

In January 2018, new on-line job advertisements show that:

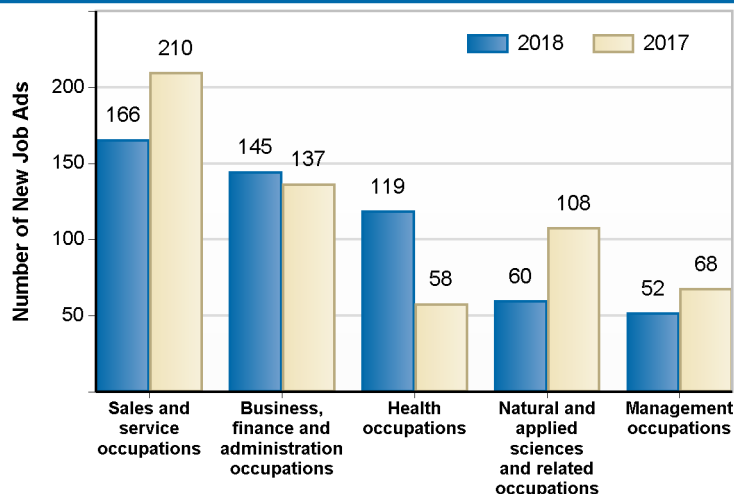
- There were 631 new on-line media advertisements for jobs in the Greater Saint John Area. This is lower than the same month last year (664).
- 78% of all jobs advertised were classified as full-time, 17% were part-time and 4% were contract and other.
- 22% of all jobs advertised in New Brunswick were located in the Greater Saint John Area.



Occupational Groups with Highest Number of Job Ads in the Greater Saint John Area (January 2018)

- Sales and service occupations (26%)
- Business, finance and administration occupations (23%)
- Health occupations (19%)
- Natural and applied sciences and related occupations (10%)
- Management occupations (8%)

Occupational Groups with Highest Number of Job Ads in the Greater Saint John Area (January 2018)



Highest Number of Job Ads in Greater Saint John Area: all Jobs (January 2018)

- Registered nurses and registered psychiatric nurses 83 ads
- Retail salespersons 32 ads
- Sales and account representatives - wholesale trade (non-technical) 25 ads
- Other customer and information services representatives 23 ads
- Retail sales supervisors 21 ads
- Securities agents, investment dealers and brokers 20 ads
- Human resources professionals 14 ads
- Storekeepers and partpersons 11 ads
- Cashiers 10 ads
- User support technicians 10 ads

Highest Number of Job Ads in the Greater Saint John Area: Jobs Requiring Post-Secondary Education (January 2018)

- Registered nurses and registered psychiatric nurses 83 ads
- Retail sales supervisors 21 ads
- Securities agents, investment dealers and brokers 20 ads
- Human resources professionals 14 ads
- User support technicians 10 ads
- Supervisors, finance and insurance office workers 9 ads
- University professors and lecturers 9 ads
- Financial auditors and accountants 9 ads
- Information systems analysts and consultants 9 ads
- Licensed practical nurses 7 ads

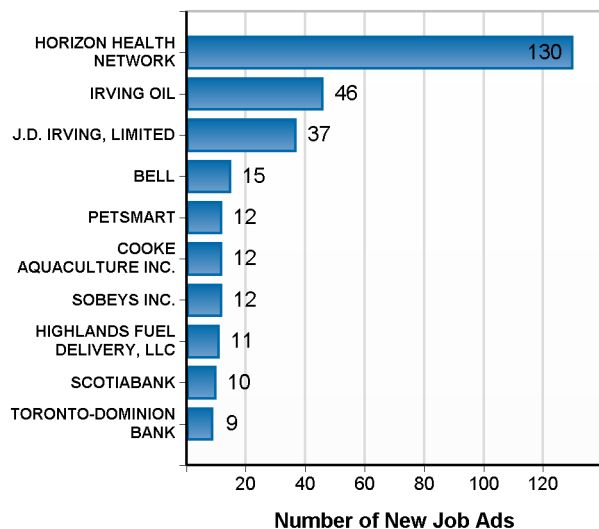
Highest Number of Job Ads in Greater Saint John Area: Jobs Requiring Management Skills (January 2018)

- Facility operation and maintenance managers 8 ads
- Human resources managers 6 ads
- Insurance, real estate and financial brokerage managers 5 ads
- Financial managers 5 ads
- Computer and information systems managers 5 ads

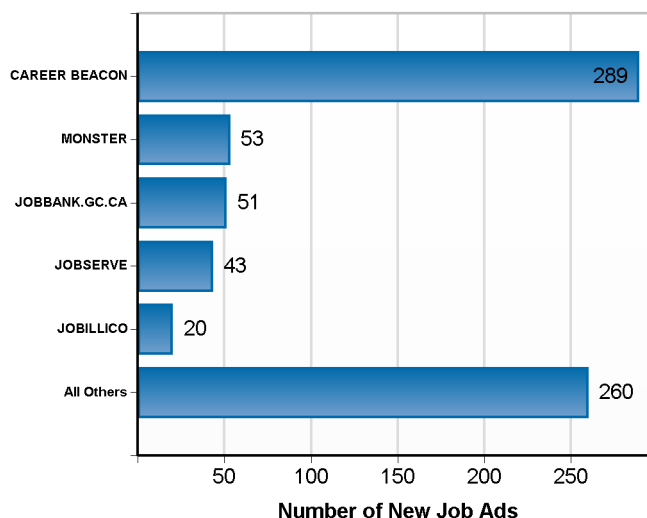
The top five sites for new job ads accounted for (64%) of all new online job ads in the Greater Saint John Area in January 2018.

- CAREER BEACON (40%)
- MONSTER (7%)
- JOBBANK.GC.CA (7%)
- JOBSERVE (6%)
- JOBILLICO (3%)

Companies with Highest Number of Job Ads in the Greater Saint John Area (January 2018)



Sites with Highest Number of Job Ads in the Greater Saint John Area (January 2018)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: imi@gnb.ca