

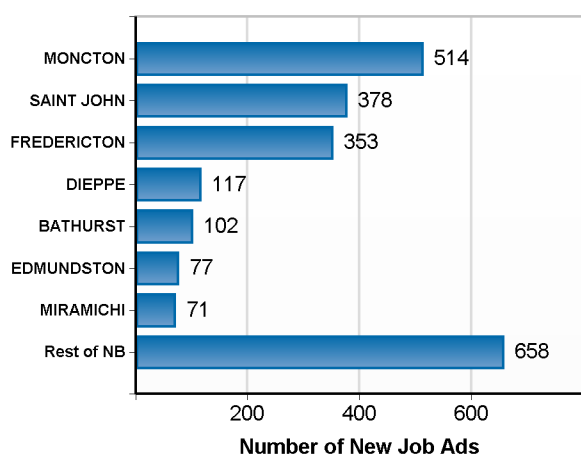
In October 2017, new on-line job advertisements show that:

- There were 2,270 new on-line media advertisements for jobs in New Brunswick. This is lower than the same month last year (3,578).
- 75% of all jobs advertised were classified as full-time, 22% were part-time and 3% were contract and other.
- 55% of all jobs advertised in New Brunswick were located in Fredericton, Moncton, and Saint John.

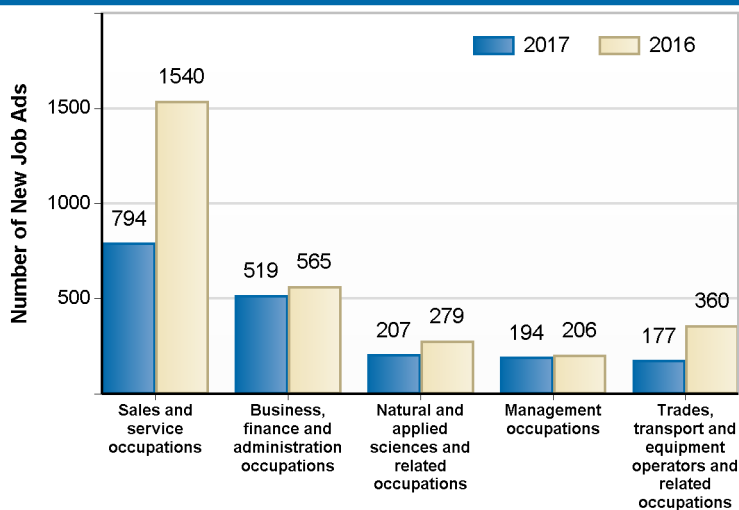
Occupational Groups with Highest Number of Job Ads in New Brunswick (October 2017)

- Sales and service occupations (35%)
- Business, finance and administration occupations (23%)
- Natural and applied sciences and related occupations (9%)
- Management occupations (9%)
- Trades, transport and equipment operators and related occupations (8%)

Locations with Highest Number of Job Ads in New Brunswick (October 2017)



Occupational Groups with Highest Number of Job Ads in New Brunswick (October 2017)



Highest Number of Job Ads in New Brunswick: all Jobs (October 2017)

- Retail salespersons 168 ads
- Sales and account representatives - wholesale trade (non-technical) 125 ads
- Retail sales supervisors 107 ads
- Other customer and information services representatives 104 ads
- Securities agents, investment dealers and brokers 88 ads
- Food service supervisors 53 ads
- Cashiers 52 ads
- Registered nurses and registered psychiatric nurses 50 ads
- Storekeepers and partspersons 47 ads
- User support technicians 37 ads

Highest Number of Job Ads in New Brunswick: Jobs Requiring Post-Secondary Education (October 2017)

- Retail sales supervisors 107 ads
- Securities agents, investment dealers and brokers 88 ads
- Food service supervisors 53 ads
- Registered nurses and registered psychiatric nurses 50 ads
- User support technicians 37 ads
- Financial auditors and accountants 36 ads
- Supervisors, finance and insurance office workers 33 ads
- Executive assistants 32 ads
- Professional occupations in business management consulting 29 ads
- Human resources professionals 28 ads

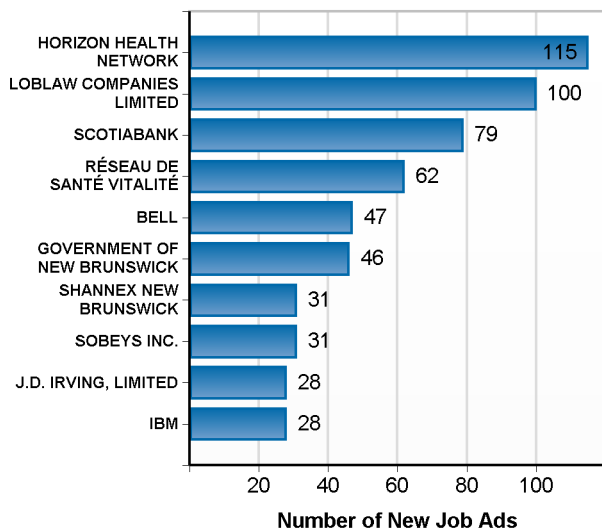
Highest Number of Job Ads in New Brunswick: Jobs Requiring Management Skills (October 2017)

- Facility operation and maintenance managers 21 ads
- Managers in health care 21 ads
- Computer and information systems managers 20 ads
- Insurance, real estate and financial brokerage managers 20 ads
- Human resources managers 18 ads

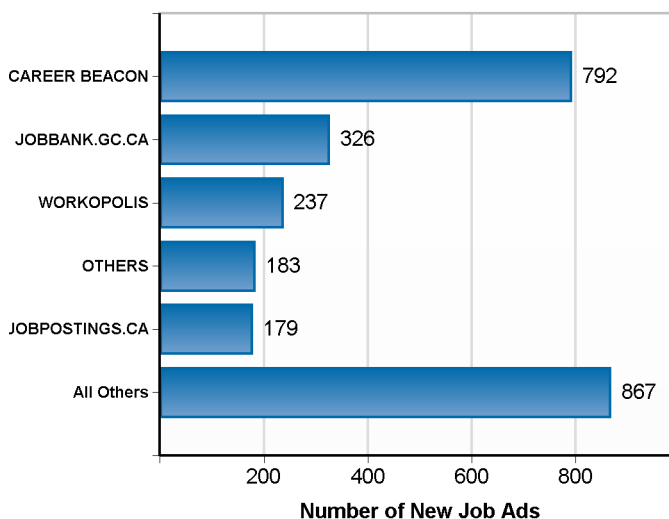
The top five sites for new job ads accounted for (66%) of all new online job ads in New Brunswick in October 2017.

- CAREER BEACON (31%)
- JOBBANK.GC.CA (13%)
- WORKOPOLIS (9%)
- OTHERS (7%)
- JOBPOSTINGS.CA (7%)

Companies with Highest Number of Job Ads in New Brunswick (October 2017)



Sites with Highest Number of Job Ads in New Brunswick (October 2017)



Hiring Demand Bulletins are custom analyses prepared by Post-Secondary Education, Training and Labour using information from Wanted Technologies Inc. This information is based on current new job postings which are advertised using on-line media. Wanted Technologies uses a patented process to assign job classifications in keeping with the National Occupational Classification. Data is revised on a monthly basis, therefore information presented in this bulletin may not always correspond to previous versions.

Previous versions of the Hiring Demand Bulletin, as well as full information on Methodology can be found at the following link:
http://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/People/content/LabourMarketInfo/HiringDemandBulletins.html

If you have questions or comments related to this product, please send an email to: lmi@gnb.ca