



**2023 SURVEY OF GRADUATES OF 2022
OF THE NEW BRUNSWICK COLLEGE OF
CRAFT AND DESIGN (NBCCD)**

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FOREWORD

The annual graduate follow-up survey collects information from graduates of regular and non-regular community college training programs approximately one year following graduation. The information gathered provides valuable feedback on the success of graduates in the labour market and is an important tool for decision-makers. This tool, along with other sources, is incorporated into the colleges' planning process.

This report presents the findings of the *2023 Survey of 2022 Graduates of the New Brunswick College of Craft and Design*. The survey was conducted with 36 graduates over an 11-week period starting October 1, 2023. This represents a response rate of 49%.¹

The reference week for the survey was September 24 to 30, 2023. Survey results indicate that graduates of NBCCD from the class of 2022 were again successful in locating employment, with an employment rate of 97%.

The Department would like to thank the New Brunswick College of Craft and Design graduates who participated in this survey; their input has been invaluable.

Graduate follow-up survey results will be located on our website at the following location: http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/follow-up_surveys.html.

As always, your comments and suggestions are welcome. Please forward all communication on this year's survey to:

Policy, Research and Labour Market Analysis Branch
Department of Post-Secondary Education, Training and Labour
Pam.Storey@gnb.ca
(506) 453-2269

¹ The population for this year's survey consisted of those who graduated during the 2022 *calendar* year **and** who provided their consent for use of their contact information. Two respondents indicated during surveying that they did not graduate from NBCCD in 2022 and were removed from the sample, thus, the graduate population (n=76) was reduced to a sampling frame of 74 graduates.

SOURCES OF INFORMATION

In addition to the *Survey of New Brunswick College of Craft and Design Graduates*, the following are selected New Brunswick sources of on-line career, learning and labour market information. The list is not all-inclusive, as there are a multitude of information sources available. Not all of the following sources are related to the Department of Post-Secondary Education, Training and Labour, unless otherwise indicated. The descriptions have been adapted from the publications themselves.

NBCCD Calendar On-line

<http://www.nbccd.ca/>

This is the official website for the New Brunswick College of Craft and Design. It provides general information on admission to the campus, as well as a complete on-line calendar.

New Brunswick Student Financial Assistance

<http://www.studentaid.gnb.ca/>

The Student Financial Services Branch of the Department of Post-Secondary Education, Training and Labour administers and delivers all government student loan programs and most associated bursaries and grants. Student Financial Assistance is designed to assist eligible New Brunswick residents to access post-secondary educational opportunities. This website provides links to the Student Financial Assistance Information Guide and on-line forms.

Training and Skills Development (TSD)

http://www2.gnb.ca/content/gnb/en/services/services_renderer.5097.html

The Department of Post-Secondary Education, Training and Labour provides support through TSD to eligible clients who require training or academic upgrading as part of their employment action plan. This site provides details on the program, who is eligible, the level of support available, and who to contact for further information.

Department of Post-Secondary Education, Training and Labour – Labour Market Information Products

http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour.html

The Department of Post-Secondary Education, Training and Labour provides links to a wide variety of on-line labour market information products, including the on-line version of this publication.

NB Jobs

www.nbjobs.ca

This website promotes job opportunities in New Brunswick. It also provides valuable New Brunswick Information to job seekers, employers, learners and newcomers to the province.

New Brunswick College of Craft and Design Campus Location

Information on programs offered through the New Brunswick College of Craft and Design can be obtained at the campus:

457 Queen Street
PO Box 6000
Fredericton, NB
E3B 5H1
(506) 453-2305
Toll Free: 1-877-400-1107
Fax: (506) 457-7352

Alternatively, information can be obtained at the following website:

