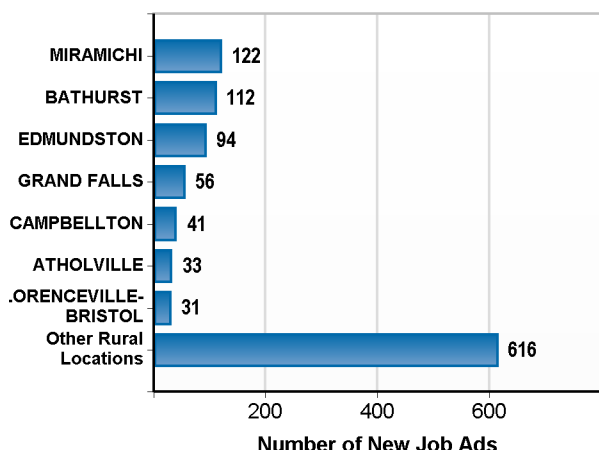


In November 2017, new on-line job advertisements show that:

- There were 1,105 new on-line media advertisements for jobs in Rural New Brunswick. This is lower than the same month last year (1,137).
- 69% of all jobs advertised were classified as full-time, 28% were part-time and 3% were contract and other.
- 37% of all jobs advertised in New Brunswick were located in Rural New Brunswick.

Locations with Highest Number of Job Ads in Rural New Brunswick (November 2017)



See map on reverse

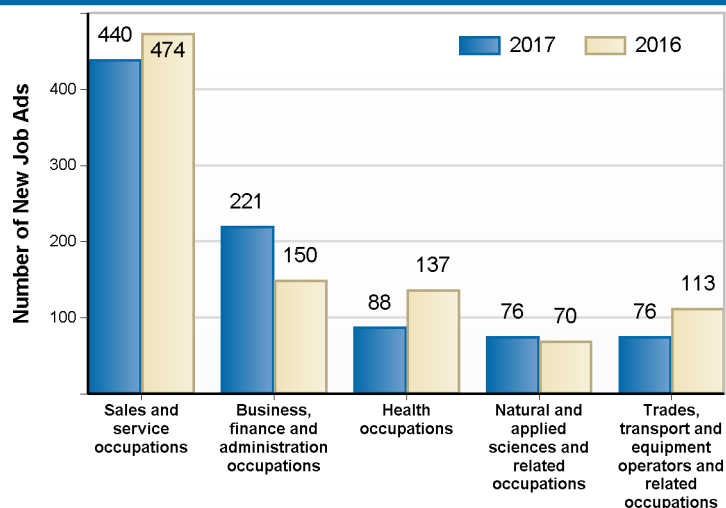
Highest Number of Job Ads in Rural New Brunswick: all Jobs (November 2017)

- Other customer and information services representatives 93 ads
- Retail salespersons 82 ads
- Sales and account representatives - wholesale trade (non-technical) 64 ads
- Cashiers 61 ads
- Securities agents, investment dealers and brokers 53 ads
- Storekeepers and partpersons 33 ads
- Retail sales supervisors 26 ads
- Nurse aides, orderlies and patient service associates 26 ads
- Social and community service workers 25 ads
- Transport truck drivers 22 ads

Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (November 2017)

- Sales and service occupations (40%)
- Business, finance and administration occupations (20%)
- Health occupations (8%)
- Natural and applied sciences and related occupations (7%)
- Trades, transport and equipment operators and related occupations (7%)

Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (November 2017)



Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Post-Secondary Education (November 2017)

- Securities agents, investment dealers and brokers 53 ads
- Retail sales supervisors 26 ads
- Social and community service workers 25 ads
- Interior designers and interior decorators 21 ads
- Customer and information services supervisors 21 ads
- Supervisors, finance and insurance office workers 16 ads
- Registered nurses and registered psychiatric nurses 15 ads
- Professional occupations in business management consulting 14 ads
- Financial auditors and accountants 12 ads
- Computer network technicians 12 ads

