

**2017 SURVEY OF GRADUATES OF 2016  
OF THE NEW BRUNSWICK COLLEGE OF  
CRAFT AND DESIGN (NBCCD)**

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## FOREWORD

The annual graduate follow-up survey collects information from graduates of regular and non-regular community college training programs approximately one year following graduation. The information gathered provides valuable feedback on the success of graduates in the labour market and is an important tool for decision-makers. This tool, along with other sources, is incorporated into the colleges' planning process.

This report presents the findings of the *2017 Survey of 2016 Graduates of the New Brunswick College of Craft and Design*. The survey was conducted with 42 graduates over an 11-week period starting December 15, 2017. This represents a response rate of 53%<sup>1</sup>.

The reference week for the survey was November 19 – 25, 2017. Survey results indicate that graduates of NBCCD from the class of 2016 were again successful in locating employment, with an employment rate of 86%.

The Department would like to thank the New Brunswick College of Craft and Design graduates who participated in this survey; their input has been invaluable.

Graduate follow-up survey results will be located on our website at the following location: [http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/follow-up\\_surveys.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/follow-up_surveys.html) .

As always, your comments and suggestions are welcome. Please forward all communication on this year's survey to:

Policy, Research and Labour Market Analysis Branch  
Department of Post-Secondary Education, Training and Labour  
[LMI@gnb.ca](mailto:LMI@gnb.ca)  
(506) 453-4155

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<sup>1</sup> The population for this year's survey consisted of those who graduated during the 2016 *calendar* year **and** who provided their consent for use of their contact information. Thus, the original graduate population (n=118) was reduced to a sampling frame of 83 graduates who were contacted to complete this survey. In addition, four respondents indicated during surveying that they did not graduate from NBCCD in 2016 and were removed from the sample.

## SOURCES OF INFORMATION

In addition to the *Survey of New Brunswick College of Craft and Design Graduates*, the following are selected New Brunswick sources of on-line career, learning and labour market information. The list is not all-inclusive, as there are a multitude of information sources available. Not all of the following sources are related to the Department of Post-Secondary Education, Training and Labour, unless otherwise indicated. The descriptions have been adapted from the publications themselves.

### **NBCCD Calendar On-line**

<http://www.nbccd.ca/>

This is the official website for the New Brunswick College of Craft and Design. It provides general information on admission to the campus, as well as a complete on-line calendar.

### **New Brunswick Student Financial Assistance**

<http://www.studentaid.gnb.ca/>

The Student Financial Services Branch of the Department of Post-Secondary Education, Training and Labour administers and delivers all government student loan programs and most associated bursaries and grants. Student Financial Assistance is designed to assist eligible New Brunswick residents to access post-secondary educational opportunities. This website provides links to the Student Financial Assistance Information Guide and on-line forms.

### **Training and Skills Development (TSD) Program**

[http://www2.gnb.ca/content/gnb/en/services/services\\_renderer.5097.html](http://www2.gnb.ca/content/gnb/en/services/services_renderer.5097.html)

The Department of Post-Secondary Education, Training and Labour provides support through its TSD Program to eligible clients who require training or academic upgrading as part of their employment action plan. This site provides details on the program, who is eligible, the level of support available, and who to contact for further information.

### **Department of Post-Secondary Education, Training and Labour – Labour Market Information Products**

[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour.html)

The Department of Post-Secondary Education, Training and Labour provides links to a wide variety of on-line labour market information products, including the on-line version of this publication.

### **NB Jobs**

[www.nbjobs.ca](http://www.nbjobs.ca)

This website promotes job opportunities in New Brunswick. It also provides valuable New Brunswick Information to job seekers, employers, learners and newcomers to the province.

