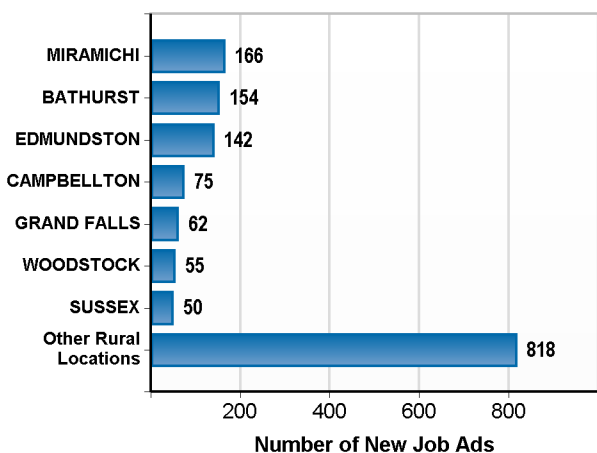


In March 2018, new on-line job advertisements show that:

- There were 1,522 new on-line media advertisements for jobs in Rural New Brunswick. This is higher than the same month last year (1,316).
- 80% of all jobs advertised were classified as full-time, 18% were part-time and 2% were contract and other.
- 37% of all jobs advertised in New Brunswick were located in Rural New Brunswick.

Locations with Highest Number of Job Ads in Rural New Brunswick (March 2018)



See map on reverse

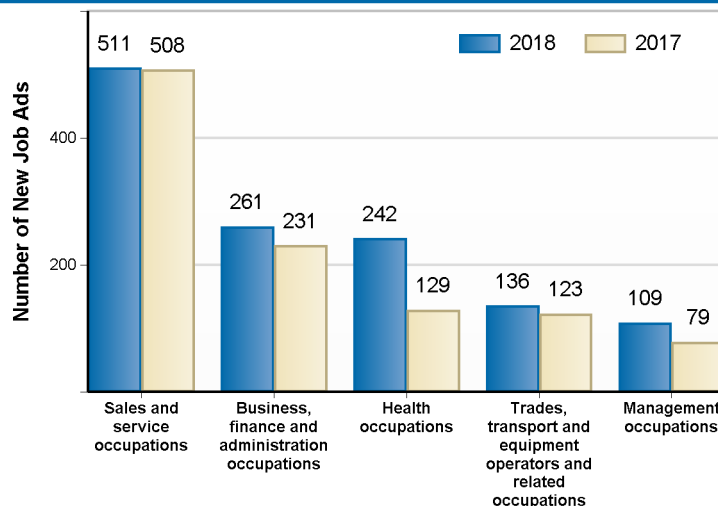
Highest Number of Job Ads in Rural New Brunswick: all Jobs (March 2018)

- Other customer and information services representatives 82 ads
- Retail salespersons 72 ads
- Sales and account representatives - wholesale trade (non-technical) 64 ads
- Transport truck drivers 55 ads
- Registered nurses and registered psychiatric nurses 54 ads
- Retail sales supervisors 48 ads
- Nurse aides, orderlies and patient service associates 43 ads
- Cashiers 38 ads
- General office support workers 34 ads
- Securities agents, investment dealers and brokers 32 ads

Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (March 2018)

- Sales and service occupations (34%)
- Business, finance and administration occupations (17%)
- Health occupations (16%)
- Trades, transport and equipment operators and related occupations (9%)
- Management occupations (7%)

Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (March 2018)



Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Post-Secondary Education (March 2018)

- Registered nurses and registered psychiatric nurses 54 ads
- Retail sales supervisors 48 ads
- Securities agents, investment dealers and brokers 32 ads
- Food service supervisors 24 ads
- Nursing co-ordinators and supervisors 23 ads
- Respiratory therapists, clinical perfusionists and cardiopulmonary technologists 19 ads
- Interior designers and interior decorators 18 ads
- Administrative assistants 18 ads
- Pharmacists 17 ads
- User support technicians 17 ads

