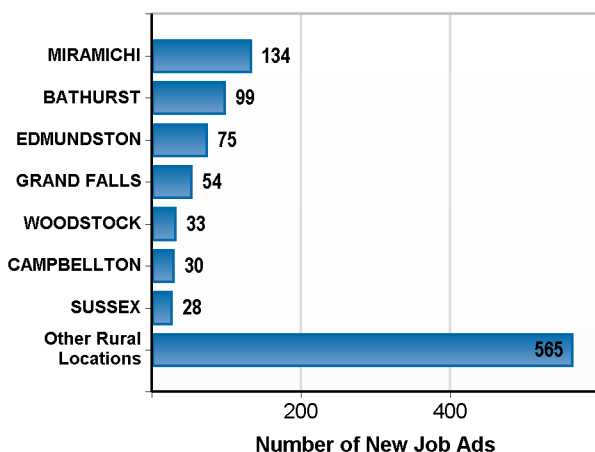


### In January 2018, new on-line job advertisements show that:

- There were 1,018 new on-line media advertisements for jobs in Rural New Brunswick. This is lower than the same month last year (1,179).
- 75% of all jobs advertised were classified as full-time, 22% were part-time and 3% were contract and other.
- 35% of all jobs advertised in New Brunswick were located in Rural New Brunswick.

### Locations with Highest Number of Job Ads in Rural New Brunswick (January 2018)



See map on reverse

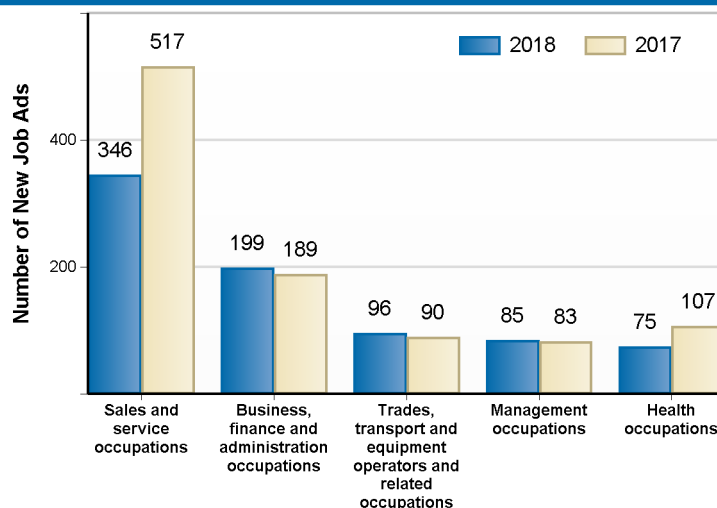
### Highest Number of Job Ads in Rural New Brunswick: all Jobs (January 2018)

- Other customer and information services representatives 70 ads
- Sales and account representatives - wholesale trade (non-technical) 65 ads
- Securities agents, investment dealers and brokers 60 ads
- Retail salespersons 58 ads
- Retail sales supervisors 35 ads
- Transport truck drivers 30 ads
- Storekeepers and partspersons 29 ads
- Cashiers 27 ads
- Interior designers and interior decorators 24 ads
- University professors and lecturers 21 ads

### Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (January 2018)

- Sales and service occupations (34%)
- Business, finance and administration occupations (20%)
- Trades, transport and equipment operators and related occupations (9%)
- Management occupations (8%)
- Health occupations (7%)

### Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (January 2018)



### Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Post-Secondary Education (January 2018)

- Securities agents, investment dealers and brokers 60 ads
- Retail sales supervisors 35 ads
- Interior designers and interior decorators 24 ads
- University professors and lecturers 21 ads
- Registered nurses and registered psychiatric nurses 16 ads
- Social and community service workers 15 ads
- Administrative assistants 12 ads
- Social workers 11 ads
- Supervisors, food, beverage and associated products processing 9 ads
- Supervisors, finance and insurance office workers 9 ads

