



Atlantic Canada Opportunities Agency

April 2024



Atlantic Canada
Opportunities
Agency

Agence de
promotion économique
du Canada atlantique

Canada

Delivering programs and advocating for Atlantic Canada

Our role

Building a stronger economy – together

The mission of the Atlantic Canada Opportunities Agency (ACOA) is to fuel economic development in Atlantic Canada. We work to build a strong, resilient economy that is innovative, diverse and inclusive.



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Working Strategically, Guided by Focused Actions on Key Drivers of Growth

ACOA works with businesses, organizations and communities to strengthen the Atlantic economy through:

- **Economic development** – We help businesses get started, modernize and grow. We do this by providing financial assistance to businesses and to business support organizations. We also encourage businesses to adopt new technology, find different ways to expand, and reach new markets.
- **Community development** – We work with communities to improve community infrastructure and create the right conditions for economic growth, prosperity and increased wealth. We build on regional strengths that make Atlantic Canada a great place to do business.
- **Policy, advocacy and coordination** – We represent the region’s interests at the national level and work with other departments to ensure coordination of policies and programs.

Our efforts are guided by four strategic lenses:

- improving the quality of jobs
- helping businesses increase their productivity and use digitization to be more competitive
- breaking down barriers to employment and entrepreneurship for people in under-represented groups and supporting them in achieving their goals and ambitions
- using the power of new technologies to fuel growth and green the economy



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ACOA Core Programming for Businesses at a Glance

BUSINESS DEVELOPMENT PROGRAM (BDP)

- Improve the growth and competitiveness of Atlantic SMEs.
- Provide for dynamic and sustainable communities in Atlantic Canada.
- Provide for policies and programs that strengthen the Atlantic economy.

REGIONAL ECONOMIC GROWTH THROUGH INNOVATION (REGI)

- **Business Scale-up and Productivity:** Invest in and support businesses at the various stages of development, including high-growth firms, to accelerate their growth, assist them in scaling up, and enhance their productivity and competitiveness in both domestic and global markets.
- **Regional Innovation Ecosystem:** Create, grow and nurture inclusive regional ecosystems that support business needs and foster an entrepreneurial environment that is conducive to innovation, growth and competitiveness

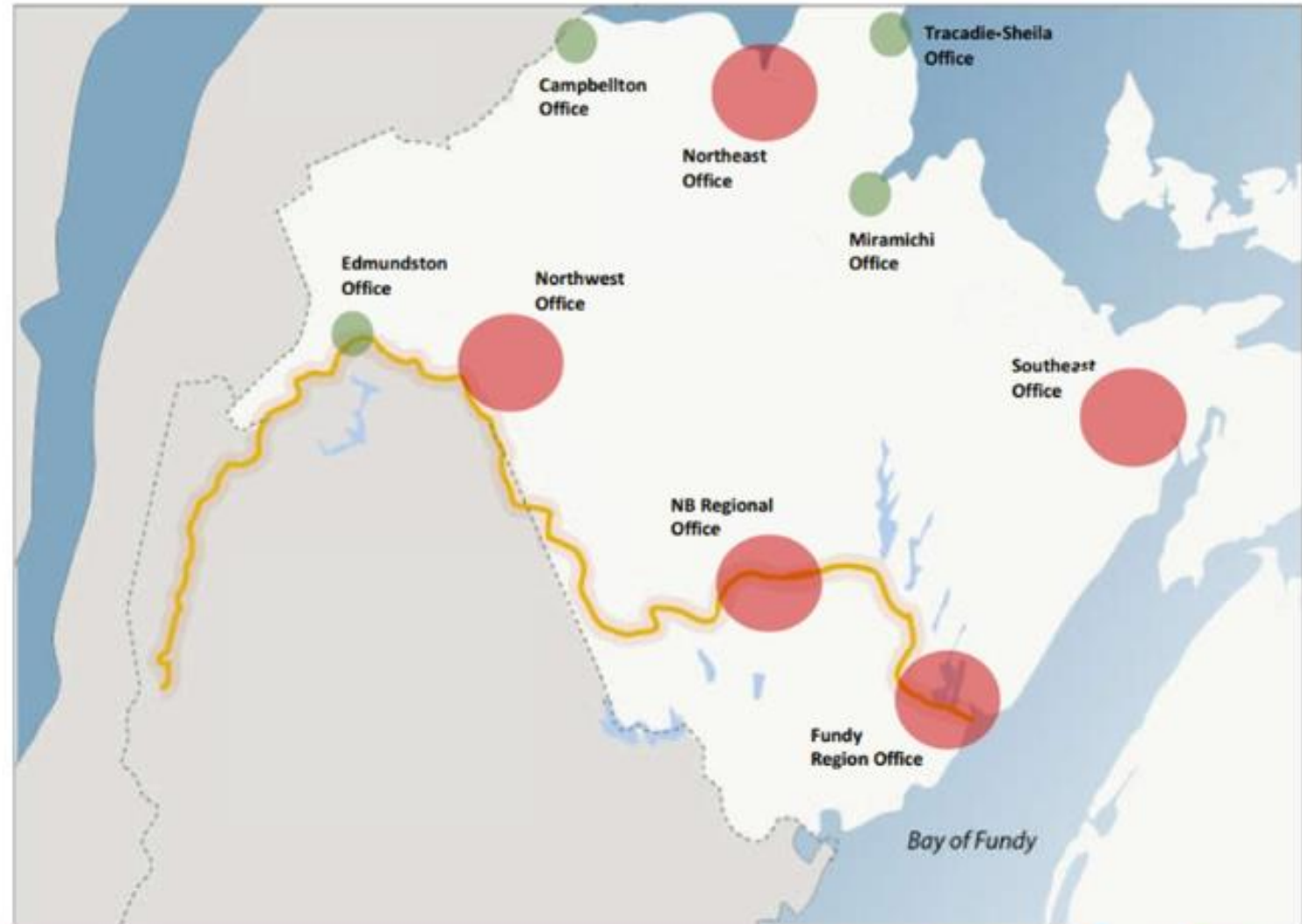
ACOA NB TEAM

9 POINTS OF SERVICE
THROUGHOUT NEW BRUNSWICK

93% BILINGUAL STAFF
IN TUNE WITH LOCAL NEEDS

109 EMPLOYEES

OUR FOOTPRINT ACROSS NEW BRUNSWICK



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FOR MORE INFORMATION CALL 1-800-561-7862

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