



**FOOD
SAFETY**

**Gagner et conserver la
confiance des
consommateurs**

Peter Chapman
Le 10 mai 2024

SKU
FOOD



tingley's
save-easy

DUNDONALD STREET - NASHWAAKSIS PLACE

PETER

CHAPMAN

« Pour avoir du succès, il ne faut pas seulement produire d'excellents bons produits. Il faut aussi vendre ces excellents produits. »



Gagner la confiance

Clients

Votre entreprise

Une démarche proactive

Un problème



Quelle quantité achètent-ils?



Quelle quantité achètent-ils?

35 372

Source : Catalina Marketing



Quelle quantité achètent-ils?

260

35 372

Source : Catalina Marketing



Quelle quantité achètent-ils?

0,74 %

Source : Catalina Marketing



A close-up photograph of a person's hands wearing blue nitrile gloves. The hands are holding a small, rectangular, cream-colored card. On the card, the words "FOOD SAFETY" are printed in a large, bold, black, sans-serif font. The background is a blurred white surface, likely a lab coat or a clean workspace.

**FOOD
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Clients

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Minimize RISK

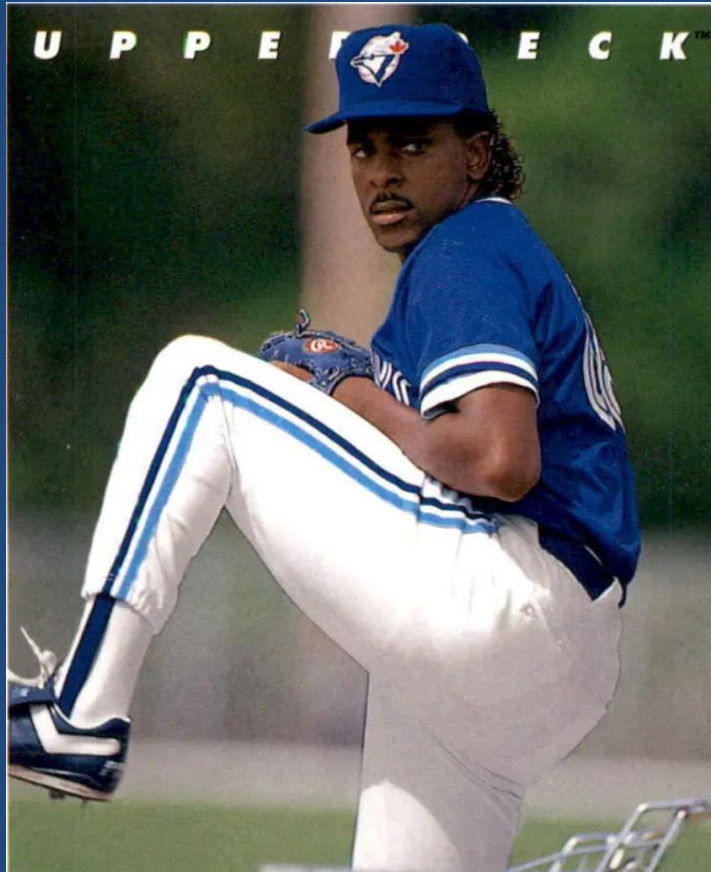
Spécifications et normes





Uniformité

Bons fournisseurs



Source : www.cooperstownincanada.com

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A close-up photograph of a person's hands wearing blue nitrile gloves. The hands are holding a small, rectangular white card in the center of the frame. The card has the words "FOOD SAFETY" printed on it in a bold, black, sans-serif font. The background is a blurred, light-colored surface, possibly a lab coat or a clean workspace.

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Votre entreprise

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Évolution d'un produit




Évolution d'un produit



Information



SOBEYS INC. FOOD SAFETY POLICY
DATE: JUNE 7, 2017 VERSION: 1
APPROVED BY: MICHAEL MEDLINE – PRESIDENT & CHIEF
EXECUTIVE OFFICER

sobeys inc.  We are a family
nurturing families



Walmart  Food Safety & Health

Food Safety Requirements for Produce Suppliers

Providing safe and affordable
food so people can live better.

Walmart  **Sams**
Everyday Low Prices Save Big. Eat Right.


LoBlaw
Companies
Limited

About Careers News Investors Responsibility

Our address Environment Social Governance

Reports & Data [CONTACT US](#)

Supply chain accountability



Supplier Code of Conduct
Supply chain disclosure

Supplier Code of Conduct
We source with integrity.

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Utiliser leur vocabulaire



**Plus de
100 termes
spécialisés**



Un plan

Confirmation





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**Saisir
l'occasion**

SKULL
FOOD

The image shows three cardboard boxes filled with fresh, ripe strawberries. The strawberries are bright red with visible seeds and some green leaves. The boxes are arranged in a row, and the focus is on the strawberries in the foreground. The text "Comprendre les spécifications" is overlaid in large white font on the bottom left. The box in the foreground has some text printed on it, including "from the Annapolis Valley" and "llée de l'Annap".

Comprendre les spécifications

from the Annapolis Valley
llée de l'Annap



Relation positive



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Au-delà des techniques marchandes



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**Assurance
qualité**

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A close-up photograph of a person's hands wearing blue nitrile gloves. The hands are holding a white rectangular card in the center of the frame. The card has the words 'FOOD SAFETY' printed on it in a bold, black, sans-serif font. The background is a blurred white surface, likely a lab coat or a clean workspace.

**FOOD
SAFETY**

Un problème

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A close-up photograph of a hand placing a white puzzle piece into a larger assembly. The puzzle piece being placed has the word "FACTS" printed on it in a bold, red, sans-serif font. The background consists of other white puzzle pieces, some of which are already in place, creating a grid-like pattern. The lighting is bright and even, highlighting the texture of the puzzle pieces and the skin of the hand.

FACTS

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Défis

?

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to
point of view

Plan

steps to be
accomplish





Communiquer



Exécution

Gagner la confiance

Clients

Votre entreprise

Une démarche proactive

Un problème



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GROWING YOUR BOTTOM LINE

