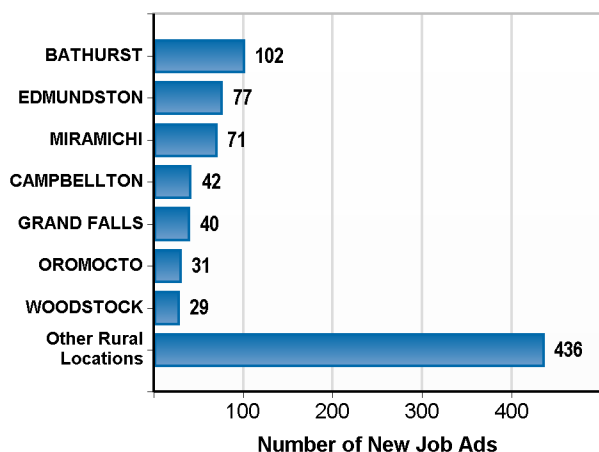


In October 2017, new on-line job advertisements show that:

- There were 828 new on-line media advertisements for jobs in Rural New Brunswick. This is lower than the same month last year (1,472).
- 75% of all jobs advertised were classified as full-time, 22% were part-time and 3% were contract and other.
- 36% of all jobs advertised in New Brunswick were located in Rural New Brunswick.

Locations with Highest Number of Job Ads in Rural New Brunswick (October 2017)

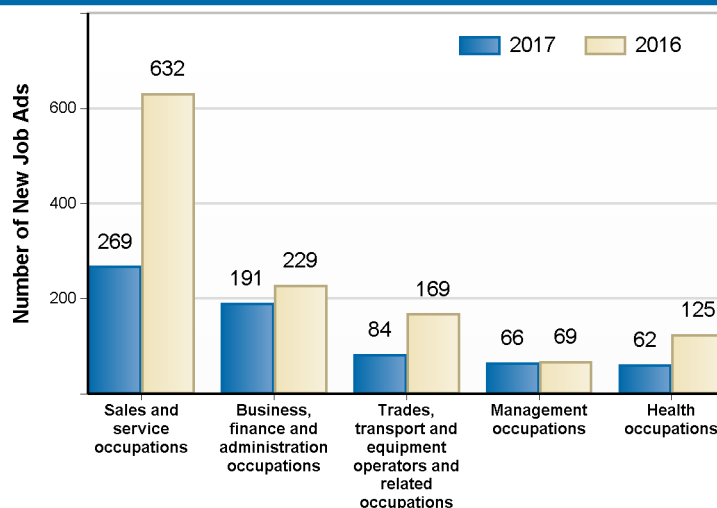


See map on reverse

Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (October 2017)

- Sales and service occupations (32%)
- Business, finance and administration occupations (23%)
- Trades, transport and equipment operators and related occupations (10%)
- Management occupations (8%)
- Health occupations (7%)

Occupational Groups with Highest Number of Job Ads in Rural New Brunswick (October 2017)



Highest Number of Job Ads in Rural New Brunswick: all Jobs (October 2017)

- Sales and account representatives - wholesale trade (non-technical) 59 ads
- Retail salespersons 54 ads
- Securities agents, investment dealers and brokers 45 ads
- Other customer and information services representatives 34 ads
- Food service supervisors 29 ads
- Cashiers 26 ads
- Storekeepers and partpersons 23 ads
- Transport truck drivers 18 ads
- Interior designers and interior decorators 16 ads
- Nurse aides, orderlies and patient service associates 15 ads

Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Post-Secondary Education (October 2017)

- Securities agents, investment dealers and brokers 45 ads
- Food service supervisors 29 ads
- Interior designers and interior decorators 16 ads
- Social workers 13 ads
- Supervisors, finance and insurance office workers 13 ads
- Registered nurses and registered psychiatric nurses 11 ads
- Human resources professionals 11 ads
- Social and community service workers 10 ads
- Retail sales supervisors 9 ads
- User support technicians 9 ads

