

**Economic Inclusion  
Opportunities Summit**

**Summary Report**



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# BACKGROUND

## Context

The Jobs Board Secretariat was established to support the Jobs Board and its mandate to foster a jobs and economic growth agenda for New Brunswick. The opportunities-based economic development model is based on the idea that the competition for business investment and for highly ambitious entrepreneurs and talent has never been as high as it is today. We need to identify and align our resources to develop tangible, highly valuable and profitable opportunities that will attract investment from local businesses, communities, ambitious new entrepreneurs and multinational firms.

In order to ensure that we are considering the largest range of potential opportunities for NB’s growth, the JBS has organized a series of Opportunities Summits around the province, between late September and April of 2016, in partnership with Opportunities NB (ONB) and lead departments.

## Summit Objectives

- Identified long list of viable economic opportunities to explore
- Identified conditions for success in identified opportunities
- Participants had a positive experience and felt their contribution mattered
- Participants felt heard

## Summit Agenda and Participants

On January 11th from 10:00am-2:30pm at the Nick Nicolle Centre in St-John, NB, over 90 stakeholders gathered to discuss economic opportunities within the Economic inclusion in New Brunswick. For a full list of attendees see Appendix A.

10:00am	Minister Ed Doherty Remarks
10:05am	Premier Brian Gallant Welcoming Remarks
10:40am	Success stories -
11:00am	Brainstorming Opportunities
12:30pm	Lunch break
1:15pm	Conditions for Success
2:10pm	Premier Brian Gallant Remarks
2:25pm	Next steps and closing

## WHAT WE HEARD

### Opportunities

Participants were divided into 20 tables of 5 and asked to think about the future of Economic Inclusion.

#### Imagine it is 2040, what could economic inclusion in New Brunswick look like?

These are a summary of their responses:

#### Economic inclusion in 2040

- Real access to post-secondary education (access based on ability, not just financial)
- Economic and financial literacy in public education
- NB has the highest quality education system
- School system adapted to child's talents
- Overall health outcomes much better
- Accessible, reliable and consistent health care
- Increased workforce participation
- Normal demographic distribution
- Meaningful, good paying employment
- No housing crisis
- Living wage means three meals a day
- No more food wasting
- Free meals in schools
- More sustainable funding for community organizations
- Resource organizations spending more time 'doing' and less time 'applying'
- Social workers become navigators for success
- More shared wealth
- Entrepreneurial spirit
- More coops, social enterprises, more one stop shops for service support
- New businesses and social enterprises
- Eradicated inequalities (close the gap)
- Eradicated food insecurity
- Easier to navigate system
- Mentoring and coaching support is everywhere
- Gender equality
- Childcare that works for families
- Personalized services
- Stigma around low income citizens and neighbourhoods does not exist

## **Economic inclusion in 2040 (continued)**

- Better communication of available programs
- Eliminated taboos towards mental health issues
- Adequate transportation network (urban and rural)
- Diverse workforce
- Global use of bilingualism
- Incentives for those looking to get out of poverty

## **What are the opportunities for growth in Economic inclusion in the next 3 years?**

Participants moved to new tables and were given 20 minutes to discuss this question and asked to share their top 3 opportunities.

These opportunities are outlined below:

### **Social assistance reform**

- Social worker as facilitator navigator for success
- New social housing models
- New engagement from Canadian government
- Local sourcing policies for governmental agencies
- Social assistance cheques have information for those who wish to start a business
- Differential funding in schools
- Transition supports
- Call it “transition pay”
- Remove barriers to move off social assistance
- Revision to case management, change from case manager to coach to help feel empowered
- Incentives for transition to work
- Develop database of who wants off social assistance (include aspirations, etc.)

