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Go NB Program Guidelines

Overview

The Go NB Grant Program is the result of a bilateral agreement between the Government of Canada (Sport Canada) and the Province of New Brunswick (Department of Tourism, Heritage and Culture).

The objectives of this program are two-fold:

- a) To support projects that strengthen physical literacy, children and youth participation that are compatible with the first three stages of the Long-Term Development in Sport and Physical Activity model: Active Start, FUNdamentals and Learn to Train.
- b) To support projects that provide opportunities underrepresented populations to actively participate in sport, as athletes, coaches, officials and volunteer leaders. Underrepresented populations include, but are not limited to: aboriginal youth, persons with a disability, women and girls, and economically disadvantaged youth.

Funding Opportunities

In order to support these objectives, Go NB has the following four funding opportunities:

- Leadership Development Grant
- Physical Literacy Development Grant
- Persons with a Disability Development Grant
- Women and Girls Development Grant

Who is Eligible

- Provincial Sport Organizations (PSOs)
- Multi-sport Organizations (MSOs)
- Regional Sport Organizations (RSOs)
- Municipalities or Recreation Councils
- Aboriginal Communities
- Local Community Sport and Recreation Organizations (clubs)
- Non-for-profit Organizations
- Community organization in collaboration with schools

Application process:

Regional Organizations: Please contact the Sport and Recreation Branch consultant in [your region](#).

Provincial Organizations: Please contact the Sport and Recreation Branch (sr/sl@gnb.ca)

Applications will be accepted until March 15, 2023



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Leadership Development Grant

The purpose of this grant is to provide assistance for the:

- 1- Training of community coaches and leaders
- 2- Support the development of Learning Facilitator (LF) to train/certify coaches and leaders
- 3- Training of Learning Facilitators (LF's)
- 4- Training of Master Learning Facilitators (MLF) / Master Coach Developers (MCD) for NB
- 5- Training for NB Officials
- 6- Unique training opportunities for NB leaders

Eligible training includes programs such as:

NCCP (Fundamental Movement Skills (FMS), Aboriginal Coaching Model (ACM), Coaching athletes with a disability, Community coach, Intro to Competition, Intro to competition adv, and Comp Dev), High Five, Healthy Start for Active Kids (HSAK), and Superhero training

Who is Eligible

- Provincial Sport Organizations (PSOs)
- Regional Sport Organizations (RSOs)
- Multi-sport Organizations (MSOs)
- Municipalities or Recreation Councils
- Local Community Sport or Recreation Organizations (Clubs)
- Non-profit Organization

Funding

A maximum of \$15,000/year.

Requirements for Funding

Applicants must demonstrate the following:

- Demonstrate a commitment in cash or in-kind valued at 25% of the cost of the initiative.
- Provide all event details (e.g. type of training being offered, dates, times, locations, anticipated number of participants).
- PSOs need to demonstrate how they are working with local and or regional organizations across the province to develop programming.
- Provide a detailed budget of all expenses.
- Project description should elaborate on the expenditures and how the funding will be used (i.e. transportation – provide details of what is being covered, etc.).

Eligible Expenses

- Expenses related to hosting/running a coaching course (i.e. facility rental, resource manuals, a percentage of registration, registration subsidies, etc.).
- Expenses related to sending club individuals to a coaching course can be included as part of the grant or accessed through regional funding
- Expenses related to training a Master Coach Developers (MCD) or Learning Facilitators (LF)
- MCD /LF expenses (i.e. travel, accommodation, honorarium, per diem...)
- Expenses related to bringing in a MCD or LF



Physical Literacy - Development Grant

The purpose of this grant is to assist eligible organizations to create and enhance opportunities that strengthen the development of physical literacy programs that fall within the first three stages of the Long-Term Development in Sport and Physical Activity model through:

- 1- The implementation of any physical literacy aligned program
2- Improvements to an existing program
3- Programs with a particular focus on targeted groups such as; aboriginal youth, persons with a disability, women and girls, and economically disadvantaged youth

Who is Eligible

- Provincial Sport Organizations (PSOs)
Regional Sport Organizations (RSOs)
Multi-sport Organizations (MSOs)
Municipalities or Recreation Councils
Aboriginal Communities
Local Community Sport Recreation Organizations (clubs)
Non-profit Organizations
Community organization in collaboration with schools

Funding

Provincial organizations - A maximum of \$10,000 per year.

Regional organizations - A maximum of \$5,000 per year.

Requirements for Funding

All applications must demonstrate the following:

- a. That the program is providing new opportunities, or
b. How the program targets a specific group, or
c. How it will strengthen physical literacy through improved coach training, and,
d. How the participation will be sustainable when Go NB funding ends.
The program targets participants that fall within the first three stages of the LTAD.
The program being used is endorsed by or aligns with the NSO's LTAD model.
At least one leader/coach has recognized training (NCCP, ACM, FMS, High Five, HSAK, Superhero training) and/or a physical education teacher.
A detailed budget including all cash and in-kind contribution or grants from other partners

Eligible Expenses include but are not limited to:

- Coach/Leadership training - NCCP, High Five, Superhero and HSAK training
Course registration fees
New program orientation and training costs (must be NSO developed program where applicable)
Program equipment
Program materials (resources / training manuals, etc.)
Administration/operation costs (advertising, promotion, printing, copying, etc.)
Program Insurance
Membership fees
Registration subsidies



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The logo for New Brunswick, featuring a stylized sailboat and the text "New Brunswick" in English and "Nouveau Brunswick" in French.

