



## DEPARTMENT OF TOURISM, HERITAGE AND CULTURE

### PUBLIC ART GUIDELINES - ÉCOLE ARC-EN-CIEL

#### OVERVIEW

The New Brunswick Department of Tourism, Heritage and Culture (THC) invites professional artists to submit proposals to design, create and install public artwork at the new École Arc-en-Ciel in Oromocto, New Brunswick. The total budget for commissioning public artwork at this site is \$50,000. Once works are created and installed, they become part of **collection ArtNB** (formerly The New Brunswick Art Bank). Preference will be given to New Brunswick professional artists.

Application forms can be found [HERE](#).

The submission deadline for proposals is **March 12, 2021** to [culture@gnb.ca](mailto:culture@gnb.ca).  
If selected, this commission has an installation deadline of January 1, 2022.

#### SITE DESCRIPTION

The Province of New Brunswick has constructed a new school at 30 Beaufort Street in Oromocto. The middle school serves 50 staff and approximately 325 students from kindergarten to Grade 8 in the Francophone Sud school district.

École Arc-en-Ciel is respectful and inclusive of all community members and is proud of its Francophone identity, creating a welcoming, positive, dynamic, and stimulating learning environment. The school believes that happy students and staff are a source of motivation to strive for excellence. In their projects, artists are encouraged to reflect the values of the school's code of conduct: joy of learning, cooperation, responsibility, respect, and communication. Artists are also encouraged to do research on the life, cultures, and stories of the community of Oromocto. Discover the mission, vision, values, and creed of the Francophone Sud school district [HERE](#).

#### ELIGIBILITY

The call to artists is open to professional artists. An individual artist or a group of artists may propose a project. Please refer to the full definition of professional artist [HERE](#).

A professional artist is defined as an individual who:

- Has a history of public presentation in a professional context;
- Practices an art and offers services in exchange for remuneration as a creator; and
- Has specialized training in the arts (not necessarily in academic institutions) and is recognized as such by their peers.

Ineligible:

- Submissions from students at any level are not eligible;
- Artists who are employees of NB Francophone Sud school district are not eligible;
- Members of the Evaluation Committee, the GNB Steering Committee, and their immediate families are ineligible to apply.

#### POTENTIAL ARTWORK LOCATIONS

Please reference the Potential Locations Document [HERE](#).

If you cannot access the above file, please contact the Public Art Coordinator. Artists are encouraged to propose pieces for one or more of the common areas above or to propose alternate interior or exterior locations within school grounds. A site visit for interested artists will be scheduled and promoted prior to the submission deadline.

### **IMAGE GUIDELINES:**

- Preferred image format: JPG or PNG.
- Maximum image size: 2MB per image
- If you wish to submit a video, animation or other new media, please contact the Public Art Coordinator to discuss options.
- Please note: the GNB email system has a 9MB limit. Send multiple emails if required. If sending video files larger than 9MB, please submit via Dropbox or WeTransfer.com to [culture@gnb.ca](mailto:culture@gnb.ca).

### **PROPOSAL SPECIFICATIONS**

1. The artist(s) will be responsible for all expenses related to production and installation costs.
2. Artwork must be of original design. The artist(s) own(s) all rights to what is used, and the artwork must not violate the copyright of any other person(s). The artwork cannot be a reproduction of the school's logo.
3. If artwork is installed outside, the projected expenses must include all estimated costs of installation, including the building of a foundation if necessary.
4. Artwork in any medium and in 2D and 3D will be considered. However, changes to the structure of the building (walls, ceilings) will not be considered. The artwork must be durable, low maintenance and appropriate to the location.
5. Artwork must be constructed of durable materials that can withstand non-museum light levels, temperature and humidity conditions. If artwork is installed outside, materials should withstand long-term weather conditions.
6. Artwork must not have any sharp edges and no film is permitted on glass surfaces (i.e. interior windows, doors, etc.).
7. Safety is of the utmost importance. The artist is responsible to ensure artwork meets all local building and fire codes, including but not limited to flame and smoke spread rating, sprinkler coverage, egress widths, etc. Based on fire regulations, artwork must not be suspended from the ceiling, as materials could impede sprinklers.
8. No modification to the building will be accepted in the installation of the public art.

### **SELECTION PROCESS**

1. The Public Art Coordinator will review all submissions for eligibility.
2. Following this first review, a selection committee will review the proposals and determine which artists to invite to present detailed proposals and to attend a site visit. The evaluation committee is composed of the following voting members:
  - A professional artist;
  - Two representatives from the school district; and
  - Two parent representatives;
3. The shortlisted artists selected for the second round will receive a design fee for refining their proposals. Final proposals may include detailed models, drawings, renderings, samples of work and/or materials depending on the nature of the proposal. Finalists will be invited to present their final proposals to the evaluation committee in person, by conference call, or by ZOOM (to be determined).

### **QUESTIONS**

All questions should be directed to Public Art Coordinator, Claire Gulliver:  
[Claire.Gulliver@gnb.ca](mailto:Claire.Gulliver@gnb.ca) (THC) or at 506-429-7246

