



DEPARTMENT OF TOURISM, HERITAGE, AND CULTURE
TOURING AND PRESENTING GRANTS PROGRAM

TOURING COMPONENT 2019-2020

GUIDELINES

Applications must be emailed to culture@gnb.ca.
Deadline: June 15th and November 15th

GOALS

The Touring Component aims to improve access to the works of New Brunswick professional arts organizations and professional artists, and to develop greater audience awareness and appreciation for the works of New Brunswick arts organizations and professional artists.

OBJECTIVES

Increase the availability of, and access to, works by New Brunswick arts organizations throughout the province by enhancing the conditions under which they can be presented by New Brunswick arts presenters.

GRANT DESCRIPTION

The Touring component of this program provides grants to professional arts organizations based on the evaluation of the proposed touring project. Funds may not be used for the creation/production of the performance or exhibit, i.e. grants apply only to the touring of completed works. Tours must be inside New Brunswick. Grants will be allocated as follows:

- 50% of eligible costs, up to a maximum of \$15,000, for a tour of works in the following disciplines: Music; theatre; spoken word or comedy; literature; film/audiovisual/new media; visual arts (including fine craft); dance.

ELIGIBILITY

This component is open to professional arts presenters legally constituted in New Brunswick who meet the following criteria:

- The principal mandate of the organization consists of presenting performances and/or exhibits in one or several artistic disciplines.
- The staff and/or volunteers of the organization have professional training and/or related experience in the areas of presenting performances and/or exhibits in one or several artistic disciplines.

Note: Due to the demand on the program, eligible applicants may submit only ONE application per year.

The following groups are considered ineligible:

- Schools;
- School groups or ensembles;
- Non-professional groups;
- Community theatre groups;
- Community or church choirs.

ELIGIBLE PROJECTS

To be considered eligible, the touring project must meet the following criteria:

- Be presented in a minimum of three different municipalities of New Brunswick, each at least 50 km from the group's home community. **Exception:** Art galleries and/or visual/media arts exhibits can submit a project that includes their home community and a minimum of one other location outside the home community.
- Present the work of professional arts organizations and/or professional artists who are remunerated for their work with the project. **The work of amateur or community-based arts organizations will not be considered eligible. For a definition of professional artists/arts organizations, please consult Appendix A.**

EVALUATION CRITERIA

Applications will be evaluated by staff of the Department of Tourism, Heritage and Culture. Grants will be allocated based on the project's merit in response to the program's goals and objectives; and based on availability of funds. Additional consideration will be given to applications that present value-added. These can include (but are not limited to):

- A tour of a show that features artists or works from more than one Official Languages or cultural community (e.g. Francophone and Anglophone artists, First Nations and/or multicultural works, etc.);
- A tour that offers artist fees that align with industry standards;
- Projects that maximise access to audiences. Example: Tours that include Francophone, Anglophone and First Nations communities on their itinerary; tours that cover large geographical areas of the province; tours that include more than 7 communities, with each community being a minimum of 50km from other communities in the tour.

NOTIFICATION OF RESULTS

Applicants will be notified of the results within five weeks following the application deadline.

ACKNOWLEDGEMENT OF SUPPORT

Grant recipients must acknowledge the financial support of the Government of New Brunswick in all promotional material produced for the tour for which a grant was received. The most recent provincial logos can be downloaded here: http://www2.gnb.ca/content/gnb/en/departments/government_services/logos_symbols.html.

REPORTING

Grant recipients must submit a final report via email to culture@gnb.ca within **30 days following the completion of the project**. Future grant disbursements will be withheld pending receipt and acceptance of overdue final reports. The report template is available on the Department's [website](#).

ADDITIONAL INFORMATION

- The Department of Tourism, Heritage and Culture must be notified immediately of any change in the initial project or budget for which an application was submitted.
- In the case of disagreement concerning the interpretation of policies and programs, the Department reserves the right to final interpretation of the intent and implementation of a program.
- The Department reserves the right to revise programs at any time without notice.
- An organization may present only one funding application per year under this program.
- The Department of Tourism, Heritage and Culture is subject to the *Right to Information and Protection of Privacy Act*.

CONTACT INFORMATION

For program information, please contact:

Arts and Cultural Industries Branch
Department of Tourism, Heritage, and Culture
P.O. Box 6000
Fredericton, N.B.
E3B 5H1

Telephone: (506) 453-2555

Email: culture@qnb.ca

Website: www.qnb.ca/culture

Appendix A

Touring and Presenting Program: Definitions of professional artists or professional arts organizations

These definitions are based on the New Brunswick Art Board's definitions relating to professional artists.

In the context of the Touring and Presenting Program, artists and arts organizations included in a project description must be from New Brunswick. Arts organizations must be legally constituted in New Brunswick and the majority of their artistic work must take place in New Brunswick. Artists must derive a significant portion of their income from working in New Brunswick and must pay provincial income tax in New Brunswick.

Applicants to the program must ensure the artists or arts organizations featured in the proposed programming schedule or tour for which a grant is being requested meet three of the following criteria, including one of those set out in paragraphs 1, 2, 3, and 4.

1. The artist or organization receives or has received remuneration for works, notably in the form of sales, royalties, commissions, fees, residuals, grants, or awards that can reasonably be considered an integral part of the income that the artist or organization earns from that professional activity;
2. the artist or organization has made earnings or suffered losses resulting from the exploitation of the artistic works and corresponding to the whole of their artistic career;
3. the artist or organization has received tokens of professional recognition from the public or peers, notably honourable mentions, awards, bursaries, or critical attention in the media for the artistic work;
4. the artist or staff of the organization have earned a degree, diploma or certificate in fine arts or creative writing from a recognized institution;
5. the artist or organization has presented works to the public through exhibitions, performing arts activities, publications in book form or in periodicals, invited readings, production and/or broadcast of creative scripts by theatre, radio, or television, showings, or any other means corresponding to the nature of the works;
6. the artist is represented by an art dealer, a publisher, an agent, or other similar representative, depending on the nature of his/her activity;
7. the artist has signed a service contract with a producer;
8. the artist or organization devotes a reasonable percentage of professional activity to promoting and marketing works, attending auditions, seeking patrons or agents, submitting work to publishers, magazines, theatres, radio, and television, and other similar efforts, depending on the nature of the artistic activities.