



WE'RE **BIG**
ON WILD
BLUEBERRIES



New  Nouveau
Brunswick
C A N A D A



WILD BLUEBERRIES

THE LITTLE BERRIES WITH BIG FLAVOUR, AND EVEN BIGGER HEALTH BENEFITS!

New Brunswick's wild blueberries are capturing the attention of consumers around the world, thanks to their many health benefits, delicious flavour, and snackable size. These small wonders are a true superfruit, with among the highest antioxidant levels of any fruit or vegetable.

New Brunswick's diverse coastal and inland terrain provides this small-but-mighty berry with the ideal conditions to thrive. Wild blueberries freeze, store and maintain their quality for extended periods, allowing for year-round supply.

From being harvested, straight through to packaging, these hardy berries maintain their shape, taste, texture, colour, and freshness from the day they were picked. New Brunswick is also well positioned to get our wild blueberries out to the world. We are at the doorstep of the entire North American market. Our rail system, deepwater ports, and international airports offer entrepreneurs access to markets across the globe. Our state-of-the-art processing facilities have rigorous quality control systems in place to meet local and international customer requirements, and they are registered through the applicable government agencies.

WILD BLUEBERRIES PACK A BIG NUTRITIONAL PUNCH!

2x the antioxidants of regular highbush blueberries.

Only 80 calories for 140 grams (1 cup) of frozen wild blueberries.

Nutrient-rich superfruit, low in fat, high in fibre.

Deep blue skin is full of phytonutrients, including anthocyanin and anti-inflammatories.

Excellent source of manganese, which is important for bone development.

For more information:
www.gnb.ca/MarketingandTrade-Food

NEW BRUNSWICK WILD BLUEBERRY PRODUCTS

FORM	TRADE PACK	CONSUMER PACK	AVAILABILITY
Individually Quick Frozen (IQF)	●	●	Year-round
Dried/ Dehydrated/ Sugar-Infused	●	●	Year-round
Canned	●	●	Year-round
Glass Jars	●	●	Year-round
Concentrate	●		Year-round
Puree	●		Year-round
Powder	●		Year-round
Extract	●	●	Year-round
Fresh	●	●	Aug-Sept
Frozen Fresh	●	●	Year-round

Our Wild Blueberry products come in a variety of packaging formats: Box, case (poly liner), poly bags, and re-sealable stand-up poly bags.