### **Navigating the system**

- Stop doing what’s not working
- Programs that work and evaluated are scaled up
- More best practices sharing between regions and networks
- Maintain SIES model
- Mechanism for education, industry and non-profits to collaborate

### **Navigating the system (continued)**

- Develop community resilience (promotion, communication, invest in small businesses)
- Collective impact model as is done in Saint John with Living Saint John
- Integrated model approach
- Asset mapping and public awareness
- Better promote locally available tools and resources
- Change the story, stop defeatism – IdeaBank

### **Social enterprise**

- 100% endorsement of sharing economy (ie. boats, bikes, ATVs)
- Alcohol and food costs (x2)
- Social enterprise network – provide resources for development of opportunities for self-employment and govt. procurement
- Invest in social enterprise
- Green economy
- Build on strengths
- More federal support
- Invest in small business
- Using social enterprise to create opportunity, skills, jobs, being productive
- Business to reinvest in community – give it to the community in which they work

### **Skill Development**

- Opportunities should be made available for SA people (volunteer experiences, etc.)
- Mentorship
- Skills assessment in high school (beginning in grade 9, social, live, family, career planning)
- Support efforts to transition people who rely on the system to contributing
- Help students graduate – focus on education and literacy pillars
- Programming / information on mental health / addiction in the school system
- Reintroduce vocational training to facilitate entrepreneurial development

### **Strengthening employers**

- Support workplaces to be inclusive
- Living wage for all (including retired and unemployed)
- Keep workers, young families, immigrants in the province
- Develop year-round tourism and better promote NB tourism value
- Living lab (rural and urban, to link people to work)

## Childcare

- Affordable and accessible quality childcare
- Responsive and affordable daycare (At work, back to work)
- Incentive and support like childcare during transition
- Access based on revenue

## Transportation

- Access to transportation, based on revenue
- Connect employees to employers through transportation so they can stay in their communities

## Food

- Eliminate food waste (x2) (ex: French model)
- Build local food economy (food hubs, coops to share assets, food procurement policies)
- Food security and literacy in our schools

## CONDITIONS FOR SUCCESS

Tables were asked to choose a table linked to a global opportunity identified in the previous activity and to identify conditions for success within each of the 5 pillars in the Jobs Board economic policy framework.

<i>Opportunity – Reform social assistance</i>	
<b>People</b>	<ul style="list-style-type: none"><li>▪ Social workers</li><li>▪ Clients</li><li>▪ Government</li><li>▪ Employers</li><li>▪ Community coaches / mentors</li><li>▪ Leaders of the business community</li><li>▪ Families of people on social support</li><li>▪ MLA</li><li>▪ Ministers</li><li>▪ Recipients of social assistance</li><li>▪ Social workers</li><li>▪ Legal Aid</li><li>▪ Researchers</li><li>▪ Citizens, community</li><li>▪ Businesses</li><li>▪ Employers</li></ul>

	<ul style="list-style-type: none"> <li>▪ Students and educators</li> </ul>
<b>Ideas</b>	<ul style="list-style-type: none"> <li>▪ Reduce case loads</li> <li>▪ Transitional aid for those who want to be out of the system</li> <li>▪ Guarantee annual income</li> <li>▪ Revision to case managers role (facilitators, mentors, coaches)</li> <li>▪ Teach users this is not “a way of life”</li> <li>▪ Help them achieve their dreams</li> <li>▪ Not called a “case”. They are people</li> <li>▪ Remove limits on co-housing</li> <li>▪ Assess to statistics for other initiatives / projects</li> <li>▪ Life skills teaching</li> <li>▪ Rename social assistance</li> <li>▪ Incentives for coming off the program</li> <li>▪ Better support system (long term)</li> <li>▪ Improve wage exemption policy</li> <li>▪ Financial incentives for training, money management (during and after)</li> <li>▪ Breaking the cycle (mentors)</li> </ul>
<b>Money</b>	<ul style="list-style-type: none"> <li>▪ Government should do cost comparisons on social assistance programs vs. work programs</li> <li>▪ Life skills and money management</li> <li>▪ Review how the assistance is paid</li> </ul>
<b>Infrastructure</b>	<ul style="list-style-type: none"> <li>▪ Improvement to the weak networking system</li> <li>▪ Community agency (help to develop work plans)</li> </ul>
<b>Nimble Business Climate</b>	<ul style="list-style-type: none"> <li>▪ Reviews focus on what you’re doing / have been doing to find work (cultural shift occurring)</li> <li>▪ Reduce “red tape” of setting up a business</li> <li>▪ Adapting to local circumstances</li> <li>▪ Better governance</li> </ul>