## **New Brunswick College of Craft and Design Campus Location**

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Information on programs offered through the New Brunswick College of Craft and Design can be obtained at the campus:

457 Queen Street  
PO Box 6000  
Fredericton, NB  
E3B 5H1  
(506) 453-2305  
Toll Free: 1-877-400-1107  
Fax: (506) 457-7352

Alternatively, information can be obtained at the following website:

<http://www.nbccd.ca/>

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## Executive Summary

This report presents the findings of the *2017 Survey of 2016 Graduates of the New Brunswick College of Craft and Design*. The survey generated information from 42 graduates, representing 53% of the 79 graduates to be contacted for this survey.<sup>2</sup>

The points that follow present key information obtained through the 2017 survey:

- ▶ The labour force participation rate in the 2017 reference week for graduates one year following graduation was 67%, up from 50% in 2016.
- ▶ The employment rate in the 2017 reference week for graduates one year following graduation was 86%, which is slightly down from 93% in 2016. Conversely, the unemployment rate in 2017 was 14%, up from 7% in 2016.
- ▶ The percentage of graduates who have been employed at some point since graduation has remained relatively consistent over the past year (81% in 2017; 87% in 2016).
- ▶ Forty-six percent (46%) had related employment in the reference week, which was higher than what was reported in 2016 (29%).
- ▶ The percentage of graduates who reported being self-employed in the reference week (26%) was higher than the previous year (14% in 2016).
- ▶ During the reference week, 55% of graduates were practising their craft or preparing for an exhibit for which they were not being paid (65% in 2016).

Although there appears to be some increases and decreases for the 2017 results compared to those reported in 2016, one should interpret the results with caution due to small sample sizes (42 respondents in 2017 and 31 in 2016).

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<sup>2</sup>

The population for this year's survey consisted of those who graduated during the 2016 *calendar* year **and** who provided their consent for use of their contact information. Thus, the original graduate population (n=118) was reduced to a sampling frame of 83 graduates who were contacted to complete this survey. In addition, four respondents indicated during surveying that they did not graduate from NBCCD in 2016 and were removed from the sample.

## 1.0 Introduction

Follow-up surveys with graduates of New Brunswick's community college system have been conducted since 1983. For the past twenty-eight years the survey has been conducted by telephone; however, since 2011, an online survey has also been added. The survey is conducted annually with graduates of regular and non-regular programs of the colleges. In 2010, the governance structure of the community college system was converted from that of a Special Operating Agency (SOA) into two separate, autonomous Crown corporations: New Brunswick Community College (NBCC) and Collège communautaire du Nouveau-Brunswick (CCNB). The New Brunswick College of Craft and Design (NBCCD) retained its Special Operating Agency status within the Department of Post-Secondary Education, Training and Labour.

For the 2017 survey, interviews were completed with 42 graduates from a total listing of 79 graduates who were eligible to participate in the survey.<sup>3</sup>

The data supplied by these surveys provides valuable feedback on the success of New Brunswick College of Craft and Design graduates in the labour market, which, in turn, serves as an important indicator of how well the training provided by NBCCD corresponds to the demands of the labour market.

This report provides detailed information gathered from the *2017 Survey of 2016 Graduates of the New Brunswick College of Craft and Design* through five sections, which are summarized in the material which follows.

- **Section 2.0** presents the methodology of the 2017 survey and provides a profile of the graduates contacted with a comparison with the overall population of graduates.
- **Section 3.0** presents the information highlights from the 2017 survey.
- **Section 4.0** presents a fact sheet that reports the overall survey information.
- **Section 5.0** presents information for specific programs.
- **Section 6.0** presents the evaluations provided by graduates of programs and services offered at NBCCD.

A list of the terminology used in this report is provided in Appendix A.

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<sup>3</sup> The population for this year's survey consisted of those who graduated during the 2016 *calendar* year **and** who provided their consent for use of their contact information. Thus, the original graduate population (n=118) was reduced to a sampling frame of 83 graduates who were contacted to complete this survey. In addition, four respondents indicated during surveying that they did not graduate from NBCCD in 2016 and were removed from the sample.

## 2.0 Methodology

*The 2017 Survey of 2016 Graduates of the New Brunswick College of Craft and Design* was guided by researchers from the Policy, Research and Labour Market Analysis Branch of the Department of Post-Secondary Education, Training and Labour (PETL, or the Department). Any comments or questions about the information contained in this document should be forwarded to the Department.

In 2017, the New Brunswick College of Craft and Design (NBCCD) generated a database with background and current contact information for 83 graduates from the Class of 2016.<sup>4</sup> The background data and required contact information was retrieved from the NBCCD's student information management system.

