
Policy 539

Subject: Team NB Clothing – Canada Games
Effective: June 8, 2004
Revisions: October 1, 2018

1.0 Purpose

- 1.1 The purpose of this policy is to provide direction for the entitlement and distribution of Team NB Canada Games clothing and associated paraphernalia.

2.0 Application

- 2.1 This policy applies to all members of Team NB, official Games' VIPs from New Brunswick and other requests to obtain and/or buy Team NB items.

3.0 Definitions

- 3.1 Team NB consists of all athletes, coaches managers, mission staff and support staff that travel with the team, and receive Team New Brunswick official accreditation at the Canada Games.
- 3.2 The official Team NB kit includes clothing, pins and team bag.

4.0 Legal Authority

- 4.1 The *Youth Assistance Act*

5.0 Goals / Principles

- 5.1 Exclusivity – There is special significance for athletes, coaches, managers and mission staff who take pride in being selected to be members of Team NB and have earned the right to wear the official Team NB uniform. The province honours exclusivity in entitlement to the team uniform.
- 5.2 Budget Management – Decisions about Canada Games kits are made within an established budget for the Canada Games. Tenders for custom orders are placed well before the Games based on projected numbers. There is some allowance for additional numbers to accommodate team sizing.
- 5.3 Special Needs – There are special needs related to New Brunswick hosting a Canada Games. Special considerations will be considered to meet these requirements as they arise.

6.0 Requirements / Standards


- 6.1 The Department of Tourism, Heritage and Culture provides the official Team NB kit for all athletes, artists, coaches, managers and mission staff.
- 6.2 The Department of Tourism, Heritage and Culture provides the official Team NB kit for all VIPs registered with the Games' Host Society. Included in this category are the Premier, the Minister and Deputy Head of the Department of Tourism, Heritage and Culture, the Director of the Sport and Recreation Branch or their designates.
- 6.3 Partners of Team NB will receive the official Team NB kit, or portions of, according to the terms and conditions of individual sponsorship agreements.

7.0 Guidelines / Recommendations

- 7.1 All text on official Team NB kit items will be presented in both official languages.
- 7.2 All individuals receiving the official Team NB kit must wear such items in accordance with the regulations and guidelines established at the time of distribution.
- 7.3 Athletes, coaches, managers and mission staff of Team NB will have first priority on sizes and quantity of items.
- 7.4 Team coaches and managers have the responsibility to ensure that their athletes respect and conform to the Team NB Clothing – Canada Games Policy.
- 7.5 Once the Games are completed, any surplus items will be made available to Provincial Organizations, recognized by the Department of Tourism, Heritage and Culture, to be used for specific fundraising initiatives. Items will be allocated on a first come - first served basis until all items have been dispersed.
- 7.6 The design and purchase of competitive uniforms is the responsibility of each provincial sport organization.

8.0 Contact for more information: (506) 453-2928 – SR/SL@gnb.ca

Approved by: _____



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