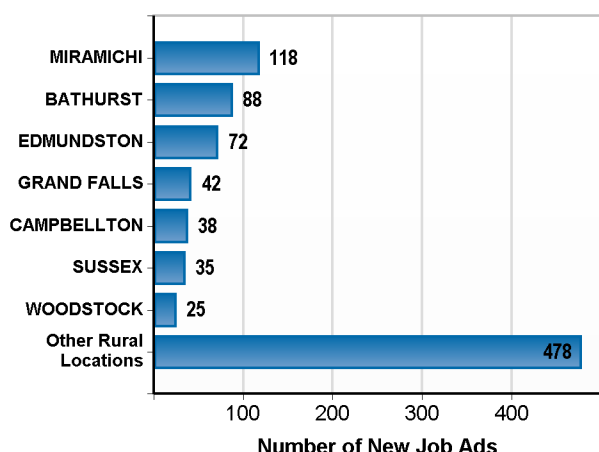


## In February 2018, new on-line job advertisements show that:

- There were 896 new on-line media advertisements for jobs in Rural New Brunswick. This is lower than the same month last year (1,158).
- 75% of all jobs advertised were classified as full-time, 22% were part-time and 3% were contract and other.
- 36% of all jobs advertised in New Brunswick were located in Rural New Brunswick.

## Locations with Highest Number of Job Ads in Rural New Brunswick (February 2018)



See map on reverse

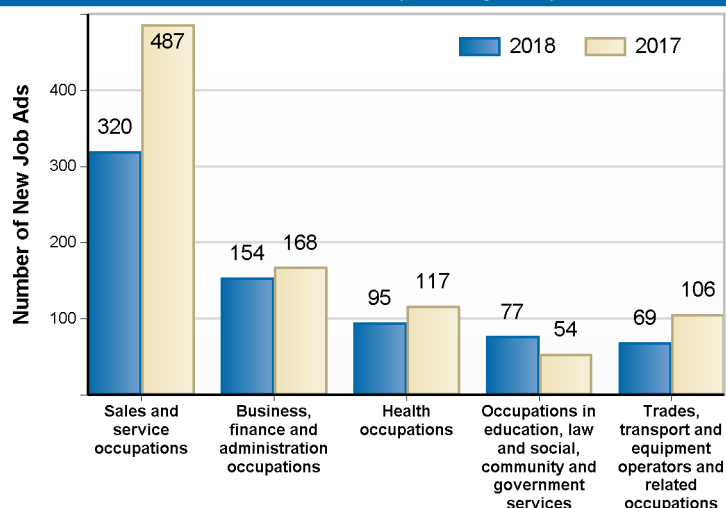
## Highest Number of Job Ads in Rural New Brunswick: all Jobs (February 2018)

- |   |        |
|---|--------|
| • Retail salespersons   | 60 ads |
| • Sales and account representatives - wholesale trade (non-technical) | 56 ads |
| • Food service supervisors  | 41 ads |
| • Other customer and information services representatives             | 40 ads |
| • Registered nurses and registered psychiatric nurses                 | 32 ads |
| • Securities agents, investment dealers and brokers                   | 31 ads |
| • Cashiers  | 26 ads |
| • Interior designers and interior decorators                          | 22 ads |
| • University professors and lecturers                                 | 20 ads |
| • Storekeepers and partpersons  | 19 ads |

## Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (February 2018)

- Sales and service occupations (36%)
- Business, finance and administration occupations (17%)
- Health occupations (11%)
- Occupations in education, law and social, community and government services (9%)
- Trades, transport and equipment operators and related occupations (8%)

## Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (February 2018)



## Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Post-Secondary Education (February 2018)

- |   |        |
|---|--------|
| • Food service supervisors                            | 41 ads |
| • Registered nurses and registered psychiatric nurses | 32 ads |
| • Securities agents, investment dealers and brokers   | 31 ads |
| • Interior designers and interior decorators          | 22 ads |
| • University professors and lecturers                 | 20 ads |
| • Retail sales supervisors                            | 13 ads |
| • Social and community service workers                | 13 ads |
| • Nursing co-ordinators and supervisors               | 11 ads |
| • Social workers                                      | 9 ads  |
| • Biologists and related scientists                   | 9 ads  |

