



DEPARTMENT OF TOURISM, HERITAGE, AND CULTURE

TOURING AND PRESENTING GRANTS PROGRAM TOURING COMPONENT 2021-2022

GUIDELINES

Applications must be emailed to culture@gnb.ca.

There is no deadline for this program. Please submit an application at least three weeks prior to the start of your project. Projects should take place between April 1, 2021 and March 31, 2022.

COVID-19 NOTE

Proposed projects must ensure all physical distancing, self-isolation directives and COVID-19 [regulations](#) in place by the Province of New Brunswick are respected. Projects or initiatives not adhering to these regulations will not be considered. Please keep in mind that the above directives may change. The client is responsible for adapting to changes in directives as they occur. In these challenging times, we encourage clients to utilize digital resources and think outside the box when proposing projects.

GOALS

The Touring Component aims to improve access to the works of New Brunswick professional arts organizations and professional artists, and to develop greater audience awareness and appreciation for the works of New Brunswick arts organizations and professional artists.

OBJECTIVES

Increase the availability of, and access to, works by New Brunswick arts organizations throughout the province by enhancing the conditions under which they can be presented by New Brunswick arts presenters.

GRANT DESCRIPTION

The Touring component of this program provides grants to professional arts organizations based on the evaluation of the proposed touring project. Funds may not be used for the creation/production of the performance or exhibit, i.e. grants apply only to the touring of completed works. Tours must be inside New Brunswick. Grants will be allocated as follows:

- 50% of eligible costs, up to a maximum of \$15,000, for a tour of works in the following disciplines: Music; theatre; spoken word or comedy; literature; film/audiovisual/new media; visual arts (including fine craft); dance.

ELIGIBILITY

This component is open to professional arts presenters legally constituted in New Brunswick who meet the following criteria:

- The principal mandate of the organization consists of presenting performances and/or exhibits in one or several artistic disciplines.
- The staff and/or volunteers of the organization have professional training and/or related experience in the areas of presenting performances and/or exhibits in one or several artistic disciplines.

The following groups are considered ineligible:

- Schools;
- School groups or ensembles;
- Non-professional groups;
- Community theatre groups;
- Community or church choirs.

ELIGIBLE PROJECTS

To be considered eligible, the touring project must meet the following criteria:

- Be presented in a minimum of three different municipalities of New Brunswick, each at least 50 km from the group's home community. **Exception:** Art galleries and/or visual/media arts exhibits can submit a project that includes their home community and a minimum of one other location outside the home community.
- Present the work of professional arts organizations and/or professional artists who are remunerated for their work with the project. ***The work of amateur or community-based arts organizations will not be considered eligible. Please consult [ArtsNB's "Definition of a Professional Artist"](#).***
- Virtual projects should be considered under the Presenting component of the program.

EVALUATION CRITERIA

Grants will be allocated based on the project's merit in response to the program's goals and objectives; and based on availability of funds.

Additional consideration will be given to applications that present value-added. These can include (but are not limited to):

- A tour of a show that features artists or works from more than one Official Languages or cultural community (e.g. Francophone and Anglophone artists, First Nations and/or multicultural works, etc.);
- A tour that offers artist fees that align with industry standards;
- Projects that maximise access to audiences. Example: Tours that include Francophone, Anglophone and First Nations communities on their itinerary; tours that cover large geographical areas of the province; tours that include more than 7 communities, with each community being a minimum of 50km from other communities in the tour.
- Projects that includes wellness benefits.

ACKNOWLEDGEMENT OF SUPPORT

Grant recipients must acknowledge the financial support of the Government of New Brunswick in all promotional material produced for the tour for which a grant was received. We encourage those with Twitter to tag us @culture_nb or promote your project/event using #ArtsCultureNB. This may help us to better promote your project. The most recent provincial logos can be [downloaded here](#).

REPORTING

Grant recipients must submit a final report via email to culture@gnb.ca within **60 days following the completion of the project**. Future grant disbursements will be withheld pending receipt and acceptance of overdue final reports. The report template is available on the Department's [website](#).

ADDITIONAL INFORMATION

- The Department of Tourism, Heritage and Culture must be notified immediately of any change in the initial project or budget for which an application was submitted.
- In the case of disagreement concerning the interpretation of policies and programs, the Department reserves the right to final interpretation of the intent and implementation of a program.
- The Department reserves the right to revise programs at any time without notice.
- An organization may present only one funding application per year under this program.
- The Department of Tourism, Heritage and Culture is subject to the *Right to Information* and *Protection of Privacy Act*.

CONTACT INFORMATION

For program information, please contact:

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Department of Tourism, Heritage, and Culture
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