Child Day Care Services
Annual Statistical Report

2014-2015

Year Ending
March 31, 2015
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EARLY CHILDHOOD SERVICES

The Early Childhood Services branch is responsible for the development, design and monitoring of all departmental early childhood and school-based programs and services.

We are pleased to share the New Brunswick 2014-2015 Child Day Care Services Annual Statistical Report. The information contained in this report will provide the user with an overview of Child Day Care Services in New Brunswick.

This report provides a profile of New Brunswick Child Day Care Services for 2014-2015 and in some cases data from previous fiscal years so the user will be able to track trends. It reports on programs that support the child day care facilities and the families and children who access child day care services in New Brunswick. It also provides a picture of the investments that Education and Early Childhood Development has made in child day care services during this reporting period.

The Child Day Care Services Program is responsible for representing the public interest in matters related to the safety and healthy development of young children from birth to 12 years of age who are in non-parental child day care arrangements primarily while their parents are working, studying or in training. Child Day Care Services are legislated under Part II of the Family Services Act, Day Care Regulation 83-85 and the Child Day Care Facilities Operator Standards.
Regulated Facilities and Spaces

March 31, 2015
782 facilities
25,557 spaces

Anglophone
463 facilities
15,362 spaces

Francophone
319 facilities
10,195 spaces

Day Care Facilities

Day Care Spaces
Type of Facility

March 31, 2015
162 Community Day Care Home
620 Day Care Centre

Anglophone
84 Community Day Care Home
379 Day Care Centre

Francophone
78 Community Day Care Home
241 Day Care Centre
Facilities New and Closed

March 31, 2015
69 New Facilities
46 Closed Facilities

Anglophone
35 New Facilities
26 Closed Facilities

Francophone
34 New Facilities
20 Closed Facilities
Auspice

March 31, 2015
231 Not-for-profit Facilities
551 For profit Facilities

Anglophone
146 Not-for-profit Facilities
317 For profit Facilities

Francophone
85 Not-for-profit Facilities
234 For profit Facilities
Child Care Spaces by Age Category

Estimated total number of available spaces per age group

(Community day care homes are included in this figure)

March 31, 2015
25,557 total spaces
1,970 spaces for infants
10,707 spaces for preschool-aged children
12,880 spaces for school-aged children

Anglophone
15,362 total spaces
1,207 spaces for infants
6,667 spaces for preschool-aged children
7,488 spaces for school-aged children

Francophone
10,195 total spaces
763 spaces for infants
4,040 spaces for preschool-aged children
5,392 spaces for school-aged children
Child Care Spaces by School District

Estimated total number of available spaces per school district

(Community day care homes are included in this figure)

March 31, 2015

1,020 Anglophone School District North (ASD-N)
4,522 Anglophone School District South (ASD-S)
4,628 Anglophone School District East (ASD-E)
5,192 Anglophone School District West (ASD-W)
3,321 District scolaire francophone du Nord-Est (DSF-NE)
1,766 District scolaire francophone du Nord-Ouest (DSF-NO)
5,108 District scolaire francophone du Sud (DSF-S)

25,557 Total Spaces

**2012-2013 was the first year daycare information was available by school district.**
# Child Care Spaces by Age and School District

Estimated total number of available spaces per age group

*(Community day care homes are included in this figure)*

<table>
<thead>
<tr>
<th>March 2015</th>
<th>ASD-N</th>
<th>ASD-S</th>
<th>ASD-E</th>
<th>ASD-W</th>
<th>DSF-NE</th>
<th>DSF-NO</th>
<th>DSF-S</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Infant</td>
<td>104</td>
<td>341</td>
<td>393</td>
<td>369</td>
<td>222</td>
<td>176</td>
<td>365</td>
<td>1,970</td>
</tr>
<tr>
<td>Preschool</td>
<td>542</td>
<td>2,075</td>
<td>1,829</td>
<td>2,221</td>
<td>1,378</td>
<td>619</td>
<td>2,043</td>
<td>10,707</td>
</tr>
<tr>
<td>School-aged</td>
<td>374</td>
<td>2,106</td>
<td>2,406</td>
<td>2,602</td>
<td>1,721</td>
<td>971</td>
<td>2,700</td>
<td>12,880</td>
</tr>
<tr>
<td>Total spaces</td>
<td>1,020</td>
<td>4,522</td>
<td>4,628</td>
<td>5,192</td>
<td>3,321</td>
<td>1,766</td>
<td>5,108</td>
<td>25,557</td>
</tr>
</tbody>
</table>

