

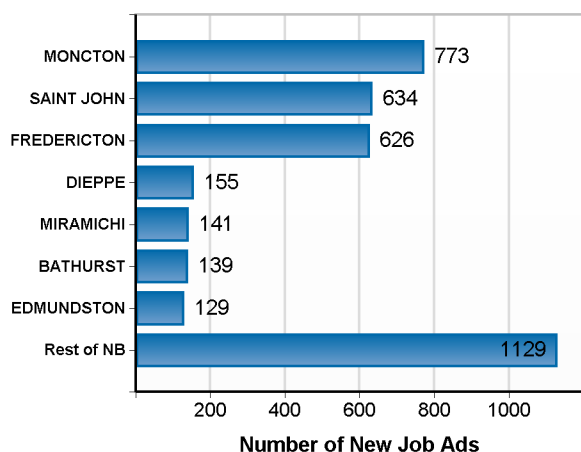
In April 2018, new on-line job advertisements show that:

- There were 3,726 new on-line media advertisements for jobs in New Brunswick. This is higher than the same month last year (2,950).
- 79% of all jobs advertised were classified as full-time, 18% were part-time and 3% were contract and other.
- 55% of all jobs advertised in New Brunswick were located in Fredericton, Moncton, and Saint John.

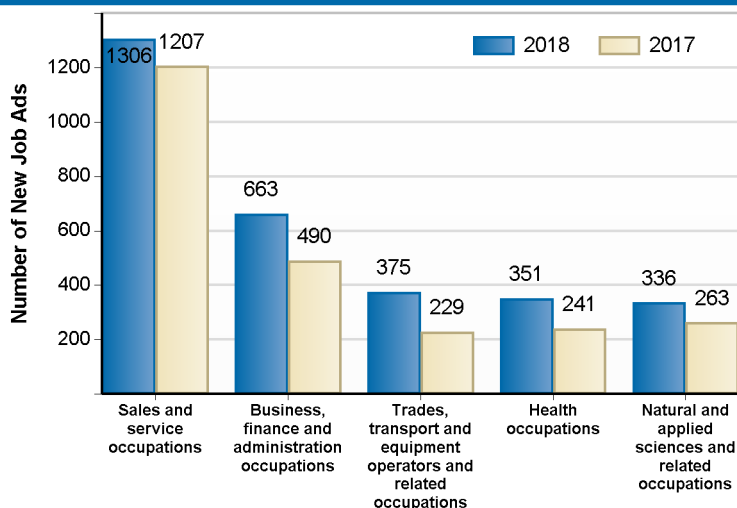
Occupational Groups with Highest Number of Job Ads in New Brunswick (April 2018)

- Sales and service occupations (35%)
- Business, finance and administration occupations (18%)
- Trades, transport and equipment operators and related occupations (10%)
- Health occupations (9%)
- Natural and applied sciences and related occupations (9%)

Locations with Highest Number of Job Ads in New Brunswick (April 2018)



Occupational Groups with Highest Number of Job Ads in New Brunswick (April 2018)



Highest Number of Job Ads in New Brunswick: all Jobs (April 2018)

- Retail salespersons 233 ads
- Other customer and information services representatives 217 ads
- Sales and account representatives - wholesale trade (non-technical) 138 ads
- Securities agents, investment dealers and brokers 120 ads
- Retail sales supervisors 103 ads
- Registered nurses and registered psychiatric nurses 102 ads
- Transport truck drivers 97 ads
- Cashiers 96 ads
- Elementary and secondary school teacher assistants 74 ads
- Nurse aides, orderlies and patient service associates 67 ads

Highest Number of Job Ads in New Brunswick: Jobs Requiring Post-Secondary Education (April 2018)

- Securities agents, investment dealers and brokers 120 ads
- Retail sales supervisors 103 ads
- Registered nurses and registered psychiatric nurses 102 ads
- Nursing co-ordinators and supervisors 52 ads
- User support technicians 51 ads
- Supervisors, finance and insurance office workers 50 ads
- Social and community service workers 40 ads
- Food service supervisors 36 ads
- Information systems analysts and consultants 34 ads
- Automotive service technicians, truck and bus mechanics and mechanical repairers 34 ads

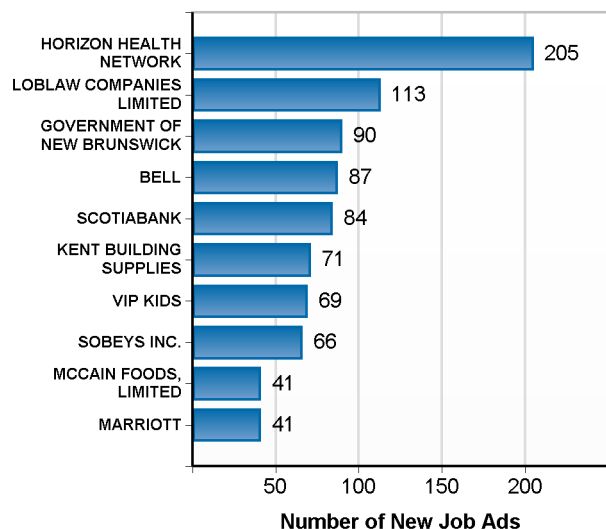
Highest Number of Job Ads in New Brunswick: Jobs Requiring Management Skills (April 2018)

- Advertising, marketing and public relations managers 34 ads
- Managers in social, community and correctional services 24 ads
- Insurance, real estate and financial brokerage managers 24 ads
- Facility operation and maintenance managers 22 ads
- Retail and wholesale trade managers 20 ads

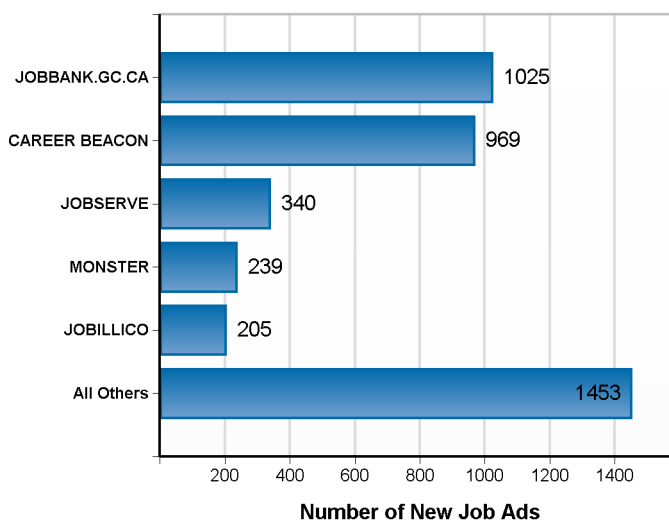
The top five sites for new job ads accounted for (66%) of all new online job ads in New Brunswick in April 2018.

- JOBBANK.GC.CA (24%)
- CAREER BEACON (23%)
- JOBSERVE (8%)
- MONSTER (6%)
- JOBILLICO (5%)

Companies with Highest Number of Job Ads in New Brunswick (April 2018)



Sites with Highest Number of Job Ads in New Brunswick (April 2018)





Hiring Demand Bulletin

New Brunswick

May 2018

Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:

http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: lmi@gnb.ca