During surveying, four graduates were removed from the original list<sup>5</sup>, leaving 79 eligible respondents. The 42 interviews completed represent 53% of the total number of graduates who were eligible to participate in this survey.

As in previous surveys, graduates were asked about their activities during a specific week of the year (the reference week). Reference week information is an indicator of graduates' current activities. ***The reference week for the 2017 survey was November 19 - 25, 2017.***

In addition to reference week information and information collected on activities since completing their training, graduates were also asked to evaluate their NBCCD training program and various facilities and services available at their campus.

The overall approach to the Graduate Follow-Up Survey was changed in 1996. Previously, surveys were conducted in March, capturing information from graduates of the previous academic year. Between 1996 and 2013 the surveys were conducted in June and in 2014 and 2015 they were conducted beginning in October. Starting in 2016, the surveys are conducted beginning in December. The change in the time of the reference week should be kept in mind when comparing the results from previous surveys.

This survey was conducted by telephone and online using a Computer Assisted Telephone/Web Interviewing (CATI/CAWI) system. An attempt was made to contact all eligible graduates regardless of their current area of residence.

The survey was pretested by telephone in mid-December 2017 to test any new questions and to address issues with survey flow or respondents' understanding of questions. Following the pre-test, all graduates with an email address were emailed a link to complete the survey online. In addition, all graduates with a cell phone number were sent a text with a link to the online survey. Approximately one week after the initial email and/or text, attempts were made to contact graduates by telephone to complete the survey by phone.

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<sup>4</sup> The survey typically includes graduates of regular and some non-regular (or contract) training programs of approximately 12 weeks or longer. The population for this year's survey consisted of those who graduated during the 2016 *calendar* year **and** who provided their consent for use of their contact information. Thus, the original graduate population (n=118) was reduced to a sampling frame of 83 graduates who were contacted to complete this survey..

<sup>5</sup> These four graduates were removed from the list because they indicated that they were not graduates of 2016.

### *2017 Survey of 2016 Graduates of NBCCD*

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Over the course of surveying, four additional email reminders and two reminder texts were sent to individuals who had not yet completed the survey.

Graduates were assured of absolute confidentiality of responses and were informed of their valuable contribution to the study. A toll-free number and a survey-specific email address were provided to graduates if they had any questions or apprehensions about the survey. Graduates were given the option to complete the survey in French or English. Data for this study was collected from December 15, 2017 to March 8, 2018.

In total 42 NBCCD graduates completed the 2017 survey. Of those completed surveys 29 (69%) were completed online and 13 (31%) were completed by telephone.

### 3.0 Survey Highlights

The information in this section presents a summary of research findings for the Class of 2016 along with a comparison of key variables in relation to research findings from the previous year.

#### 3.1 Labour Force Information (Reference Week)

The labour force participation rate for all graduates in the reference week was higher than the previous year (67% in 2017 versus 50% in 2016).

Table 1 presents comparative labour market information for the 2017 survey<sup>6</sup> and the population of New Brunswick. As shown, graduates (14%) had a higher unemployment rate compared with the province as a whole (8%).

Labour Market Indicators	Labour Force Survey <sup>7</sup>	2017 Survey (Reference Week)
Labour force	n = 386,700	n = 28
Employed	n = 356,400	n = 24
Unemployed	n = 30,300	n = 4
Participation rate	62%	67%
Unemployed rate	8%	14%

Overall, the employment rate has dropped slightly over the past year (86% in 2017 versus 93% in 2016)<sup>8</sup>. During the reference week, 92% of employed graduates were employed in New Brunswick, compared to 86% who were employed in New Brunswick last year.

#### 3.2 Additional Education / Training for Graduates

Over half of graduates (58%) were attending or planning to attend an educational institution or training program at the time of survey<sup>9</sup>. The percentage of graduates attending or planning to attend an educational institution or training program has dropped over the past year (74% in 2016).

<sup>6</sup> Results should be interpreted with caution due to small sample sizes.

