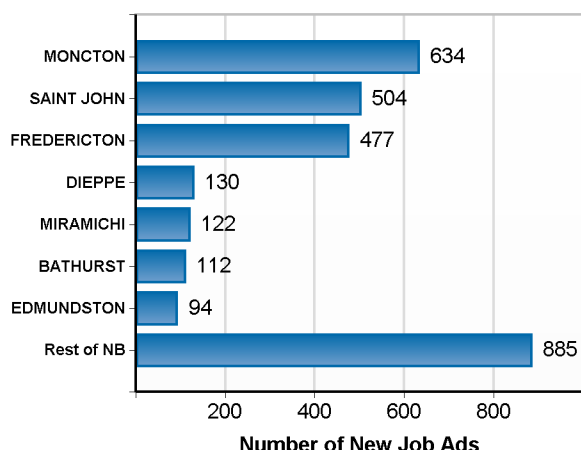


### In November 2017, new on-line job advertisements show that:

- There were 2,958 new on-line media advertisements for jobs in New Brunswick. This is lower than the same month last year (3,048).
- 70% of all jobs advertised were classified as full-time, 26% were part-time and 3% were contract and other.
- 55% of all jobs advertised in New Brunswick were located in Fredericton, Moncton, and Saint John.

### Locations with Highest Number of Job Ads in New Brunswick (November 2017)



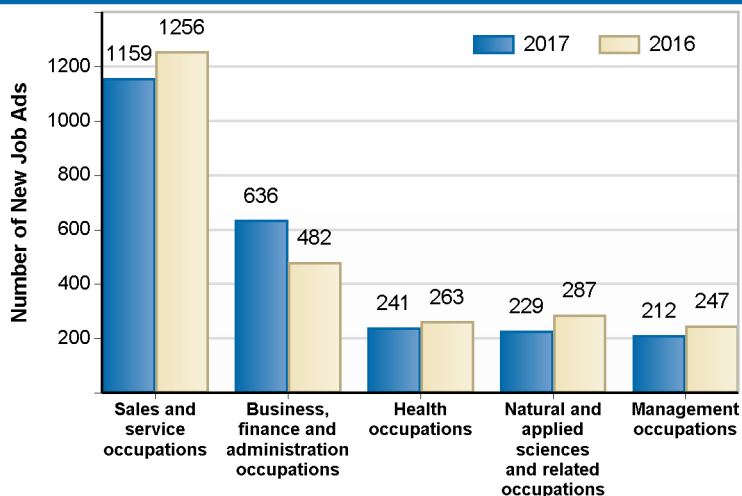
### Highest Number of Job Ads in New Brunswick: all Jobs (November 2017)

- Retail salespersons 228 ads
- Other customer and information services representatives 171 ads
- Sales and account representatives - wholesale trade (non-technical) 142 ads
- Cashiers 136 ads
- Securities agents, investment dealers and brokers 113 ads
- Storekeepers and partpersons 89 ads
- Retail sales supervisors 86 ads
- Registered nurses and registered psychiatric nurses 72 ads
- Social and community service workers 54 ads
- Interior designers and interior decorators 45 ads

### Occupational Groups with Highest Number of Job Ads in New Brunswick (November 2017)

- Sales and service occupations (39%)
- Business, finance and administration occupations (22%)
- Health occupations (8%)
- Natural and applied sciences and related occupations (8%)
- Management occupations (7%)

### Occupational Groups with Highest Number of Job Ads in New Brunswick (November 2017)



### Highest Number of Job Ads in New Brunswick: Jobs Requiring Post-Secondary Education (November 2017)

- Securities agents, investment dealers and brokers 113 ads
- Retail sales supervisors 86 ads
- Registered nurses and registered psychiatric nurses 72 ads
- Social and community service workers 54 ads
- Interior designers and interior decorators 45 ads
- User support technicians 44 ads
- Supervisors, finance and insurance office workers 44 ads
- Customer and information services supervisors 44 ads
- Professional occupations in business management consulting 40 ads
- Financial auditors and accountants 39 ads

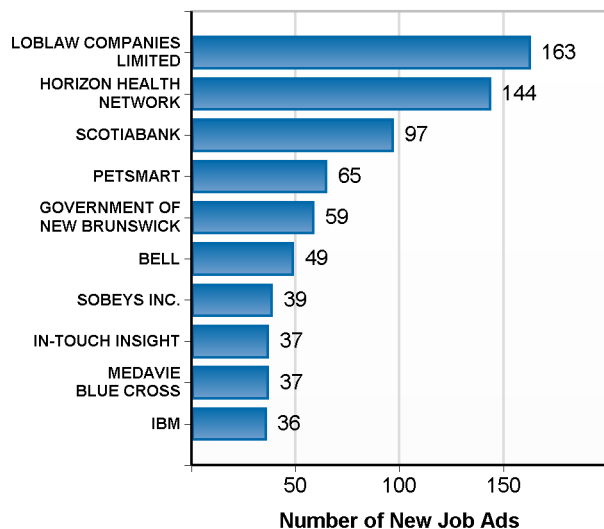
## Highest Number of Job Ads in New Brunswick: Jobs Requiring Management Skills (November 2017)

- Insurance, real estate and financial brokerage managers 32 ads
- Advertising, marketing and public relations managers 29 ads
- Facility operation and maintenance managers 25 ads
- Computer and information systems managers 17 ads
- Other business services managers 16 ads

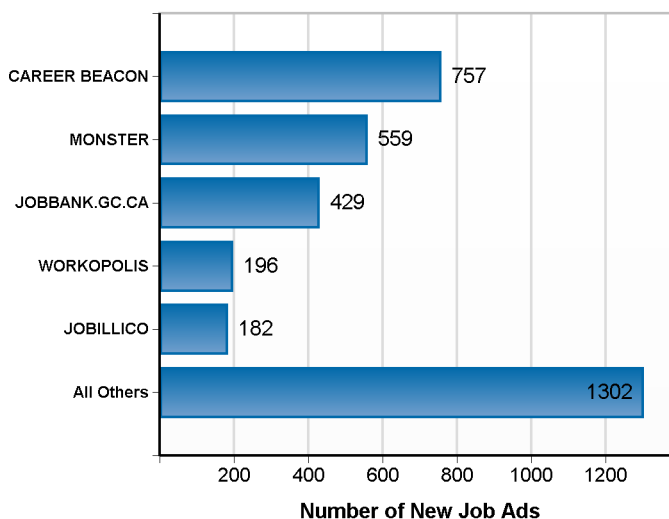
The top five sites for new job ads accounted for (62%) of all new online job ads in New Brunswick in November 2017.

- CAREER BEACON (22%)
- MONSTER (16%)
- JOBBANK.GC.CA (13%)
- WORKOPOLIS (6%)
- JOBILLICO (5%)

## Companies with Highest Number of Job Ads in New Brunswick (November 2017)



## Sites with Highest Number of Job Ads in New Brunswick (November 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:  
[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html)

If you have questions or comments related to this product, please send an email to: [lmi@gnb.ca](mailto:lmi@gnb.ca)