<http://www.nbccd.ca/>

Table of Contents

Executive Summary..... i

1.0 Introduction 1

2.0 Methodology..... 2

3.0 Survey Highlights..... 3

 3.1 Labour Force Information (Reference Week)..... 3

 3.2 Additional Education / Training for Graduates 3

 3.3 Overall Employment for Graduates..... 4

 3.4 Geographic Location of Graduates..... 4

 3.5 Reference Week Employment..... 5

 3.6 Other Survey Findings..... 8

4.0 Survey Results 9

5.0 Labour Market Information 14

6.0 Graduate Assessments of Programs and Services..... 15

Appendices

Appendix A - Terminology

2023 Survey of 2022 Graduates of NBCCD

Executive Summary

This report presents the findings of the *2023 Survey of 2022 Graduates of the New Brunswick College of Craft and Design*. The survey generated information from 36 graduates, representing 49% of the 74 graduates to be contacted for this survey.²

The points that follow present key information obtained through the 2023 survey:

- ▶ The labour force participation rate in the 2023 reference week for graduates one year following graduation has remained unchanged from the previous year (83% in 2023 and 2022).
- ▶ The employment rate in the 2023 reference week for graduates one year following graduation was 97%, which is up considerably from 86% in 2022. Conversely, the unemployment rate in 2023 decreased to 3%, down from 14% in 2022.
- ▶ The percentage of graduates who have been employed at some point since graduation (89%) has decreased over the past year (94% in 2022).
- ▶ Sixty-one percent (61%) had employment related to their training in the reference week, which is similar to what was reported in 2022 (60%).
- ▶ The percentage of employed graduates who reported being solely self-employed in the reference week (30%) was virtually double the proportion from the previous year (16% in 2022).
- ▶ During the reference week, 56% of graduates were practising their craft or preparing for an exhibit for which they were not being paid (unchanged from 56% in 2022).

One should interpret these results with caution due to small sample sizes (36 respondents in 2023 and 35 respondents in 2022).

² The population for this year's survey consisted of those who graduated during the 2022 *calendar* year **and** who provided their consent for use of their contact information. Two respondents indicated during surveying that they did not graduate from NBCCD in 2022 and were removed from the sample, thus, the graduate population (n=76) was reduced to a sampling frame of 74 graduates.

2023 Survey of 2022 Graduates of NBCCD

1.0 Introduction

Follow-up surveys with graduates of New Brunswick's community college system have been conducted since 1983. For the first twenty-eight years the survey was conducted by telephone; however, since 2011, an online survey has also been added. The survey is conducted annually with graduates of regular and non-regular programs of the colleges. In 2010, the governance structure of the community college system was converted from that of a Special Operating Agency (SOA) into two separate, autonomous Crown corporations: New Brunswick Community College (NBCC) and Collège communautaire du Nouveau-Brunswick (CCNB). The New Brunswick College of Craft and Design (NBCCD) retained its Special Operating Agency status within the Department of Post-Secondary Education, Training and Labour.

For the 2023 survey, interviews were completed with 36 graduates from a total listing of 74 graduates who were eligible to participate in the survey.³

The data supplied by these surveys provides valuable feedback on the success of New Brunswick College of Craft and Design graduates in the labour market, which, in turn, serves as an important indicator of how well the training provided by NBCCD corresponds to the demands of the labour market.

This report provides detailed information gathered from the *2023 Survey of 2022 Graduates of the New Brunswick College of Craft and Design* through five sections, which are summarized in the material which follows.

- **Section 2.0** presents the methodology of the 2023 survey and provides a profile of the graduates contacted.
- **Section 3.0** presents the information highlights from the 2023 survey.
- **Section 4.0** presents a fact sheet that summarizes overall survey information.
- **Section 5.0** presents information for specific programs.
- **Section 6.0** presents the evaluations provided by graduates of programs and services offered at NBCCD.

A list of the terminology used in this report is provided in Appendix A.

³ The population for this year's survey consisted of those who graduated during the 2022 *calendar* year and who provided their consent for use of their contact information. Two respondents indicated during surveying that they did not graduate from NBCCD in 2022 and were removed from the sample, thus, the graduate population (n=76) was reduced to a sampling frame of 74 graduates.