<sup>7</sup> Statistics Canada Labour Force Survey, December 2017, seasonally adjusted. CANSIM table 282-0087. Retrieved from <http://www.statcan.gc.ca/daily-quotidien/180105/t003a-eng.htm>. For youth aged 15-24 the unadjusted unemployment rate was 10.3% in December 2017.

<sup>8</sup> Results should be interpreted with caution due to small sample sizes.

<sup>9</sup> Two respondents who did not provide a response were excluded.

### 3.3 Overall Employment for Graduates

Since graduation, 81% of graduates have been employed in at least one job of one month or longer, including jobs they continued working after finishing their training, which is less than the previous year (87%).

Among those graduates with one or more months of employment since completing their training, 57% reported that at least some of their employment was related to their training. On average, 81% of those months were in positions related to their training<sup>10</sup>.

<b>2017</b>	57%
<b>2016</b>	46%
<b>2015</b>	69%
<b>2014</b>	65%

### 3.4 Geographic Location of Graduates

At the time of the survey, 83% of graduates who responded were residing in New Brunswick, which is slightly lower than the result for the previous class of graduates (90%). About 17% of graduates have lived outside New Brunswick since graduation. Of the seven respondents who have lived outside the province, four left for potential employment.

	Currently living in same community as before NBCCD	Lived outside NB at some point since completing training	Percentage who left for employment reasons	Percentage with a job to go to
<b>2017</b>	79% (n = 33/42)	17% (n = 7/42)	57% (n = 4/7)	75% (n = 3/4)
<b>2016</b>	71%	10%	33%	0%
<b>2015</b>	87%	7%	100%	100%
<b>2014</b>	62%	24%	22%	11%

At the time of the survey, 67% of respondents resided in Fredericton.

<sup>10</sup> Respondents who did not report the number of months employed or the number of months employed in a position that was related to their training were excluded; percentages based on n=28.

### 3.5 Reference Week Employment

#### Employed

The following tables present an overview of information that describes employment during the reference week. As shown in the table below, 26% of graduates were self-employed during the reference week.

Total employed	One employer	More than one employer	One employer and self-employed	Self-employed
n = 24	44%	13%	17%	26%

Employed graduates held a variety of positions including permanent (52%), temporary (22%), and self-employment (26%). Employment status has fluctuated slightly in the past year.

	Permanent	Temporary	Self-employed
<b>2017</b>	52%	22%	26%
<b>2016</b>	71%	14%	14%
<b>2015</b>	55%	18%	27%
<b>2014</b>	41%	33%	26%

As shown in Table 6, less than half of graduates (46%) were employed in the reference week in positions that were related to their training (38% directly related; 8% indirectly related) while 54% were in positions not at all related to their training. The number of those employed in positions related to their training, either directly or indirectly, has increased in the past year (29% in 2016).

	Directly related	Indirectly related	Not at all related
<b>2017</b>	38%	8%	54%
<b>2016</b>	29%	0%	71%
<b>2015</b>	36%	36%	27%
<b>2014</b>	33%	15%	52%

<sup>11</sup> Respondents who did not provide an answer were excluded; percentages based on n=23.

<sup>12</sup> Respondents who did not provide an answer were excluded.

## 2017 Survey of 2016 Graduates of NBCCD

Overall, 63% of employed graduates were in full-time positions during the reference week.

	<b>Full-time</b>	<b>Part-time</b>
<b>2017 (n = 19)</b>	63%	37%
<b>2016</b>	31%	69%
<b>2015</b>	30%	70%
<b>2014</b>	52%	48%

Graduates working full-time averaged 39 hours during the reference week with an average wage of \$587. Graduates working part-time averaged 20 hours with an average wage of \$803<sup>14</sup>.

Due to small sample sizes, more detailed information on wages by job classification was not possible.

Table 8 summarizes the length of time graduates have been employed in the reference week job. About half of employed graduates (53%) have been employed in the reference week job for at least 51 weeks.

	<b>1-10 Weeks</b>	<b>11-30 Weeks</b>	<b>31-50 Weeks</b>	<b>51+ Weeks</b>
<b>2017</b>	5%	21%	21%	53%
<b>2016</b>	14%	7%	7%	71%
<b>2015</b>	20%	20%	10%	50%
<b>2014</b>	18%	9%	9%	64%

<sup>13</sup> Respondents who did not provide a response were excluded.