![Bar chart showing the available spaces for different age groups and school districts in March 2015.](image)
Language of Service by Facilities

All Facilities
- English: 56.2%
- French: 34.7%
- Bilingual: 9.1%

Francophone
- French: 85.5%
- Bilingual: 14.5%

Anglophone
- English: 94.6%
- Bilingual: 5.4%

[Pie charts showing language distribution]
## Estimated Average Cost of Care (QIFS Applications)

*Estimated daily cost of full time care*

<table>
<thead>
<tr>
<th></th>
<th>March 10 10/11 QIFS Applications</th>
<th>March 11 11/12 QIFS Applications</th>
<th>March 12 12/13 QIFS Applications</th>
<th>March 13 13/14 QIFS Applications</th>
<th>March 14 14/15 QIFS Applications</th>
<th>March 15 15/16 QIFS Applications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Infants</td>
<td>$29.03</td>
<td>$30.27</td>
<td>$31.50</td>
<td>$32.01</td>
<td>$32.62</td>
<td>$33.35</td>
</tr>
<tr>
<td>Preschool</td>
<td>$24.62</td>
<td>$26.17</td>
<td>$27.02</td>
<td>$27.35</td>
<td>$27.63</td>
<td>$28.11</td>
</tr>
<tr>
<td>School-aged</td>
<td>$14.28</td>
<td>$14.71</td>
<td>$15.02</td>
<td>$15.36</td>
<td>$15.53</td>
<td>$15.72</td>
</tr>
</tbody>
</table>

### Graphical Representation

![Graph of estimated average cost of care](image)
Estimated Average Cost of Care
(2015-2016 QIFS Applications)

*Estimated daily cost of full time care*

<table>
<thead>
<tr>
<th>Type</th>
<th>All facilities</th>
<th>Anglophone</th>
<th>Francophone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Infant</td>
<td>$33.35</td>
<td>$33.85</td>
<td>$32.69</td>
</tr>
<tr>
<td>Preschool</td>
<td>$28.11</td>
<td>$28.80</td>
<td>$27.18</td>
</tr>
<tr>
<td>School-Aged</td>
<td>$15.72</td>
<td>$16.31</td>
<td>$14.97</td>
</tr>
</tbody>
</table>
## Estimated Average Cost of Care by School District

<table>
<thead>
<tr>
<th>School District</th>
<th>Infant</th>
<th>Preschool</th>
<th>School-Aged</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASD-E</td>
<td>$33.33</td>
<td>$29.83</td>
<td>$18.55</td>
</tr>
<tr>
<td>ASD-N</td>
<td>$32.48</td>
<td>$27.41</td>
<td>$14.24</td>
</tr>
<tr>
<td>ASD-S</td>
<td>$35.96</td>
<td>$28.80</td>
<td>$15.57</td>
</tr>
<tr>
<td>ASD-W</td>
<td>$33.48</td>
<td>$28.26</td>
<td>$15.32</td>
</tr>
<tr>
<td>DSF-NE</td>
<td>$32.14</td>
<td>$25.57</td>
<td>$12.99</td>
</tr>
<tr>
<td>DSF-NO</td>
<td>$29.63</td>
<td>$25.82</td>
<td>$14.02</td>
</tr>
<tr>
<td>DSF-S</td>
<td>$34.37</td>
<td>$28.77</td>
<td>$17.19</td>
</tr>
</tbody>
</table>

![Graph showing estimated average cost of care by school district](chart.png)

- **School-aged**
- **Preschool**
- **Infant**

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Recognized ECE Training Profile

- Of the estimated 3,864 educators employed at approved child day care facilities in 2014-2015;
  - Approximately 1,895 (49%) educators receive the “recognized training” hourly wage rate of $5.00 (their training includes recognized ECE certificates and university degrees of any discipline).
  - Approximately 1,580 educators hold either a BEd, recognized ECE, and/or university degrees in child study (41%)
    - Of those 1,580, approximately 1,385 educators hold a recognized ECE certificate (36%)

- Approximately 1,969 (51%) educators are considered untrained and receive the hourly wage rate of $2.75 or $2.99.

