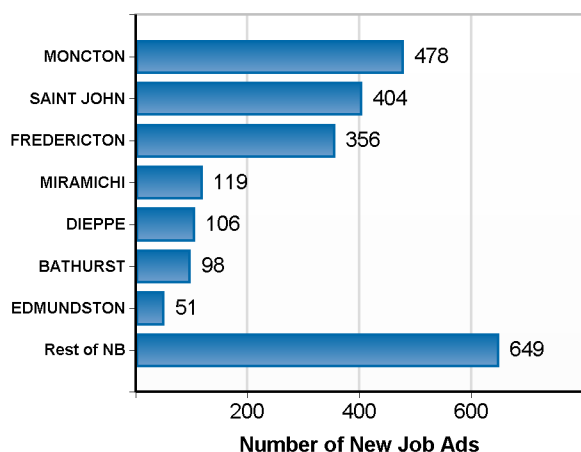


In December 2017, new on-line job advertisements show that:

- There were 2,261 new on-line media advertisements for jobs in New Brunswick. This is lower than the same month last year (2,388).
- 76% of all jobs advertised were classified as full-time, 21% were part-time and 3% were contract and other.
- 55% of all jobs advertised in New Brunswick were located in Fredericton, Moncton, and Saint John.

Locations with Highest Number of Job Ads in New Brunswick (December 2017)



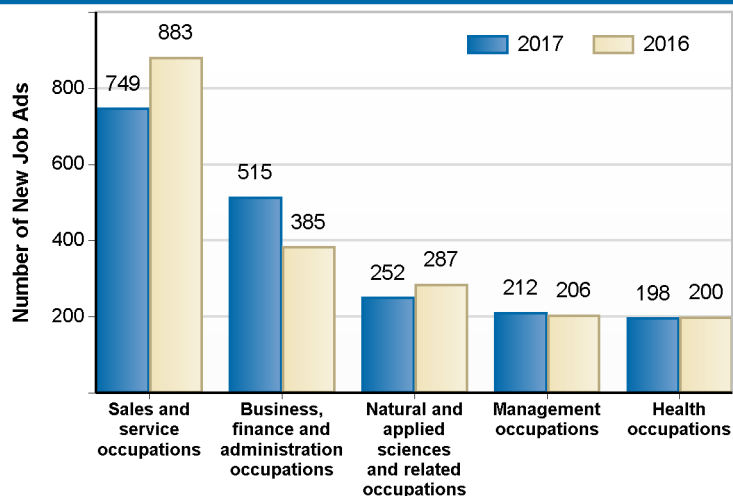
Highest Number of Job Ads in New Brunswick: all Jobs (December 2017)

- Retail salespersons 144 ads
- Other customer and information services representatives 120 ads
- Sales and account representatives - wholesale trade (non-technical) 111 ads
- Securities agents, investment dealers and brokers 89 ads
- Retail sales supervisors 66 ads
- Cashiers 64 ads
- Registered nurses and registered psychiatric nurses 58 ads
- User support technicians 44 ads
- Storekeepers and partpersons 41 ads
- Professional occupations in business management consulting 34 ads

Occupational Groups with Highest Number of Job Ads in New Brunswick (December 2017)

- Sales and service occupations (33%)
- Business, finance and administration occupations (23%)
- Natural and applied sciences and related occupations (11%)
- Management occupations (9%)
- Health occupations (9%)

Occupational Groups with Highest Number of Job Ads in New Brunswick (December 2017)



Highest Number of Job Ads in New Brunswick: Jobs Requiring Post-Secondary Education (December 2017)

- Securities agents, investment dealers and brokers 89 ads
- Retail sales supervisors 66 ads
- Registered nurses and registered psychiatric nurses 58 ads
- User support technicians 44 ads
- Professional occupations in business management consulting 34 ads
- Other financial officers 31 ads
- Financial auditors and accountants 31 ads
- Accounting technicians and bookkeepers 28 ads
- Information systems analysts and consultants 27 ads
- Supervisors, finance and insurance office workers 26 ads

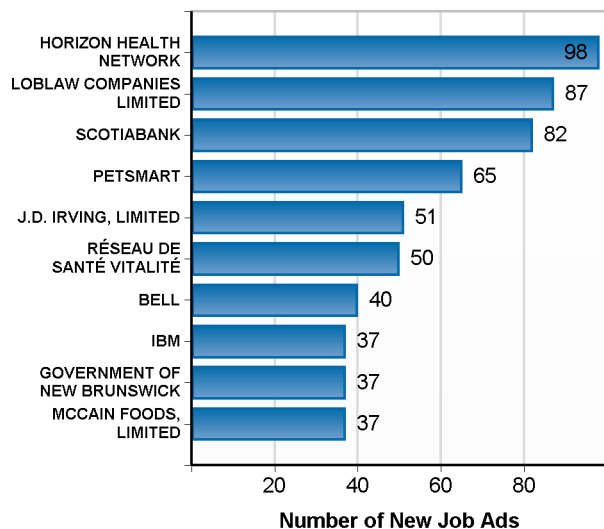
Highest Number of Job Ads in New Brunswick: Jobs Requiring Management Skills (December 2017)

- Insurance, real estate and financial brokerage managers 26 ads
- Advertising, marketing and public relations managers 24 ads
- Facility operation and maintenance managers 23 ads
- Managers in health care 21 ads
- Corporate sales managers 19 ads

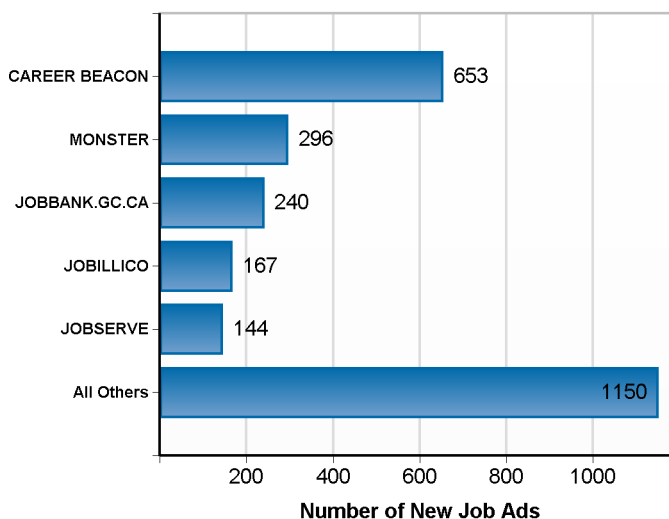
The top five sites for new job ads accounted for (57%) of all new online job ads in New Brunswick in December 2017.

- CAREER BEACON (25%)
- MONSTER (11%)
- JOBBANK.GC.CA (9%)
- JOBILLICO (6%)
- JOBSERVE (5%)

Companies with Highest Number of Job Ads in New Brunswick (December 2017)



Sites with Highest Number of Job Ads in New Brunswick (December 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: imi@gnb.ca