2023 Survey of 2022 Graduates of NBCCD

2.0 Methodology

The 2023 Survey of 2022 Graduates of the New Brunswick College of Craft and Design was guided by researchers from the Policy, Research and Labour Market Analysis Branch of the Department of Post-Secondary Education, Training and Labour (PETL, or the Department). Any comments or questions about the information contained in this document should be forwarded to the Department.

In 2023, the New Brunswick College of Craft and Design (NBCCD) generated a database with background and current contact information for 76 graduates from the Class of 2022.⁴ The background data and required contact information was retrieved from the NBCCD's student information management system.

During surveying, two graduates were removed from the original list⁵, leaving 74 eligible respondents. The 36 interviews completed represent 49% of the total number of graduates who were eligible to participate in this survey.

As in previous surveys, graduates were asked about their activities during a specific week of the year (the reference week). Reference week information is an indicator of graduates' current activities. ***The reference week for the 2023 survey was September 24 to 30, 2023.***

In addition to reference week information and information collected on activities since completing their training, graduates were also asked to evaluate their NBCCD training program and various facilities and services available at their campus.

This survey was conducted by telephone and online using a Computer Assisted Telephone/Web Interviewing (CATI/CAWI) system. An attempt was made to contact all eligible graduates regardless of their current area of residence.

All graduates with an email address were emailed a link to complete the survey online. In addition, all graduates with a cell phone number were sent a text with a link to the online survey. Approximately one week after the initial email and/or text, attempts were made to contact graduates by telephone to complete the survey by phone.

Over the course of surveying, six additional email reminders and two reminder texts were sent to individuals who had not yet completed the survey.

Graduates were assured of absolute confidentiality of responses and were informed of their valuable contribution to the study. A toll-free number and a survey-specific email address were provided to graduates if they had any questions or apprehensions about the survey. Graduates were given the option to complete the survey in French or English. Data for this study was collected from October 1, 2023 to December 18, 2023.

In total 36 NBCCD graduates completed the 2023 survey. Of those completed surveys, 21 (58%) were completed online and 15 (42%) were completed by telephone.

⁴ The survey typically includes graduates of regular and some non-regular (or contract) training programs of approximately 12 weeks or longer. The population for this year's survey consisted of those who graduated during the 2022 *calendar year* and who provided their consent for use of their contact information.

⁵ These two graduates were removed from the list because they indicated that they were not graduates of 2022.

3.0 Survey Highlights

The information in this section presents a summary of research findings for the Class of 2022 along with a comparison of key variables in relation to research findings from the previous year.

3.1 Labour Force Information (Reference Week)

The labour force participation rate for all graduates in the reference week remained unchanged from the previous year (83% in both 2023 and 2022).

Table 1 presents comparative labour market information for the 2023 survey⁶ and the population of New Brunswick. As shown, NBCCD graduates had a lower unemployment rate than the province as a whole (6%).

Labour Market Indicators	Labour Force Survey ⁷	2023 Survey (Reference Week)
Labour force	n=417,800	n=29
Employed	n=391,200	n=28
Unemployed	n=26,600	n=1
Participation rate	61%	83% ⁸
Unemployed rate	6%	3%

Overall, the employment rate has increased considerably over the past year (97% in 2023 versus 86% in 2022).⁹ However, during the reference week, 82% of employed graduates were employed in New Brunswick, compared to 96% who were employed in New Brunswick in the previous survey.

3.2 Additional Education / Training for Graduates

Less than half of the graduates (42%) were attending or planning to attend an educational institution or training program at the time of survey.¹⁰ The percentage of graduates attending or planning to attend an educational institution or training program has remained similar compared to the past year (43% in 2022).

⁶ Results should be interpreted with caution due to small sample sizes.

⁷ Statistics Canada Labour Force Survey, November 2023, seasonally adjusted. CANSIM table 14-10-0287-01. Retrieved from <https://www150.statcan.gc.ca/n1/daily-quotidien/231201/dq231201a-eng.htm>. For youth aged 15-24 the unadjusted unemployment rate was 6.1% in November 2023.