<table>
<thead>
<tr>
<th>Qualification</th>
<th>All Staff</th>
<th>Anglophone</th>
<th>Francophone</th>
</tr>
</thead>
<tbody>
<tr>
<td>BEd, recognized ECE and/or university degrees in child study</td>
<td>1,580</td>
<td>1,153</td>
<td>427</td>
</tr>
<tr>
<td>Recognized ECE certificate</td>
<td>1,385</td>
<td>993</td>
<td>378</td>
</tr>
<tr>
<td>Educators receiving “recognized training” hourly wage of $4.75</td>
<td>1,895</td>
<td>1,383</td>
<td>512</td>
</tr>
</tbody>
</table>

![Bar chart showing the number of educators for different qualifications]
# Staff Profile – Training Status

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td># educators</td>
<td>3,125</td>
<td>3,261</td>
<td>3,365</td>
<td>3,611</td>
<td>3,864</td>
</tr>
<tr>
<td>Trained</td>
<td>1,272 (40%)</td>
<td>1,547 (47%)</td>
<td>1,585 (47%)</td>
<td>1,735 (48%)</td>
<td>1,895 (49%)</td>
</tr>
<tr>
<td>Untrained</td>
<td>1,853 (60%)</td>
<td>1,714 (53%)</td>
<td>1,780 (53%)</td>
<td>1,876 (52%)</td>
<td>1,969 (51%)</td>
</tr>
</tbody>
</table>

![Bar chart showing the percentage of trained and untrained staff from 2010-11 to 2015-16](chart.png)
Staff Profile - Training Status by Sector

<table>
<thead>
<tr>
<th></th>
<th>Anglophone</th>
<th>Francophone</th>
</tr>
</thead>
<tbody>
<tr>
<td># educators</td>
<td>2,457</td>
<td>1,407</td>
</tr>
<tr>
<td>Trained</td>
<td>1,383 (56%)</td>
<td>512 (36%)</td>
</tr>
<tr>
<td>Untrained</td>
<td>1,074 (44%)</td>
<td>895 (64%)</td>
</tr>
</tbody>
</table>
## Staff Wages

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>All eligible staff</td>
<td>$15.59</td>
<td>$15.71</td>
<td>$15.88</td>
<td>$16.08</td>
<td>$17.52</td>
</tr>
<tr>
<td>Administrator</td>
<td>$18.77</td>
<td>$18.96</td>
<td>$19.41</td>
<td>$19.65</td>
<td>$20.64</td>
</tr>
<tr>
<td>Administrator/primary staff</td>
<td>$17.16</td>
<td>$16.99</td>
<td>$17.17</td>
<td>$17.47</td>
<td>$17.83</td>
</tr>
<tr>
<td>Primary staff</td>
<td>$14.67</td>
<td>$15.30</td>
<td>$15.38</td>
<td>$15.57</td>
<td>$15.97</td>
</tr>
</tbody>
</table>

**The provincial minimum wage increased to $10.00/hour in April 1, 2012.**

**The provincial minimum wage increased to $10.30/hours in December 31, 2014.**
## Staff Wages

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>UNTRAINED employees</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>All eligible staff</td>
<td>$12.59</td>
<td>$13.28</td>
<td>$13.48</td>
<td>$13.68</td>
<td>$15.10</td>
</tr>
<tr>
<td>Administrator</td>
<td>$16.34</td>
<td>$17.21</td>
<td>$18.35</td>
<td>$18.96</td>
<td>$17.71</td>
</tr>
<tr>
<td>Administrator/primary staff</td>
<td>$14.43</td>
<td>$14.98</td>
<td>$15.38</td>
<td>$15.06</td>
<td>$15.42</td>
</tr>
<tr>
<td>Primary staff</td>
<td>$12.46</td>
<td>$13.11</td>
<td>$13.28</td>
<td>$13.42</td>
<td>$13.90</td>
</tr>
</tbody>
</table>

**Average hourly wage UNTRAINED employees**

![Average hourly wage graph]

**The provincial minimum wage increased to $10.00/hour in April 1, 2012.**

**The provincial minimum wage increase to $10.30/hours in December 31, 2014.**
**Staff Profile (2014-2015)**

Estimated 3,864 educators in 2014-2015 (as of March 31, 2015) were employed at approved child day care facilities across the province. One individual educator may be employed at more than one licensed facility (i.e. preschool and after school) and therefore could represent two positions/educators.

