



WE'RE **BIG** ON
MAPLE SYRUP



New  Nouveau
Brunswick
C A N A D A



MAPLE SYRUP

NATURAL AND NUTRITIOUS, NEW BRUNSWICK MAPLE SYRUP IS A **BIG** HIT, YEAR ROUND!

New Brunswick's "liquid gold" is sticking in the minds of consumers around the world, gaining a reputation as a natural sweetener with a wholesome flavour and many health benefits. Our maple syrup is 100 per cent natural and unrefined, retaining the inherent nutritional value of the sap drawn right from the maple tree, making it a superior alternative to white sugar. Thanks to its versatility, we are able to offer maple products that will enhance every course of your meal.

Here on Canada's Atlantic Coast, our climate, soil, and unspoilt forests combine to create a uniquely flavourful maple sap that gives New Brunswick maple syrup a taste that's renowned around the world. We have been exporting maple products for many years and currently ship to over 40 countries. Along the way, we have created a successful and sustainable maple industry built on high quality products and the careful management of the natural resources upon which it depends.

Using the latest technology and scientific advances, New Brunswick maple producers continuously comply with international food and safety standards, adhering to strict guidelines set forth by Canadian law.

We also have the connections to spread our maple syrup far and wide! The entire North American market sits at New Brunswick's doorstep, with our rail system, deepwater ports, and international airports offering connections that give entrepreneurs access to markets across the globe.

For more information:
www.gnb.ca/MarketingandTrade-Food



MAPLE SYRUP OFFERS SOME SWEET HEALTH BENEFITS!

No additives, preservatives, or chemicals.

Contains many different antioxidants and phytonutrients.

Excellent source of manganese and riboflavin.

Superior nutritional value compared to other sweeteners.

NEW BRUNSWICK MAPLE PRODUCTS

Maple syrup, Grade A (golden, amber, dark, very dark).

Granulated maple sugar.

Maple butter and taffy.

Candies.

BBQ sauce, vinaigrettes, and other value-added products.