⁸ Labour force status could not be determined for all respondents due to lack of information provided; therefore, percentage based on n=35.

⁹ Results should be interpreted with caution due to small sample sizes.

¹⁰ Respondents who did not provide a response were excluded; percentage based on n=33.

2023 Survey of 2022 Graduates of NBCCD

3.3 Overall Employment for Graduates

Since graduation, 89% of graduates have been employed in at least one job of one month or longer, including jobs they continued working at after finishing their training.¹¹ This is lower than last year's rate of 94%.

Among those graduates with one or more months of employment since completing their training, 77% reported that at least some of their employment was related to their training.¹² On average, 71% of those months were in positions related to their training.¹³

Year	Percentage
2023	77%
2022	54%
2021	47%
2020	61%
2019	63%

3.4 Geographic Location of Graduates

At the time of the survey, 86% of graduates who responded were residing in New Brunswick, which is lower than the previous class of graduates (91%). Six respondents (17%) had lived outside New Brunswick since graduation, three of which left the province for potential employment.

Year	Currently living in same community as before NBCCD	Lived outside NB at some point since completing training	Percentage who left for employment reasons	Percentage with a job to go to
2023	57% (n=20/35)	17% (n=6/36)	50% (n=3/6)	67% (n=2/3)
2022	71%	9%	67%	100%
2021	82%	5%	100%	0%
2020	63%	17%	45%	100%
2019	64%	24%	56%	67%

At the time of the survey, 53% of respondents resided in Fredericton, while 32% were living in other communities across New Brunswick.¹⁵

¹¹ Respondents who did not provide a response were excluded; percentage based on n=35.

¹² Respondents who did not provide a response were excluded; percentages based on n=26.

¹³ Respondents who did not report the number of months employed or the number of months employed in a position that was related to their training were excluded; percentages based on n=26.

¹⁴ Respondents who did not provide a response were excluded.

¹⁵ Respondents who did not provide a response were excluded; percentages based on n=34.

2023 Survey of 2022 Graduates of NBCCD

3.5 Reference Week Employment

Employed

The following tables present an overview of information that describes employment during the reference week. As shown in the table below, 30% of employed graduates were solely self-employed during the reference week. No respondents who were solely or partially self-employed reported having employees.

Total employed	One employer	More than one employer	One employer and self-employed	Self-employed
n=28	59%	7%	4%	30%

Employed graduates held a variety of positions including permanent (48%), temporary (20%), and self-employment (32%). The proportion of employed graduates working in permanent positions has decreased compared to last year (56%), while the proportion of self-employed graduates has increased from last year (16%).

	Permanent	Temporary	Self-employed
2023	48%	20%	32%
2022	56%	28%	16%
2021	50%	40%	10%
2020	61%	37%	2%
2019	71%	21%	8%

As shown in Table 6, 61% of employed graduates were employed in the reference week in positions that were related to their training (43% directly related; 18% indirectly related) while 39% were in positions not at all related to their training. The number of those employed in positions related to their training, either directly or indirectly, is virtually unchanged compared to the past year (60% in 2022).

	Directly related	Indirectly related	Not at all related
2023	43%	18%	39%
2022	40%	20%	40%
2021	20%	30%	50%
2020	31%	14%	55%
2019	33%	25%	42%

¹⁶ Respondents who did not provide a response were excluded; percentages based on n=27.

¹⁷ Respondents who did not provide a response were excluded; percentages in 2023 based on n=25.

2023 Survey of 2022 Graduates of NBCCD

Overall, over half of employed graduates (59%) were in full-time positions during the reference week, which is similar to, if not slightly lower than, the previous year's rate of 61%.

	Full-time	Part-time
2023	59%	41%
2022	61%	39%
2021	56%	44%
2020	46%	54%
2019	70%	30%

Graduates working full-time averaged 38 hours during the reference week with an average weekly wage of \$769. Graduates working part-time averaged 19 hours with an average weekly wage of \$459.¹⁹

Due to small sample sizes, more detailed information on wages by job classification was not possible.

