

## In January 2018, new on-line job advertisements show that:

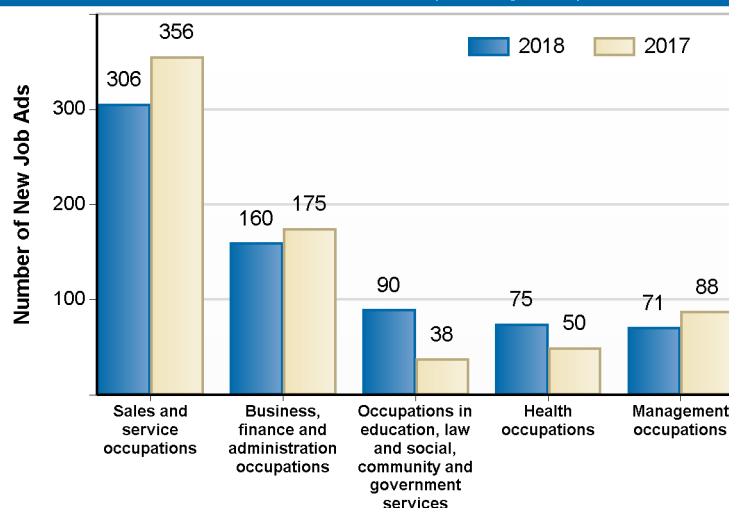
- There were 792 new on-line media advertisements for jobs in the Greater Moncton Area. This is lower than the same month last year (854).
- 79% of all jobs advertised were classified as full-time, 18% were part-time and 3% were contract and other.
- 27% of all jobs advertised in New Brunswick were located in the Greater Moncton Area.



## Occupational Groups with Highest Number of Job Ads in the Greater Moncton Area (January 2018)

- Sales and service occupations (39%)
- Business, finance and administration occupations (20%)
- Occupations in education, law and social, community and government services (11%)
- Health occupations (9%)
- Management occupations (9%)

## Occupational Groups with Highest Number of Job Ads in the Greater Moncton Area (January 2018)



## Highest Number of Job Ads in Greater Moncton Area: all Jobs (January 2018)

- Other customer and information services representatives 50 ads
- Retail salespersons 47 ads
- Sales and account representatives - wholesale trade (non-technical) 46 ads
- University professors and lecturers 39 ads
- Retail sales supervisors 31 ads
- Securities agents, investment dealers and brokers 25 ads
- Nursing co-ordinators and supervisors 23 ads
- Registered nurses and registered psychiatric nurses 21 ads
- Cashiers 18 ads
- Social and community service workers 17 ads

## Highest Number of Job Ads in the Greater Moncton Area: Jobs Requiring Post-Secondary Education (January 2018)

- University professors and lecturers 39 ads
- Retail sales supervisors 31 ads
- Securities agents, investment dealers and brokers 25 ads
- Nursing co-ordinators and supervisors 23 ads
- Registered nurses and registered psychiatric nurses 21 ads
- Social and community service workers 17 ads
- Supervisors, finance and insurance office workers 13 ads
- User support technicians 13 ads
- Professional occupations in business management consulting 11 ads
- Executive assistants 10 ads

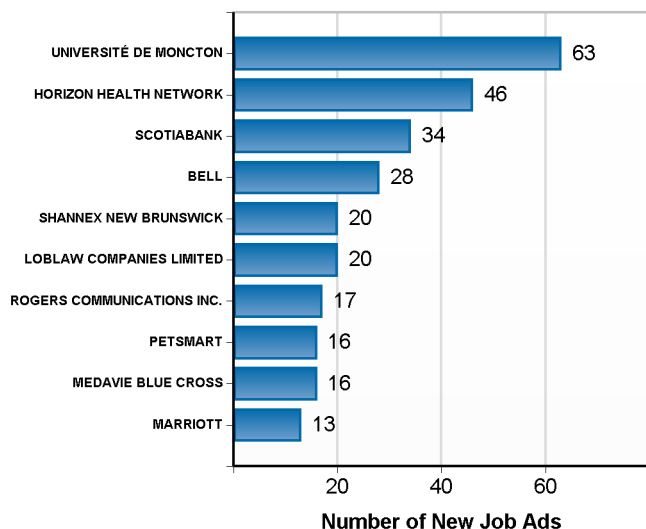
## Highest Number of Job Ads in Greater Moncton Area: Jobs Requiring Management Skills (January 2018)

- Advertising, marketing and public relations managers 11 ads
- Human resources managers 7 ads
- Retail and wholesale trade managers 6 ads
- Other business services managers 6 ads
- Corporate sales managers 5 ads

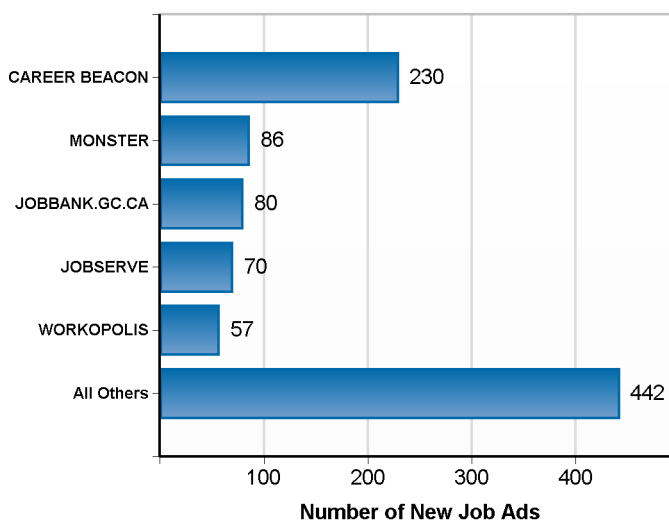
The top five sites for new job ads accounted for (54%) of all new online job ads in the Greater Moncton Area in January 2018.

- CAREER BEACON (24%)
- MONSTER (9%)
- JOBBANK.GC.CA (8%)
- JOBSERVE (7%)
- WORKOPOLIS (6%)

## Companies with Highest Number of Job Ads in the Greater Moncton Area (January 2018)



## Sites with Highest Number of Job Ads in the Greater Moncton Area (January 2018)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:  
[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html)

If you have questions or comments related to this product, please send an email to: [lmi@gnb.ca](mailto:lmi@gnb.ca)