

# New Brunswick Public Libraries

## 2022-2023 Snapshot



**63 libraries, 1 membership card**



**Free for everyone**



**Borrow and return anywhere**



New Brunswick  
Public Library  
Service

Service des  
bibliothèques publiques  
du Nouveau-Brunswick

# Where Connections Start

New Brunswick is a province rooted in its communities, its people, and a “small-town” quality of life. A key strength of New Brunswick is its community connectedness.

New Brunswick public libraries mirror this tradition of connectedness. We have a network of 63 public libraries, an online branch, and a provincial Talking Books by Mail service. Each service point reflects and celebrates the unique qualities of the communities they serve while keeping people connected.

Our municipal partners and library trustees play a key role in ensuring our library facilities and services keep improving to meet evolving public needs.

New Brunswick public libraries have many strengths: a community-based service; one provincial library card; one shared provincial online catalogue and collection; a borrow anywhere, return anywhere service; welcoming facilities and inclusive open hours; flagship reading programs for the young and young at heart; computer, Internet and Wi-Fi access in all libraries; dedicated and passionate employees, trustees, volunteer, partners; and committed funders: provincial government, participating municipalities, school districts, and donors.

## Our Vision

New Brunswick Public Libraries are the place to connect, learn, read, play, create, and succeed.

## Our Mission

Equitable. Free. Province-wide: New Brunswick Public Libraries enrich the social, cultural, and economic vitality of our communities by opening doors to lifelong learning for all.

# Our Strategic Priorities

## Innovative service delivery



New Brunswickers will have more ways to access library services and programs with in-person, online, by mail, telephone, and self-serve options.

## Expanded digital scope



New Brunswick public libraries will invest in and promote digital resources to meet the diverse needs and interests of users.

## Champion reading and information literacy



New Brunswick public libraries will prioritize the development and delivery of programs that promote reading, information, and digital literacy skills, for all ages.

## Partnership-led programming



New Brunswick public libraries will offer programs such as school readiness, STEAM, health and wellness, employability, entrepreneurship in collaboration with community partners.

# Key projects



The public can now search for multilingual collections held by libraries in the provincial online catalogue. Examples of languages that can be found include Arabic, Chinese and Korean languages, along with English, French, Spanish and Indigenous languages.



We hired a Public Library Social Worker to start a pilot project to integrate a social work lens into library services to better support library users, staff and communities.



We launched a new adult reading challenge, with libraries promoting a different genre or topic each month of the year.



We consulted library staff, the public, library boards and community partners to seek input on goals for NBPLS' next strategic plan.



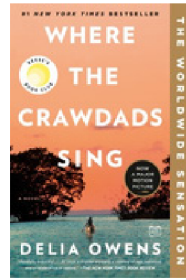
We partnered with 11 tourist attractions to permit the public to receive free passes. Our partners included:

Le Village historique acadien, NB Aquarium, NB Botanical Garden, Fundy Trail Parkway, Hopewell Rocks, Le Pays de la Sagouine, Huntsman Fundy Discovery Aquarium, Kings Landing, Beaverbrook Art Gallery, Resurgo Place, and Le Musée acadien.

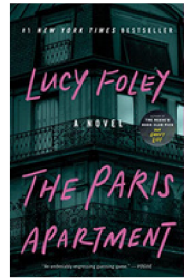
More than 10,000 passes were redeemed. The campaigns also resulted in nearly 5,000 new library cards being issued.

# Most Borrowed Titles

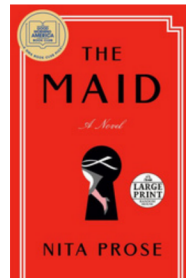
***Where the Crawdads Sing***  
by Delia Owens



***The Paris Apartment: A Novel***  
by Lucy Foley



***The Maid: A Novel***  
by Nita Prose



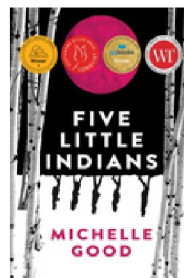
***Run, Rose, Run***  
by Dolly Parton



***The Spoon Stealer***  
by Lesley Crewe



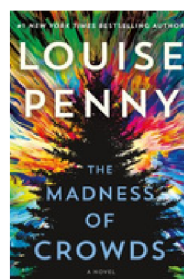
***Five Little Indians***  
by Michelle Good



***The Four Winds***  
by Kristin Hannah



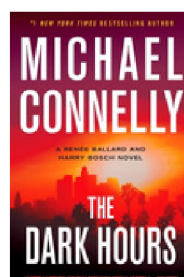
***The Madness of Crowds***  
by Louise Penny



***The Rose Code***  
by Kate Quinn



***The Dark Hours***  
by Michael Connelly



# Statistics

**2,534,908**  
Books Borrowed

Patrons borrow nearly  
**7,000** books a day!

**432,972**  
Titles Downloaded from  
the Online Library



**151,758**  
Questions Answered

**14,526**  
Library Activities

**1 in every 13** NB children  
aged 14 and under  
participated in SRC in 2022!

**154,555**  
Activity Participants

**8,923**  
Summer Reading  
Club Participants



Patrons use our Wi-Fi or  
computers more than  
**550** times a day!

**128,322**  
Wi-Fi Users

**72,763**  
Computer Usage

**5,343,596**  
Uses of NBPLS  
e-Services



More than **3,700**  
people are coming to  
a library each day.

**1,354,197**  
Library visits

**323,654**  
Cardholders

**Nearly 42%**  
of New Brunswickers  
have a library card



**\$16,366,789.32**  
Budget Allocation

**\$21.10**  
Budget Allocation per Capita

**\$5,255,477.64**  
Municipal Contribution

**\$6.78**  
Municipal Contribution per Capita

**\$806,409.41**  
School District Contribution



# Contact Information

New Brunswick Public Library Service  
570 Two Nations Crossing, Suite 2  
Fredericton, NB E3A 0X9

[www.gnb.ca/publiclibraries](http://www.gnb.ca/publiclibraries)  
[nbpls-sbpng@gnb.ca](mailto:nbpls-sbpng@gnb.ca)

Tel: 506-453-2354  
Fax: 506-444-4064

**Thank you to all our staff,  
trustees, partners, and patrons.**