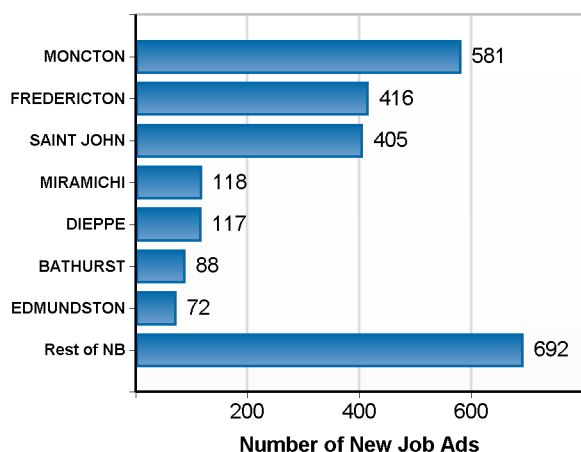


## In February 2018, new on-line job advertisements show that:

- There were 2,489 new on-line media advertisements for jobs in New Brunswick. This is lower than the same month last year (3,115).
- 75% of all jobs advertised were classified as full-time, 21% were part-time and 4% were contract and other.
- 56% of all jobs advertised in New Brunswick were located in Fredericton, Moncton, and Saint John.

## Locations with Highest Number of Job Ads in New Brunswick (February 2018)



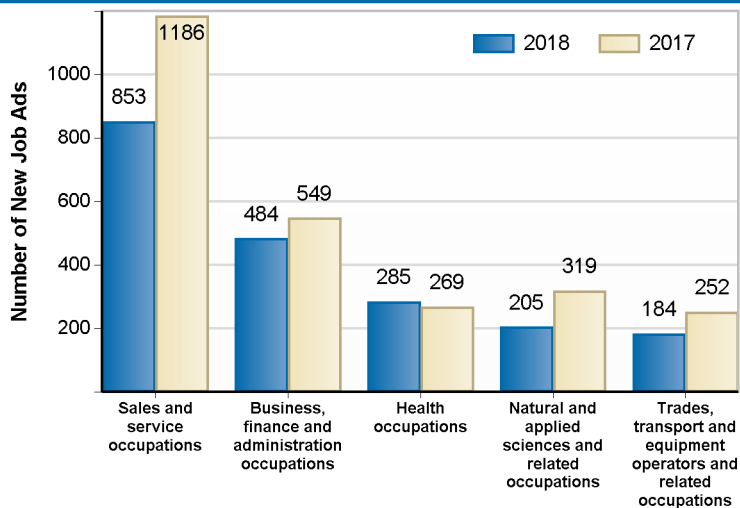
## Highest Number of Job Ads in New Brunswick: all Jobs (February 2018)

- |   |         |
|---|---------|
| • Retail salespersons   | 158 ads |
| • Sales and account representatives - wholesale trade (non-technical) | 131 ads |
| • Registered nurses and registered psychiatric nurses                 | 99 ads  |
| • Other customer and information services representatives             | 98 ads  |
| • Securities agents, investment dealers and brokers                   | 82 ads  |
| • Food service supervisors  | 67 ads  |
| • Retail sales supervisors  | 63 ads  |
| • Cashiers  | 52 ads  |
| • Storekeepers and partspersons                                       | 48 ads  |
| • Transport truck drivers   | 45 ads  |

## Occupational Groups with Highest Number of Job Ads in New Brunswick (February 2018)

- Sales and service occupations (34%)
- Business, finance and administration occupations (19%)
- Health occupations (11%)
- Natural and applied sciences and related occupations (8%)
- Trades, transport and equipment operators and related occupations (7%)

## Occupational Groups with Highest Number of Job Ads in New Brunswick (February 2018)



## Highest Number of Job Ads in New Brunswick: Jobs Requiring Post-Secondary Education (February 2018)

- |  |        |
|--|--------|
| • Registered nurses and registered psychiatric nurses        | 99 ads |
| • Securities agents, investment dealers and brokers          | 82 ads |
| • Food service supervisors                                   | 67 ads |
| • Retail sales supervisors                                   | 63 ads |
| • University professors and lecturers                        | 45 ads |
| • Nursing co-ordinators and supervisors                      | 40 ads |
| • Licensed practical nurses                                  | 36 ads |
| • Professional occupations in business management consulting | 34 ads |
| • Social and community service workers                       | 32 ads |
| • Social workers   | 29 ads |

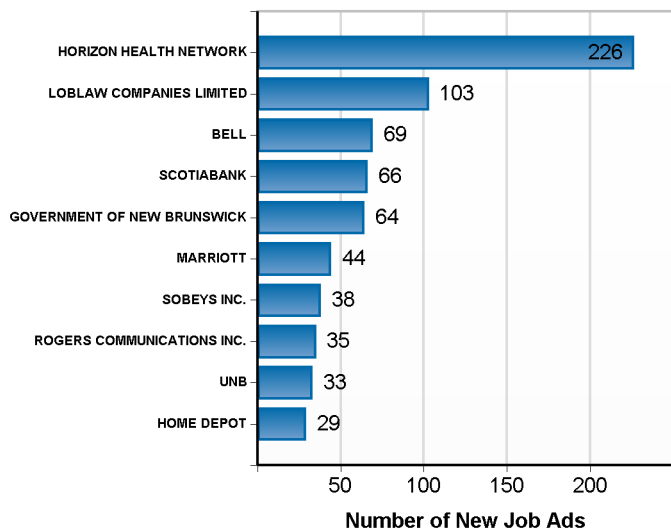
## Highest Number of Job Ads in New Brunswick: Jobs Requiring Management Skills (February 2018)

- Insurance, real estate and financial brokerage managers 20 ads
- Managers in health care 19 ads
- Advertising, marketing and public relations managers 19 ads
- Human resources managers 17 ads
- Facility operation and maintenance managers 16 ads

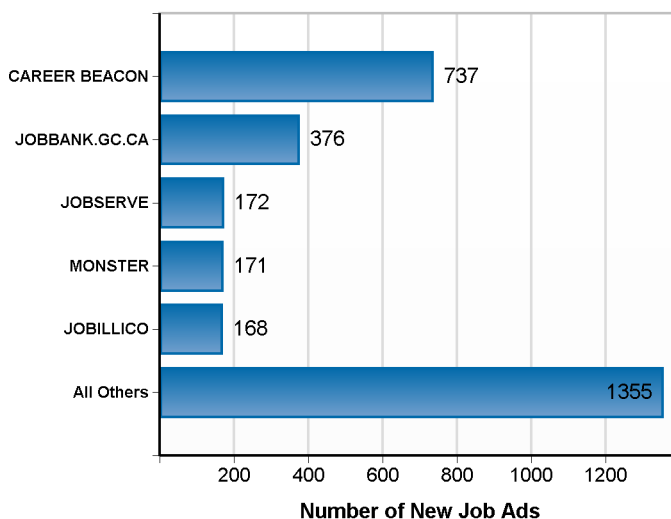
The top five sites for new job ads accounted for (55%) of all new online job ads in New Brunswick in February 2018.

- CAREER BEACON (25%)
- JOBBANK.GC.CA (13%)
- JOBSERVE (6%)
- MONSTER (6%)
- JOBILLICO (6%)

## Companies with Highest Number of Job Ads in New Brunswick (February 2018)



## Sites with Highest Number of Job Ads in New Brunswick (February 2018)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:  
[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html)

If you have questions or comments related to this product, please send an email to: [lmi@gnb.ca](mailto:lmi@gnb.ca)