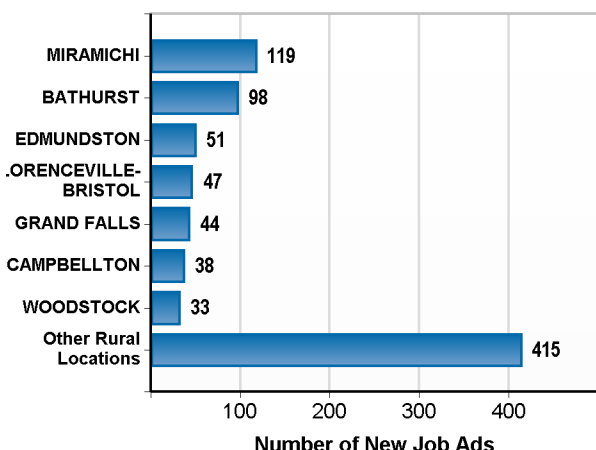


In December 2017, new on-line job advertisements show that:

- There were 845 new on-line media advertisements for jobs in Rural New Brunswick. This is lower than the same month last year (903).
- 79% of all jobs advertised were classified as full-time, 19% were part-time and 3% were contract and other.
- 37% of all jobs advertised in New Brunswick were located in Rural New Brunswick.

Locations with Highest Number of Job Ads in Rural New Brunswick (December 2017)

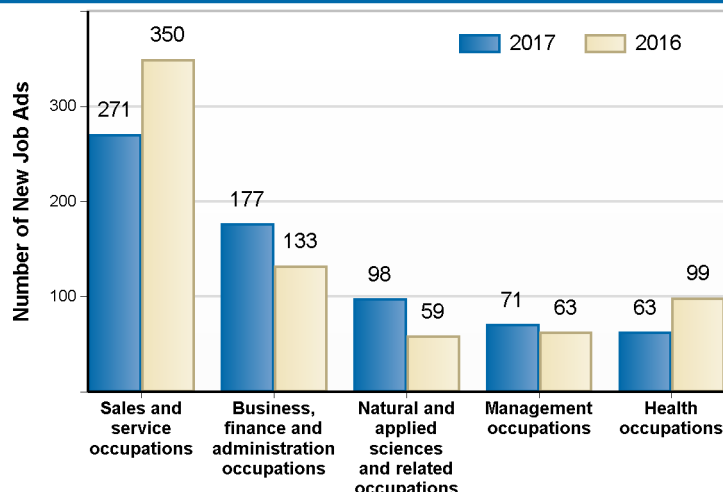


See map on reverse

Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (December 2017)

- Sales and service occupations (32%)
- Business, finance and administration occupations (21%)
- Natural and applied sciences and related occupations (12%)
- Management occupations (8%)
- Health occupations (7%)

Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (December 2017)



Highest Number of Job Ads in Rural New Brunswick: all Jobs (December 2017)

- Retail salespersons 57 ads
- Other customer and information services representatives 51 ads
- Securities agents, investment dealers and brokers 47 ads
- Sales and account representatives - wholesale trade (non-technical) 47 ads
- Cashiers 34 ads
- Retail sales supervisors 20 ads
- Registered nurses and registered psychiatric nurses 19 ads
- Interior designers and interior decorators 16 ads
- User support technicians 16 ads
- Managers in health care 15 ads

Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Post-Secondary Education (December 2017)

- Securities agents, investment dealers and brokers 47 ads
- Retail sales supervisors 20 ads
- Registered nurses and registered psychiatric nurses 19 ads
- Interior designers and interior decorators 16 ads
- User support technicians 16 ads
- Computer network technicians 14 ads
- Food service supervisors 11 ads
- Secondary school teachers 11 ads
- Accounting technicians and bookkeepers 10 ads
- Professional occupations in business management consulting 9 ads

