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INVITATION



DEPARTMENT OF TOURISM, HERITAGE, AND CULTURE

“THE INVITATION” FUNDING PROGRAM (2022-2023)

APPLICATION FORM

Applications must be submitted at least three weeks prior to the start of your project. Projects should take place before March 31, 2023. Applications will be reviewed until funds are exhausted.

STEPS FOR SUBMISSION

1. Complete this application form.
2. Provide a list of current Board of Directors and a copy of the Bylaws or Letters of Incorporation. First Nations communities and organizations may provide a letter of support from their administration or Band Council, along with letters of incorporation.
3. Send all documents to subventionfestivalgrant@gnb.ca

PART 1 OF 4 - APPLICANT INFORMATION

Name of organization:

Address:

Postal Code:

Telephone:

Email:

Website:

Facebook: www.facebook.com/_____

Twitter: @_____

Instagram: @_____ Other: _____

Add or update your free listing on our website:

[TNB Listings and Deals – Tourism Industry Info \(tourismnewbrunswick.info\)](http://tourismnewbrunswick.info)

PART 2 OF 4 – EVENT OR FESTIVAL INFORMATION

Event or Festival Title:

Proposed date: start day to end date:

New ? : _____ or How many years ? : _____

Grant requested amount: \$

PART 3 OF 4 - APPLICATION

1. Initiative Description:

2. For each statement, please explain your approach to measuring the economic impact.

A.) How will you measure the number of overnight stays generated by your festival or event?

B.) How many participants do you expect will attend the festival or event?

- a. how will you track this number?
- b. what is the estimation of ticket sales?

C.) Will you be able to provide additional ticketing data (e.g. postal codes)? Please Specify:

D.) Other measurables such as social media hits or visits to a website as well as any results from traditional marketing.

2. Present the budget in support for the funding request:
share other sources of provincial and federal funding you have applied for.

3. Include your overall marketing strategy for this festival or event:

PART 4 OF 4 - DECLARATION

I hereby agree to provide all requested information as well as any other supporting documents needed to evaluate this application. I understand that my application may be disqualified if it is incomplete.

I recognize that applications are approved subject to availability of funds and that, beyond the provision of a grant, the Province of New Brunswick has no further commitment to the applicant. The Province will not be held responsible for the completion of an activity.

I agree to acknowledge the financial participation of the Province of New Brunswick in all publicity related to the activities of the proposed project. Most current provincial logos can be downloaded: [New Brunswick's Destination Brand – Tourism Industry Info \(tourismnewbrunswick.info\)](http://tourismnewbrunswick.info)

I agree that my project should be completed by March 31st of the current fiscal year and that a final report will be submitted to the Department after the project is completed.

I certify that this organization is incorporated in New Brunswick, that I have signing authority for the above-named organization and, to the best of my knowledge, the information provided with this application is accurate and complete.

I hereby acknowledge and agree that, if awarded a grant, the name of the grant recipient, the recipient's community, the program name, and the amount of the grant, will be published by the Department of Tourism, Heritage and Culture on the Government of New Brunswick website and in the Department's Annual Report.

[] By checking this box, I acknowledge that the information provided in this application is accurate and complete, and that I have read the guidelines and agree with the declaration of this program as outlined above.

Name : _____

Position/Title: _____

Date: _____

PLEASE SEND YOUR APPLICATION AND SUPPORTING DOCUMENTS VIA EMAIL TO: subventionfestivalgrant@gnb.ca

For attachments larger than 10 MB, please send in multiple emails or send via WeTransfer.

NOTIFICATION OF RESULTS

Applicants will be notified of their results in writing by email.