



Are you a senior in New Brunswick? Do you enjoy meeting people and find it easy to speak to individuals and groups?

The government of New Brunswick is looking for individuals to act as volunteer Senior Goodwill Ambassadors to help advance the Wellness Movement in our province.

As a Senior Goodwill Ambassador, your role will be to promote the importance of well-being and healthy aging. How you do that is up to you! You may fulfill your role by attending local wellness events and initiatives; by speaking with senior groups on topics relevant to healthy aging; perhaps even by organizing or leading an Intergenerational project. Other Senior Goodwill Ambassadors have started walking programs and supported age-friendly initiatives within their municipalities. The possibilities are endless. By using your own ideas, gifts and talents to promote healthy active aging, you will engage New Brunswick seniors, their families and friends to make healthy choices and support a culture of wellness in New Brunswick.

This is a great way to get involved and make a difference in your community. Join the Wellness Movement as a Senior Goodwill Ambassador and help to create an age-friendly New Brunswick.

To request an application, please contact us by **Monday, February 5, 2018** in one of the following ways;

Call us at: (506) 453-4217 **Email us at:** mieux-etre.wellness@gnb.ca