Table 8 summarizes the length of time graduates have been employed in the reference week job. The majority of employed graduates (57%) have been employed in the reference week job for at least 51 weeks.

	1-10 weeks	11-30 weeks	31-50 weeks	51+ weeks
2023	14%	19%	10%	57%
2022	5%	30%	15%	50%
2021	10%	40%	0%	50%
2020	23%	26%	9%	43%
2019	25%	25%	6%	44%

Occupational Classification of Employment

Given the small sample size of employed respondents (n=28), detailed information about graduates' occupations during the reference week is not provided. Only three occupations were reported by more than one respondent; *graphic designers and illustrators* (12%, n=3), *retail salespersons* (12%, n=3), and *artisans and craftspersons* (8%, n=2).²¹

Industrial Classification of Employment

The four industries mentioned by more than one employed respondent were *arts, entertainment and recreation* (30%, n=8), *retail trade* (26%, n=7), *accommodation and food services* (11%, n=3), and *professional, scientific and technical services* (7%, n=2) industries.²²

¹⁸ Respondents who did not provide a response were excluded; percentages for 2023 based on n=22.

¹⁹ Respondents who did not provide a response were excluded. Results should be interpreted with caution due to small sample sizes.

²⁰ Respondents who did not provide a response were excluded; percentages for 2023 based on n=21.

²¹ Respondents who did not provide a response were excluded; percentages based on n=26.

²² Respondents who did not provide a response were excluded; percentages based on n=27.

2023 Survey of 2022 Graduates of NBCCD

Unemployed and Not in the Labour Force

Overall, 22% of graduates (n=8) reported not working during the reference week. Of those who were not working, only one (14%, n=1) was classified as unemployed and 86% were not in the labour force (n=6).²³

Graduates who were not working during the reference week were asked to provide the main reason that they were not working. These respondents cited *being in school part- or full-time* (75%), *own illness or disability* (13%), or *not able to find work* (13%) as the reasons that they were not working during the reference week.

Eighty-eight percent (88%; n=7) of graduates not working during the reference week were attending or planning to attend an educational institution or training program within the next four months. These graduates reported that they *wanted to learn a new trade or occupation* (50%, n=3), *wanted to obtain a university degree* (33%, n=2), or *wanted to upgrade existing skills* (17%, n=1).²⁴

²³ Labour force status could not be determined for all respondents due to lack of information provided; therefore, percentages based on n=7.

²⁴ Respondents who did not provide a response were excluded; percentage based on n=6.

2023 Survey of 2022 Graduates of NBCCD

3.6 Other Survey Findings

Employment Since Graduation

The majority of graduates (89%) had been employed for a period of at least one month since graduation.²⁵ Those who had been employed since graduation averaged nearly two jobs (1.7).²⁶

Prior Learning Assessment and Recognition (PLAR) and Credit Transfer Services

Graduates were asked questions to determine their awareness of and use and evaluation of PLAR and Credit Transfer Services. Overall:

- 41% of graduates reported that they were aware of these services; and
- 59% were not aware of these services.²⁷

Among those who were aware of these services (n=14)²⁸:

- 58% heard about PLAR through their *college campus*;
- 42% heard about PLAR through *word of mouth*;
- 8% heard about PLAR through *high school*; and
- 8% heard about PLAR through *other students or classmates*.²⁹

Of graduates who were aware of these services, only one (8%, n=1) said they had used them.³⁰ This graduate reported applying for both the Credit Transfer and Prior Learning Assessment services, and that they received course credit that resulted in reduced course load.

About two-thirds of graduates who were not aware of these services (65%) said they believe these services would have been useful to them had they been aware of them.

Post Program Artistic Involvement of NBCCD Graduates

During the reference week, 56% of graduates (n=19) were practising their craft or preparing for an exhibit for which they were not being paid.³¹

²⁵ Respondents who did not provide a response were excluded; percentage based on n=35.

²⁶ Respondents who did not provide a response or did not have any job since graduating were excluded; average based on n=35.

