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YOUNG CITIZENS 2017 PARTICIPANT GUIDELINES

VIDEO CONTENT

Young Citizens is an opportunity to raise awareness about unique stories in Canadian history. You don't have to stand in front of your project to tell us about it — you can include interviews, interesting photographs, dress up in costume, or put on a historical re-enactment.

The judges will be reviewing the videos based on 6 different criteria. We've attached a copy of the criteria so you can think about this while you make your video.

Most importantly, don't forget to be creative and HAVE FUN!

EXAMPLES

We recommend that you watch the videos created by previous participants, to get a better idea of what your video might look like. To do so, please visit www.youngcitizens.ca and www.jeunescitoyens.ca.

INTERVIEWS

You may wish to interview someone in your video. If you do this, you need to have them complete an Interview Release Form (copy attached). Interview Release Forms should be submitted to Canada's History when you submit your video.

LENGTH OF VIDEO

Videos must be between 3 and 4 minutes long in total, so be sure to plan your time carefully. Videos that don't meet this requirement will be deducted points by the judges. (1 point per every 10 sections over or under the time allowed)

IMAGES

Copyright

Before including images in your video, you should check to see if there is a copyright. A copyright means that someone owns the image and you have to get their permission to use it. If you do get permission to use a copyrighted image in your video, please include proof of permission when you submit your video.



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Copyright-free images

Many historical images no longer have a copyright, which means that nobody owns the copyright and you are free to use the image without asking permission. These images are also said to be in the *public domain*.

Sourcing

For both copyrighted and non-copyrighted images, you should still credit (source) your image properly so that people know where you got it. If you find an image online through a museum, archive, or database, they will usually indicate how you should credit the image. You can create a caption for your image, or you can include this information in your end credits.

Say, for example, you wanted to include this image of Sir Isaac Brock from Library and Archives Canada.

http://collectionscanada.gc.ca/ourl/res.php?url_ver=Z39.88-2004&url_tim=2013-02-12T21%3A25%3A59Z&url_ctx_fmt=info%3Aofi%2Ffmt%3Akev%3Amtx%3Actx&rft_dat=2890414&rft_id=info%3Asid%2Fcollectionscanada.gc.ca%3Apam&lang=eng

The record says that the copyright is expired, so you can use the image without asking permission. To tell people where you found the image, you would source the image by saying “Credit: Library and Archives Canada, Acc. No. 1991-30-1, e010767950, e010767951”.

Finding images

Lots of museums and archives are putting their images online, so there are many places to find images for your video. Here are some good starting points:

[Library and Archives Canada](#) – Canada’s national archive has lots of images available online, and provides clear information about copyright and credits.

[Canadiana Discovery Portal](#) – this database includes material from a number of collections across Canada.

[Archives Canada](#) – this is another database that links to material from a number of Canada’s local and provincial archives.

MUSIC

If you wish to include music in your video, you should be careful about what you use. Most popular music will have a copyright, which means that someone owns the music and you do not have permission to publish it as part of your video. It’s best to find music that is copyright free. There are a few websites that have copyright free music, and you can also purchase copyright free music through iStock. *Purchasing a song through iTunes does not give you permission to use the song in your video.*



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VIDEO EDITING

None of the bundled editing programs available with most video cameras will be as easy to use or accessible as those already on most PC and Mac computers. If it's not already included with your computer, Windows Live Movie Maker can be downloaded for free at <http://windows.microsoft.com/en-us/windows-live/movie-maker>

If you have access to more robust programs such as Final Cut or Adobe Premier you are welcome to use them.

Canada's History has created short introduction (called a "bumper") that should be inserted at the beginning of your video. You can download the bumper from this page: <http://canadashistory.ca/Kids/Young-Citizens/Getting-Started>

Note: The file size for your completed video should be between 100 and 300 MB.

UPLOADING THE VIDEO

We will be using Dropbox, a free, file sharing service, to send and receive videos. With a parent or guardian, visit <https://www.dropbox.com/> to create a free, online account. Upload your video to a Dropbox folder, right click the file and click "get link" next to the Dropbox icon. Copy and email the link to YoungCitizens@CanadasHistory.ca

Videos are due to Canada's History no later than June 5, 2017.

COMMENTING, VOTING, AND JUDGING

From June 1-July 22, you can invite friends and family to view and vote for your video. There are social media buttons on your profile page, so you can post links on Facebook, Twitter and other social media sites. We would also appreciate your comments on some of the other videos that your fellow Young Citizens create. We hope that Young Citizens gives you a chance to share your research with other Canadians and to interact with other students who love history.

Make sure you get lots of people to vote for your video! The result of the popular vote will make up 50% of your final score.

Following the vote, a panel of judges will review the videos based on the different criteria in the attached rubric. The judges will select final winners, who will receive a trip to Ottawa in the fall, where they will show their film at the Canada's History Forum.



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Young Citizens Judges' Criteria

A panel of judges will review each video and award a score based on the following criteria. The result of the popular vote will make up 50% of a student's final score. *Please note that points will be deducted by 1 point per 10 seconds over or under the 3-4 minute time limit.*

	Fair	Good	Very Good	Excellent	Exceptional	SCORE
Communication – Student presents their topic clearly and confidently and demonstrates an enthusiasm and passion for their topic.	1	2	3	4	5	
Research / Historical Thinking – Student presents thorough research on their topic, and demonstrates the use of historical and critical thinking skills.	1	2	3	4	5	
Production – Video is well-produced and edited, and the student uses different techniques effectively to give the video a professional feel.	1	2	3	4	5	
Creativity – The video is particularly creative, or has creative elements that make it engaging for the audience.	1	2	3	4	5	
Participation - Student provides a thoughtful response to a minimum of three videos posted by their fellow Young Citizens	1	2	3	4	5	
Overall - The student produces an exceptional video and exemplifies the spirit of the Young Citizen program through their leadership, enthusiasm, and dedication.	1	2	3	4	5	
TOTAL SCORE:						

Name: _____

Project Title: _____

Comments: _____



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INTERVIEW RELEASE FORM

To be signed by interviewees or other individuals who may appear in a Young Citizens video.

INTERVIEWER / YOUNG CITIZEN'S NAME	SCHOOL
PROJECT NAME	REGIONAL HERITAGE FAIR

I hereby grant consent on my own behalf and/or on behalf of my child, to being interviewed, filmed or photographed as part of the above noted project. I agree that any recorded material (including, but not limited to images, audio, and video recording, collectively “the *Material*”) may be used for the purposes of the Young Citizens program, an initiative of Canada's National History Society (“*Canada’s History*”).

I understand that all *Material* becomes the property of Canada's History, to publish in any or all magazines, websites and/or educational, promotional or other materials produced by Canada's History.

I understand that the *Material* may appear electronically on the Internet or other publications beyond the control of Canada’s History. I agree that I will not hold Canada’s History responsible for any damage that may result from such unauthorized copying.

I hereby waive any right to approve the use of the *Material* now or in the future.

INTERVIEWEE (OR PARENT / GUARDIAN NAME IF ORGANIZATION
INTERVIEWEE IS A MINOR)

SIGNATURE DATE



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