Hiring Demand Bulletin

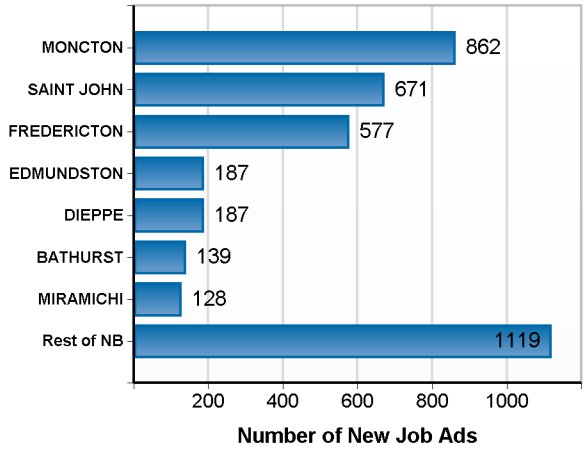
New Brunswick

August 2018

In July 2018, new on-line job advertisements show that:

- There were 3,870 new on-line media advertisements for jobs in New Brunswick. This is higher than the same month last year (2,643).
- 77% of all jobs advertised were classified as full-time, 18% were part-time and 5% were contract and other.
- 55% of all jobs advertised in New Brunswick were located in Fredericton, Moncton, and Saint John.

Locations with Highest Number of Job Ads in New Brunswick (July 2018)



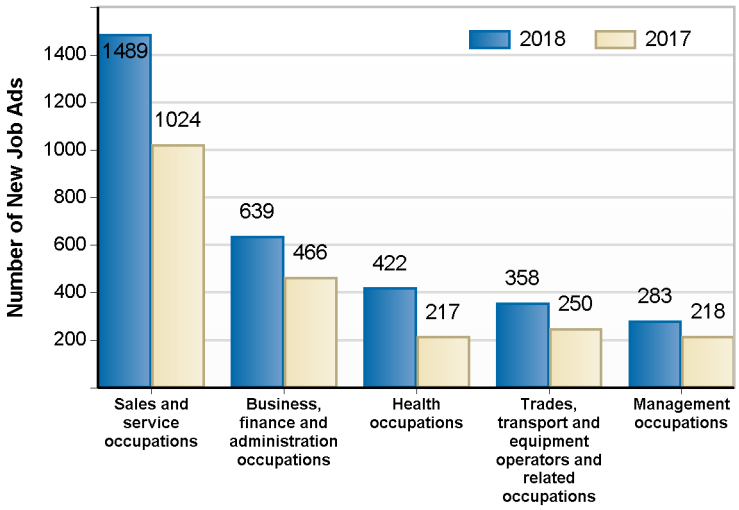
Highest Number of Job Ads in New Brunswick: all Jobs (July 2018)

Other customer and information services representatives	308 ads
Retail salespersons	242 ads
Sales and account representatives - wholesale trade (non-technical)	151 ads
Registered nurses and registered psychiatric nurses	149 ads
Retail sales supervisors	109 ads
Cashiers	99 ads
Transport truck drivers	95 ads
Securities agents, investment dealers and brokers	85 ads
Cooks	78 ads
Food service supervisors	76 ads

Occupational Groups with Highest Number of Job Ads in New Brunswick (July 2018)

- Sales and service occupations (38%)
- Business, finance and administration occupations (17%)
- Health occupations (11%)
- Trades, transport and equipment operators and related occupations (9%)
- Management occupations (7%)

Occupational Groups with Highest Number of Job Ads in New Brunswick (July 2018)



Highest Number of Job Ads in New Brunswick: Jobs Requiring Post-Secondary Education (July 2018)

Registered nurses and registered psychiatric nurses	149 ads
Retail sales supervisors	109 ads
Securities agents, investment dealers and brokers	85 ads
Food service supervisors	76 ads
Social and community service workers	63 ads
Nursing co-ordinators and supervisors	52 ads
User support technicians	49 ads
Supervisors, finance and insurance office workers	42 ads
Social workers	39 ads
Licensed practical nurses	38 ads

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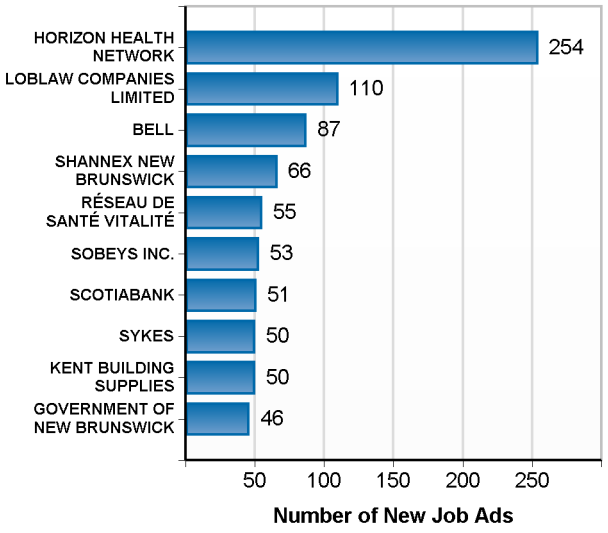
Highest Number of Job Ads in New Brunswick: Jobs Requiring Management Skills (July 2018)

- Advertising, marketing and public relations managers — 47 ads
- Facility operation and maintenance managers — 30 ads
- Insurance, real estate and financial brokerage managers — 28 ads
- Human resources managers — 27 ads
- Computer and information systems managers — 22 ads

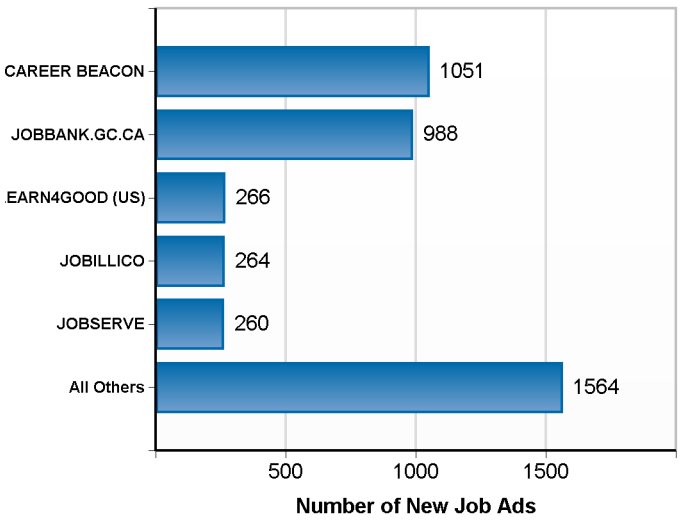
The top five sites for new job ads accounted for (64%) of all new online job ads in New Brunswick in July 2018.

- CAREER BEACON (24%)
- JOBBANK.GC.CA (22%)
- LEARN4GOOD (US) (6%)
- JOBILLICO (6%)
- JOBSERVE (6%)

Companies with Highest Number of Job Ads in New Brunswick (July 2018)



Sites with Highest Number of Job Ads in New Brunswick (July 2018)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc.This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: lmi@gnb.ca