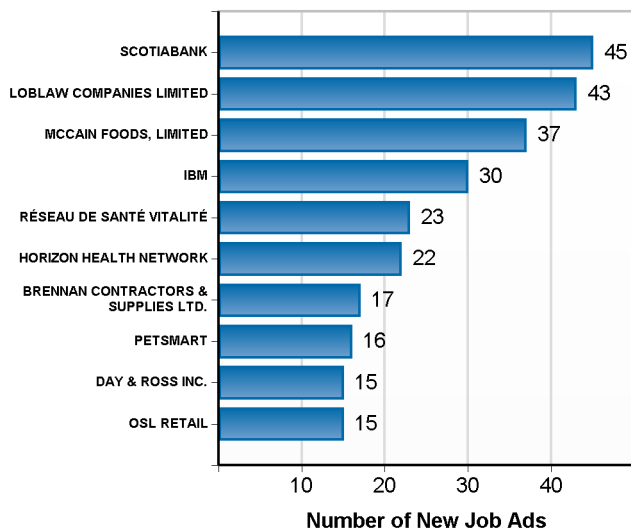
Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Management Skills (December 2017)

- Managers in health care 15 ads
- Corporate sales managers 11 ads
- Facility operation and maintenance managers 9 ads
- Insurance, real estate and financial brokerage managers 8 ads
- Computer and information systems managers 4 ads

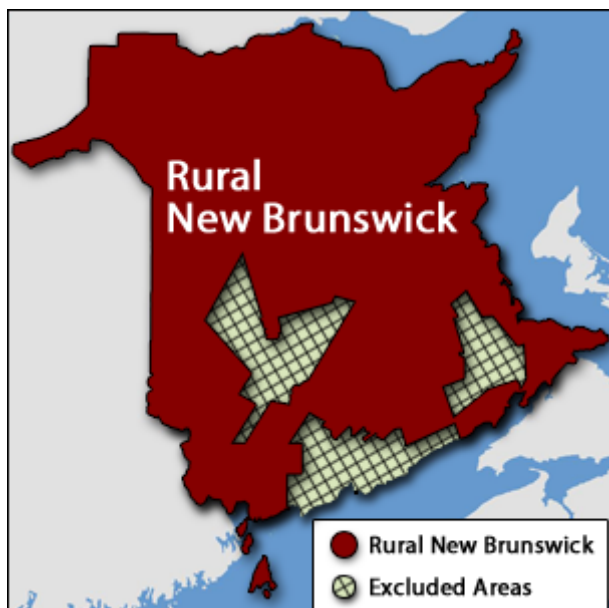
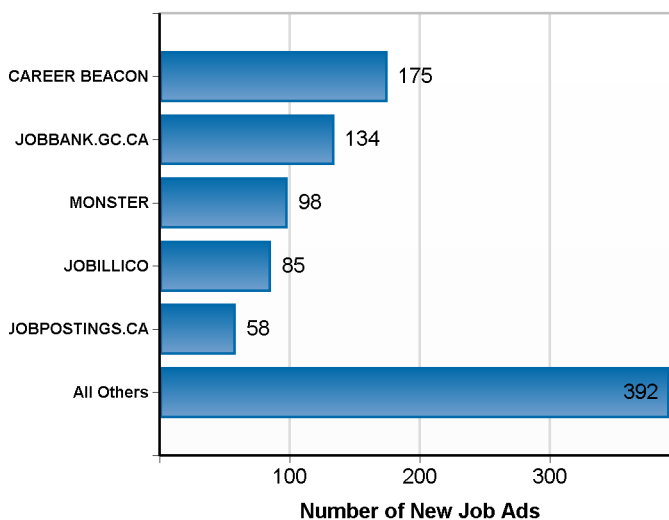
The top five sites for new job ads accounted for (58%) of all new online job ads in Rural New Brunswick in December 2017.

- CAREER BEACON (19%)
- JOBBANK.GC.CA (14%)
- MONSTER (10%)
- JOBILLICO (9%)
- JOBPOSTINGS.CA (6%)

Companies with Highest Number of Job Ads in Rural New Brunswick (December 2017)



Sites with Highest Number of Job Ads in Rural New Brunswick (December 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: lmi@gnb.ca