

## In February 2018, new on-line job advertisements show that:

- There were 425 new on-line media advertisements for jobs in the Greater Fredericton Area. This is lower than the same month last year (472).
- 74% of all jobs advertised were classified as full-time, 21% were part-time and 5% were contract and other.
- 17% of all jobs advertised in New Brunswick were located in the Greater Fredericton Area.



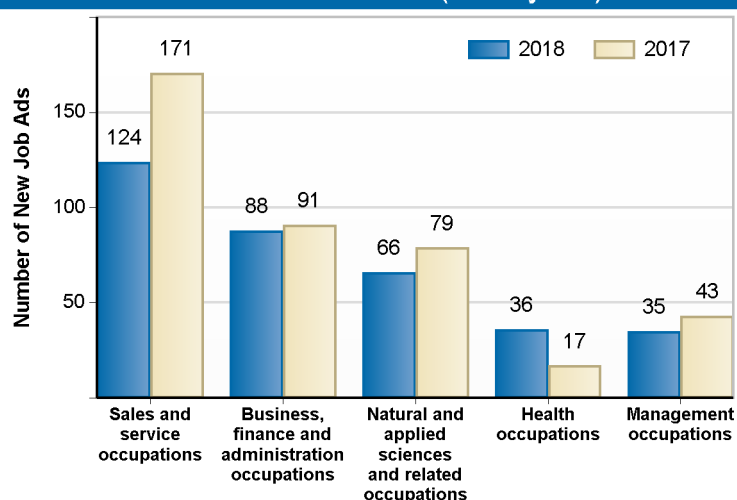
## Highest Number of Job Ads in Greater Fredericton Area: all Jobs (February 2018)

- |   |        |
|---|--------|
| • Retail salespersons   | 18 ads |
| • Sales and account representatives - wholesale trade (non-technical) | 17 ads |
| • Registered nurses and registered psychiatric nurses                 | 14 ads |
| • Securities agents, investment dealers and brokers                   | 12 ads |
| • University professors and lecturers                                 | 12 ads |
| • Executive assistants  | 11 ads |
| • Information systems analysts and consultants                        | 11 ads |
| • Professional occupations in business management consulting          | 10 ads |
| • Food service supervisors  | 10 ads |
| • Retail sales supervisors  | 9 ads  |

## Occupational Groups with Highest Number of Job Ads in the Greater Fredericton Area (February 2018)

- Sales and service occupations (29%)
- Business, finance and administration occupations (21%)
- Natural and applied sciences and related occupations (16%)
- Health occupations (8%)
- Management occupations (8%)

## Occupational Groups with Highest Number of Job Ads in the Greater Fredericton Area (February 2018)



## Highest Number of Job Ads in the Greater Fredericton Area: Jobs Requiring Post-Secondary Education (February 2018)

- |  |        |
|--|--------|
| • Registered nurses and registered psychiatric nurses          | 14 ads |
| • Securities agents, investment dealers and brokers            | 12 ads |
| • University professors and lecturers                          | 12 ads |
| • Executive assistants   | 11 ads |
| • Information systems analysts and consultants                 | 11 ads |
| • Professional occupations in business management consulting   | 10 ads |
| • Food service supervisors                                     | 10 ads |
| • Retail sales supervisors                                     | 9 ads  |
| • Computer engineers (except software engineers and designers) | 8 ads  |
| • Customer and information services supervisors                | 8 ads  |

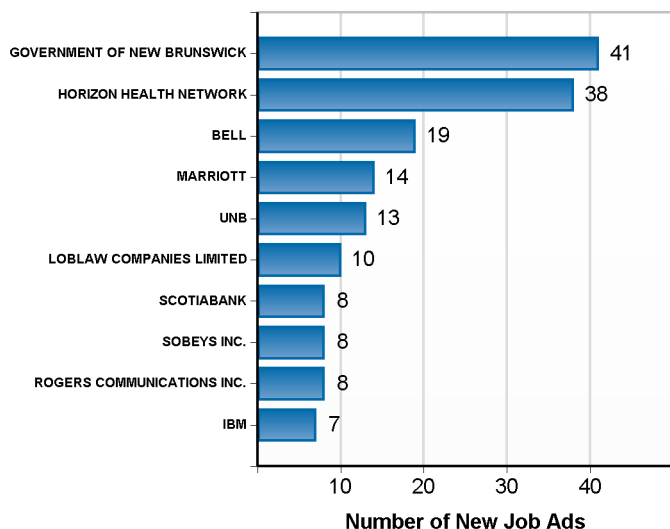
### Highest Number of Job Ads in Greater Fredericton Area: Jobs Requiring Management Skills (February 2018)

- Insurance, real estate and financial brokerage managers 5 ads
- Advertising, marketing and public relations managers 4 ads
- Managers in health care 4 ads
- Facility operation and maintenance managers 3 ads
- Computer and information systems managers 3 ads

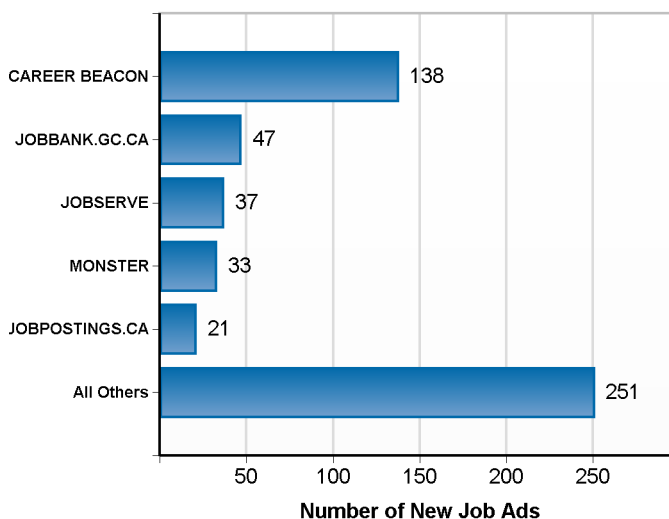
The top five sites for new job ads accounted for (52%) of all new online job ads in the Greater Fredericton Area in February 2018.

- CAREER BEACON (26%)
- JOBBANK.GC.CA (9%)
- JOBSERVE (7%)
- MONSTER (6%)
- JOBPOSTINGS.CA (4%)

### Companies with Highest Number of Job Ads in the Greater Fredericton Area (February 2018)



### Sites with Highest Number of Job Ads in the Greater Fredericton Area (February 2018)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:  
[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html)

If you have questions or comments related to this product, please send an email to: [Imi@gnb.ca](mailto:Imi@gnb.ca)