        |
| Juries                          | 28,000           |
| Board & Committees              | 24,500           |
| Salaries & Benefits             | 440,210          |
| Administration (excl. salaries) | 90,290           |
| Annual report                   | 10,500           |
| LGA gala & promo                | 7,500            |
| Indigenous Outreach Partnership | 30,000           |
| <b>TOTAL</b>                    | <b>2,154,500</b> |

# APPENDIX

## PROGRAMS DEADLINES

### **April 1<sup>st</sup>**

- Creation (1 of 2)
- Documentation (1 of 2)

### **May 1<sup>st</sup>**

- Career Development (1 of 6)

### **June 15<sup>th</sup> (to be confirmed)**

- Lieutenant Governor's Awards for High Achievement in the Arts

### **July 1<sup>st</sup>**

- Career Development (2 of 6)

### **August 1<sup>st</sup>**

- Arts Infrastructure Grant for New and Emerging Artists

### **September 1<sup>st</sup>**

- Career Development (3 of 6)

### **September 15<sup>th</sup>**

- Equinox Program for Indigenous Artists (1 of 2)

### **October 1<sup>st</sup>**

- Creation (2 of 2)
- Documentation (2 of 2)

### **November 1<sup>st</sup>**

- Career Development (4 of 6)

### **January 1<sup>st</sup>**

- Career Development (5 of 6)

### **February 1<sup>st</sup>**

- Arts Scholarships
- Artist in Residence
- Creative Residencies - Québec

### **March 1<sup>st</sup>**

- Career Development (6 of 6)

### **March 15<sup>th</sup>**

- Equinox Program for Indigenous Artists (2 of 2)

## OVERVIEW OF PROGRAMS

The following is a basic overview of each program type, as is on March 31<sup>st</sup>, 2023.

### Arts Infrastructure Grants for New and Emerging Artists

**Deadline:** August 1<sup>st</sup>

**Maximum Grant Amount:** \$2,500

**Eligible expenses:**

- One-time acquisition of artistic equipment, technical equipment, software or peripherals necessary to advance the creation of future artistic works
- One-time capital improvements to enhance an artist's studio, rehearsal, production or presentation space

### Artist in Residence

**Deadline:** February 1<sup>st</sup>

**Maximum Grant Amount:** see below

**For individuals and non-profit organizations,** level of funding is **100%** of budgeted expenses to a maximum of:

- **\$5,000** for periods of up to 6 months (short-term)
- **\$10,000** for periods of 6 to 12 months (full-term)

**For institutions and for-profit organizations,** level of funding is **up to 50%** of budgeted expenses (hosting party must contribute at least 50% of costs) to a maximum of:

- **\$5,000** for periods of up to 6 months (short-term)
- **\$10,000** for periods of 6 to 12 months (full-term)

Individual artists planning a residency project lasting less than 3 months are **not** eligible for this program and must apply under Career Development: Artist in Residence.



## Arts Scholarships

**Deadline:** February 1<sup>st</sup>

**Maximum Grant Amount: \$2,500 for full-time studies**  
\$1,000 for part-time or short-term studies

**Eligible projects** are those in which the applicant intends to study an eligible artistic discipline by enrolling in:

- A full-time or part-time post-secondary program; or
- A full-time program in a school specializing in the arts; or
- Short-term studies or mentorship with a private instructor

Doctoral studies are **not** eligible.

Professional artists seeking financial assistance for studies should refer to the Professional Development component of the **Career Development program**.

## Career Development: Arts by Invitation

**Deadlines:** January 1<sup>st</sup>, March 1<sup>st</sup>, May 1<sup>st</sup>, July 1<sup>st</sup>, September 1<sup>st</sup>, November 1<sup>st</sup>

**Maximum Grant Amount:** \$2,000

**Eligible projects** are those in which:

- The applicant has been invited to have their work performed, screened, or exhibited at an established arts festival, competition or exhibition, and
- The event takes place more than 150km away from the applicant's residence.

**Eligible expenses** are limited to the following:

- Transportation including fare for plane, bus or train; ground transportation such as taxis, tolls and parking; and freight and cargo expenses **OR** 40¢ per kilometre travelled in a personal vehicle.
- Accommodation including hotel costs **OR** \$25 per night billeting allowance if the applicant is hosted by family, friends, or a host organization.

## Career Development: Artist in Residence

**Deadlines:** January 1<sup>st</sup>, March 1<sup>st</sup>, May 1<sup>st</sup>, July 1<sup>st</sup>, September 1<sup>st</sup>, November 1<sup>st</sup>

**Maximum Grant Amount:** \$10,000

**Eligible projects** are those in which the applicant has been invited to participate in a residency with a duration of **three (3) months or less** which will permit the applicant to pursue a specific project relating to their creative work.

**For residencies taking place more than 150km away** from the applicant's residence, eligible expenses include:

- Up to **\$3,000 per month** for subsistence (living allowance) and project expenses
- Up to **\$1,000** for transportation and accommodation during travel to and from the residency location

**For residencies taking place less than 150km away** from the applicant's residence, eligible expenses include:

- Up to **\$2,000 per month** for subsistence (living allowance) and project expenses

## Career Development: Professional Development

**Deadlines:** January 1<sup>st</sup>, March 1<sup>st</sup>, May 1<sup>st</sup>, July 1<sup>st</sup>, September 1<sup>st</sup>, November 1<sup>st</sup>

**Maximum Grant Amount:** **\$2,500 for full-time studies**  
\$1,500 for part-time or short-term studies

**Eligible projects** are those in which the applicant intends to study an eligible artistic discipline by enrolling in:

- A full-time or part-time post-secondary program; or
- A full-time program in a school specializing in the arts; or
- Short-term studies or mentorship with a private instructor

Doctoral studies **are** not eligible..

