

**In December 2017, new on-line job advertisements show that:**

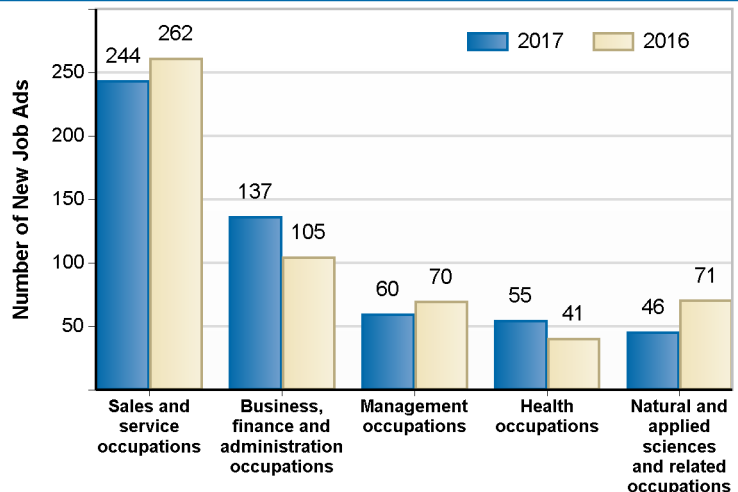
- There were 612 new on-line media advertisements for jobs in the Greater Moncton Area. This is lower than the same month last year (642).
- 76% of all jobs advertised were classified as full-time, 22% were part-time and 2% were contract and other.
- 27% of all jobs advertised in New Brunswick were located in the Greater Moncton Area.



**Occupational Groups with Highest Number of Job Ads in the Greater Moncton Area (December 2017)**

- Sales and service occupations (40%)
- Business, finance and administration occupations (22%)
- Management occupations (10%)
- Health occupations (9%)
- Natural and applied sciences and related occupations (8%)

**Occupational Groups with Highest Number of Job Ads in the Greater Moncton Area (December 2017)**



**Highest Number of Job Ads in Greater Moncton Area: all Jobs (December 2017)**

- Retail salespersons 45 ads
- Other customer and information services representatives 37 ads
- Sales and account representatives - wholesale trade (non-technical) 35 ads
- Securities agents, investment dealers and brokers 21 ads
- Cashiers 17 ads
- Retail sales supervisors 16 ads
- Financial auditors and accountants 12 ads
- Transport truck drivers 11 ads
- Insurance, real estate and financial brokerage managers 11 ads
- Food and beverage servers 11 ads

**Highest Number of Job Ads in the Greater Moncton Area: Jobs Requiring Post-Secondary Education (December 2017)**

- Securities agents, investment dealers and brokers 21 ads
- Retail sales supervisors 16 ads
- Financial auditors and accountants 12 ads
- Registered nurses and registered psychiatric nurses 11 ads
- University professors and lecturers 10 ads
- Accounting technicians and bookkeepers 10 ads
- User support technicians 9 ads
- Nursing co-ordinators and supervisors 9 ads
- Professional occupations in business management consulting 9 ads
- Human resources professionals 8 ads

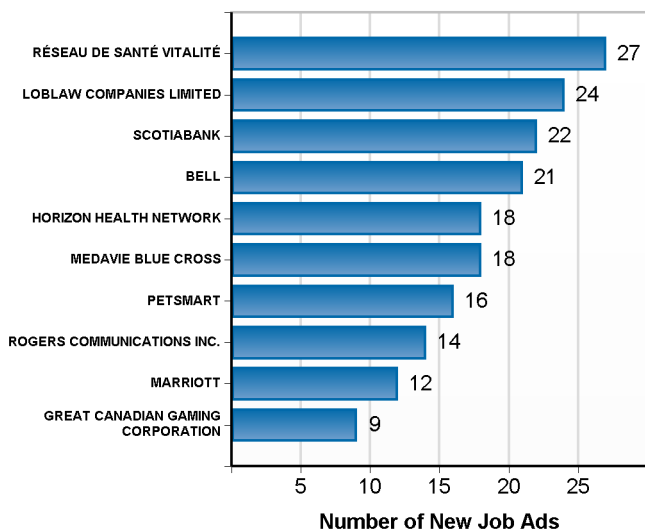
## Highest Number of Job Ads in Greater Moncton Area: Jobs Requiring Management Skills (December 2017)

- Insurance, real estate and financial brokerage managers 11 ads
- Computer and information systems managers 8 ads
- Advertising, marketing and public relations managers 6 ads
- Corporate sales managers 6 ads
- Facility operation and maintenance managers 6 ads

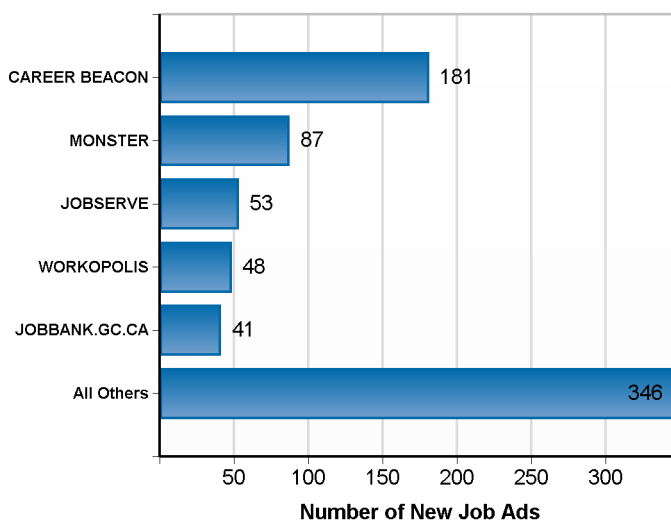
The top five sites for new job ads accounted for (54%) of all new online job ads in the Greater Moncton Area in December 2017.

- CAREER BEACON (24%)
- MONSTER (12%)
- JOBSERVE (7%)
- WORKOPOLIS (6%)
- JOBBANK.GC.CA (5%)

## Companies with Highest Number of Job Ads in the Greater Moncton Area (December 2017)



## Sites with Highest Number of Job Ads in the Greater Moncton Area (December 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:  
[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html)

If you have questions or comments related to this product, please send an email to: [imi@gnb.ca](mailto:imi@gnb.ca)