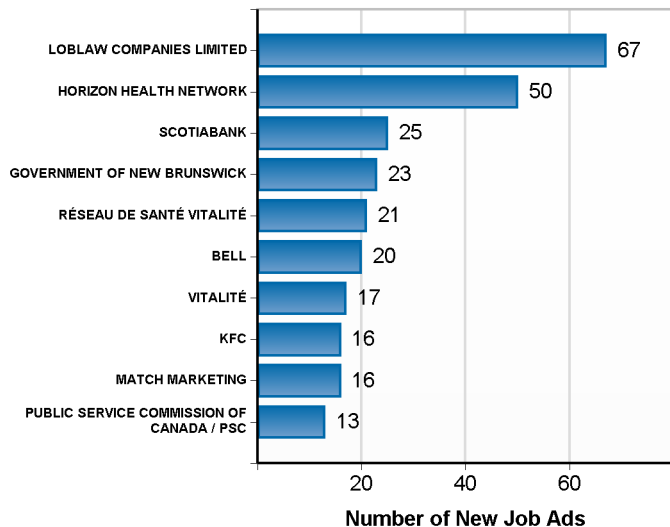
## Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Management Skills (February 2018)

- Managers in health care 8 ads
- Human resources managers 7 ads
- Insurance, real estate and financial brokerage managers 6 ads
- Facility operation and maintenance managers 5 ads
- Advertising, marketing and public relations managers 5 ads

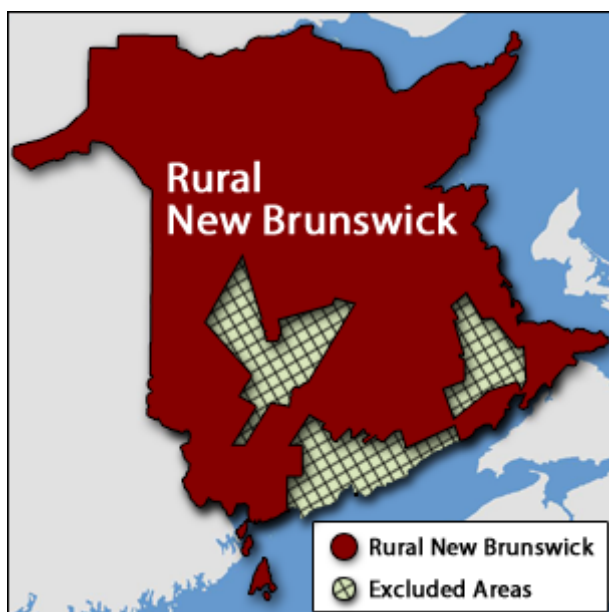
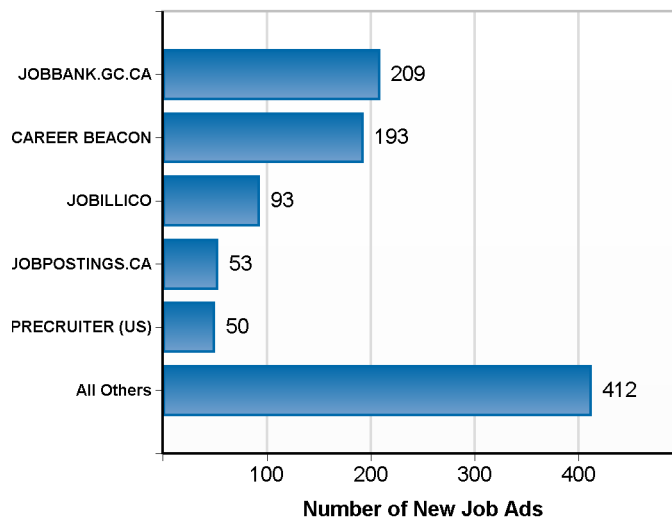
The top five sites for new job ads accounted for (59%) of all new online job ads in Rural New Brunswick in February 2018.

- JOBBANK.GC.CA (21%)
- CAREER BEACON (19%)
- JOBILLICO (9%)
- JOBPOSTINGS.CA (5%)
- ZIPRECRUITER (US) (5%)

## Companies with Highest Number of Job Ads in Rural New Brunswick (February 2018)



## Sites with Highest Number of Job Ads in Rural New Brunswick (February 2018)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:  
[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/HiringDemandBulletin.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletin.html)

If you have questions or comments related to this product, please send an email to: [lmi@gnb.ca](mailto:lmi@gnb.ca)