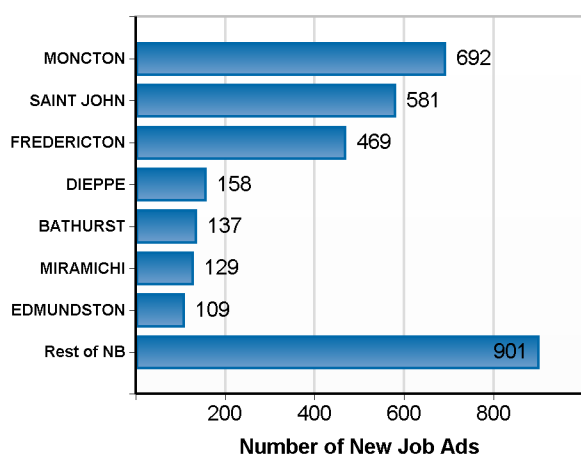


## In August 2017, new on-line job advertisements show that:

- There were 3,176 new on-line media advertisements for jobs in New Brunswick. This is higher than the same month last year (2,765).
- 71% of all jobs advertised were classified as full-time, 26% were part-time and 3% were contract and other.
- 55% of all jobs advertised in New Brunswick were located in Fredericton, Moncton, and Saint John.

## Locations with Highest Number of Job Ads in New Brunswick (August 2017)



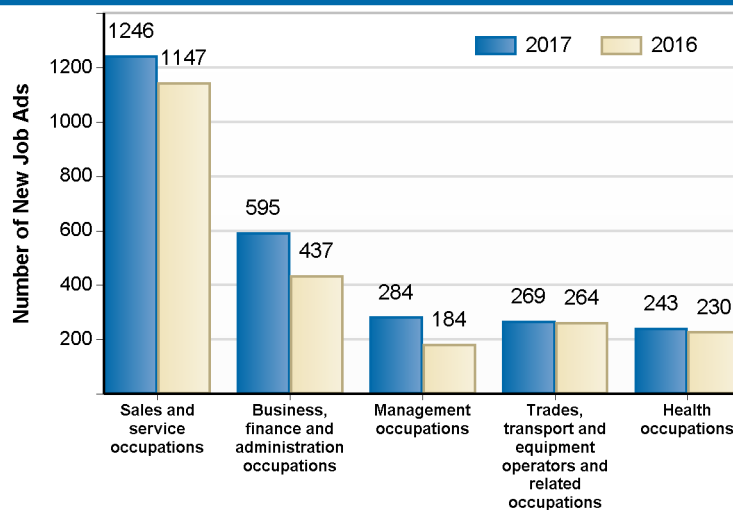
## Highest Number of Job Ads in New Brunswick: all Jobs (August 2017)

- |  |         |
|--|---------|
| • Retail salespersons  | 264 ads |
| • Sales and account representatives - wholesale trade (non-technical)      | 171 ads |
| • Other customer and information services representatives                  | 152 ads |
| • Cashiers   | 131 ads |
| • Retail sales supervisors   | 110 ads |
| • Securities agents, investment dealers and brokers                        | 85 ads  |
| • Storekeepers and partspersons  | 80 ads  |
| • Registered nurses and registered psychiatric nurses                      | 73 ads  |
| • Food counter attendants, kitchen helpers and related support occupations | 60 ads  |
| • Transport truck drivers  | 56 ads  |

## Occupational Groups with Highest Number of Job Ads in New Brunswick (August 2017)

- Sales and service occupations (39%)
- Business, finance and administration occupations (19%)
- Management occupations (9%)
- Trades, transport and equipment operators and related occupations (8%)
- Health occupations (8%)

## Occupational Groups with Highest Number of Job Ads in New Brunswick (August 2017)



## Highest Number of Job Ads in New Brunswick: Jobs Requiring Post-Secondary Education (August 2017)

- |   |         |
|---|---------|
| • Retail sales supervisors                            | 110 ads |
| • Securities agents, investment dealers and brokers   | 85 ads  |
| • Registered nurses and registered psychiatric nurses | 73 ads  |
| • Social and community service workers                | 49 ads  |
| • Food service supervisors                            | 46 ads  |
| • User support technicians                            | 40 ads  |
| • Supervisors, finance and insurance office workers   | 34 ads  |
| • Financial auditors and accountants                  | 33 ads  |
| • Information systems analysts and consultants        | 30 ads  |
| • Executive assistants                                | 30 ads  |

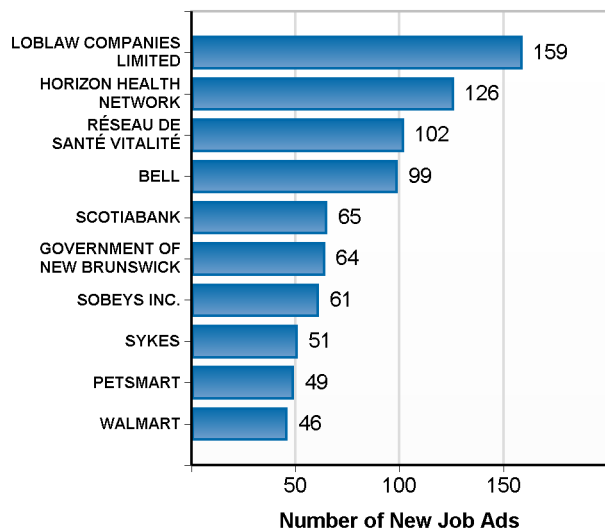
## Highest Number of Job Ads in New Brunswick: Jobs Requiring Management Skills (August 2017)

• Managers in health care	55 ads
• Facility operation and maintenance managers	28 ads
• Advertising, marketing and public relations managers	27 ads
• Other business services managers	25 ads
• Human resources managers	21 ads

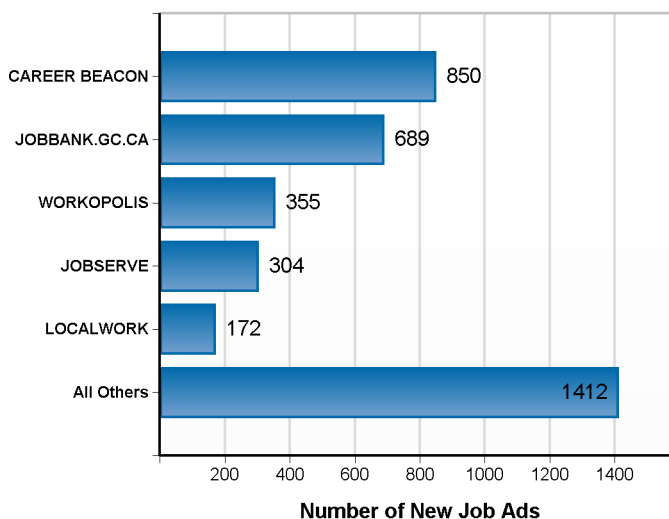
The top five sites for new job ads accounted for (63%) of all new online job ads in New Brunswick in August 2017.

- CAREER BEACON (22%)
- JOBBANK.GC.CA (18%)
- WORKOPOLIS (9%)
- JOBSERVE (8%)
- LOCALWORK (5%)

## Companies with Highest Number of Job Ads in New Brunswick (August 2017)



## Sites with Highest Number of Job Ads in New Brunswick (August 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:  
[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html)

If you have questions or comments related to this product, please send an email to: [lmi@gnb.ca](mailto:lmi@gnb.ca)