

**In March 2018, new on-line job advertisements show that:**

- There were 639 new on-line media advertisements for jobs in the Greater Fredericton Area. This is higher than the same month last year (492).
- 80% of all jobs advertised were classified as full-time, 17% were part-time and 3% were contract and other.
- 16% of all jobs advertised in New Brunswick were located in the Greater Fredericton Area.



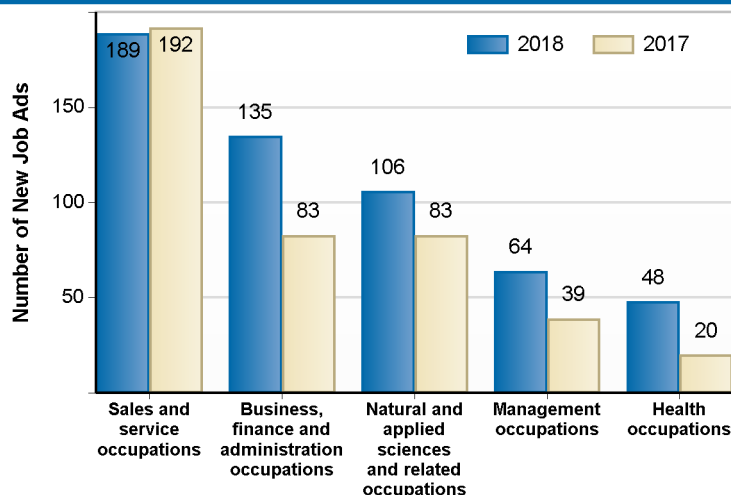
**Highest Number of Job Ads in Greater Fredericton Area: all Jobs (March 2018)**

• Retail salespersons	34 ads
• Retail sales supervisors	27 ads
• Sales and account representatives - wholesale trade (non-technical)	24 ads
• Securities agents, investment dealers and brokers	19 ads
• Other customer and information services representatives	16 ads
• Web designers and developers	15 ads
• Information systems analysts and consultants	15 ads
• User support technicians	14 ads
• Registered nurses and registered psychiatric nurses	13 ads
• Computer programmers and interactive media developers	13 ads

**Occupational Groups with Highest Number of Job Ads in the Greater Fredericton Area (March 2018)**

- Sales and service occupations (30%)
- Business, finance and administration occupations (21%)
- Natural and applied sciences and related occupations (17%)
- Management occupations (10%)
- Health occupations (8%)

**Occupational Groups with Highest Number of Job Ads in the Greater Fredericton Area (March 2018)**



**Highest Number of Job Ads in the Greater Fredericton Area: Jobs Requiring Post-Secondary Education (March 2018)**

• Retail sales supervisors	27 ads
• Securities agents, investment dealers and brokers	19 ads
• Web designers and developers	15 ads
• Information systems analysts and consultants	15 ads
• User support technicians	14 ads
• Registered nurses and registered psychiatric nurses	13 ads
• Computer programmers and interactive media developers	13 ads
• Professional occupations in business management consulting	13 ads
• Executive assistants	11 ads
• Computer network technicians	10 ads

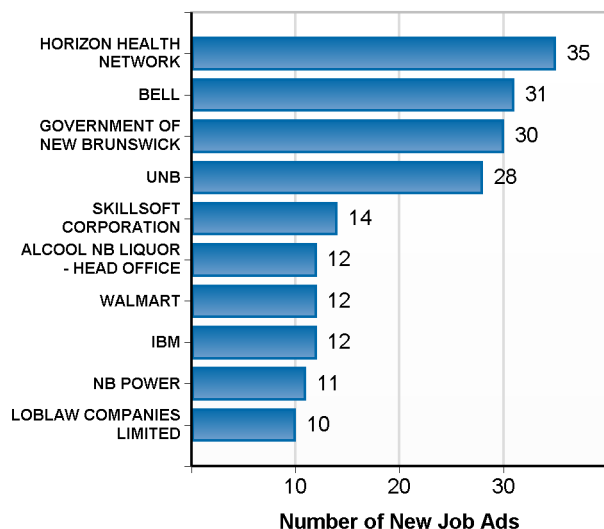
## Highest Number of Job Ads in Greater Fredericton Area: Jobs Requiring Management Skills (March 2018)

- Advertising, marketing and public relations managers 9 ads
- Computer and information systems managers 7 ads
- Insurance, real estate and financial brokerage managers 7 ads
- Other business services managers 6 ads
- Facility operation and maintenance managers 5 ads

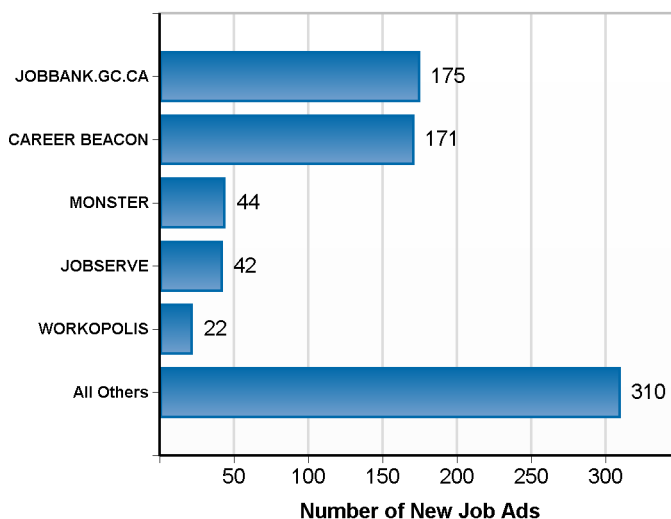
The top five sites for new job ads accounted for (59%) of all new online job ads in the Greater Fredericton Area in March 2018.

- JOBBANK.GC.CA (23%)
- CAREER BEACON (22%)
- MONSTER (6%)
- JOBSERVE (6%)
- CAREERARC (3%)

## Companies with Highest Number of Job Ads in the Greater Fredericton Area (March 2018)



## Sites with Highest Number of Job Ads in the Greater Fredericton Area (March 2018)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:  
[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html)

If you have questions or comments related to this product, please send an email to: [Imi@gnb.ca](mailto:Imi@gnb.ca)