<sup>14</sup> Respondents who did not provide a response were excluded. Results should be interpreted with caution due to small sample sizes.

<sup>15</sup> Respondents who did not provide a response were excluded.

## 2017 Survey of 2016 Graduates of NBCCD

### Occupational Classification of Employment

The tables that follow present a summary of the top occupations in which graduates were employed in the reference week. The top occupation was *artisans and craftspersons* (17%).

Table 9: Top occupations of employed graduates (reference week) <sup>16</sup>						
NOC <sup>17</sup>	Occupations	Total (n = 24)	Full-time %	Full-time \$	Part-time %	Part-time \$
<b>Overall</b>		<b>24</b>	<b>63%</b>	<b>\$587</b>	<b>37%</b>	<b>\$802</b>
5244	Artisans and craftspersons	4	67%	*	33%	*
5241	Graphic designers and illustrators	3	100%	\$576	0%	-
6611	Cashiers	2	100%	*	0%	-
6711	Food counter attendants, kitchen helpers and related support	2	0%	-	100%	-

\* Due to small sample size (n=1), average weekly wage was not reported.

<sup>16</sup> Respondents who did not provide a response were excluded. Those who could not be determined as working full-time or part-time were excluded from the percentages.

<sup>17</sup> National Occupational Classification. For further information, see Terminology section.

## 2017 Survey of 2016 Graduates of NBCCD

### Industrial Classification of Employment

Employed graduates most commonly worked in the industries of *retail trade* (30%) and *accommodation and food services* (30%).

NAICS <sup>19</sup>	Occupations	Total (n = 24)	Full-time %	Full-time \$	Part-time %	Part-time \$
<b>Overall</b>		<b>23</b>	<b>63%</b>	<b>\$587</b>	<b>37%</b>	<b>\$803</b>
44-45	Retail trade	7	67%	\$364	33%	*
72	Accommodation and food services	7	40%	*	60%	\$235
71	Arts, entertainment and recreation	4	67%	*	33%	*
61	Educational services	2	100%	\$1145	0%	-

\*Due to small sample size (n=1), average weekly wage was not reported.

### Unemployed and Not in the Labour Force

Overall, the unemployment rate for graduates was 14% (n = 4) in the reference week. Seventy-eight percent (78%) of graduates who were not working during the reference week were not in the labour force (14 of 18).

Graduates who were not working during the reference week were asked to provide the main reason that they were not working. These 18 respondents cited *being in school full-time* (77%), *personal or family responsibilities* (12%), *the available jobs requiring more training or education* (6%), and *maternity/paternity leave* (6%) as the reasons that they were not working during the reference week.<sup>20</sup>

Seventy-eight percent (78%) of graduates not working during the reference week were attending or planning to attend an educational institution or training program within the next four months. These graduates most commonly reported that they wanted to *upgrade their existing skills* (36%) or *get a better or more interesting job* (29%).

<sup>18</sup> Respondents who did not provide a response were excluded. Those who could not be determined as working full-time or part-time were excluded from the percentages.

<sup>19</sup> North American Industrial Classification System. For further information, see Terminology section.

<sup>20</sup> One respondent did not provide a response.

### 3.6 Other Survey Findings

#### **Employment Since Graduation**

A large majority of graduates (81%) have been employed since graduation. Those who have been employed since graduation averaged 1.9 different jobs.

#### **Prior Learning Assessment and Recognition (PLAR) and Credit Transfer Services<sup>21</sup>**

Graduates were asked questions to determine their awareness of, and use and evaluation of PLAR and Credit Transfer Services. Overall:

- 57% of graduates reported that they were aware of these services; and
- 43% were not aware of these services.

Among those who were aware of these services (n = 21):

- 48% heard about PLAR through their college campus; and
- 48% heard about PLAR through word of mouth.

