

## In March 2018, new on-line job advertisements show that:

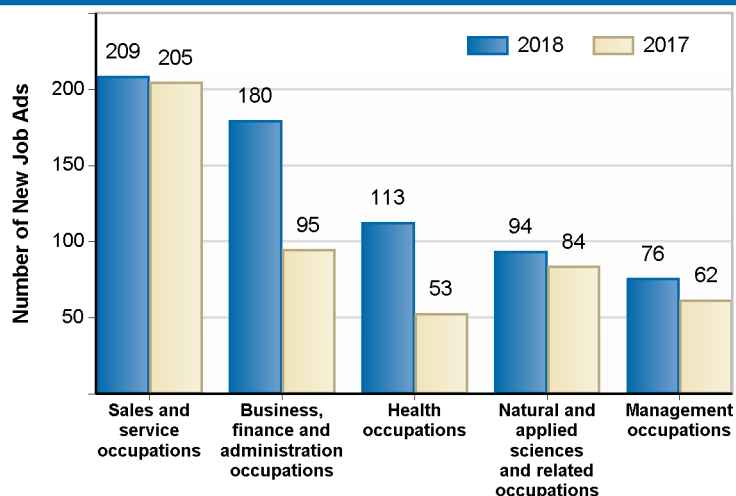
- There were 772 new on-line media advertisements for jobs in the Greater Saint John Area. This is higher than the same month last year (619).
- 83% of all jobs advertised were classified as full-time, 13% were part-time and 5% were contract and other.
- 19% of all jobs advertised in New Brunswick were located in the Greater Saint John Area.



## Occupational Groups with Highest Number of Job Ads in the Greater Saint John Area (March 2018)

- Sales and service occupations (27%)
- Business, finance and administration occupations (23%)
- Health occupations (15%)
- Natural and applied sciences and related occupations (12%)
- Management occupations (10%)

## Occupational Groups with Highest Number of Job Ads in the Greater Saint John Area (March 2018)



## Highest Number of Job Ads in Greater Saint John Area: all Jobs (March 2018)

- |   |        |
|---|--------|
| • Registered nurses and registered psychiatric nurses                 | 59 ads |
| • Retail salespersons   | 31 ads |
| • Other customer and information services representatives             | 31 ads |
| • Securities agents, investment dealers and brokers                   | 29 ads |
| • User support technicians  | 27 ads |
| • Sales and account representatives - wholesale trade (non-technical) | 23 ads |
| • Financial auditors and accountants                                  | 15 ads |
| • Accounting technicians and bookkeepers                              | 15 ads |
| • Retail sales supervisors  | 15 ads |
| • Food service supervisors  | 14 ads |

## Highest Number of Job Ads in the Greater Saint John Area: Jobs Requiring Post-Secondary Education (March 2018)

- |   |        |
|---|--------|
| • Registered nurses and registered psychiatric nurses | 59 ads |
| • Securities agents, investment dealers and brokers   | 29 ads |
| • User support technicians                            | 27 ads |
| • Financial auditors and accountants                  | 15 ads |
| • Accounting technicians and bookkeepers              | 15 ads |
| • Retail sales supervisors                            | 15 ads |
| • Food service supervisors                            | 14 ads |
| • Executive assistants                                | 13 ads |
| • Licensed practical nurses                           | 11 ads |
| • Nursing co-ordinators and supervisors               | 10 ads |

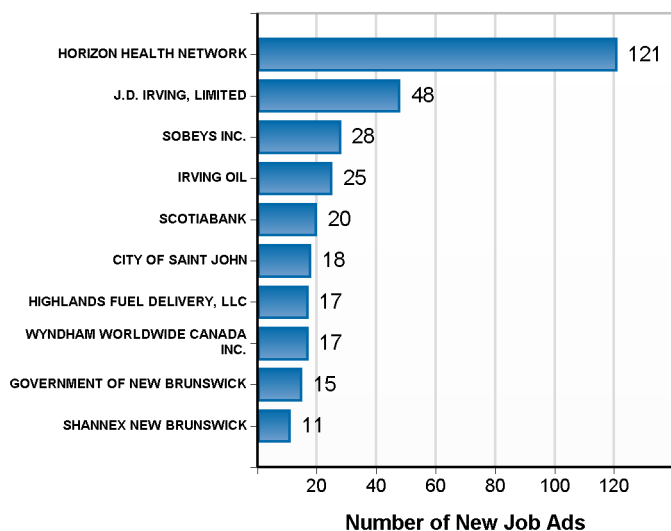
## Highest Number of Job Ads in Greater Saint John Area: Jobs Requiring Management Skills (March 2018)

- Insurance, real estate and financial brokerage managers 13 ads
- Facility operation and maintenance managers 10 ads
- Human resources managers 7 ads
- Computer and information systems managers 6 ads
- Other business services managers 5 ads

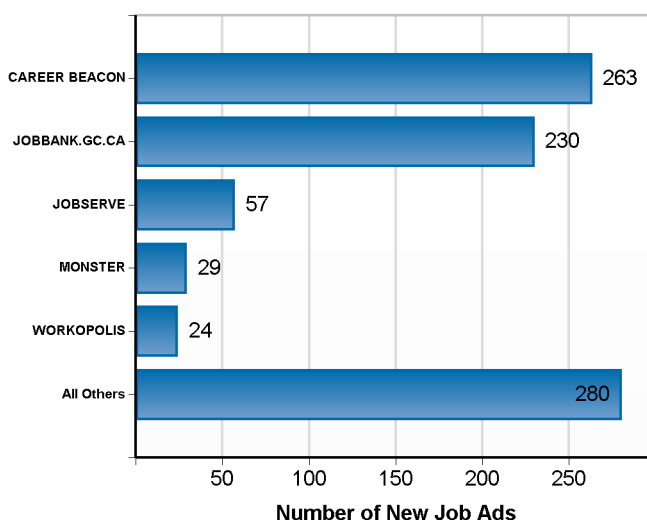
The top five sites for new job ads accounted for (68%) of all new online job ads in the Greater Saint John Area in March 2018.

- CAREER BEACON (30%)
- JOBBANK.GC.CA (26%)
- JOBSERVE (6%)
- MONSTER (3%)
- WORKOPOLIS (3%)

## Companies with Highest Number of Job Ads in the Greater Saint John Area (March 2018)



## Sites with Highest Number of Job Ads in the Greater Saint John Area (March 2018)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:  
[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html)

If you have questions or comments related to this product, please send an email to: [imi@gnb.ca](mailto:imi@gnb.ca)