<b><i>Opportunity – System navigates citizens</i></b>	
<b>People</b>	<ul style="list-style-type: none"> <li>▪ Front door organizations enter full system – helping tree</li> <li>▪ Success plan</li> <li>▪ Equip ‘helping hands’ – individuals who help others to support and navigate</li> </ul>

<b>Ideas</b>	<ul style="list-style-type: none"> <li>▪ Navigate the client, not the system</li> <li>▪ Non-profit mergers and shared services and programs</li> <li>▪ Collective impact – Common vision/agenda</li> </ul>
<b>Money</b>	<ul style="list-style-type: none"> <li>▪ Coordination of funders around what works – like ideas are grouped together</li> </ul>
<b>Infrastructure</b>	<ul style="list-style-type: none"> <li>▪ 211nb.ca and offline</li> <li>▪ Government website is ‘Siri’</li> <li>▪ Digital identity – Citizen at the center has access to own data</li> <li>▪ Consent to share client data from client</li> </ul>
<b>Nimble Business Climate</b>	<ul style="list-style-type: none"> <li>▪ Government system is mapped and transparent, open</li> <li>▪ Territoriality of fragmented services – transition to new ways and supports to do so</li> </ul>

<b>Opportunity – Social enterprise growth</b>	
<b>People</b>	<ul style="list-style-type: none"> <li>▪ Premier</li> <li>▪ Head of supply and service</li> <li>▪ Leaders of social enterprise best practices</li> <li>▪ Mentors from business community</li> <li>▪ Social enterprise developers</li> <li>▪ NBCC, PDC, ONB, ESIC, CECNB, ACOA, CDR-A</li> <li>▪ People who get it</li> <li>▪ Other non-profits</li> <li>▪ Loan funds</li> <li>▪ Community foundations</li> </ul>
<b>Ideas</b>	<ul style="list-style-type: none"> <li>▪ Social procurement (5-10%)</li> <li>▪ Build capacity of social enterprise by providing funding to the SE support agencies</li> <li>▪ Economic impact study</li> </ul>
<b>Money</b>	<ul style="list-style-type: none"> <li>▪ Transitional management</li> <li>▪ Funding for start-up</li> <li>▪ CEDIF and money to help groups access it</li> </ul>
<b>Infrastructure</b>	<ul style="list-style-type: none"> <li>▪ Social enterprise working group</li> <li>▪ Trades training</li> <li>▪ Build capacity to participate in tendering process</li> <li>▪ Database</li> </ul>

	<ul style="list-style-type: none"> <li>▪ Marketing and promotion</li> <li>▪ Education about social enterprise</li> <li>▪ Community Foundations</li> </ul>
<b>Nimble Business Climate</b>	<ul style="list-style-type: none"> <li>▪ Wage subsidies for not-for-profit positions</li> <li>▪ Support for groups to access CEDIF</li> </ul>