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- Transportation (essential transportation costs)
- Facility rental fees
- Coach/leader/instructor honoraria
- Expenses related to hosting a training course
- Expenses related to sending participants to a training course

Ineligible Expenses

- Expenses already supported through other programs
- Costs associated with competitions (such as travel, training, uniforms, t-shirts, and hosting)



Persons with a disability - Development Grant

The purpose of this grant is to assist eligible organizations to create and enhance opportunities for participants with a disability to partake in quality programming through:

- 1- The development of new or the expansion of any existing Physical Literacy programs,
2- The development of integrated opportunities for participants with a disability (i.e. integrated within existing programs), or
3- The purchase of specific adaptive sport equipment for para sport participants.

Who is Eligible

- Provincial Sport Organizations (PSOs)
Multi-sport Organizations (MSOs)
Regional Sport Organizations (RSOs)
Municipalities or Recreation Councils
Aboriginal Communities
Local Community Sport Recreation Organizations (clubs)
Non-profit Organizations
Community organization in collaboration with schools

Parts 1 and 2.

Funding

Provincial organizations - A maximum of \$10,000 per year.

Regional organizations - A maximum of \$5,000 per year.

Requirements for Funding

All applications must demonstrate the following:

- a. That the program is providing new opportunities, or
b. How the program targets persons with a disability, or
c. How it will strengthen physical literacy through improved coach training, and,
d. how the participation will be sustainable when Go NB funding ends.
The program targets participants that fall within the first three stages of the LTAD.
The program being used is endorsed by or aligns with the NSO's LTAD model.
That there is a minimum of one coach who is trained to work with participants with a disability - Eligible training includes programs such as: NCCP Coaching athletes with a disability module or training provided by Special Olympics
A detailed budget including all cash and in-kind contribution or grants from other partners

Eligible Expenses include but are not limited to:

- Coach/Leadership training - NCCP, High Five, Superhero and HSAK training
Course registration fees
New program orientation and training costs (must be NSO developed program where applicable)
Program equipment
Program materials (resources / training manuals, etc.)
Administration/operation costs (advertising, promotion, printing, copying, etc.)
Program Insurance



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- Membership fees
- Registration subsidies
- Transportation (essential transportation costs)
- Facility rental fees
- Coach/leader/instructor honoraria
- Expenses related to hosting a training course
- Expenses related to sending participants to a training course

Ineligible Expenses

- Expenses already supported through other programs
- Costs associated with competitions (such as travel, training, uniforms, t-shirts, and hosting)

Part 3. Purchase of Adaptive Sport Equipment for para sport participants

Funding

Funding is available to assist with the purchase of adaptive sport equipment for Learn to Train through to Train to Train para sport programs.

Organizations are eligible for up to 100% of the cost of equipment up to a maximum of \$10,000.

Requirements for Funding

All applications must demonstrate the following:

- A commitment to the proper maintenance and adequate storage of the adaptive sport equipment.
- Cover all costs related to storage, maintenance and transportation.
- That there is a minimum of one coach whom is trained to work with participants with a disability - Eligible training includes programs such as: NCCP Coaching athletes with a disability module or training provided by Special Olympics

Eligible Expenses include but are not limited to:

- Program equipment (e.g. Helmets, gloves, etc.)
- LTAD stage appropriate Adaptive Sport Equipment



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Women and Girls - Development Grant

Women and girls have been identified as underrepresented in recreation and sport. The purpose of this grant is to increase the participation of women and girls in all aspects of sport and recreation as participants, coaches, officials, and leaders.

- 1- Women and girls targeted initiatives within the 3 first stages of LTAD
- 2- Women as Coaches/Leaders
- 3- Women as Officials
- 4- Women on Boards
- 5- Targeted initiatives aimed at retention for women and girls (recreational opportunities)
- 6- Motivational events (empowerment)

Who is Eligible

- Provincial Sport Organizations (PSOs)
- Multi-sport Organizations (MSOs)
- Regional Sport Organizations (RSOs)
- Municipalities or Recreation Councils
- Aboriginal Communities
- Local Community Sport Recreation Organizations (clubs)
- Non-profit organizations
- Community organization in collaboration with schools

Funding

Provincial organizations: - A maximum of \$10,000 per year.

Regional organizations: - A maximum of \$5,000 per year.

Eligible Expenses include but are not limited to:

- Coach/Leadership training related costs (All NCCP, including Keeping Girls in Sport: A New Resource for Coaches, Mentors and Leaders, High Five, HSAK, and Superhero training)
- Officials training for women and girls
- Course registration fees
- New program orientation and training costs (must be NSO developed program)
- Program equipment
- Program materials (resources / training manuals, etc.)
- Administration/operation costs (advertising, promotion, printing, copying, etc.)
- Program Insurance
- Membership fees
- Registration subsidies
- Transportation (essential transportation costs)
- Facility rental fees
- Coach/leader/instructor honoraria
- Expenses related to hosting a training Course
- Expenses related to sending leaders to a training course



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Requirements for Funding

All applications must demonstrate the following:

- a. That the program is providing new opportunities, or
 - b. How the program targets women and girls, or
 - c. How it will strengthen physical literacy through improved coach training, and,
 - d. How the participation will be sustainable when Go NB funding ends.
- The program targets participants that fall within the first three stages of the LTAD.
 - The program being used is endorsed by or aligns with the NSO's LTAD model.
 - At least one leader/coach has recognized training (NCCP, ACM, FMS, High Five, HSAK, Superhero training) and/or a physical education teacher.
 - A detailed budget including all cash and in-kind contribution or grants from other partners

In addition, all applicants must describe how this is a targeted effort that will result in getting women and girls active.

- By what margin are women and girls underrepresented in your sport and/or program?
- How will it contribute to the goal of increasing participation of women and girls in sport?