Average hourly wage amounts include QIFS wage enhancements of $2.75/hour or $2.99/hour untrained and $5.00/hour trained.

<table>
<thead>
<tr>
<th>Trained hourly wage</th>
<th>All Staff</th>
<th>Anglophone</th>
<th>Francophone</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Eligible Staff</td>
<td>$17.52</td>
<td>$17.30</td>
<td>$17.17</td>
</tr>
<tr>
<td>Administrators</td>
<td>$20.64</td>
<td>$20.04</td>
<td>$21.92</td>
</tr>
<tr>
<td>Administrators/Primary Staff</td>
<td>$17.83</td>
<td>$17.60</td>
<td>$18.19</td>
</tr>
<tr>
<td>Primary Staff</td>
<td>$15.97</td>
<td>$15.86</td>
<td>$16.32</td>
</tr>
</tbody>
</table>

**The provincial minimum wage increased to $10.00/hour in April 1, 2012.**

**The provincial minimum wage increase to $10.30/hours in December 31, 2014.**
Staff Profile (2014-2015)

<table>
<thead>
<tr>
<th>Untrained hourly wage</th>
<th>All Staff</th>
<th>Anglophone</th>
<th>Francophone</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Eligible Staff</td>
<td>$15.10</td>
<td>$15.24</td>
<td>$14.80</td>
</tr>
<tr>
<td>Administrators</td>
<td>$17.71</td>
<td>$18.17</td>
<td>$16.67</td>
</tr>
<tr>
<td>Administrators/Primary Staff</td>
<td>$15.42</td>
<td>$15.61</td>
<td>$15.19</td>
</tr>
<tr>
<td>Primary Staff</td>
<td>$13.90</td>
<td>$13.84</td>
<td>$13.96</td>
</tr>
</tbody>
</table>

**The provincial minimum wage increased to $10.00/hour in April 1, 2012.**

**The provincial minimum wage increase to $10.30/hours in December 31, 2014.**
### Staff Turnover Rates 2009-2015

<table>
<thead>
<tr>
<th>Year</th>
<th># employees left - Overall</th>
<th>Percent</th>
<th># employees left - Trained</th>
<th>Percent</th>
<th># employees left - Untrained</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008-2009</td>
<td>901</td>
<td>26.5%</td>
<td>213</td>
<td>18.8%</td>
<td>688</td>
<td>26.5%</td>
</tr>
<tr>
<td>2009-2010</td>
<td>1018</td>
<td>26.7%</td>
<td>342</td>
<td>22.9%</td>
<td>676</td>
<td>43.9%</td>
</tr>
<tr>
<td>2010-2011</td>
<td>1048</td>
<td>26.3%</td>
<td>347</td>
<td>21.2%</td>
<td>701</td>
<td>29.8%</td>
</tr>
<tr>
<td>2011-2012</td>
<td>1012</td>
<td>24.7%</td>
<td>409</td>
<td>21.2%</td>
<td>603</td>
<td>27.9%</td>
</tr>
<tr>
<td>2012-2013</td>
<td>980</td>
<td>23.5%</td>
<td>415</td>
<td>20.6%</td>
<td>565</td>
<td>26.2%</td>
</tr>
<tr>
<td>2013-2014</td>
<td>1144</td>
<td>25.8%</td>
<td>502</td>
<td>23.3%</td>
<td>642</td>
<td>28.2%</td>
</tr>
<tr>
<td>2014-2015</td>
<td>1482</td>
<td>29.2%</td>
<td>611</td>
<td>25.2%</td>
<td>871</td>
<td>32.7%</td>
</tr>
</tbody>
</table>

*Across all staff (Anglophone and Francophone) excluding Relief staff.*

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![Graph showing staff turnover rates 2009-2015](chart.png)
DAY CARE ASSISTANCE PROGRAM

The Day Care Assistance Program is designed to help New Brunswick families obtain the best possible child care for their children. This program offers parents or guardians financial assistance to help them access an approved, licensed day care facility. If parents or guardian have no access to a child day care facility, either because they work evenings, nights or weekends or because there is no licensed child day care facility near where they live they can obtain private child care through the Alternative Child Care Program.