<b>Opportunity – Social enterprise (how to build)</b>	
<b>People</b>	<ul style="list-style-type: none"> <li>▪ Training</li> <li>▪ Champions for social enterprise</li> <li>▪ Emphasis on young people</li> </ul>
<b>Ideas</b>	<ul style="list-style-type: none"> <li>▪ Quota for SE on government infrastructure projects (or incentive)</li> <li>▪ Rural vs. Urban opportunities</li> <li>▪ Opportunities in government for contracting</li> <li>▪ Pilot project to demonstrate work</li> <li>▪ Develop social enterprise strategy for province</li> <li>▪ Day care – evening shift</li> <li>▪ Transport</li> <li>▪ Brush cleaning</li> </ul>
<b>Money</b>	<ul style="list-style-type: none"> <li>▪ Access to same sources of money</li> <li>▪ Introduce CEDIFs</li> </ul>
<b>Infrastructure</b>	<ul style="list-style-type: none"> <li>▪ Support – Mentorship, advice for business, incubators</li> <li>▪ Network of available resources – one stop entry to access</li> <li>▪ Business plan infrastructure – Development, competitions, boot camps</li> </ul>
<b>Nimble Business Climate</b>	<ul style="list-style-type: none"> <li>▪ Support for non-export enterprises</li> <li>▪ Coordinate network to promote</li> <li>▪ Overcome stigma of non-profit for Social Enterprise</li> </ul>

<b>Opportunity – Training and education</b>	
<b>People</b>	<ul style="list-style-type: none"> <li>▪ Home education teachers</li> <li>▪ Parents</li> <li>▪ Mentors</li> </ul>

	<ul style="list-style-type: none"> <li>▪ All educators</li> <li>▪ Community</li> </ul>
<b>Ideas</b>	<ul style="list-style-type: none"> <li>▪ Diverse learning opportunities – not only in school</li> <li>▪ Experiential learning</li> <li>▪ Essential skills</li> <li>▪ Be more inclusive and respect the talents, foster opportunities</li> </ul>
<b>Money</b>	<ul style="list-style-type: none"> <li>▪ Shifting money to invest in diversified education to get best outcome from every child</li> <li>▪ Funding for alternative learning sites</li> </ul>
<b>Infrastructure</b>	<ul style="list-style-type: none"> <li>▪ Social infrastructure that will support</li> <li>▪ Everyone should be able to use school busses to access programs and services</li> <li>▪ Schools – community hubs</li> </ul>
<b>Nimble Business Climate</b>	<ul style="list-style-type: none"> <li>▪ More local control of school</li> <li>▪ More flexibility in the curriculum</li> <li>▪ Programs fit the students, not the opposite</li> </ul>

## **Opportunity – Transitional support for skills and jobs**

<b>People</b>	<ul style="list-style-type: none"> <li>▪ Collective initiative</li> <li>▪ Collaborative</li> <li>▪ Education</li> <li>▪ PETL</li> <li>▪ Literacy programs</li> <li>▪ Mental health providers</li> <li>▪ Employment counselors</li> <li>▪ Non profits</li> <li>▪ Business / employers</li> </ul>
<b>Ideas</b>	<ul style="list-style-type: none"> <li>▪ Sharing community knowledge</li> <li>▪ Building mentorship networks</li> <li>▪ Seamless lifelong support (seamless user experience)</li> <li>▪ Integrated case management (lifelong allies)</li> <li>▪ Collaboration between government and community</li> </ul>
<b>Money</b>	<ul style="list-style-type: none"> <li>▪ Coop</li> <li>▪ Mentorship</li> <li>▪ Utilizing existing resources and investing in existing groups and services</li> </ul>

<b>Infrastructure</b>	<ul style="list-style-type: none"> <li>▪ Transportation (students)</li> <li>▪ Schools? –community schools</li> </ul>
<b>Nimble Business Climate</b>	<ul style="list-style-type: none"> <li>▪ Schools do skills assessments early on</li> <li>▪ Align work hours with school hours</li> </ul>

