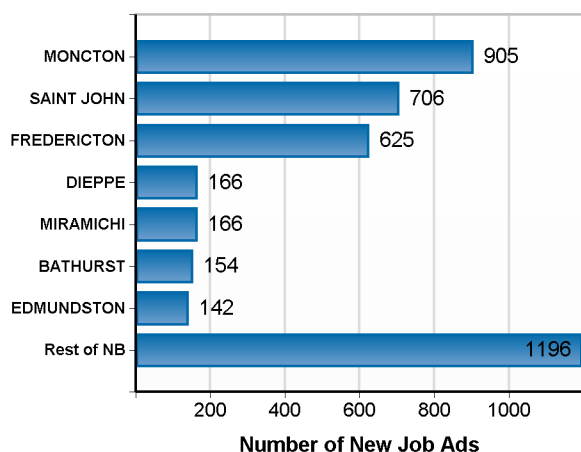


In March 2018, new on-line job advertisements show that:

- There were 4,060 new on-line media advertisements for jobs in New Brunswick. This is higher than the same month last year (3,323).
- 81% of all jobs advertised were classified as full-time, 16% were part-time and 3% were contract and other.
- 55% of all jobs advertised in New Brunswick were located in Fredericton, Moncton, and Saint John.

Locations with Highest Number of Job Ads in New Brunswick (March 2018)



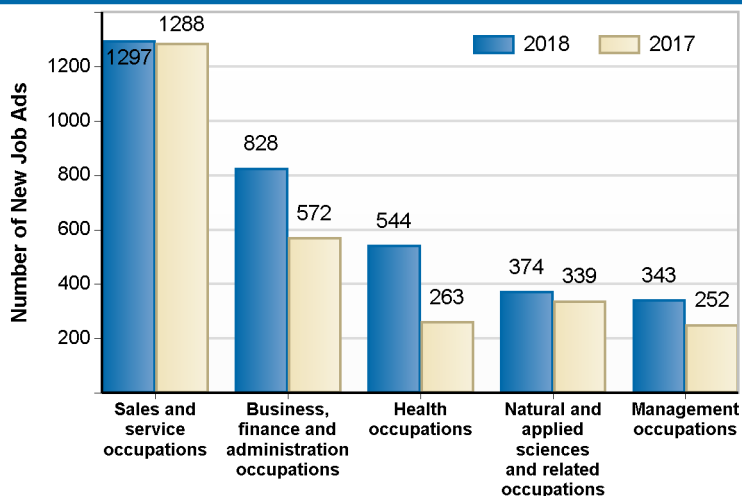
Highest Number of Job Ads in New Brunswick: all Jobs (March 2018)

- Retail salespersons 199 ads
- Other customer and information services representatives 184 ads
- Sales and account representatives - wholesale trade (non-technical) 167 ads
- Registered nurses and registered psychiatric nurses 155 ads
- Securities agents, investment dealers and brokers 123 ads
- Retail sales supervisors 120 ads
- Transport truck drivers 96 ads
- User support technicians 71 ads
- Cashiers 71 ads
- Nurse aides, orderlies and patient service associates 70 ads

Occupational Groups with Highest Number of Job Ads in New Brunswick (March 2018)

- Sales and service occupations (32%)
- Business, finance and administration occupations (20%)
- Health occupations (13%)
- Natural and applied sciences and related occupations (9%)
- Management occupations (8%)

Occupational Groups with Highest Number of Job Ads in New Brunswick (March 2018)



Highest Number of Job Ads in New Brunswick: Jobs Requiring Post-Secondary Education (March 2018)

- Registered nurses and registered psychiatric nurses 155 ads
- Securities agents, investment dealers and brokers 123 ads
- Retail sales supervisors 120 ads
- User support technicians 71 ads
- Nursing co-ordinators and supervisors 66 ads
- Food service supervisors 60 ads
- Executive assistants 49 ads
- Information systems analysts and consultants 45 ads
- Financial auditors and accountants 45 ads
- Licensed practical nurses 44 ads

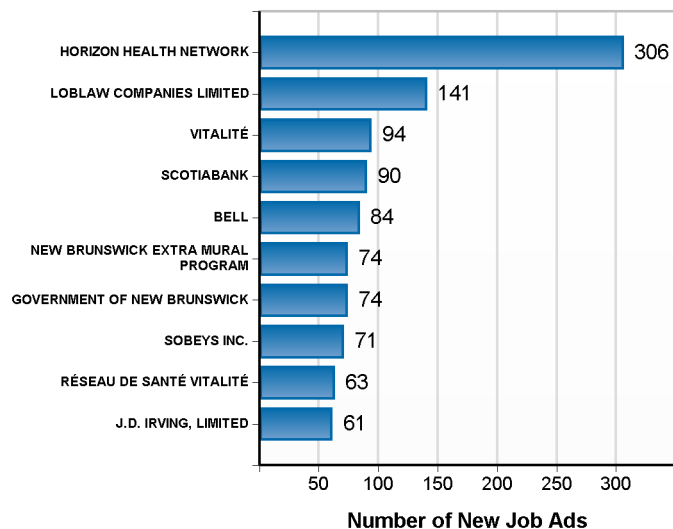
Highest Number of Job Ads in New Brunswick: Jobs Requiring Management Skills (March 2018)

• Human resources managers	41 ads
• Insurance, real estate and financial brokerage managers	39 ads
• Advertising, marketing and public relations managers	32 ads
• Facility operation and maintenance managers	30 ads
• Computer and information systems managers	25 ads

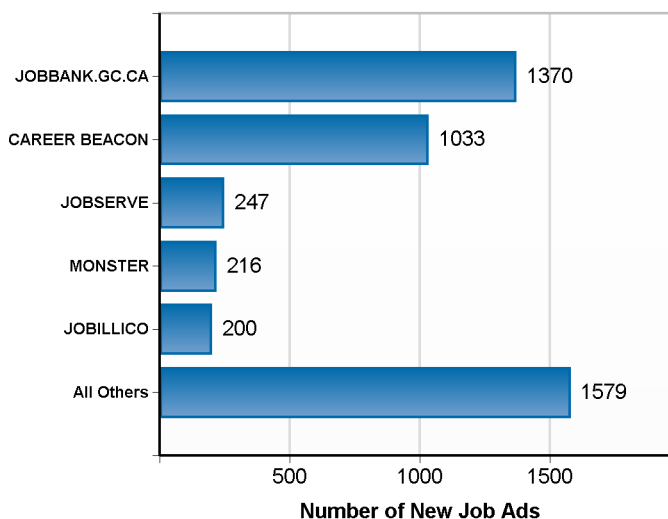
The top five sites for new job ads accounted for (66%) of all new online job ads in New Brunswick in March 2018.

- JOBBANK.GC.CA (29%)
- CAREER BEACON (22%)
- JOBSERVE (5%)
- MONSTER (5%)
- JOBILLICO (4%)

Companies with Highest Number of Job Ads in New Brunswick (March 2018)



Sites with Highest Number of Job Ads in New Brunswick (March 2018)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: lmi@gnb.ca