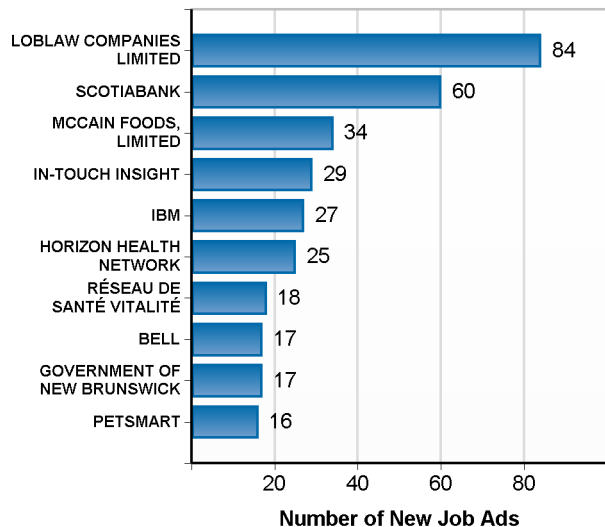
Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Management Skills (November 2017)

- Insurance, real estate and financial brokerage managers 10 ads
- Managers in health care 9 ads
- Other business services managers 9 ads
- Advertising, marketing and public relations managers 9 ads
- Facility operation and maintenance managers 5 ads

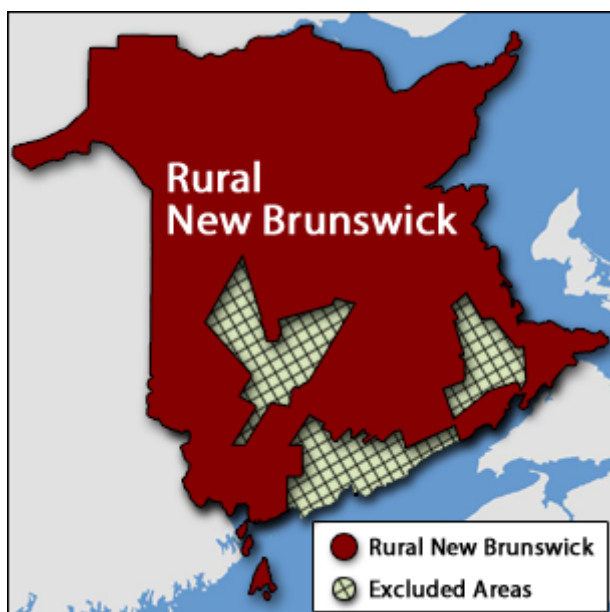
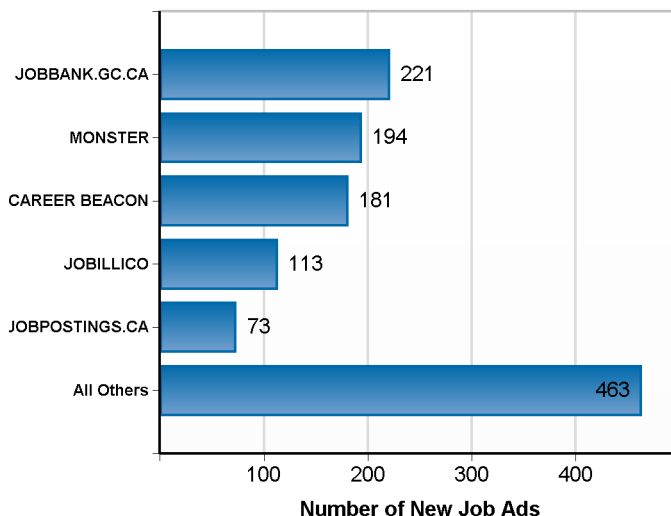
The top five sites for new job ads accounted for (63%) of all new online job ads in Rural New Brunswick in November 2017.

- JOBBANK.GC.CA (18%)
- MONSTER (16%)
- CAREER BEACON (15%)
- JOBILLICO (9%)
- JOBPOSTINGS.CA (6%)

Companies with Highest Number of Job Ads in Rural New Brunswick (November 2017)



Sites with Highest Number of Job Ads in Rural New Brunswick (November 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: lmi@gnb.ca