## **Opportunity – New recruitment model (progressive) – Strengthen employers**

<b>People</b>	<ul style="list-style-type: none"> <li>▪ Collective impact</li> <li>▪ Bring all sectors to table</li> <li>▪ Employers, education, community, non-profits, government, etc.</li> <li>▪ Targeting priority, focused</li> <li>▪ Neighbours (grassroots)</li> <li>▪ Youth focus, not only social assistance</li> <li>▪ Organizations ask business who/what they need, pair with employees</li> </ul>
<b>Ideas</b>	<ul style="list-style-type: none"> <li>▪ Grade 9 work placement for scholarships</li> <li>▪ Student work assistance program</li> <li>▪ Grants supporting staffing, not just project costs (more like workforce expansion program and apprenticeship)</li> <li>▪ Yearly terms (more phases)</li> <li>▪ Support employers to be engaged (trouble-shooters, training and recruitment)</li> <li>▪ Entry-level sector specific</li> </ul>
<b>Money</b>	<ul style="list-style-type: none"> <li>▪ Benefit to employer: promote company, employer recognition, bottom line results</li> <li>▪ Training and development</li> </ul>
<b>Infrastructure</b>	<ul style="list-style-type: none"> <li>▪ Branding</li> <li>▪ Communication strategy</li> <li>▪ Value to employers (why is this good?)</li> <li>▪ Investment in coordination</li> <li>▪ Reward of recognition</li> <li>▪ Simplistic (easy access)</li> </ul>
<b>Nimble Business Climate</b>	<ul style="list-style-type: none"> <li>▪ Policies</li> <li>▪ Simplistic and easy access</li> </ul>

## ***Opportunity – Skill development for career and work readiness***

<b><i>People</i></b>	<ul style="list-style-type: none"> <li>▪ If inclusion, then focus on individuals and families with least resources</li> <li>▪ Mental health and career development, individualized</li> <li>▪ Parents</li> <li>▪ Promise partnerships (UNBSJ and CCNB who both engage parents)</li> <li>▪ Educators, employers</li> </ul>
<b><i>Ideas</i></b>	<ul style="list-style-type: none"> <li>▪ Linking people to workforce through on the job training (including coops, internship, mentorship, high school trades) pre-apprenticeship</li> <li>▪ Personal development career planning starting in grade 9 now is an example</li> <li>▪ Education and training programs have follow-up so continue to link people to employment</li> <li>▪ Links to work component</li> <li>▪ Wealthy school to low income school</li> </ul>
<b><i>Money</i></b>	<ul style="list-style-type: none"> <li>▪ Community guides deployment of resources</li> <li>▪ Financial literacy at par with reading literacy and integrated throughout all programs</li> <li>▪ Innovative in how we bring diverse communities (financial) together</li> </ul>
<b><i>Infrastructure</i></b>	<ul style="list-style-type: none"> <li>▪ More funding in priority/poverty communities for additional resources</li> <li>▪ How we are aligning our financial and human resources in communities where it is needed the most</li> </ul>
<b><i>Nimble Business Climate</i></b>	<ul style="list-style-type: none"> <li>▪ Scale up what works and is evaluated for others to benefit from</li> <li>▪ Measuring annually our performances</li> <li>▪ Relationship building with employers (like NBCC and relationship with employers)</li> <li>▪ Opportunity for employers</li> </ul>

## ***Opportunity – Healthcare poverty tool***

<b><i>People</i></b>	<ul style="list-style-type: none"> <li>▪ Patients</li> <li>▪ Healthcare providers (NPs, MDs, Social workers, dietician, etc.)</li> <li>▪ Policy makers</li> <li>▪ IT (EMR)</li> <li>▪ CPD</li> </ul>
<b><i>Ideas</i></b>	<ul style="list-style-type: none"> <li>▪ Poverty tool (plus workshops)</li> <li>▪ Access to health care</li> </ul>

<b>Money</b>	<ul style="list-style-type: none"> <li>▪ Funding to connect resources</li> </ul>
<b>Infrastructure</b>	<ul style="list-style-type: none"> <li>▪ Using community centres</li> <li>▪ KT of resources</li> </ul>
<b>Nimble Business Climate</b>	<ul style="list-style-type: none"> <li>▪ Communication between those working on similar projects (Government and non-govt.)</li> <li>▪ Time for those with knowledge to share</li> <li>▪ “not supposed to leave our offices”</li> <li>▪ The “silos”</li> </ul>

