

In January 2018, new on-line job advertisements show that:

- There were 468 new on-line media advertisements for jobs in the Greater Fredericton Area. This is lower than the same month last year (511).
- 75% of all jobs advertised were classified as full-time, 22% were part-time and 4% were contract and other.
- 16% of all jobs advertised in New Brunswick were located in the Greater Fredericton Area.



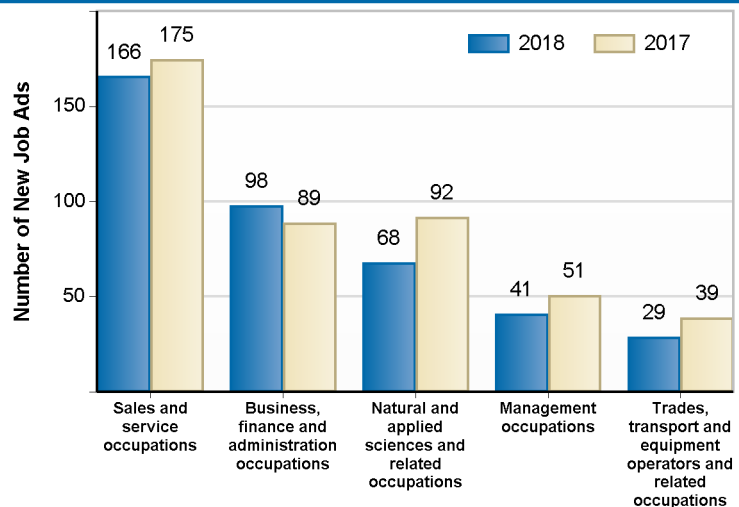
Highest Number of Job Ads in Greater Fredericton Area: all Jobs (January 2018)

- Sales and account representatives - wholesale trade (non-technical) 29 ads
- Retail salespersons 23 ads
- Computer network technicians 16 ads
- Janitors, caretakers and building superintendents 14 ads
- Cashiers 14 ads
- Other customer and information services representatives 13 ads
- Storekeepers and partspersons 12 ads
- Securities agents, investment dealers and brokers 11 ads
- Retail sales supervisors 11 ads
- Cooks 11 ads

Occupational Groups with Highest Number of Job Ads in the Greater Fredericton Area (January 2018)

- Sales and service occupations (35%)
- Business, finance and administration occupations (21%)
- Natural and applied sciences and related occupations (15%)
- Management occupations (9%)
- Trades, transport and equipment operators and related occupations (6%)

Occupational Groups with Highest Number of Job Ads in the Greater Fredericton Area (January 2018)



Highest Number of Job Ads in the Greater Fredericton Area: Jobs Requiring Post-Secondary Education (January 2018)

- Computer network technicians 16 ads
- Retail sales supervisors 11 ads
- Securities agents, investment dealers and brokers 11 ads
- Computer programmers and interactive media developers 8 ads
- Computer engineers (except software engineers and designers) 8 ads
- Web designers and developers 7 ads
- Administrative assistants 7 ads
- Financial auditors and accountants 7 ads
- Professional occupations in business management consulting 7 ads
- Information systems analysts and consultants 5 ads

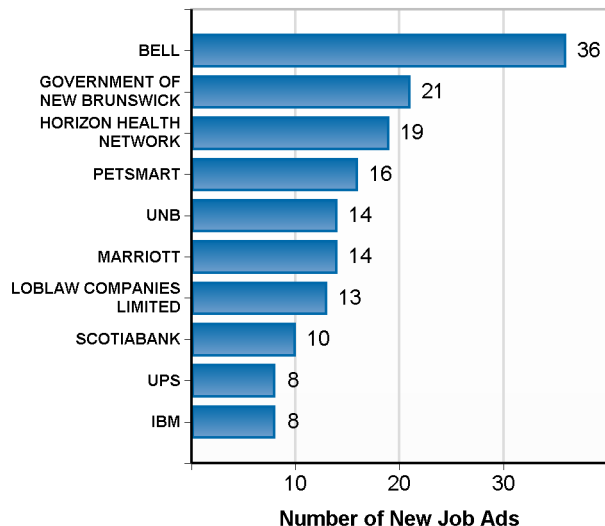
Highest Number of Job Ads in Greater Fredericton Area: Jobs Requiring Management Skills (January 2018)

- Insurance, real estate and financial brokerage managers 7 ads
- Facility operation and maintenance managers 6 ads
- Computer and information systems managers 5 ads
- Advertising, marketing and public relations managers 4 ads
- Government managers - health and social policy development and program administration 3 ads

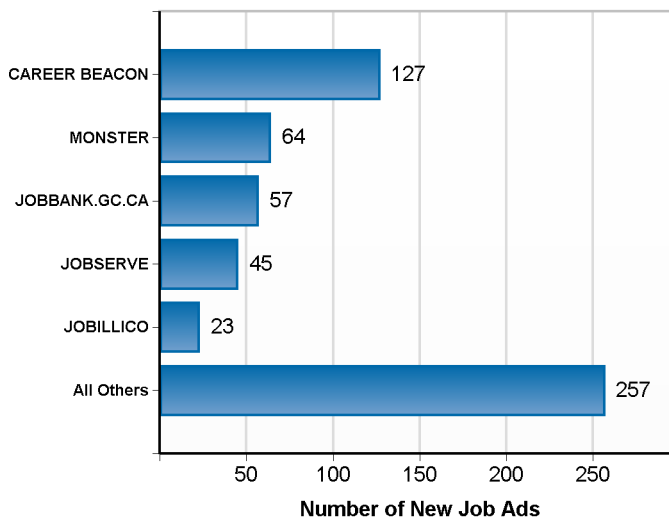
The top five sites for new job ads accounted for (55%) of all new online job ads in the Greater Fredericton Area in January 2018.

- CAREER BEACON (22%)
- MONSTER (11%)
- JOBBANK.GC.CA (10%)
- JOBSERVE (8%)
- JOBILLICO (4%)

Companies with Highest Number of Job Ads in the Greater Fredericton Area (January 2018)



Sites with Highest Number of Job Ads in the Greater Fredericton Area (January 2018)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: Imi@gnb.ca