

**In October 2017, new on-line job advertisements show that:**

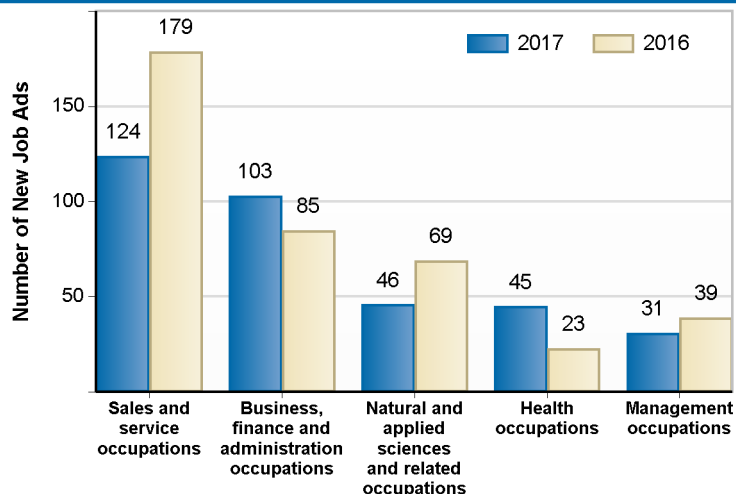
- There were 413 new on-line media advertisements for jobs in the Greater Saint John Area. This is lower than the same month last year (490).
- 74% of all jobs advertised were classified as full-time, 22% were part-time and 3% were contract and other.
- 18% of all jobs advertised in New Brunswick were located in the Greater Saint John Area.



**Occupational Groups with Highest Number of Job Ads in the Greater Saint John Area (October 2017)**

- Sales and service occupations (30%)
- Business, finance and administration occupations (25%)
- Natural and applied sciences and related occupations (11%)
- Health occupations (11%)
- Management occupations (8%)

**Occupational Groups with Highest Number of Job Ads in the Greater Saint John Area (October 2017)**



**Highest Number of Job Ads in Greater Saint John Area: all Jobs (October 2017)**

- Retail salespersons 34 ads
- Retail sales supervisors 28 ads
- Registered nurses and registered psychiatric nurses 23 ads
- Securities agents, investment dealers and brokers 15 ads
- Sales and account representatives - wholesale trade (non-technical) 12 ads
- Other customer and information services representatives 10 ads
- Executive assistants 9 ads
- Industrial and manufacturing engineers 8 ads
- Financial auditors and accountants 8 ads
- Other financial officers 7 ads

**Highest Number of Job Ads in the Greater Saint John Area: Jobs Requiring Post-Secondary Education (October 2017)**

- Retail sales supervisors 28 ads
- Registered nurses and registered psychiatric nurses 23 ads
- Securities agents, investment dealers and brokers 15 ads
- Executive assistants 9 ads
- Industrial and manufacturing engineers 8 ads
- Financial auditors and accountants 8 ads
- Other financial officers 7 ads
- Human resources professionals 7 ads
- Social and community service workers 6 ads
- Supervisors, general office and administrative support workers 6 ads

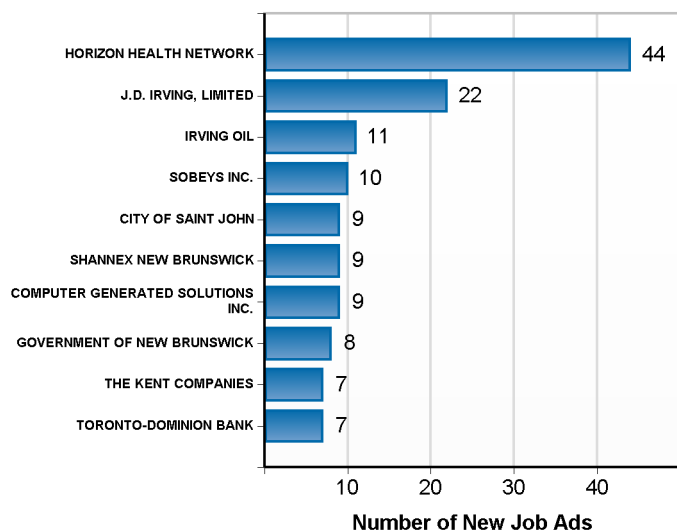
## Highest Number of Job Ads in Greater Saint John Area: Jobs Requiring Management Skills (October 2017)

- Insurance, real estate and financial brokerage managers 4 ads
- Computer and information systems managers 4 ads
- Retail and wholesale trade managers 4 ads
- Facility operation and maintenance managers 3 ads
- Corporate sales managers 3 ads

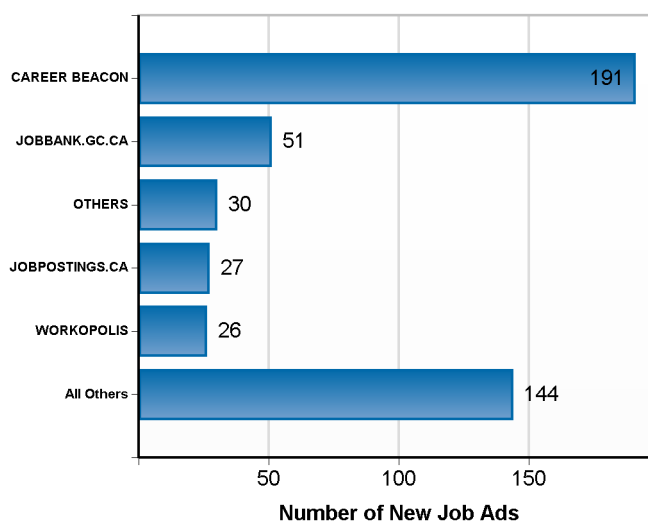
The top five sites for new job ads accounted for (69%) of all new online job ads in the Greater Saint John Area in October 2017.

- CAREER BEACON (41%)
- JOBBANK.GC.CA (11%)
- OTHERS (6%)
- JOBPOSTINGS.CA (6%)
- WORKOPOLIS (6%)

## Companies with Highest Number of Job Ads in the Greater Saint John Area (October 2017)



## Sites with Highest Number of Job Ads in the Greater Saint John Area (October 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:  
[http://www2.gnb.ca/content/gnb/en/departments/post-secondary\\_education\\_training\\_and\\_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html](http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html)

If you have questions or comments related to this product, please send an email to: [lmi@gnb.ca](mailto:lmi@gnb.ca)