***Opportunity – Shared common understanding – Everyone uses the same language and vocabulary***

<b>People</b>	<ul style="list-style-type: none"> <li>▪ All professionals in the system</li> <li>▪ Community</li> <li>▪ People on the ground (stakeholders)</li> <li>▪ Walk the talk: open to change, believe that we are capable</li> </ul>
<b>Ideas</b>	<ul style="list-style-type: none"> <li>▪ Validate our actions: evaluate what we do as we do it</li> <li>▪ Be open to being influenced – get out of our comfort zone</li> <li>▪ Don’t be afraid to try – Confidence in our abilities</li> <li>▪ Break down the silos</li> <li>▪ Have the right to be a rebel</li> </ul>
<b>Money</b>	<ul style="list-style-type: none"> <li>▪ ESIC model (win win)</li> <li>▪ Recognize involvement of the private sector locally instead of provincially</li> <li>▪ Build on our successes</li> </ul>
<b>Infrastructure</b>	<ul style="list-style-type: none"> <li>▪ People – technology - money</li> </ul>
<b>Nimble Business Climate</b>	<ul style="list-style-type: none"> <li>▪ Manage resistance people have towards the system (rooted in fear)</li> </ul>

***Opportunity – Transportation***

<b>People</b>	<ul style="list-style-type: none"> <li>▪ Volunteers</li> <li>▪ Energy and utilities board</li> <li>▪ Rural representation on RCSs that are elected LSDs.</li> </ul>
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<b><i>Ideas</i></b>	<ul style="list-style-type: none"> <li>▪ Door to door driver services standardization</li> <li>▪ Rural transit to access urban services/shopping, employment, tourism</li> </ul>
<b><i>Money</i></b>	<ul style="list-style-type: none"> <li>▪ Public transit should have same status as road building in funding importance</li> </ul>
<b><i>Infrastructure</i></b>	<ul style="list-style-type: none"> <li>▪ Only province in Canada which does not fund public transportation (no funding mechanism)</li> </ul>
<b><i>Nimble Business Climate</i></b>	<ul style="list-style-type: none"> <li>▪ EUB needs flexibility to respond to community initiatives</li> <li>▪ Rules and regulations which hinder social needs (EUB prevents social innovation)</li> </ul>

<b><i>Opportunity – Food sovereignty (Local food economy)</i></b>	
<b><i>People</i></b>	<ul style="list-style-type: none"> <li>▪ Producers</li> <li>▪ Future generations</li> <li>▪ Manufacturers</li> <li>▪ Consumer (demand)</li> <li>▪ Community food mentors</li> <li>▪ Food security action networks</li> <li>▪ Government, decision makers: social development, agri, education, health, labour, environment, municipalities, econ. Development</li> <li>▪ Who we need: New farmers, food literate consumers (kids, adults, seniors)</li> </ul>
<b><i>Ideas</i></b>	<ul style="list-style-type: none"> <li>▪ New job development through agribusiness</li> <li>▪ Food Hubs (distribution)</li> <li>▪ Farm to School</li> <li>▪ Local food procurement policy</li> <li>▪ Food banks – Food skills centres</li> <li>▪ Bulk purchasing</li> <li>▪ Food box</li> <li>▪ Food literacy</li> <li>▪ Managing food waste</li> <li>▪ Mean planning and budget</li> <li>▪ Food miles (carbon footprint)</li> <li>▪ Community (school) gardens</li> <li>▪ New farmer support (incentives for in-migration)</li> <li>▪ Highlighting the value of small plot intensive</li> <li>▪ Bartering</li> <li>▪ Health = Food safety</li> </ul>