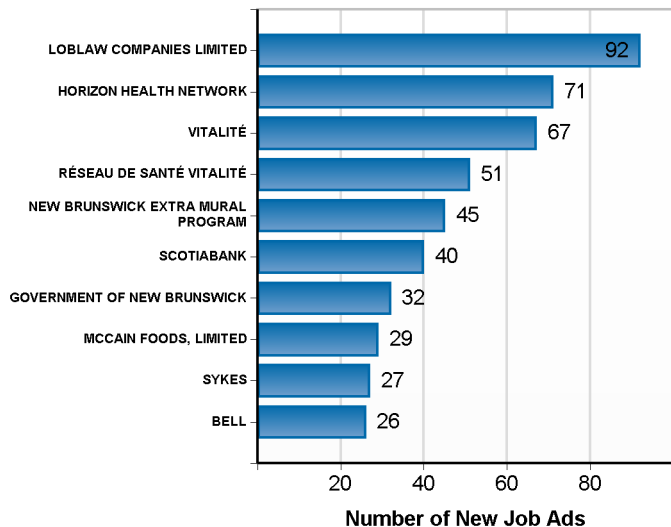
Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Management Skills (March 2018)

- Human resources managers 18 ads
- Managers in health care 13 ads
- School principals and administrators of elementary and secondary education 13 ads
- Facility operation and maintenance managers 11 ads
- Advertising, marketing and public relations managers 9 ads

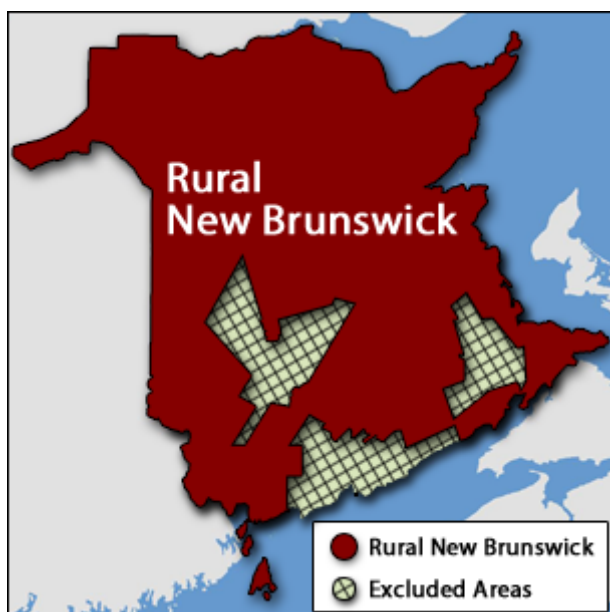
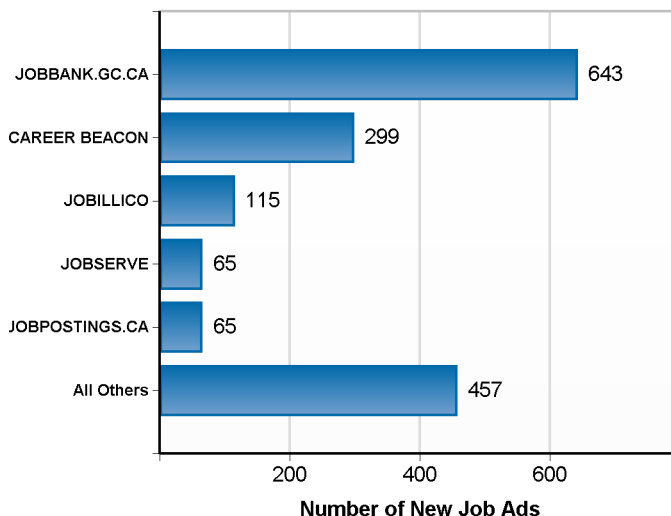
The top five sites for new job ads accounted for (72%) of all new online job ads in Rural New Brunswick in March 2018.

- JOBBANK.GC.CA (39%)
- CAREER BEACON (18%)
- JOBILLICO (7%)
- JOBSERVE (4%)
- JOBPOSTINGS.CA (4%)

Companies with Highest Number of Job Ads in Rural New Brunswick (March 2018)



Sites with Highest Number of Job Ads in Rural New Brunswick (March 2018)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletin.html

If you have questions or comments related to this product, please send an email to: lmi@gnb.ca