Guidelines

The Special Project Fund (SPF) aims to assist professional artists and arts associations who have projects ready for development and deployment that can be enabled by the digitization and/or sharing of content for entertainment value and interest to New Brunswickers.

The Special Project Fund (SPF) is also available to cultural businesses or entrepreneurs who wish to deploy projects or initiatives that help promote or showcase their business offerings in a new way using digital means and/or approaches.

Objectives

- To support projects/initiatives that provide increased viability for New Brunswick’s professional arts and culture sector stakeholders.
- To support projects and initiatives that deploy, in a digital fashion, showcasing awareness and educational materials that develop, deploy events and products from sectors, such as theatre, dance, poetry reading, visual arts, craft creation digitization, and specific film and video development initiatives.
- Project being proposed must ensure that all physical distancing and self-isolation directives in place by the province of New Brunswick are respected. Projects or initiatives not adhering to these directives will not be considered.

Target Outcomes:

- Increased visibility, vitality and showcasing for professional artists, arts organizations and cultural industries
- Increased opportunities for New Brunswickers to view or interact online or digitally with products, services and showcases created by New Brunswickers
- Increased organizational sustainability or economic impact outcomes

Note: Proposals must demonstrate specific ways that projects visually or digitally showcase the arts and cultural products. Performances must be presented on a professional Facebook Page or other professional digital platform.

Please identify as either:

Individual artist □

Arts Organizations □

Cultural business, self-employed cultural worker □
Please note that Musicians and music businesses should contact Music NB for programs available.

Application forms can be found here.

Eligibility criteria

Eligible Applicants include (but not limited to):
- Not-for-profit Arts Organizations and Cultural Associations;
- Cultural Industries businesses or entrepreneurs
- Artists

Decisions pertaining to proposals will be made by Department staff on the basis of the following considerations, including:
- How well the proposal meets the program criteria;
- Clear objectives, measurable outcomes, i.e. participation tracking;
- Available funding.

Application process

- Applications and all required support materials must be submitted at least two (2) weeks prior to the start of the initiative;
- Applications will be accepted until depletion of the budget;
- Initiatives should end no later than November 1, 2020
- Incomplete applications will not be accepted.

Notes

- In the event of a disagreement involving the interpretation of its policies and guidelines, the Department reserves the right to final interpretation of the intent and implementation of a program.
- The Department reserves the right to revise the guidelines at any time without notice.

Reporting

A final report is due 60 days after conclusion of the initiative. Please refer to the Final Report form on the department website as a guide and be sure to provide all the required information.

Please note failure to provide a final report will result in your organization’s ineligibility for future grants from the Arts, Culture and Commemorations.

Contact information

If you have any questions or require additional information, please contact the Arts, Culture and Commemorations Branch with the Department of Tourism, Heritage and Culture.

Email: culture@gnb.ca
Website: www.gnb.ca/culture

All reports and supporting documentation must be emailed to: culture@gnb.ca