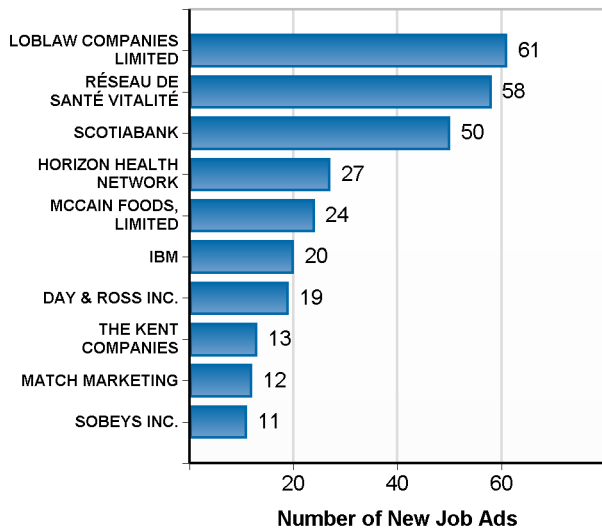
Highest Number of Job Ads in Rural New Brunswick: Jobs Requiring Management Skills (October 2017)

- Managers in health care 13 ads
- Human resources managers 9 ads
- Facility operation and maintenance managers 8 ads
- Insurance, real estate and financial brokerage managers 7 ads
- Advertising, marketing and public relations managers 7 ads

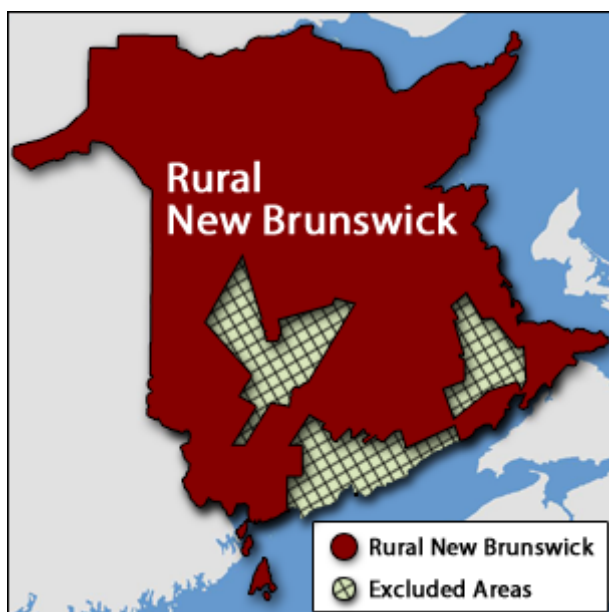
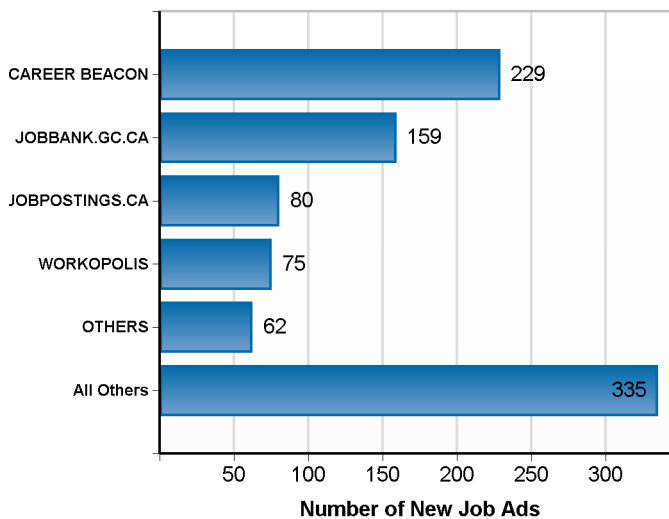
The top five sites for new job ads accounted for (64%) of all new online job ads in Rural New Brunswick in October 2017.

- CAREER BEACON (24%)
- JOBBANK.GC.CA (17%)
- JOBPOSTINGS.CA (9%)
- WORKOPOLIS (8%)
- OTHERS (7%)

Companies with Highest Number of Job Ads in Rural New Brunswick (October 2017)



Sites with Highest Number of Job Ads in Rural New Brunswick (October 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: lmi@gnb.ca