

**NEW BRUNSWICK FARM PRODUCTS COMMISSION**

**ORDER NO. 2024-04**

Pursuant to subsection 11(2) of the *Natural Products Act*, the New Brunswick Farm Products Commission makes the following order:

**SHORT TITLE**

1. This Order may be cited as the “**Wholesale/Retail Pricing Order**”

**ORDER**

2. The minimum and maximum wholesale prices in the Province of New Brunswick for the following fluid milk products shall be as follows:

**CLASS 1(A): Homogenized, 2%, 1% and skim; except milk sold in the School Milk Program**

|  | <b>WHOLESALE</b> |                |
|--|------------------|----------------|
|  | <b>MINIMUM</b>   | <b>MAXIMUM</b> |
| <b>CLASS 1(A)</b>  |                  |                |
| <b>Homogenized, 2%, 1% and skim; except milk sold in the School Milk Program</b> |                  |                |
| 20 litre dispenser (Army Corrugated)   | \$ 43.55         | \$ 52.98       |
| 20 litre dispenser   | \$ 41.55         | \$ 50.54       |
| 10 litre dispenser   | \$ 20.96         | \$ 25.50       |
| 5 litre dispenser  | \$ 10.58         | \$ 12.87       |
| 4 litre jug  | \$ 8.16          | \$ 9.93        |
| 4 litre poly bag   | \$ 7.91          | \$ 9.63        |
| 2 litre jug  | \$ 4.19          | \$ 5.10        |
| 2 litre carton   | \$ 4.16          | \$ 5.06        |
| 1 litre plastic  | \$ 2.07          | \$ 2.51        |
| 1 litre carton   | \$ 2.07          | \$ 2.51        |
| 473 ml plastic   | \$ 1.18          | \$ 1.43        |
| 473 ml carton  | \$ 1.14          | \$ 1.38        |
| 237 ml carton  | \$ 0.64          | \$ 0.78        |
| 200 ml plastic ext shelf life  | \$ 0.43          | \$ 0.52        |
| 200 ml tetra   | \$ 0.50          | \$ 0.60        |
| 125 ml carton  | \$ 0.41          | \$ 0.50        |
| 9 ml – bag of 160 creamers   | \$ 5.82          | \$ 7.08        |
| <b>Organic Milk, White and Chocolate (1%, 2%, and 3.8%)</b>                      |                  |                |
| 4 litre poly bag   | \$ 12.23         | \$ 14.88       |
| 2 litre carton   | \$ 6.19          | \$ 7.53        |
| 1.5 litre PET (polyethylene terephthalate)                                       | \$ 5.05          | \$ 6.15        |
| 1.5 litre micro-filtered Organic   | \$ 5.43          | \$ 6.61        |
| 1 litre carton   | \$ 3.10          | \$ 3.77        |

**Chocolate Milk, Flavoured Milk and Buttermilk**

|                                      |          |          |
|--------------------------------------|----------|----------|
| 20 litre dispenser (Army Corrugated) | \$ 45.75 | \$ 55.65 |
| 20 litre dispenser                   | \$ 43.75 | \$ 53.22 |
| 4 litre jug                          | \$ 8.90  | \$ 10.83 |
| 4 litre poly bag                     | \$ 8.65  | \$ 10.53 |
| 2 litre jug                          | \$ 4.50  | \$ 5.48  |
| 2 litre carton                       | \$ 4.46  | \$ 5.43  |
| 1 litre plastic                      | \$ 2.21  | \$ 2.68  |
| 1 litre carton                       | \$ 2.21  | \$ 2.68  |
| 473 ml plastic                       | \$ 1.27  | \$ 1.54  |
| 473 ml carton                        | \$ 1.23  | \$ 1.49  |
| 237 ml carton                        | \$ 0.68  | \$ 0.83  |
| 200 ml bottle extended shelf life    | \$ 0.61  | \$ 0.74  |

**Eggnog**

|                 |         |         |
|-----------------|---------|---------|
| 2 litre carton  | \$ 4.96 | \$ 6.04 |
| 1 litre carton  | \$ 2.51 | \$ 3.05 |
| 1 litre plastic | \$ 2.51 | \$ 3.05 |

**Milk that has undergone special processing (micro-filtered ultra-pasteurized skim, 1%, 2%, 3% and 3.25%)**

|  |         |         |
|--|---------|---------|
| 1.5 litre PET (polyethylene terephthalate) | \$ 4.08 | \$ 4.97 |
| 2 litre carton                             | \$ 4.56 | \$ 5.55 |
| 2 litre carton chocolate                   | \$ 4.94 | \$ 6.01 |
| 1.5 L micro-filtered                       | \$ 5.83 | \$ 7.10 |
| 1 litre carton                             | \$ 2.30 | \$ 2.79 |

**Milk that has been ultra-filtered with 75% added protein and is sugar and lactose reduced (skim, 1%, 2%, 3% and 3.25% BF and chocolate)**

|  |         |         |
|--|---------|---------|
| 1 litre PET (polyethylene terephthalate)   | \$ 3.61 | \$ 4.39 |
| 1.5 litre PET (polyethylene terephthalate) | \$ 5.34 | \$ 6.50 |

**Milk that has been ultra-filtered with 50% added protein, 50% less sugar and lactose free (skim, 1%, 2% and 3.25% BF and chocolate)**

|  |         |         |
|--|---------|---------|
| 240 ml PET (polyethylene terephthalate)    | \$ 1.29 | \$ 1.57 |
| 1.5 litre PET (polyethylene terephthalate) | \$ 3.91 | \$ 4.76 |