	<ul style="list-style-type: none"> <li>▪ Food cooperatives</li> <li>▪ Community food mentors</li> <li>▪ Local food charters</li> <li>▪ Food asset mapping</li> <li>▪ Farmers Markets</li> <li>▪ Hydroponics</li> <li>▪ Container farms</li> </ul>
<b>Money</b>	<ul style="list-style-type: none"> <li>▪ Funding streams for cash flow</li> <li>▪ Loans for non-profits and start-ups</li> <li>▪ Budget for government departments dedicated to food sovereignty (security)</li> <li>▪ Food action grants (continued)</li> <li>▪ Tax breaks for farmers</li> <li>▪ Junk food tax</li> </ul>
<b>Infrastructure</b>	<ul style="list-style-type: none"> <li>▪ Cooperatives (sharing freezers, storage, equipment, processing, hydroponics)</li> <li>▪ Properly equipped schools, senior homes, hospitals</li> <li>▪ Community food centres (accessible to all)</li> <li>▪ Community gardens</li> <li>▪ Green houses</li> <li>▪ Develop farm land base</li> <li>▪ Commercial kitchen (accessible to all)</li> <li>▪ Abattoirs</li> <li>▪ Political environment that is conducive to local food economy</li> </ul>
<b>Nimble Business Climate</b>	<ul style="list-style-type: none"> <li>▪ Buy local strategy</li> <li>▪ Funding for small food producers (equal footing)</li> <li>▪ Local food procurement policy</li> <li>▪ Regulatory environment that is supportive of small scale production</li> <li>▪ Food safety regulations conducive to small scale (cottage industry)</li> <li>▪ Non-profit model for schools, health care facilities</li> <li>▪ Not trying to make a profit off of kids, patients and seniors</li> </ul>

## LESSONS LEARNED

This summit was the thirteenth in a series of sector specific Opportunities Summits throughout the Province. For every summit lessons learned are noted to inform future Summits in the series.

### What went well

- Generated a tremendous amount of interest across the province
- Bilingual conversation
- Success stories provide a human touch to the day's events
- Location offered lots of space for large group

### What could be improved

- Presentations ran over time, reduced time for brainstorming section
- Food was only accessible on one side of the table – slowed down lunch
- More participation from youth, first nations and new immigrants
- More timely report dissemination

## **NEXT STEPS**

### **Summit Survey**

Following the summit a survey was sent to the participants to collect additional input on the ideas discussed and the event itself. This feedback helps us to assess which discussions resonate beyond the summit, as well as to continue to improve future summits.

### **Summit-Specific Report**

Following each summit a report of the ideas generated (this document) and participant feedback (Appendix B) is shared with all participants following the summit.

### **All-Summits Report**

After the full series of summits have been completed a final report will be prepared and shared with all summit participants. This is meant to provide visibility of the ideas generated from other summits and to highlight common themes related to the opportunities.

### **Early Opportunities**

The Jobs Board Secretariat plans to identify and advance initial opportunities coming from the summits in partnership with Opportunities NB and lead departments, and to test the opportunities-model of economic development using the 5-policy pillar structure on these early opportunities. We will also identify opportunities that would benefit from further study and those that government is not well-positioned to lead, and share this assessment with the community of participants and interested New Brunswickers.

### **Implementing Policy Conditions for Growth**

Finally, with your help, we will identify the best growth opportunities for New Brunswick. The Jobs Board Secretariat will lead the formation of cross-departmental teams, the development opportunity plans and measures, and assist in the implementation of the necessary policies to create the conditions growth. GNB will then track the progress and outcomes of these efforts and report those findings.

### **Future Summits**

Consideration is being given to hosting follow-up summits in 2016 and early 2017 to explore whether this approach is demonstrating early results, discuss how it could be improved, and what has changed with the opportunities for NB's economic growth.