²⁷ Respondents who did not provide a response were excluded; percentages based on n=34.

²⁸ Respondents could provide multiple responses; therefore, percentages may not sum to 100%.

²⁹ Respondents who did not provide a response were excluded; percentages based on n=12.

³⁰ Respondents who did not provide a response were excluded; percentage based on n=12.

³¹ Respondents who did not provide a response were excluded; percentage based on n=34.

4.0 Survey Results

The following section contains a fact sheet for the NBCCD Class of 2022 overall, fact sheets for male and female respondents, and fact sheets for programs for which a sufficient number were interviewed.³²

All programs with the number of graduates and the number of respondents may be found in Section 5.0.

³² Only academic groups and programs that had graduates who consented to be contacted are represented in these numbers.

2023 Survey of 2022 Graduates of NBCCD

Survey Respondents

All Programs

EMPLOYMENT RATE (Reference Week)	Related Earnings (Reference Week)	Program Evaluations		
97%	Full-time	\$660	Program content	Excellent/good 78%
	Part-time	*	Facilities available	77%
	Total / wt. average	\$583	Equipment available	89%
			Quality of instruction	81%
			Student services	77%
			Job preparation	60%

Reference Week

Top Employment Sectors (NAICS)

71	Arts, entertainment and recreation	30%
44-45	Retail trade	26%
72	Accommodation and food services	11%

Top Occupations (NOC) for Graduates

5241	Graphic designers and illustrators	12%
6421	Retail salespersons	12%
5244	Artisans and craftspersons	8%

Labour Force Status

Employed	28	97%	Not in the labour force	6
Unemployed	1	3%		

Employed in NB

82%

Employment / Earnings Information		Employment related to training			Not at all related
		Directly	Indirectly	Avg. weekly earnings	
Full-time	Permanent	-	13%	\$660	21%
	Temporary	13%	-		-
Part-time	Permanent	4%	-	*	8%
	Temporary	-	4%		4%
Self-employed		25%	4%	\$721	4%
Total / wt. average		43%	18%	\$583	39%

* Due to small sample size (n=1), average weekly wage was not reported.

Since Graduation

Percent Employed Since Graduation	89%	Percent of Total Employment Related to Training	71%
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Response Information

	GRADUATES	RESPONDENTS	RESPONSE RATE
TOTAL	74	36	49%
Male	14	7	
Female	54	25	

2023 Survey of 2022 Graduates of NBCCD

Male Respondents

All Programs

EMPLOYMENT
RATE

(Reference Week)

100%

Related Earnings

(Reference Week)

Full-time	-
Part-time	-
Total / wt. average	\$750

Program Evaluations

	Excellent/good
Program content	43%
Facilities available	57%
Equipment available	86%
Quality of instruction	43%
Student services	57%
Job preparation	29%

Reference Week

Top Employment Sectors (NAICS)

71	Arts, entertainment and recreation	50%
23	Construction	25%
44-45	Retail trade	25%

Top Occupations (NOC) for Graduates

-	-	-
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Labour Force Status

Employed	4	100%	Not in the labour force	2
Unemployed	-	-		

Employed in NB

50%

Employment / Earnings
Information

		Employment related to training			Not at all related
		Directly	Indirectly	Avg. weekly earnings	
Full-time	Permanent	-	25%	-	25%
	Temporary	-	-		-
Part-time	Permanent	-	-	-	-
	Temporary	-	-		-
Self-employed		50%	-	\$750	-
Total / wt. average		50%	25%	\$750	25%

Since Graduation

Percent Employed Since Graduation	83%	Percent of Total Employment Related to Training	55%
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Response Information

	GRADUATES	RESPONDENTS	RESPONSE RATE
TOTAL	14	7	50%
Male	14	7	
Female	-	-	

2023 Survey of 2022 Graduates of NBCCD

Female Respondents	All Programs
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EMPLOYMENT RATE (Reference Week)	Related Earnings (Reference Week)	Program Evaluations	
100%	Full-time \$660 Part-time * Total / wt. average \$548	Program content Facilities available Equipment available Quality of instruction Student services Job preparation	Excellent/good 84% 79% 88% 88% 83% 67%