Applicants who intend to pursue studies in the arts but do not yet meet professional artist criteria are invited to apply for the **Arts Scholarships** program.

## Career Development: Professionalization and Promotion

**Deadlines:** January 1<sup>st</sup>, March 1<sup>st</sup>, May 1<sup>st</sup>, July 1<sup>st</sup>, September 1<sup>st</sup>, November 1<sup>st</sup>

**Maximum Grant Amount:** \$1,500

**Eligible projects** must meet one of the following criteria:

- The applicant intends to hire a professional to document their artwork for their professional portfolio; **OR**
- The applicant intends to collaborate with a professional art critic or independent curator to produce critical documentation pertaining to the artist's work or their artistic development; **OR**
- The applicant intends to hire a professional to develop a website or upgrade an existing website to showcase their professional artwork.

## Creation

**Deadlines:** April 1<sup>st</sup>, October 1<sup>st</sup>

**Maximum Grant Amount: \$5,500 for emerging artists**

\$11,000 for mid-career artists

\$16,500 for senior artists

Applicants must consult *Appendix B: Senior, Mid-Career and Emerging Artist Criteria by Discipline* to verify their eligibility under Category A, B or C.

Eligible projects must meet the criteria given in *Appendix C: Project Eligibility Criteria by Discipline*.

*(See Program Description for further details)*

**Eligible expenses** include:

- **Subsistence** (living allowance) up to **\$2,000 per month** for the primary applicant only;
- **Execution costs** related to the realization of an eligible project including materials, space rental, equipment rental, artist fees (e.g. for project collaborators), professional services, commissions and purchase of rights; and
- **Transportation and accommodation costs** for travel further than 150km.

## Creative Residencies – Québec

**Deadline:** February 1<sup>st</sup>

**Maximum Grant Amount:** \$10,000

**Eligible projects** are those in which the applicant has been invited to participate in a one-to-three month creation-based or professional development residency in Québec.

*(See Program Description for further details)*

**Eligible expenses** include:

- Up to **\$3,000 per month** for subsistence (living allowance) and project expenses  
*Note: If the host organization provides accommodations, this must be disclosed as an in-kind contribution in the project budget.*
- Up to **\$1,000** for transportation and accommodation during travel to and from the residency location.

## Documentation

**Deadlines:** April 1<sup>st</sup>, October 1<sup>st</sup>

**Maximum Grant Amount:** \$8,500

**Eligible projects** include the research, development, and execution of original documentation and contextualization of arts activities, arts products or art history. *(See Program Description for further details)*

**Eligible expenses** include:

- **Subsistence** (living allowance) up to **\$2,000 per month** for the primary applicant only;
- **Execution costs** related to the realization of an eligible project including costs for purchase of rights, research, production and distribution;
- **Transportation and accommodation costs** for travel further than 150km.

## Equinox Program for Indigenous Artists

**Deadlines:** September 15<sup>th</sup>, March 15<sup>th</sup>

**Maximum Grant Amount:** \$5,000

The **Equinox Program** supports Indigenous artists to engage in artistic creation, professional development and capacity building. There are 3 types of **Equinox** grants:

- **Research and Development**  
**Provides applicants with the opportunity to research and develop their practice by attending workshops, mentorships and residencies.** Funds can cover the costs of any fees and/or travel required.
- **Creation of New Work**  
**Provides applicants with funding for the creation of new work, and places value on projects with culturally specific dialogues.**
- **Connections**  
**Provides funds that bring artists together to take part in conferences, workshops, gatherings, exchanges and other activities** that foster artistic relationships, connections and partnerships that strengthen the Indigenous arts community.

**Indigenous artists, curators, collectives and groups are eligible to apply.** Full-time students, Indigenous Bands or groups directly linked to a Band are not eligible.

## Lieutenant-Governor's Awards for High Achievement in the Arts

The **Lieutenant-Governor's Awards for High Achievement in the Arts (LGA)** are designed to recognize the excellence of professional artists of New Brunswick and their outstanding contributions to the arts and culture in the province.

Every two years, one award of **\$20,000** may be allocated in each of the following three categories:

- **Visual Arts** (including architecture, fine craft, media arts and photography)
- **Performing Arts** (including dance, music and theatre)
- **Literary Arts** (including literary translation, literary performance, spoken word and storytelling). The Literary Arts award alternates between French and English.

## Access Support

**Deadlines:** Various (see program description)

**Maximum Grant Amount:** Various (see program description)

The **Access Support** program is designed to provide supplemental funding to **successful grant recipients** who identify **specific disability-related supports** that are needed to carry out their proposed activities.

**Artists who self-identify as Deaf, having disabilities or living with mental illness** may apply for additional funds to cover expenses for specific services and supports including, but not limited to: the hiring of Sign language interpreters or personal attendants; the rental of specialized equipment; or disability-related transportation and accommodation costs.

**Access Support** applications are treated as confidential information and are **not assessed by a peer jury**. Requests are reviewed and awarded on a case-by-case basis by artsnb staff.

## Application Assistance

**Deadlines:** Various (see program description)

**Maximum Grant Amount:** Various (see program description)

The **Application Assistance** program is designed to provide funding to:

- Artists who identify as Deaf or as having a disability or living with mental illness, and who identify **specific disability-related barriers** to completing an online grant application; and
- Indigenous artists facing **language, geographic and/or cultural barriers** within the online application process.

**Application Assistance** funds may be used toward specific services and supports including, but not limited to: application development, Sign language translation into written English or French, Indigenous language translation into written English or French, general transcription or editing services and organizing support materials.