

In February 2018, new on-line job advertisements show that:

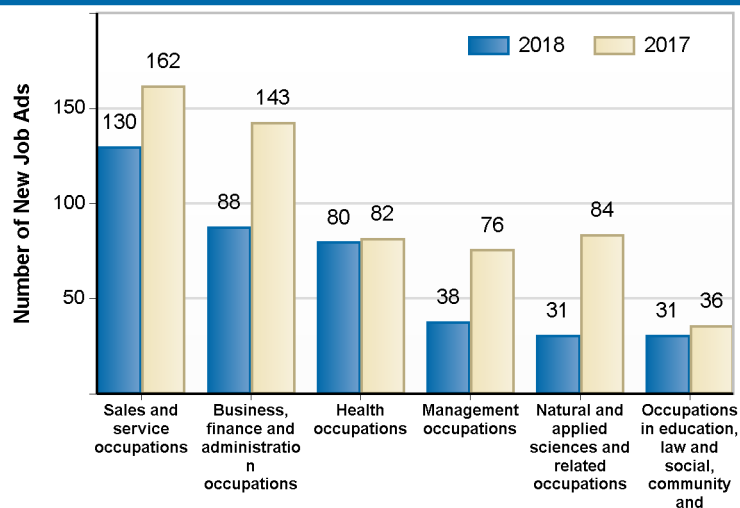
- There were 438 new on-line media advertisements for jobs in the Greater Saint John Area. This is lower than the same month last year (641).
- 70% of all jobs advertised were classified as full-time, 24% were part-time and 5% were contract and other.
- 18% of all jobs advertised in New Brunswick were located in the Greater Saint John Area.



Occupational Groups with Highest Number of Job Ads in the Greater Saint John Area (February 2018)

- Sales and service occupations (30%)
- Business, finance and administration occupations (20%)
- Health occupations (18%)
- Management occupations (9%)
- Occupations in education, law and social, community and government services (7%)

Occupational Groups with Highest Number of Job Ads in the Greater Saint John Area (February 2018)



Highest Number of Job Ads in Greater Saint John Area: all Jobs (February 2018)

- Registered nurses and registered psychiatric nurses 34 ads
- Retail salespersons 30 ads
- Sales and account representatives - wholesale trade (non-technical) 19 ads
- Retail sales supervisors 14 ads
- Licensed practical nurses 13 ads
- Nursing co-ordinators and supervisors 11 ads
- Transport truck drivers 11 ads
- Securities agents, investment dealers and brokers 10 ads
- Cashiers 9 ads
- Other customer and information services representatives 8 ads

Highest Number of Job Ads in the Greater Saint John Area: Jobs Requiring Post-Secondary Education (February 2018)

- Registered nurses and registered psychiatric nurses 34 ads
- Retail sales supervisors 14 ads
- Licensed practical nurses 13 ads
- Nursing co-ordinators and supervisors 11 ads
- Securities agents, investment dealers and brokers 10 ads
- Accounting technicians and bookkeepers 8 ads
- Social and community service workers 7 ads
- Supervisors, general office and administrative support workers 7 ads
- Information systems analysts and consultants 6 ads
- Professional occupations in business management consulting 6 ads

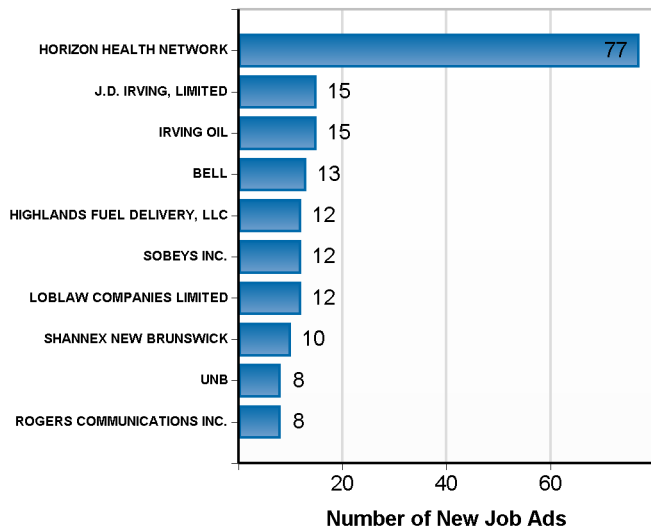
Highest Number of Job Ads in Greater Saint John Area: Jobs Requiring Management Skills (February 2018)

- Other business services managers 7 ads
- Advertising, marketing and public relations managers 6 ads
- Insurance, real estate and financial brokerage managers 5 ads
- Human resources managers 5 ads
- Computer and information systems managers 3 ads

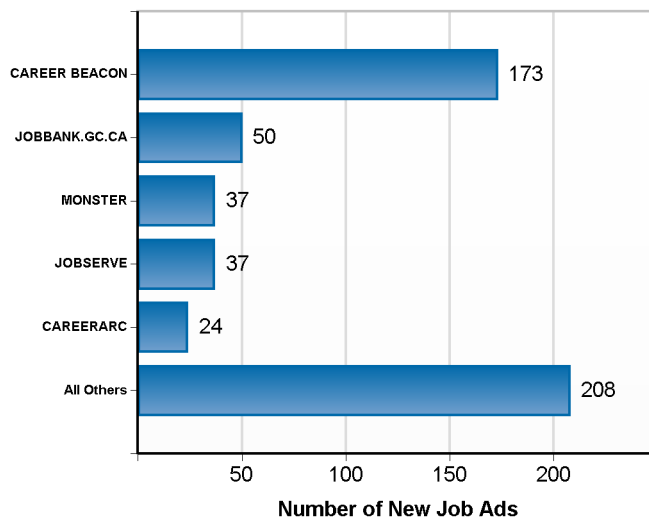
The top five sites for new job ads accounted for (61%) of all new online job ads in the Greater Saint John Area in February 2018.

- CAREER BEACON (33%)
- JOBBANK.GC.CA (9%)
- MONSTER (7%)
- JOBSERVE (7%)
- CAREERARC (5%)

Companies with Highest Number of Job Ads in the Greater Saint John Area (February 2018)



Sites with Highest Number of Job Ads in the Greater Saint John Area (February 2018)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: imi@gnb.ca