

Provincial Share Continues to Slip

- New Brunswick's share of the national population has fallen over time. In 1971, 2.9% of Canada's population lived in the province. By 2011, that proportion had fallen to 2.2%.
- While Ontario lost some ground between 2006 and 2011, it was one of only three provinces (Alberta and British Columbia were the others) to increase their population share over the last 40 years.
- Quebec continues to fall behind. It suffered the greatest decrease in its population share among the provinces, accounting for 23.6% of Canada's total population in 2011, down from 28.0% in 1971.
- For the first time, the population share of Canada's western provinces exceeded that of the eastern provinces. In 2011, the population share of the Prairie provinces and British Columbia was 30.7%, while that of the Atlantic provinces and Quebec combined was 30.6%.

