



DEPARTMENT OF TOURISM, HERITAGE AND CULTURE

COMMEMORATIONS & CELEBRATIONS PROGRAM

GUIDELINES

Please read the program guidelines before completing your application.

DESCRIPTION

The New Brunswick Commemorations & Celebrations Program provides funding to assist in covering some of the costs associated with initiatives that commemorate or celebrate significant histories of New Brunswick.

The program considers commemorations and celebrations marking 25th, 50th, 75th, 100th anniversaries and subsequent anniversaries in increments of 25 years.

The level of assistance an initiative is eligible for is based on the total costs associated with the project. Initiatives are eligible for a maximum of 50% of total project costs up to a maximum of \$35,000 total for all projects in a fiscal year. Eligibility for maximum funding is based on how well the initiative attains the program criteria.

OBJECTIVE

- To encourage celebratory and commemorative activities so that significant New Brunswick stories are recognized, preserved, and shared with present and future generations so that:
 1. Communities have capacity to share their heritage and;
 2. Participants of commemoration and celebration activities gain awareness of New Brunswick's heritage.

PROJECT CRITERIA

Initiative must meet the following criteria:

1. Demonstrate significant merit by proving:
 - To have a strong connection to New Brunswick's history;
 - To be a strong representation of New Brunswick's history.
2. Initiative must be publicly accessible.
3. Initiative must demonstrate leveraged funds.
4. Initiative should prove to be of significant interest to the public.
5. Initiative should include a legacy component.

ELIGIBILITY CRITERIA

Eligible Applicants must be:

- New Brunswick based and a;
- Not-for-profit organization or;
- Municipality that has a cultural policy or;
- First Nations community.

INELIGIBLE ACTIVITIES

The following events and/or activities are not eligible for assistance under this program:

- Religious, denominational, or church activities;
- Competitions or sports activities;
- Festivals
- Fundraising activities;
- Craft, art, or car shows;
- Family reunions;
- Travel programs or exchanges;
- Animal shows or competitions

APPLICATION PROCESS

- Applications and all required supporting materials **must** be submitted at least **six (6) weeks** prior to the start of the initiative.
- There is no established deadline for submission of applications, as they are accepted on a continuous basis, until depletion of the budget. Our fiscal year begins on April 1st. It is strongly advised that applicants apply early.
- **Final reports** (including a financial statement) are due **30 days** following the completion of the initiative. Only Heritage and Archaeological Services Branch's templated **FINAL REPORT** will be accepted.

NOTES

- More than one funding request may be submitted per organization, but total requests cannot exceed \$35,000 within the same fiscal year.
- Grant awards will be based on project merit against the criteria and budget availability. To manage applicant expectations, the Department emphasizes that grants will not necessarily be awarded at the full amount requested. Not all eligible applicants will receive a grant.
- In the event of a disagreement involving the interpretation of its policies and guidelines, the Department reserves the right to final interpretation of the intent and implementation of a program.
- The Department reserves the right to revise the guidelines at any time without notice.

If you have any questions or require additional information, please contact
Heritage and Archaeological Services Branch
via email at:

Archaeology-heritage@gnb.ca