Of graduates who were aware of these services, 24% (n = 5) have used them (12% of all graduates surveyed). Of those who have used these services, three had applied for a Credit Transfer, including two who also applied for Prior Learning Assessment. Two respondents received course credit, one resulting in reduced course load and one resulting in both reduced tuition and course load. Both of these graduates reported that they were *very satisfied* with the services they received.

#### **Post Program Artistic Involvement of NBCCD Graduates**

During the reference week, 55% of graduates were practising their craft or preparing for an exhibit for which they were not being paid.

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<sup>21</sup> Respondents who did not provide a response were excluded.

## *2017 Survey of 2016 Graduates of NBCCD*

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### **4.0 Survey Results**

The following section contains a fact sheet for the NBCCD Class of 2016. Additional fact sheets for specific programs are not included due to an insufficient number of respondents<sup>22</sup>.

All programs with the number of graduates and the number of respondents may be found in Section 5.0.

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<sup>22</sup> Only academic groups and programs that had graduates who consented to be contacted are represented in these numbers.

## Survey Respondents

All Programs

**EMPLOYMENT RATE**

(Reference Week)

86%

**Related Earnings**

(Reference Week)

Full-time	\$734
Part-time	\$532
Total / wt. average	\$614

**Program Evaluations**

	<b>Excellent/good</b>
Program content	83%
Facilities available	88%
Equipment available	88%
Quality of instruction	83%
Student services	78%
Job preparation	62%

**Reference Week****Top Employment Sectors (NAICS)**

72	Accommodation and food services	30%
44-45	Retail trade	30%

**Top Occupations (NOC) for Graduates**

5244	Artisans and craftspersons	17%
5241	Graphic designers and illustrators	13%
6711	Food counter attendants, kitchen helpers and related support	8%
6611	Cashiers	8%

**Labour Force Status**

Employed	24	86%	Not in the labour force	14
Unemployed	4	14%		

**Employed in NB** 92%

Employment / Earnings Information		Employment related to training			Not at all related
		Directly	Indirectly	Avg. weekly earnings	
Full-time	Permanent	10%	5%	\$734	25%
	Temporary	-	-		5%
Part-time	Permanent	5%	-	*	10%
	Temporary	-	-		10%
Self-employed		25%	-	\$532	5%
Total / wt. average		38%	8%	\$614	54%

\* Due to small sample size (n=1), average weekly wage was not reported.

**Since Graduation**

Percent Employed Since Graduation 81%      Percent of Total Employment Related to Training 57%

**Response Information**

	<b>GRADUATES</b>	<b>RESPONDENTS</b>	<b>RESPONSE RATE</b>
<b>TOTAL</b>	79	42	53%

**5.0 Labour Market Information**

The table that follows presents program-level information.

2017 Survey of 2016 Graduates of NBCCD

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REFERENCE WEEK (November 19 <sup>th</sup> – 25 <sup>th</sup> , 2017)									
LABOUR FORCE <sup>23</sup>									
	# Graduates	# Respondents	Response Rate	Participation Rate	# Unemployed	# Employed	Employment Rate	Related Employment	Employed Since Graduation
<b>OVERALL</b>	<b>79</b>	<b>42</b>	<b>53%</b>	<b>67%</b>	<b>4</b>	<b>24</b>	<b>86%</b>	<b>46%</b>	<b>81%</b>
Aboriginal Visual Arts	2	2	100%	-	-	-	-	-	-
Digital Media	3	2	67%	-	-	-	-	-	-
Fashion: Fashion Design	4	3	75%	-	-	-	-	-	-
Fashion: Textile Design	1	0	0%	-	-	-	-	-	-
Fine Craft: Ceramics	7	5	71%	-	-	-	-	-	-
Fine Craft: Jewellery and Metal Arts	4	2	50%	-	-	-	-	-	-
Foundation Visual Arts	41	20	49%	-	-	-	-	-	-
Graduate Studies	4	2	50%	-	-	-	-	-	-
Graphic Design	8	3	38%	-	-	-	-	-	-
Photography	5	3	60%	-	-	-	-	-	-

<sup>23</sup> Respondents who did not provide a response were excluded.