Maximum Daily Rates
As of October 2014

- Infants - $28.50 / day
- Preschool - $24.25 / day
- School Age - $12.75 / day

Take-Up

- 5,422 children in approved child day care facilities benefited from the Day Care Assistance Program in 2014-2015.
LICENSING AND MONITORING
PERFORMANCE INDICATORS

In New Brunswick, a Certificate of Approval is required to operate a day care facility. Certificates of Approval are issued for a twelve month period. However, under specific conditions, a temporary approval may be issued for a designated period of time, not to exceed six months.

Early Childhood Services Coordinators approve and monitor the child day care facilities, investigate complaints and provide program support. The approval and renewal process ensures minimal standards of health, safety and well-being for young children in non-parental care.

The chart below indicates the annual average percentage of facilities by region operating with a valid Certificate of Approval. A valid Certificate of Approval is an indicator that the day care facility has been inspected and is in compliance with the Day Care Regulation 83-85 prior to expiry of their current Certificate.

### Average Number of Regular and Temporary Certificates by Region 2014-2015

<table>
<thead>
<tr>
<th>Region</th>
<th>Regular Certificates</th>
<th>Temporary Certificates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Moncton</td>
<td>232</td>
<td>9</td>
</tr>
<tr>
<td>Saint John</td>
<td>132</td>
<td>2</td>
</tr>
<tr>
<td>Fredericton</td>
<td>182</td>
<td>3</td>
</tr>
<tr>
<td>Edmundston</td>
<td>47</td>
<td>1</td>
</tr>
<tr>
<td>Restigouche</td>
<td>32</td>
<td>1</td>
</tr>
<tr>
<td>Chaleur</td>
<td>32</td>
<td>2</td>
</tr>
<tr>
<td>Miramichi</td>
<td>59</td>
<td>2</td>
</tr>
<tr>
<td>Acadian Peninsula</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>
The following chart represents the number of complaints filed during the 2014-2015 fiscal year.

**This chart is based on caseload distribution by region rather than on the physical location of the day care facilities.**
DEFINITIONS

**Administrator** means a person appointed by an operator who works on-site at the facility and supervises the day-to-day activities. Administrators may also own the facility and have the title: Operator, Director, or Manager.

**Administrator/primary staff** is a person who is the facility administrator and spends seventy-five percent or more of their time at the day care facility providing day care services directly to children. **A community day care home operator would be considered to be administrator/primary staff.**

**Age Categories:** In child day care services, there are three program types that serve different groups of children:
- Infant – serves children under the age of two years old;
- Preschool – serves children (over 2 years old) who are not yet enrolled in kindergarten;
- School age – serves children who are enrolled in school.

**Approved** means the day care facility has been issued an approval to operate from the Minister of Education and Early Childhood Development.

**Child day care facility** refers to both a day care center and a community day care home.

**Community day care home** means a home in which day care services are provided for 6 or less children between the ages of infants through 12 years of age.

**Day care centre** means a facility in which day care services are provided for 7 or more children of a combination of ages (infants through 12 years of age).

**Day care services** means the care and supervision of a child for a period of less than twenty-four hours in a day care facility.

**Eligible employees** are primary staff members, administrator/primary staff, on-site administrators, and relief staff.

**Employee** means a person who performs work for or supplies services to an employer for wages.
**Primary staff member** means (a) an operator, or (b) a person employed in a day care facility that spends seventy-five percent or more of their time at the daycare facility providing day care services directly to children. This is a permanent position.

**Recognized Early Children Education Training** means the completion of early childhood education training through a program or institution recognized by the Department of Education and Early Childhood Development.

**Relief worker** is a person who is hired on an irregular, casual basis to fill a full time or part-time permanent position of a primary staff member who is unable to work for any reason.

**Wage** is money paid to an employee for work done that is usually figured on an hourly, daily, or piecework basis.