

**In April 2018, new on-line job advertisements show that:**

- There were 637 new on-line media advertisements for jobs in the Greater Fredericton Area. This is higher than the same month last year (445).
- 77% of all jobs advertised were classified as full-time, 20% were part-time and 3% were contract and other.
- 17% of all jobs advertised in New Brunswick were located in the Greater Fredericton Area.



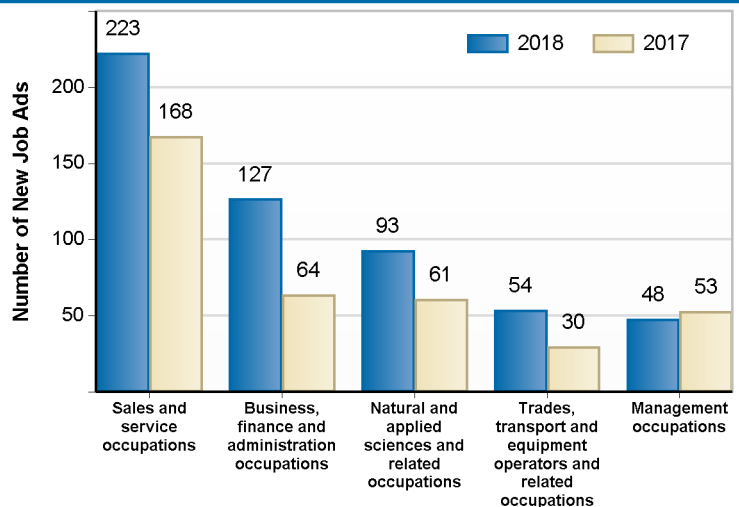
**Highest Number of Job Ads in Greater Fredericton Area: all Jobs (April 2018)**

- Retail salespersons 40 ads
- Other customer and information services representatives 27 ads
- Cashiers 22 ads
- Securities agents, investment dealers and brokers 19 ads
- Retail sales supervisors 18 ads
- Sales and account representatives - wholesale trade (non-technical) 18 ads
- Food and beverage servers 14 ads
- Supervisors, finance and insurance office workers 13 ads
- User support technicians 12 ads
- Web designers and developers 12 ads

**Occupational Groups with Highest Number of Job Ads in the Greater Fredericton Area (April 2018)**

- Sales and service occupations (35%)
- Business, finance and administration occupations (20%)
- Natural and applied sciences and related occupations (15%)
- Trades, transport and equipment operators and related occupations (8%)
- Management occupations (8%)

**Occupational Groups with Highest Number of Job Ads in the Greater Fredericton Area (April 2018)**



**Highest Number of Job Ads in the Greater Fredericton Area: Jobs Requiring Post-Secondary Education (April 2018)**

- Securities agents, investment dealers and brokers 19 ads
- Retail sales supervisors 18 ads
- Supervisors, finance and insurance office workers 13 ads
- User support technicians 12 ads
- Web designers and developers 12 ads
- Computer programmers and interactive media developers 11 ads
- Information systems analysts and consultants 11 ads
- Professional occupations in business management consulting 11 ads
- Executive assistants 10 ads
- Computer engineers (except software engineers and designers) 8 ads

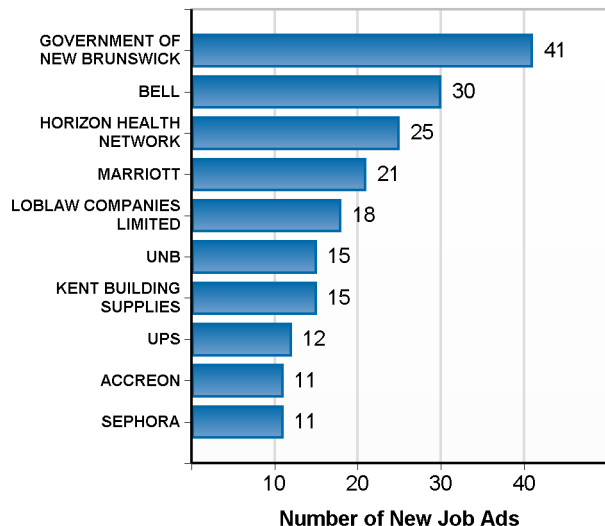
## Highest Number of Job Ads in Greater Fredericton Area: Jobs Requiring Management Skills (April 2018)

- Advertising, marketing and public relations managers 10 ads
- Computer and information systems managers 7 ads
- Insurance, real estate and financial brokerage managers 5 ads
- Managers in health care 4 ads
- Senior managers - financial, communications and other business services 3 ads

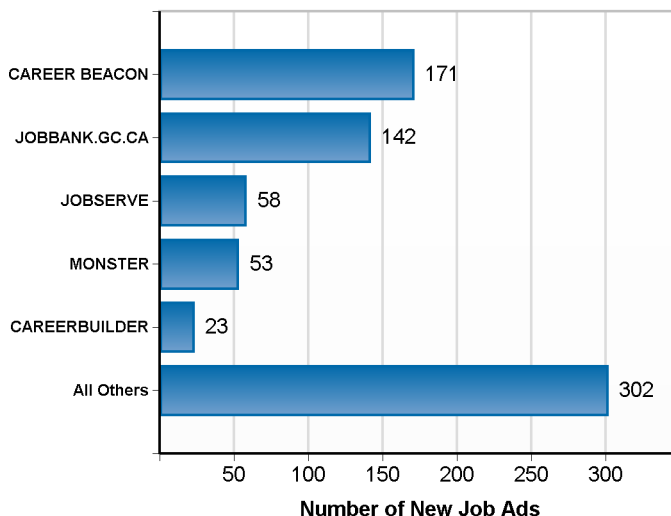
The top five sites for new job ads accounted for (60%) of all new online job ads in the Greater Fredericton Area in April 2018.

- CAREER BEACON (23%)
- JOBBANK.GC.CA (19%)
- JOBSERVE (8%)
- MONSTER (7%)
- CAREERBUILDER (3%)

## Companies with Highest Number of Job Ads in the Greater Fredericton Area (April 2018)



## Sites with Highest Number of Job Ads in the Greater Fredericton Area (April 2018)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:  
[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html)

If you have questions or comments related to this product, please send an email to: [imi@gnb.ca](mailto:imi@gnb.ca)