**6.0 Graduate Assessments of Programs and Services**

In the table below, the percentages for each assessment are based on those who provided a concrete rating (excellent/good/fair/poor); those percentages total to 100%. Respondents who selected 'don't know/prefer not to answer' are excluded from those calculations. The numbers in the final column are presented for informational purposes only, and simply indicate the percentage of respondents who did not provide a concrete rating for that particular assessment.

<b><i>NBCCD - Overall (n = 42)</i></b>	<b><i>Excellent</i></b>	<b><i>Good</i></b>	<b><i>Fair</i></b>	<b><i>Poor</i></b>	<b><i>Don't know/ prefer not to answer</i></b>
Program Content	50%	33%	14%	2%	0%
Facilities Available	52%	36%	10%	2%	0%
Equipment Available	48%	41%	12%	0%	0%
Quality of Instruction	55%	29%	7%	10%	0%
Student Services	32%	46%	14%	8%	12%
Job Preparation	27%	35%	27%	11%	12%

## **Appendix A - Terminology**

## Terminology

### **NBCCD**

The New Brunswick College of Craft and Design falls under the auspices of the Department of Post-Secondary Education, Training and Labour.

### **Average Weekly Earnings**

Refers to the average of the gross earnings that graduates reported for the reference week. The information presented in the fact sheets are based on earnings reported by graduates who indicated that their employment was either *directly or indirectly* related to their training.

### **Employed**

The number of respondents who had a job during the reference week.

### **Employment**

Defined in terms of full-time/part-time and permanent/temporary as follows:

- Full-time: Employment of 30 hours or more per week.
- Part-time: Employment of less than 30 hours per week.
- Permanent: Employment which has no prearranged termination date.
- Temporary: Employment which ends at a prearranged date.

### **Employment Rate**

The number of employed graduates as a percentage of those in the labour force.

### **Employment Related to Training**

Employed graduates were asked about the extent to which their employment during the reference week was related to their training program. Options presented to the respondent included directly related, indirectly related and not at all related.

Related Employment - includes employment that graduates reported as either directly related or indirectly related to their training program.

Not at all related- means that graduates were in jobs that were not at all related to their training.

### **Graduate Population**

Graduates of regular training programs or non-regular (contract or distance) training programs of twelve weeks or more in duration that terminated between January 1, and December 31, 2016.

### **Labour Force**

In the context of this survey, Labour Force is composed of respondents who were either employed or unemployed, but looking for work during the reference week.

### **Not in the Labour Force**

Respondents who were not working and not looking for work, during the reference week.

### **Labour Force Participation Rate**

The percentage of respondents who were actively participating in the labour force during the reference week (based on the total number of respondents).

### **Labour Force Survey**

A monthly survey by Statistics Canada which collects labour force information from a representative sample of the working age population.

### **NAICS (North American Industrial Classification System) 2017**

NAICS was used to categorize the industrial sectors/industries in which graduates were employed in the reference week. Fact sheets list the top industries for employment.

**NOC (National Occupational Classification) 2016**

The National Occupational Classification was used to categorize the kind of work done by graduates. The top responses are given.

**Programs**

Regular - programs that operated throughout the year on a year-to-year basis. Regular training programs are listed in the annual NBCCD Calendar.

Non-Regular - programs that are offered through NBCCD that are not part of the regular program listing in the Calendar. These programs may or may not have the same content as regular training programs of the same name.

Co-op - Cooperative Education Programs integrate periods of classroom study with periods of training in related work. Each work situation is developed and approved by the College as a suitable learning situation. Co-op trainees are placed in productive work, receive wages and have their progress monitored by the employers and representatives of the College.

**Reference Week**

The week of November 19 -25, 2017 served as the reference week for this survey. During the survey all graduates were asked about their activities during this week.

**Response Rate**

The number of respondents as a percentage of the number of eligible graduates.

**Self-Employed**

Someone who is working but has no employer other than her/himself.

**Total Employment since Graduation**

The total number of graduates who reported that they had been employed, at some time for a period of one month or more, since completing their training at NBCCD.

**Relation of Employment since Graduation to Training**

The percentage of graduates who reported that they held at least one employment position since graduation which was either directly or indirectly related to their training program at NBCCD.