Reference Week**Top Employment Sectors (NAICS)**

44-45	Retail trade	29%
71	Arts, entertainment and recreation	24%
72	Accommodation and food services	14%

Top Occupations (NOC) for Graduates

5241	Graphic designers and illustrators	10%
6421	Retail salespersons	10%

Labour Force Status

Employed	22	100%	Not in the labour force	3
Unemployed	-	-		

Employed in NB

86%

Employment / Earnings Information		Employment related to training			Not at all related
		Directly	Indirectly	Avg. weekly earnings	
Full-time	Permanent	-	11%	\$660	22%
	Temporary	11%	-		-
Part-time	Permanent	6%	-	*	11%
	Temporary	-	6%		6%
Self-employed		17%	6%	*	6%
Total / wt. average		36%	18%	\$548	45%

* Due to small sample size (n=1), average weekly wage was not reported.

Since Graduation

Percent Employed Since Graduation	96%	Percent of Total Employment Related to Training	73%
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Response Information

	GRADUATES	RESPONDENTS	RESPONSE RATE
TOTAL	54	25	46%
Male	-	-	
Female	54	25	

2023 Survey of 2022 Graduates of NBCCD

Foundation Visual Arts

Summary

EMPLOYMENT RATE

(Reference Week)

88%

Related Earnings

(Reference Week)

Full-time	-
Part-time	*
Total / wt. average	\$480

Program Evaluations

	Excellent/good
Program content	91%
Facilities available	73%
Equipment available	100%
Quality of instruction	91%
Student services	73%
Job preparation	60%

Reference Week**Top Employment Sectors (NAICS)**

71	Arts, entertainment and recreation	43%
44-45	Retail trade	29%

Top Occupations (NOC) for Graduates

-	-	-
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Labour Force Status

Employed	7	88%	Not in the labour force	3
Unemployed	1	13%		

Employed in NB

71%

Employment / Earnings Information		Employment related to training			Not at all related
		Directly	Indirectly	Avg. weekly earnings	
Full-time	Permanent	-	-	-	50%
	Temporary	-	-	-	-
Part-time	Permanent	-	-	*	-
	Temporary	-	17%	*	-
Self-employed		33%	-	*	-
Total / wt. average		29%	14%	\$480	57%

* Due to small sample size (n=1), average weekly wage was not reported.

Since Graduation

Percent Employed Since Graduation	73%	Percent of Total Employment Related to Training	70%
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Response Information

	GRADUATES	RESPONDENTS	RESPONSE RATE
TOTAL	19	11	58%
Male	2	2	
Female	14	7	

2023 Survey of 2022 Graduates of NBCCD

5.0 Labour Market Information

The following table presents program-level information.

REFERENCE WEEK (September 24 th – 30 th , 2023)									
LABOUR FORCE ³³									
	# Graduates	# Respondents	Response Rate	Participation Rate	# Unemployed	# Employed	Employment Rate	Related Employment	Employed Since Graduation
OVERALL	74	36	49%	83%	1	28	97%	71%	89%
Advanced Studio Practice	5	4	80%	-	-	-	-	-	-
Digital Media	10	2	20%	-	-	-	-	-	-
Fashion Design	2	1	50%	-	-	-	-	-	-
Fine Craft: Ceramics	5	2	40%	-	-	-	-	-	-
Fine Craft: Jewellery and Metal Arts	6	4	67%	-	-	-	-	-	-
Foundation Visual Arts	19	11	58%	73%	1	7	88%	70%	73%
Graphic Design	17	8	47%	-	-	-	-	-	-
Indigenous Visual Arts	3	0	0%	-	-	-	-	-	-
Photography/Videography	3	1	33%	-	-	-	-	-	-
Textile Design	4	3	75%	-	-	-	-	-	-

³³ Respondents who did not provide a response were excluded.

