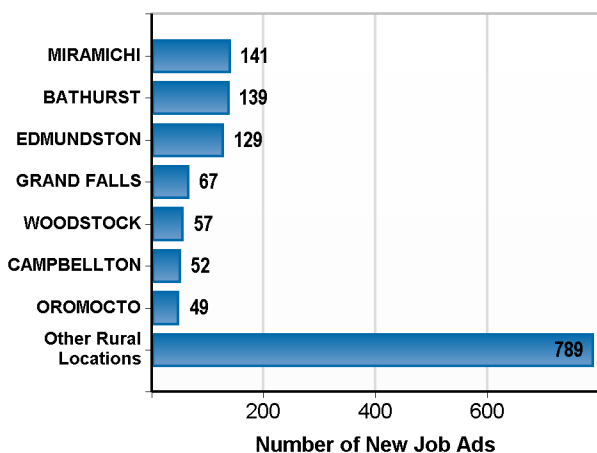


In April 2018, new on-line job advertisements show that:

- There were 1,423 new on-line media advertisements for jobs in Rural New Brunswick. This is higher than the same month last year (1,204).
- 79% of all jobs advertised were classified as full-time, 18% were part-time and 3% were contract and other.
- 38% of all jobs advertised in New Brunswick were located in Rural New Brunswick.

Locations with Highest Number of Job Ads in Rural New Brunswick (April 2018)



See map on reverse

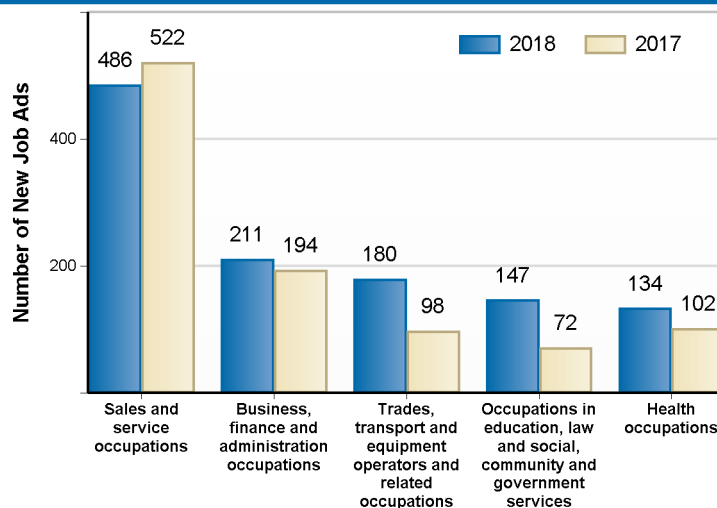
Highest Number of Job Ads in Rural New Brunswick: all Jobs (April 2018)

- Other customer and information services representatives 88 ads
- Retail salespersons 86 ads
- Elementary and secondary school teacher assistants 60 ads
- Sales and account representatives - wholesale trade (non-technical) 60 ads
- Transport truck drivers 57 ads
- Securities agents, investment dealers and brokers 43 ads
- Nurse aides, orderlies and patient service associates 38 ads
- Cashiers 38 ads
- Cooks 32 ads
- Retail sales supervisors 28 ads

Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (April 2018)

- Sales and service occupations (34%)
- Business, finance and administration occupations (15%)
- Trades, transport and equipment operators and related occupations (13%)
- Occupations in education, law and social, community and government services (10%)
- Health occupations (9%)

Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (April 2018)



Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Post-Secondary Education (April 2018)

- Securities agents, investment dealers and brokers 43 ads
- Retail sales supervisors 28 ads
- Registered nurses and registered psychiatric nurses 20 ads
- Social and community service workers 18 ads
- Nursing co-ordinators and supervisors 17 ads
- Automotive service technicians, truck and bus mechanics and mechanical repairers 17 ads
- Supervisors, finance and insurance office workers 16 ads
- User support technicians 15 ads
- Customer and information services supervisors 14 ads
- Administrative assistants 13 ads