## APPENDIX A: ATTENDEES

Name/ Nom	Organization
Aaron Shantz	Our Food
Barry Galloway	One Change
Bev Gaston	Village of Doaktown
Billy English	Kindred Home Care
Brenda Murphy	Horizon NB
Brice Belyea	BCAPI
Cathy Wright	LivingSJ
Celine Ouellette	Reseau d'Inclusion Communautaire Nord-Ouest
Chris Flann	
Chris Toole	NBCC
Christina Fowler	Saint John Learning Exchange
Collette Lacroix	RIC Kent
David Alston	Introhive
Danielle-Andrée Poirier	Chaleur CIN
Doug Goss	
Francine Babineau	
Francine St. Amand	
Gail Farnsworth	
Gilmond Savoie	
Graham Savage	Wayne Long's Office
Isabella Imperatori	Region 7 Inclusion Network
Jack Keir	LivingSJ
Jeff Harriman	FCNB
Jeff Richardson	United Way Central
Jeremy Barham	Volution Online
Jessica Maltais	RCIN
Jim Hennessy	Saint John Rothesay MP Wayne Long
Joanna Bernard	Grey Rock Power Center
Joanna Brown	Westmorland Albert CIN
Joanne Murray	John Howard Society
Joanne Roy	Kent Food Action Network
Juanita Black	Around the Block
Julie Caissie	U de M
Karolyn Martin	St. Thomas University
Keith Turner	Activity Centre for Charlotte County
Laura Aubie	Bathurst Youth Centre
Léo-Paul Pinet - PA	Centre Benevolat de la PA
Linda Dalpe	Universite de Moncton
Linda Gatson	

Name/Nom	Organization
Mary O'Leary	
Mandy Burke Evans	Saint John Learning Exchange
Margaret Tusz-King	Open Sky Coop
Marguerite Martin	Yes
Mark Anderson	Wayne Long's Office
Monica Chaperlin	BCAPI
Monique LeBlanc	ACOA
Monique Richard	
Natalie Bowley	TAANB
Paulette Hicks	LivingSJ
Penni Eisenhauer	Neighborhood Action Group
Rachel Schofield –Blanche Bourgeois	
Randy Hatifeld	SJHDC
Rhonda Welshman	Reaction Events
Rick Hancox	FCNB
Robert MacKinnon	UNB SJ
Roxanna Atkinson	Farm to cafeteria
Sasha Wood	
Samantha Thurlow	UNB
Dr. Sarah Gander	Horizon NB
Seth Asimakos -SJ	Saint John Community Loan Fund
Stan Choptiany – SE NB Transit	St. Andrews
Stephane Bourgoin	
Stéphane Robichaud	NBHC
Steve Carson	Enterprise Saint John
Sue Rickards	
Susanne White	
Suzanne Aresenault	
Tom Gribbons / BCAP -SJ	BCAPI
Victoria Hutt	Andrew & Laura McCain Gallery
Wayne Long	MP, Saint John
Wendy Keats	Co-operative Enterprise Council of NB
Wendy MacDermott	United Way Saint John
Missy Berwick	
Paul Widdershoven	
Dan Gillis	Ongozah
Pauline Waggott	Saint John Community Loan Fund
Ray Dillon	
Barry Ogden	Irving Oil

GNB Participants	
Hon. Premier Brian Gallant	Premier
Hon. Ed Doherty	Minister responsible for the Economic and Social Inclusion Corporation
Amélie Deschênes	Social Development
Christine Bourgoïn	Economic and Social Inclusion Corporation
Dominic Aube	Social Development
Dorothy Shephard -SJ	MLA & ESIC Board Member
Hemant Kumar	Jobs Board Secretariat
John Otteson	Social Development
Keith Melvin	Opportunities NB
Marc Gosselin	Economic and Social Inclusion Corporation
Mario Léger	Social Development
Marie-Ève Grégoire	Economic and Social Inclusion Corporation
Mélanie-Ève Bourque	Social Development
Rene Boudreau	Jobs Board Secretariat
Scott MacAfee	Economic and Social Inclusion Corporation
Stéphane Leclair	Economic and Social Inclusion Corporation
Susan Holt	Jobs Board Secretariat
Lucie Chiasson	Social Development

## **APPENDIX B: PARTICIPANT FEEDBACK**

**COMING SOON**