**Ambient Milk 2% BF**

|  |         |         |
|--|---------|---------|
| 1.5 L PET (polyethylene terephthalate) | \$ 3.96 | \$ 4.82 |
|--|---------|---------|

**Dairy Blend with less than 5% BF (Hazelnut, French Vanilla, Caramel)**

|                |         |         |
|----------------|---------|---------|
| 1 litre carton | \$ 4.41 | \$ 5.36 |
|----------------|---------|---------|

**Ultra- High Temperature (UHT) Shelf Stable Milk**

|                  |         |         |
|------------------|---------|---------|
| 1 litre white    | \$ 2.48 | \$ 3.01 |
| 473 ml white     | \$ 1.97 | \$ 2.39 |
| 473 ml chocolate | \$ 1.97 | \$ 2.39 |
| 310 ml chocolate | \$ 1.29 | \$ 1.57 |
| 237 ml chocolate | \$ 0.95 | \$ 1.15 |
| 237 ml white     | \$ 0.95 | \$ 1.15 |
| 200 ml white     | \$ 0.84 | \$ 1.02 |
| 200 ml chocolate | \$ 0.84 | \$ 1.02 |

**Lactose Reduced Milk**

|  |         |          |
|--|---------|----------|
| 4 litre bag  | \$ 9.95 | \$ 12.11 |
| 2 litre carton                                       | \$ 5.30 | \$ 6.45  |
| 1.5 litre PET (polyethylene terephthalate)           | \$ 4.56 | \$ 5.55  |
| 1.5 litre Chocolate PET (polyethylene terephthalate) | \$ 4.83 | \$ 5.88  |
| 1.5 litre micro-filtered, lactose-free               | \$ 4.83 | \$ 5.88  |
| 1 litre carton                                       | \$ 2.72 | \$ 3.30  |
| 310 ml plastic                                       | \$ 1.46 | \$ 1.78  |

**Lactose Free Ultra-Filtered Milk Nutrition Shake with 30 g of Protein (Chocolate, Salted Caramel and Vanilla)**

|  |          |          |
|--|----------|----------|
| 340 ml PET (polyethylene terephthalate) – (case of 18 bottles) | \$ 23.33 | \$ 28.38 |
|--|----------|----------|

**CLASS 1(B)****Light Cream (5%)**

|               |         |         |
|---------------|---------|---------|
| 473 ml carton | \$ 1.52 | \$ 1.85 |
|---------------|---------|---------|

**Flavoured Cream (5%)**

|   |         |         |
|---|---------|---------|
| 460 ml PET (polyethylene terephthalate) | \$ 3.14 | \$ 3.82 |
| 473 ml carton                           | \$ 2.01 | \$ 2.44 |

**Organic Cream (10%)**

|                       |         |         |
|-----------------------|---------|---------|
| 473 ml 10% BF carton  | \$ 2.41 | \$ 2.93 |
| 1 litre 10% BF carton | \$ 4.60 | \$ 5.59 |

**Cereal Cream (10%)**

|  |          |          |
|--|----------|----------|
| 20 litre dispenser                       | \$ 62.10 | \$ 75.55 |
| 10 litre dispenser                       | \$ 31.02 | \$ 37.74 |
| 1 litre carton                           | \$ 3.12  | \$ 3.79  |
| 1 litre PET (polyethylene terephthalate) | \$ 3.20  | \$ 3.89  |
| 1 litre carton lactose-free              | \$ 3.54  | \$ 4.30  |
| 473 ml carton                            | \$ 1.62  | \$ 1.97  |
| 9 ml – bag of 160 creamers               | \$ 6.85  | \$ 8.33  |

**Flavored Cream (13.5%)**

|            |         |         |
|------------|---------|---------|
| 750 ml PET | \$ 2.24 | \$ 2.72 |
|------------|---------|---------|

**Table/Coffee Cream (18%)**

|                            |          |          |
|----------------------------|----------|----------|
| 20 litre dispenser         | \$ 75.63 | \$ 92.01 |
| 10 litre dispenser         | \$ 37.81 | \$ 45.99 |
| 5 litre dispenser          | \$ 18.98 | \$ 23.09 |
| 1 litre carton             | \$ 3.85  | \$ 4.68  |
| 473 ml carton              | \$ 1.98  | \$ 2.41  |
| 9 ml – bag of 160 creamers | \$ 8.04  | \$ 9.79  |

**Whipping Cream (35%)**

|                     |           |           |
|---------------------|-----------|-----------|
| 20 litre dispenser  | \$ 119.94 | \$ 145.92 |
| 1 litre carton      | \$ 6.04   | \$ 7.35   |
| 473 ml carton       | \$ 3.01   | \$ 3.66   |
| 237 ml carton       | \$ 1.52   | \$ 1.85   |
| 473 ml lactose free | \$ 3.53   | \$ 4.29   |

3. The retail price of homogenized, 2%, 1%, skim and chocolate milk in all formats shall not fall below the minimum wholesale prices set out in this order.

4. **Cross Promotion on Products**

Notwithstanding section 3 and upon application from a retailer, the Commission may allow product promotions that improve consumption and increase overall milk sales.

5. **Milk Pricing Holiday**

Notwithstanding section 3, and upon application from a retailer the Commission may allow for a milk pricing holiday. Twice a calendar year, for any 10-day period, 2 litre or 4 litre size formats of homogenized, 2%, 1%, skim or chocolate milk may be sold up to a maximum of 25 cents/litre below the minimum retail price.

6. Order No. 2024-01 is hereby repealed.

7. This order shall come into force on May 1, 2024.

Dated this April 25, 2024, at Fredericton, New Brunswick.




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Matthew Tweedie, Chair