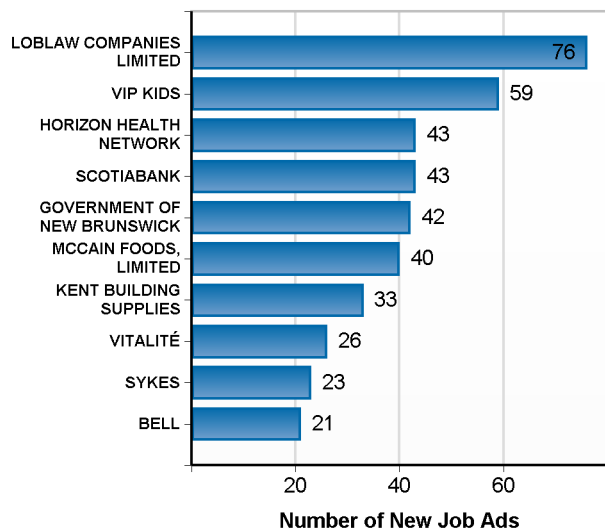
Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Management Skills (April 2018)

- Managers in social, community and correctional services 12 ads
- Advertising, marketing and public relations managers 12 ads
- Managers in health care 7 ads
- Facility operation and maintenance managers 7 ads
- Insurance, real estate and financial brokerage managers 6 ads

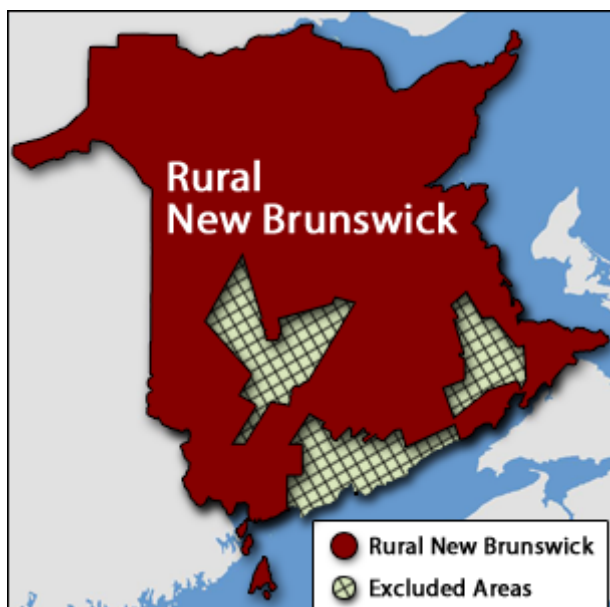
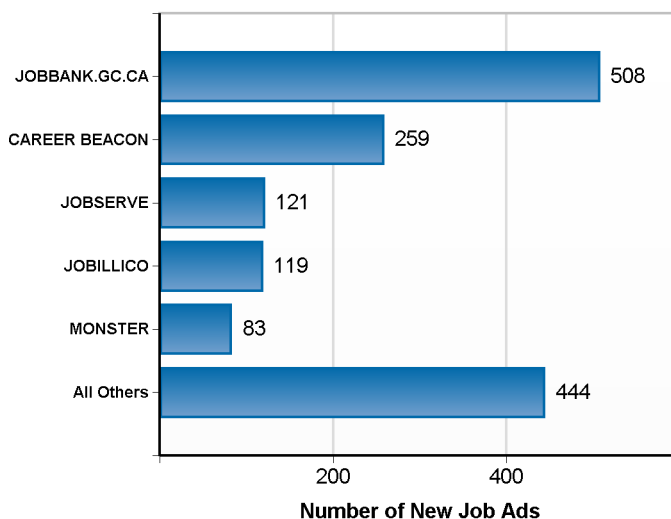
The top five sites for new job ads accounted for (71%) of all new online job ads in Rural New Brunswick in April 2018.

- JOBBANK.GC.CA (33%)
- CAREER BEACON (17%)
- JOBSERVE (8%)
- JOBILLICO (8%)
- MONSTER (5%)

Companies with Highest Number of Job Ads in Rural New Brunswick (April 2018)



Sites with Highest Number of Job Ads in Rural New Brunswick (April 2018)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletin.html

If you have questions or comments related to this product, please send an email to:
lmi@gnb.ca