2023 Survey of 2022 Graduates of NBCCD

6.0 Graduate Assessments of Programs and Services

In the table below, the percentages for each assessment are based on those who provided a concrete rating (excellent/good/fair/poor); those percentages total to 100%. Respondents who selected 'don't know/prefer not to answer' are excluded from those calculations. The numbers in the final column are presented for informational purposes only, and simply indicate the percentage of respondents who did not provide a concrete rating for that particular assessment.

NBCCD - Overall (n=36)	Excellent	Good	Fair	Poor	Don't know/ Prefer not to answer
Program Content	53%	25%	19%	3%	-
Facilities Available	63%	14%	20%	3%	3%
Equipment Available	60%	29%	6%	6%	3%
Quality of Instruction	50%	31%	14%	6%	-
Student Services	40%	37%	14%	9%	3%
Job Preparation	23%	37%	29%	11%	3%

Appendix A - Terminology

Terminology

NBCCD

During the 2022 calendar year, the New Brunswick College of Craft and Design fell under the auspices of the Department of Post-Secondary Education, Training and Labour.

Average Weekly Earnings

Refers to the average of the gross earnings that graduates reported for the reference week. The information presented in the fact sheets are based on earnings reported by graduates who indicated that their employment was either *directly or indirectly* related to their training.

Employed

The number of respondents who had a job during the reference week.

Employment

Defined in terms of full-time/part-time and permanent/temporary as follows:

- Full-time: Employment of 30 hours or more per week.
- Part-time: Employment of less than 30 hours per week.
- Permanent: Employment which has no prearranged termination date.
- Temporary: Employment which ends at a prearranged date.

Employment Rate

The number of employed graduates as a percentage of those in the labour force.

Employment Related to Training

Employed graduates were asked about the extent to which their employment during the reference week was related to their training program. Options presented to the respondent included directly related, indirectly related and not at all related.

Related Employment - includes employment that graduates reported as either directly related or indirectly related to their training program.

Not at all related- means that graduates were in jobs that were not at all related to their training.

Graduate Population

Graduates of regular training programs or non-regular (contract or distance) training programs of twelve weeks or more in duration that terminated between January 1, and December 31, 2022.

Labour Force

In the context of this survey, Labour Force is composed of respondents who were either employed or unemployed, but looking for work during the reference week.

Not in the Labour Force

Respondents who were not working and not looking for work, during the reference week.

Labour Force Participation Rate

The percentage of respondents who were actively participating in the labour force during the reference week (based on the total number of respondents).

Labour Force Survey

A monthly survey by Statistics Canada which collects labour force information from a representative sample of the working age population.

2023 Survey of 2022 Graduates of NBCCD

NAICS (North American Industrial Classification System) 2017

NAICS was used to categorize the industrial sectors/industries in which graduates were employed in the reference week. Fact sheets list the top industries for employment.

NOC (National Occupational Classification) 2016

The National Occupational Classification was used to categorize the kind of work done by graduates. The top responses are given.

Programs

Regular - programs that operated throughout the year on a year-to-year basis. Regular training programs are listed in the annual NBCCD Calendar.

Non-Regular - programs that are offered through NBCCD that are not part of the regular program listing in the Calendar. These programs may or may not have the same content as regular training programs of the same name.

Co-op - Cooperative Education Programs integrate periods of classroom study with periods of training in related work. Each work situation is developed and approved by the College as a suitable learning situation. Co-op trainees are placed in productive work, receive wages and have their progress monitored by the employers and representatives of the College.

Reference Week

The week of September 24 to September 30, 2023 served as the reference week for this survey. During the survey all graduates were asked about their activities during this week.

Response Rate

The number of respondents as a percentage of the number of eligible graduates.

Self-Employed

Someone who is working but has no employer other than her/himself.

Total Employment since Graduation

The total number of graduates who reported that they had been employed, at some time for a period of one month or more, since completing their training at NBCCD.

Relation of Employment since Graduation to Training

The percentage of graduates who reported that they held at least one employment position since graduation which was either directly or indirectly related to their training program at NBCCD.