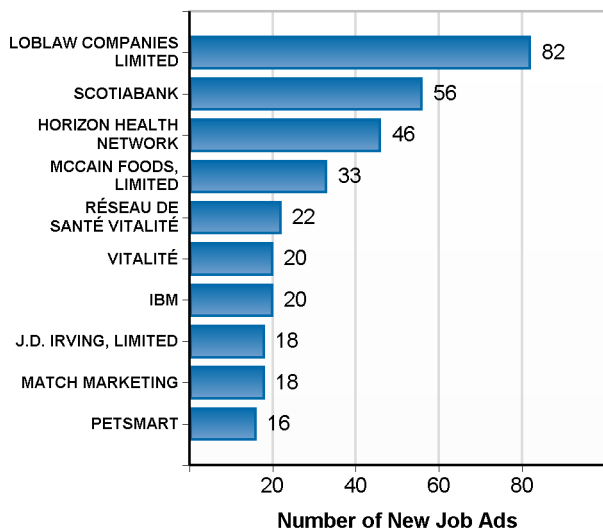
## Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Management Skills (January 2018)

- Managers in health care 16 ads
- Advertising, marketing and public relations managers 12 ads
- Other business services managers 7 ads
- Manufacturing managers 6 ads
- Human resources managers 6 ads

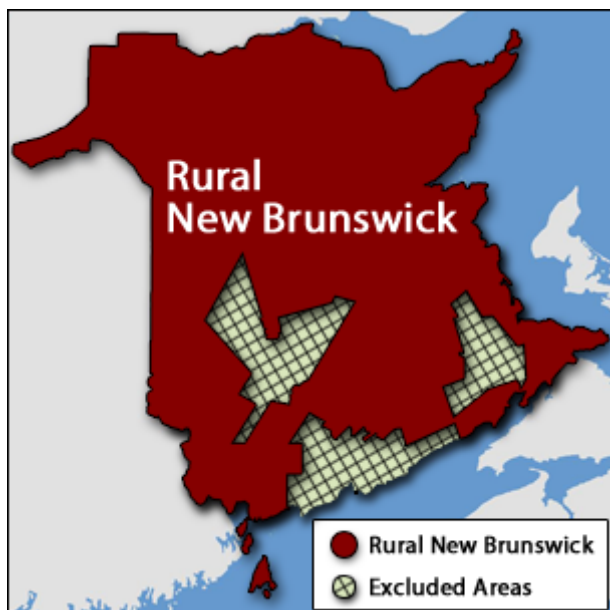
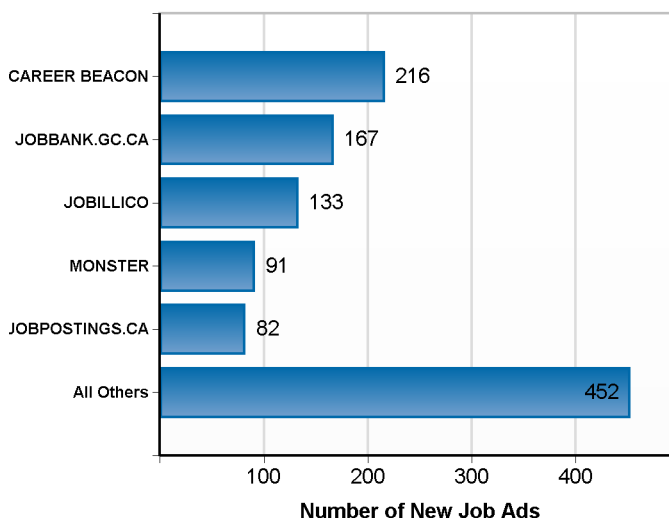
The top five sites for new job ads accounted for (60%) of all new online job ads in Rural New Brunswick in January 2018.

- CAREER BEACON (19%)
- JOBBANK.GC.CA (15%)
- JOBILLICO (12%)
- MONSTER (8%)
- JOBPOSTINGS.CA (7%)

## Companies with Highest Number of Job Ads in Rural New Brunswick (January 2018)



## Sites with Highest Number of Job Ads in Rural New Brunswick (January 2018)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:  
[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/HiringDemandBulletin.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletin.html)

If you have questions or comments related to this product, please send an email to: [lmi@gnb.ca](mailto:lmi@gnb.ca)