

In February 2018, new on-line job advertisements show that:

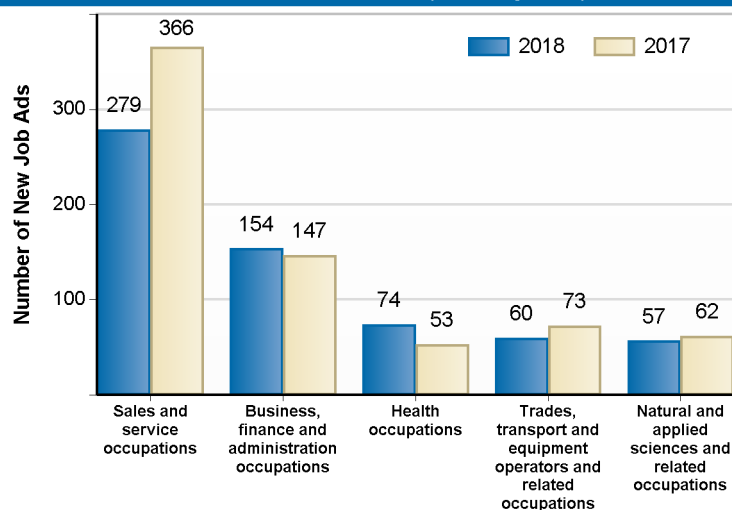
- There were 730 new on-line media advertisements for jobs in the Greater Moncton Area. This is lower than the same month last year (844).
- 80% of all jobs advertised were classified as full-time, 17% were part-time and 3% were contract and other.
- 29% of all jobs advertised in New Brunswick were located in the Greater Moncton Area.



Occupational Groups with Highest Number of Job Ads in the Greater Moncton Area (February 2018)

- Sales and service occupations (38%)
- Business, finance and administration occupations (21%)
- Health occupations (10%)
- Trades, transport and equipment operators and related occupations (8%)
- Natural and applied sciences and related occupations (8%)

Occupational Groups with Highest Number of Job Ads in the Greater Moncton Area (February 2018)



Highest Number of Job Ads in Greater Moncton Area: all Jobs (February 2018)

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|--|--------|
| • Retail salespersons | 50 ads |
| • Other customer and information services representatives | 41 ads |
| • Sales and account representatives - wholesale trade (non-technical) | 39 ads |
| • Securities agents, investment dealers and brokers | 29 ads |
| • Retail sales supervisors | 27 ads |
| • Registered nurses and registered psychiatric nurses | 19 ads |
| • Other repairers and servicers | 18 ads |
| • Food counter attendants, kitchen helpers and related support occupations | 18 ads |
| • Nursing co-ordinators and supervisors | 16 ads |
| • Storekeepers and partpersons | 14 ads |

Highest Number of Job Ads in the Greater Moncton Area: Jobs Requiring Post-Secondary Education (February 2018)

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|--|--------|
| • Securities agents, investment dealers and brokers | 29 ads |
| • Retail sales supervisors | 27 ads |
| • Registered nurses and registered psychiatric nurses | 19 ads |
| • Nursing co-ordinators and supervisors | 16 ads |
| • Social workers | 14 ads |
| • Financial auditors and accountants | 14 ads |
| • Licensed practical nurses | 13 ads |
| • User support technicians | 12 ads |
| • Food service supervisors | 10 ads |
| • Professional occupations in business management consulting | 10 ads |

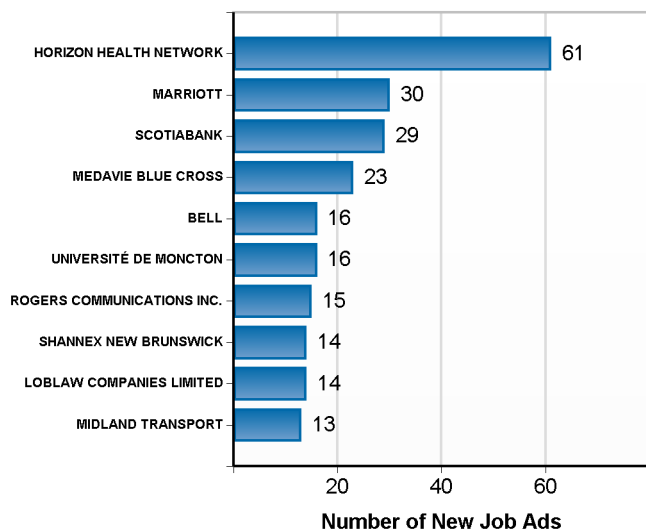
Highest Number of Job Ads in Greater Moncton Area: Jobs Requiring Management Skills (February 2018)

- Managers in health care 6 ads
- Facility operation and maintenance managers 6 ads
- Insurance, real estate and financial brokerage managers 4 ads
- Human resources managers 4 ads
- Advertising, marketing and public relations managers 4 ads

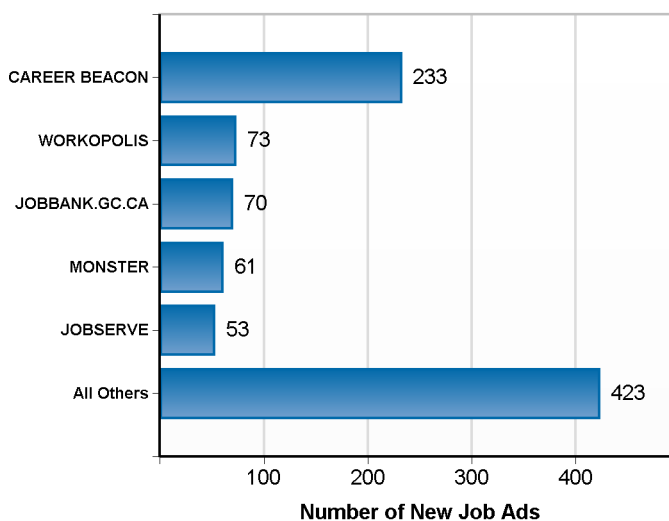
The top five sites for new job ads accounted for (54%) of all new online job ads in the Greater Moncton Area in February 2018.

- CAREER BEACON (26%)
- WORKOPOLIS (8%)
- JOBBANK.GC.CA (8%)
- MONSTER (7%)
- JOBSERVE (6%)

Companies with Highest Number of Job Ads in the Greater Moncton Area (February 2018)



Sites with Highest Number of Job Ads in the Greater Moncton Area (February 2018)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: imi@gnb.ca