



DEPARTMENT OF TOURISM, HERITAGE, AND CULTURE

TOURING AND PRESENTING GRANTS PROGRAM
PRESENTING COMPONENT 2021-2022

GUIDELINES

Applications must be emailed to culture@gnb.ca

There is no deadline for this program. Please submit an application at least three weeks prior to the start of your project. Projects should take place between April 1, 2021 and March 31, 2022.

COVID-19 NOTE

Proposed projects must ensure all physical distancing, self-isolation directives and COVID-19 [regulations](#) in place by the Province of New Brunswick are respected. Projects or initiatives not adhering to these regulations will not be considered. Please keep in mind that the above directives may change. The client is responsible for adapting to changes in directives as they occur. In these challenging times, we encourage clients to utilize digital resources and think outside the box when proposing projects.

GOALS

The Presenting Component aims to improve access to the works of New Brunswick professional arts organizations and professional artists, and to develop greater audience awareness and appreciation for the works of New Brunswick arts organizations and professional artists.

OBJECTIVES

Increase the availability of, and access to, works by New Brunswick arts organizations throughout the province by enhancing the conditions under which they can be presented by New Brunswick arts presenters.

GRANT DESCRIPTION

The Presenting component of this program provides grants to professional arts presenters based on the evaluation of the proposed arts programming project. Grants will be allocated as follows:

- 50% of eligible costs, up to a maximum of \$15,000, for professional arts presenters presenting works in the following disciplines: Music; theatre; spoken word or comedy; literature; film/audiovisual/new media; visual arts (including fine craft); dance

ELIGIBILITY

This component is open to professional arts presenters legally constituted in New Brunswick who meet the following criteria:

- The principal mandate of the organization consists of presenting performances and/or exhibits in one or several artistic disciplines.
- The staff and/or volunteers of the organization have professional training and/or related experience in the areas of presenting performances and/or exhibits in one or several artistic disciplines.

the following groups are considered ineligible:

- Festivals;
- Schools;
- Non-professional or amateur groups;
- Conferences;
- Symposiums;
- Churches (unless a member of RADARTS or Atlantic Presenters' Association);
- Municipalities;
- University performing arts societies (unless financially independent from the university and a member of RADARTS or Atlantic Presenters' Association).

ELIGIBLE PROJECTS

To be considered eligible, the project must meet the following criteria:

Multi-disciplinary presenters:

- Present a minimum of three different artists or arts organizations from New Brunswick, and a minimum of two different artistic disciplines;
- Present the work of professional arts organizations and/or professional artists who are remunerated for their work with the project. ***The work of amateur or community-based arts organizations will not be considered as part of an eligible project. Please consult [ArtsNB's "Definition of a Professional Artist"](#).***

Specialized presenters (e.g. theatre presenters, dance presenters, art galleries):

- Present a programming schedule that includes at least two different arts organizations or artists from New Brunswick;
- Art galleries and/or visual/media arts organizations can apply for funding to present a minimum of two solo or group exhibitions (or a solo and a group exhibition) of the work of New Brunswick artists, in the same calendar year.

EVALUATION CRITERIA

Grants will be allocated on the basis of the project's merit in response to the program's goals and objectives; its potential positive economic impact for New Brunswick professional artists; and the availability of funds.

Additional consideration will be given to applications that present value-added components to the proposed presenting project. These can include (but are not limited to):

- Projects that include a variety of Francophone, Anglophone, First Nations, or multicultural arts organizations or artists;
- Projects that guarantee artist fees that are in line with industry standards;
- Projects that present a greater variety of arts forms to audiences, or that represent significant artistic risk for the presenter. This could include: New/emerging artists; lesser known art forms (such as contemporary dance).
- Projects that includes wellness benefits;

ACKNOWLEDGEMENT OF SUPPORT

Grant recipients must acknowledge the financial support of the Government of New Brunswick in all promotional material produced for the tour for which a grant was received. We encourage those with Twitter to tag us @culture_nb or promote your project/event using #ArtsCultureNB. This may help us to better promote your project. The most recent provincial logos can be [downloaded here](#).

REPORTING

Grant recipients must submit a final report via email to culture@gnb.ca within **60 days following the completion of the project**. Future grant disbursements will be withheld pending receipt and acceptance of overdue final reports. The report template is available on the Department's [website](#).

ADDITIONAL INFORMATION

- The Department of Tourism, Heritage and Culture must be notified immediately of any change in the initial project or budget for which an application was submitted.
- In the case of disagreement concerning the interpretation of policies and programs, the Department reserves the right to final interpretation of the intent and implementation of a program.
- The Department reserves the right to revise programs at any time without notice.
- An organization may present only one funding application per year under this program.
- The Department of Tourism, Heritage and Culture is subject to the *Right to Information and Protection of Privacy Act*.

CONTACT INFORMATION

For program information, please contact:

Arts, Culture and Commemorations Branch
Department of Tourism, Heritage, and Culture
P.O. Box 6000
Fredericton, N.B.
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Email: culture@gnb.ca

Website: www.gnb.ca/culture