

In April 2018, new on-line job advertisements show that:

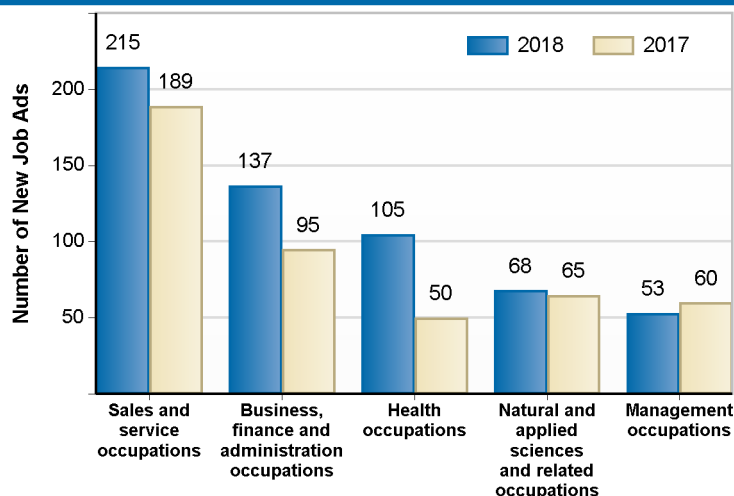
- There were 692 new on-line media advertisements for jobs in the Greater Saint John Area. This is higher than the same month last year (552).
- 82% of all jobs advertised were classified as full-time, 16% were part-time and 3% were contract and other.
- 19% of all jobs advertised in New Brunswick were located in the Greater Saint John Area.



Occupational Groups with Highest Number of Job Ads in the Greater Saint John Area (April 2018)

- Sales and service occupations (31%)
- Business, finance and administration occupations (20%)
- Health occupations (15%)
- Natural and applied sciences and related occupations (10%)
- Management occupations (8%)

Occupational Groups with Highest Number of Job Ads in the Greater Saint John Area (April 2018)



Highest Number of Job Ads in Greater Saint John Area: all Jobs (April 2018)

- Registered nurses and registered psychiatric nurses 57 ads
- Retail salespersons 42 ads
- Other customer and information services representatives 35 ads
- Securities agents, investment dealers and brokers 32 ads
- Sales and account representatives - wholesale trade (non-technical) 19 ads
- Retail sales supervisors 18 ads
- Food counter attendants, kitchen helpers and related support occupations 18 ads
- Cashiers 16 ads
- User support technicians 14 ads
- General office support workers 12 ads

Highest Number of Job Ads in the Greater Saint John Area: Jobs Requiring Post-Secondary Education (April 2018)

- Registered nurses and registered psychiatric nurses 57 ads
- Securities agents, investment dealers and brokers 32 ads
- Retail sales supervisors 18 ads
- User support technicians 14 ads
- Nursing co-ordinators and supervisors 10 ads
- Financial auditors and accountants 10 ads
- Information systems analysts and consultants 9 ads
- Social and community service workers 9 ads
- Executive assistants 9 ads
- Business development officers and marketing researchers and consultants 9 ads

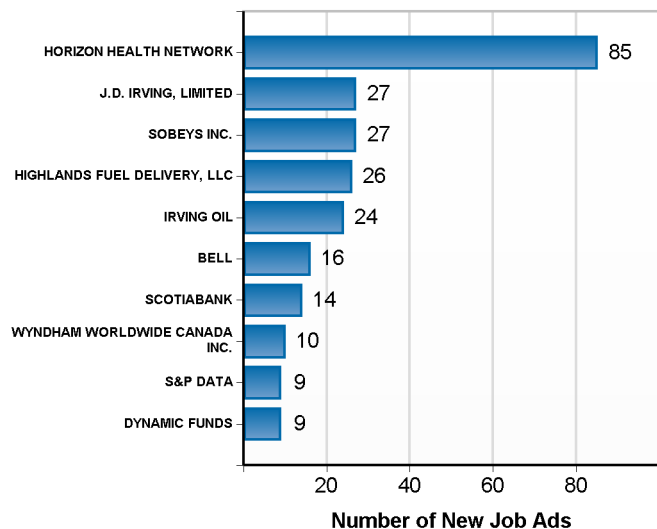
Highest Number of Job Ads in Greater Saint John Area: Jobs Requiring Management Skills (April 2018)

- Insurance, real estate and financial brokerage managers 9 ads
- Advertising, marketing and public relations managers 8 ads
- Facility operation and maintenance managers 7 ads
- Managers in social, community and correctional services 4 ads
- Corporate sales managers 4 ads

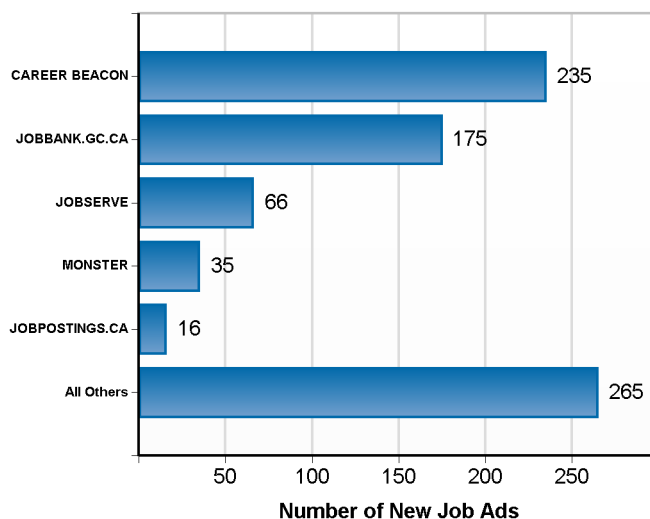
The top five sites for new job ads accounted for (67%) of all new online job ads in the Greater Saint John Area in April 2018.

- CAREER BEACON (30%)
- JOBBANK.GC.CA (22%)
- JOBSERVE (8%)
- MONSTER (4%)
- JOBPOSTINGS.CA (2%)

Companies with Highest Number of Job Ads in the Greater Saint John Area (April 2018)



Sites with Highest Number of Job Ads in the Greater Saint John Area (April 2018)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: lmi@gnb.ca