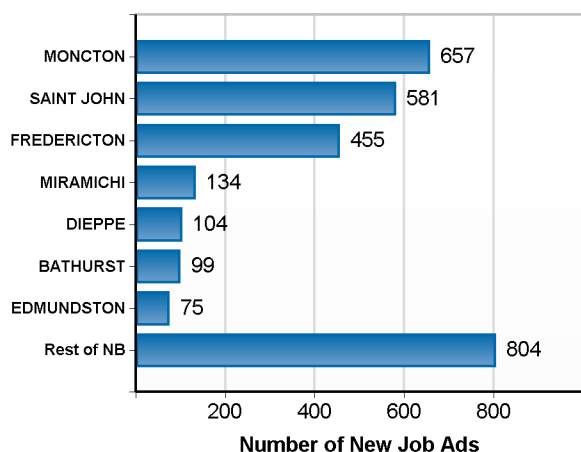


## In January 2018, new on-line job advertisements show that:

- There were 2,909 new on-line media advertisements for jobs in New Brunswick. This is lower than the same month last year (3,208).
- 77% of all jobs advertised were classified as full-time, 20% were part-time and 3% were contract and other.
- 58% of all jobs advertised in New Brunswick were located in Fredericton, Moncton, and Saint John.

## Locations with Highest Number of Job Ads in New Brunswick (January 2018)



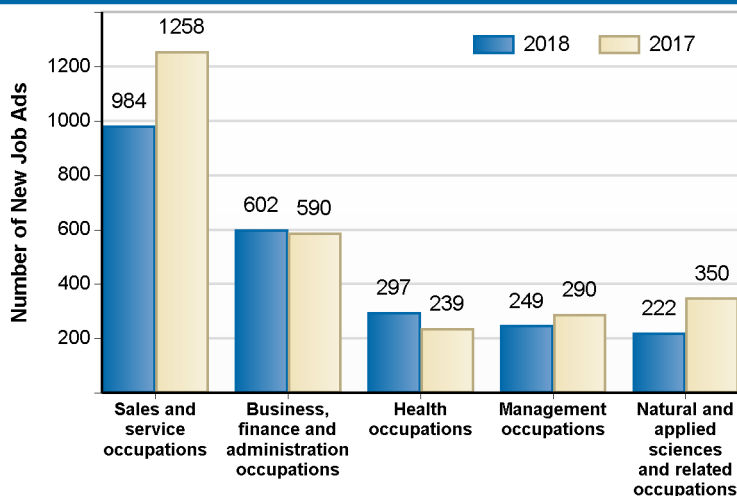
## Highest Number of Job Ads in New Brunswick: all Jobs (January 2018)

- |   |         |
|---|---------|
| • Sales and account representatives - wholesale trade (non-technical) | 165 ads |
| • Retail salespersons   | 160 ads |
| • Other customer and information services representatives             | 156 ads |
| • Registered nurses and registered psychiatric nurses                 | 124 ads |
| • Securities agents, investment dealers and brokers                   | 116 ads |
| • Retail sales supervisors  | 98 ads  |
| • University professors and lecturers                                 | 71 ads  |
| • Cashiers  | 69 ads  |
| • Storekeepers and partspersons                                       | 63 ads  |
| • Transport truck drivers   | 52 ads  |

## Occupational Groups with Highest Number of Job Ads in New Brunswick (January 2018)

- Sales and service occupations (34%)
- Business, finance and administration occupations (21%)
- Health occupations (10%)
- Management occupations (9%)
- Natural and applied sciences and related occupations (8%)

## Occupational Groups with Highest Number of Job Ads in New Brunswick (January 2018)



## Highest Number of Job Ads in New Brunswick: Jobs Requiring Post-Secondary Education (January 2018)

- |   |         |
|---|---------|
| • Registered nurses and registered psychiatric nurses | 124 ads |
| • Securities agents, investment dealers and brokers   | 116 ads |
| • Retail sales supervisors                            | 98 ads  |
| • University professors and lecturers                 | 71 ads  |
| • Social and community service workers                | 38 ads  |
| • Supervisors, finance and insurance office workers   | 36 ads  |
| • User support technicians                            | 34 ads  |
| • Financial auditors and accountants                  | 33 ads  |
| • Computer network technicians                        | 31 ads  |
| • Social workers                                      | 30 ads  |

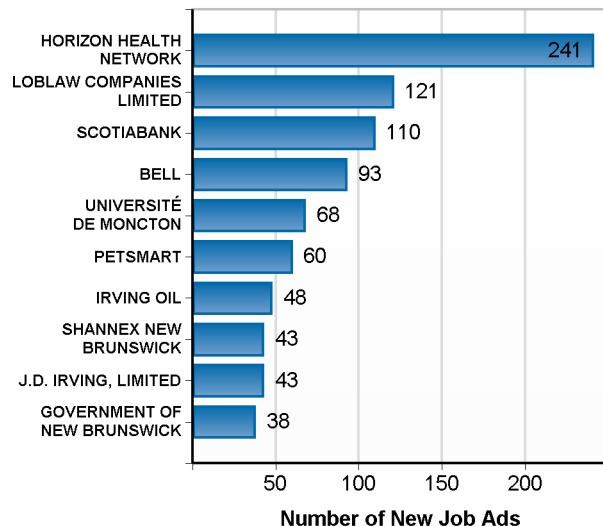
## Highest Number of Job Ads in New Brunswick: Jobs Requiring Management Skills (January 2018)

- Advertising, marketing and public relations managers 28 ads
- Human resources managers 22 ads
- Insurance, real estate and financial brokerage managers 21 ads
- Managers in health care 20 ads
- Facility operation and maintenance managers 20 ads

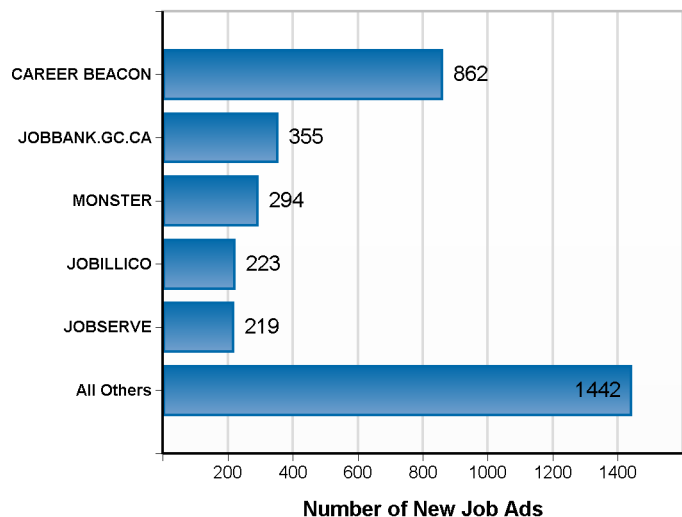
The top five sites for new job ads accounted for (58%) of all new online job ads in New Brunswick in January 2018.

- CAREER BEACON (25%)
- JOBBANK.GC.CA (10%)
- MONSTER (9%)
- JOBILLICO (7%)
- JOBSERVE (6%)

## Companies with Highest Number of Job Ads in New Brunswick (January 2018)



## Sites with Highest Number of Job Ads in New Brunswick (January 2018)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:  
[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html)

If you have questions or comments related to this product, please send an email to: [lmi@gnb.ca](mailto:lmi@gnb.ca)